

Corporate Membership FAQs

FAQs for Non-Members:

General Questions

What is HIMSS?

The Healthcare Information and Management Systems Society (HIMSS) is the healthcare industry's membership organization focused exclusively on providing global leadership for the optimal use of healthcare IT and management systems for the betterment of healthcare. Founded in 1961 with offices in Chicago, Washington D.C., Brussels, and other locations across the United States and Europe, HIMSS represents more than 20,000 individual members and over 360 corporate members that collectively represent organizations employing millions of people. HIMSS frames and leads healthcare public policy and industry practices through advocacy, educational and professional development initiatives designed to promote information and management systems' contributions to ensuring quality patient care.

Who are the members of HIMSS?

HIMSS is comprised of more than 20,000 individual members and over 360 corporate members. HIMSS individual members can be anyone with an interest or stake in healthcare IT; many of these are senior and executive-level decision makers in a variety of healthcare setting, and over 90% of HIMSS provider members make purchasing decisions.

Corporate Membership Questions

How can our firm join HIMSS?

It's simple to become a HIMSS Corporate Member. Your organization can join by completing the [online membership application](#) or by downloading, completing and mailing in the Corporate Member [application form](#). You can also contact the HIMSS Sales Team:

Kelly Laidler, Sr. Director - Sales, 312.915.9285 or klaidler@himss.org

Tia Peterson, Sr. Manager - Sales 312.915.9232 or tpeterson@himss.org

Corinne Tanda, Manager – Sales/Renewals at 312.915.9278 or ctanda@himss.org

Rebecca Washler, Senior Manager, New Account Sales, 319.393.3117 or bwashler@himss.org

What are the Corporate Membership dues?

Corporate Membership dues are based on which level of membership your organization selects.

Diamond Membership Dues: \$25,000

Platinum Membership Dues: \$13,000 for companies with annual revenues over \$10M
\$8,000 for companies with annual revenues under \$10M

Gold Membership Dues: \$7,500 for companies with annual revenues over \$10M
 \$3,000 for companies with annual revenues under \$10M

Why should our firm join HIMSS?

HIMSS has an industry presence unrivaled in scope. With the greatest breadth of experience and depth of expertise across all aspects of the healthcare technology continuum, more senior and executive-level decision makers belong to HIMSS than any other healthcare information technology association. As a HIMSS Corporate Member, you will have access to those decision makers and their purchasing power.

Your participation in HIMSS will also afford you increased industry exposure; access to industry leaders and decision makers; opportunities to provide education to HIMSS members; opportunities to help shape public policy by participating in advocacy and public policy activities; attendance at senior executive events and participation on HIMSS IT committees, task forces and work groups; access to industry intelligence through HIMSS news subscriptions, special reports and electronic updates; and much more.

What are the Corporate Member benefits?

Corporate Member benefits include networking and education opportunities; complimentary individual memberships; participation in HIMSS events, work groups, task forces; unique sponsorship opportunities; and much more.

Each level of membership (Diamond, Platinum, and Gold) offers a different package of programs and services to Corporate Members. For detailed list of benefits by level, view the [Corporate Member benefits](#) grid on the HIMSS web site.

How many complimentary individual memberships are included in HIMSS Corporate Memberships?

Each level of Corporate Membership includes a specific number of complimentary individual memberships, as specified below:

Diamond Membership: 25 individual memberships included
Platinum Membership: 20 individual memberships included
Gold Membership: 10 individual memberships included

In addition, Corporate Members can buy additional packages of 10 individual memberships at a 20% discount.

I don't know if our firm is a Corporate Member or not. How can I check?

To see a complete list of the current HIMSS Corporate Members, visit the [online directory](#). If your firm is on the list, they are a Corporate Member. If your firm is not on the list and would like to join, please complete the [online application](#).

Getting Connected

Are there any opportunities for us to connect with the HIMSS individual members?

Yes. As a Corporate Member, you would have access to the online Membership Directory, which contains demographic information for all of the individual members of HIMSS. Diamond and Platinum members can also reach individual members with a direct mail marketing piece via a targeted, brokered mailing list service.

You can also set up a profile and use [HIMSS Connect](#) to reach out to your peers with similar interests or demographics.

Is EHR Association membership included in the Corporate Membership?

HIMSS EHR Association is a trade association of Electronic Health Record (EHR) companies that addresses national efforts to create interoperable EHRs in hospital and ambulatory care settings. Membership is open to HIMSS Corporate Members who are EHR software solution providers. To see if you meet the [EHRA membership guidelines](#), visit the [EHR Association](#) web site.

Does Corporate Membership include membership in local HIMSS chapters?

Yes. All of the Corporate Member's complimentary individual members get automatic membership in one local chapter, based on their geographic location. Additional chapter memberships can be purchased for a nominal fee. For more info about HIMSS Chapters, visit the [web site](#).

How will people in the industry know that we've joined HIMSS as a Corporate Member?

All new Corporate Members are listed in a special section of the *HIMSS Insider*, which appears in the monthly publication *Healthcare IT News*, the news source for the healthcare information technology industry. *Healthcare IT News* is distributed to over 45,000 healthcare professionals.

All Corporate Members are also listed twice a year in the *HIMSS Weekly Insider*, an e-newsletter that is sent, free of charge, to all HIMSS members.

In addition, all Corporate Members are listed in the online Corporate Member Directory, which includes a link to their organization's web site. The [current directory](#) can be found on the HIMSS web site in the Corporate Member area.

HIMSS can also provide a Corporate Member logo to all members for use on marketing materials and web sites. A corporate logo is available for each level of HIMSS Corporate Membership.

