



Corporate Membership FAQs

General Membership Questions

What are the Corporate Member benefits?

Corporate Member benefits include networking and education opportunities; complimentary individual memberships; participation in HIMSS events, work groups, task forces; unique sponsorship opportunities; and much more.

Corporate Membership falls into 3 categories: Diamond, Platinum, and Gold. A list of the benefits can be accessed from the [Corporate Member Benefits](#) checklist. A member of the Corporate Relations team would be happy to answer any questions you may have. Please email Gail Arnett, Amenia Bussell, Deborah Caruso or Corinne Tanda at corporatememberinfo@himss.org and they will be happy to contact you.

When does our firm need to renew its Corporate Membership?

The [Member Center](#) contains information on your expiration date. Renewal notices are sent out to the Corporate Member Primary Contact at 90, 60, and 30 days before expiration. To confirm your renewal date or to receive a copy of your invoice contact Gail Arnett, Amenia Bussell, Deborah Caruso or Corinne Tanda at corporatememberinfo@himss.org.

How does our firm upgrade their membership?

Your firm can upgrade at any time during your membership year. You can also indicate your interest in upgrading on the renewal invoice by selecting the new level. To assist you with upgrade information, including pricing and benefits contact, Gail Arnett, Amenia Bussell, Deborah Caruso or Corinne Tanda at corporatememberinfo@himss.org.

How many individual memberships are included in our Corporate Membership?

Diamond members receive 30 individual memberships, Platinum members 20 and Gold members 10.

In addition, Corporate Members can buy additional packages of 10 individual memberships, at a 20% discount.

How do we update our list of complimentary individual members that are included in our Corporate Membership?

Your primary and/or secondary contact has access to manage your membership list through the Member Center or can email updates to corporatememberinfo@himss.org and we will be happy to assist.



Corporate Membership FAQs

How can I get a list of my complimentary individual members?

Your primary and/or secondary contact can download the excel list through the Member Center or can email corporatememberinfo@himss.org and we will be happy to assist.

How do our individual members access the HIMSS Member Center?

HIMSS uses your email address as your default login and the system generates the password made up of random letters and number. If you've changed your password from the HIMSS-supplied default and have forgotten it, the