HIMSS Involvement

What speaking opportunities are available for Corporate Members?

All Corporate Members have the opportunity to conduct Industry Solutions webinars, one-hour online educational case-study presentations. These presentations are available for all HIMSS individual members to attend (the average attendance is 200), and are archived and posted on the HIMSS web site. The Corporate Member presenting receives a list of attendees, including attendee e-mail addresses, for those who have opted to share their contact information.

In addition, Corporate Members are welcome to submit presentation proposals for the HIMSS Annual Conference. The call for proposals opens up 11-12 months prior to the next Annual Conference. For more information about [proposal criteria](#), visit the HIMSS web site.

Additional speaking opportunities may be available at your local chapter or on an ad hoc basis.

How can Corporate Members get involved in advocacy and public policy activities?

There are a variety of ways to get involved in advocacy and public policy initiatives at HIMSS, including the HIMSS Advocacy Day in Washington, D.C., receiving the Pulse on Public Policy e-newsletter, and participating on various taskforces and committees.

In addition, Diamond and Platinum members can attend the annual Public Policy Forum, and Diamond members can participate in monthly Government Relations Roundtable discussions (these are opened up to Platinum members twice a year).

How can Corporate Members participate in HIMSS?

HIMSS offers a variety of volunteer opportunities for corporate and individual members to serve on committees, task forces, and work groups. There is no application or selection process for task forces or work groups, but there is a selection process to serve on HIMSS committees. Committees, task forces, and work groups are available on topic areas including Health Information Exchange, Advocacy and Public Policy, Enterprise Information Systems, Physicians, Personal Health Records, Nursing Informatics, Privacy & Security, and more. Members can also participate in a variety of Special Interest Groups (SIGs).

Conferences

Can we exhibit at the Annual Conference if we aren't a Corporate Member?

Yes. However, HIMSS Corporate Member exhibitors get many benefits at the Annual Conference that other exhibitors don't (see the next question).

What benefits do Corporate Members get at the Annual Conference?

HIMSS Corporate Member exhibitors get many exclusive benefits at the Annual Conference, including but not limited to:

- Discounts on exhibit space
- Extra points on exhibit space, sponsorships, housing reservations, and surveys (Diamond and Platinum)
- Space to display product info at HIMSS Central (Diamond and Platinum)
- Complimentary full conference registrations, exhibitor badges and guest badges
- Preferential reservation for housing based on membership level
- Complimentary meeting room on a space-available basis (Diamond)
- Focus groups (Diamond and Platinum)
- Preferential ad placement in the Annual Conference & Exhibition Resource Guide and *HIMSS Daily Insider* (Diamond and Platinum)
- Purchase the use of the conference attendee list for promoting your booth, your company, and/or your products prior to and after the Annual Conference. (Limited supply available.)

Besides, the Annual Conference, in what other HIMSS conferences can our firm participate?

International Conferences

Corporate Member can exhibit at a discounted rate at the World of Health IT Conference & Exhibition (WoHIT) and the HIMSS AsiaPac Conference & Exhibition (AsiaPac).

WoHIT, held annually in Europe, was designed for and by the healthcare IT community in the European region. WoHIT offers Pre-conference symposia, more than 60 educational sessions, networking events, and an exhibit hall filled with cutting-edge vendors.

AsiaPac, held in the Asia Pacific region, showcases practical solutions for the area's challenging healthcare environment. AsiaPac is designed for healthcare professionals involved in the everyday application, management, and advancement of healthcare IT.

In addition to discounted exhibit space, Corporate Members who exhibit at HIMSS international conferences receive 5 additional complimentary individual memberships for their colleagues outside of North America.

Virtual Conference

The HIMSS Virtual Conference is a fully interactive event that incorporates online learning, live chat, active movement in and out of exhibit booths and sessions, vendor presentations, contests and more. The conference is 100 percent virtual and has a full-scale virtual exhibit hall for attendees to visit. Corporate Members are welcome to participate as an exhibitor or an attendee at the Virtual Conference.

Chapter Activities

In addition, Corporate Members can also get involved in local chapter activities. Many of the HIMSS chapters offer educational and networking events for the members in their area.

Publications/Research/Media

What publications do Corporate Members receive?

All HIMSS members receive the HIMSS *Weekly Insider*, a weekly electronic newsletter that keeps you up to date on important HIMSS information. Other publications members can choose to receive include the HIMSS PULSE on Public Policy e-newsletter, the Digital Office e-newsletter, the Financial Edge e-newsletter, the RHIO Connection e-newsletter, and the *Journal of Healthcare Information Management*.

Does our firm have access to any industry research as a Corporate Member?

HIMSS Corporate Members receive discounts on the purchase of HIMSS Analytics Primary Market Research as well as discounts on the purchase of HIMSS Analytics™ Database, the State Healthcare Knowledgebase, and chapters of *The Essentials of the U.S. Hospital IT Market*. Discounts depend on the level of Corporate Membership your organization has. Customized research is also available.

HIMSS members have access to Vantage Point, a monthly survey that captures the opinions of healthcare IT professionals on today's most relevant issues and hottest topics. Not only can you take the survey every month but you can also view the survey results once they are posted (archived survey results are available as well).

HIMSS members also have access to various industry survey and study results on the HIMSS web site.

Can we post documents on the web site for the HIMSS members to view?

HIMSS Corporate Members can post their current press releases on the HIMSS web site; they are housed in the Corporate Member News area of the web site, which is available to all individual members.

Corporate Members can also post white papers on the HIMSS web site. Whitepapers are also posted in the Corporate Member News section of the HIMSS web site as well as the specific topic area on the web site.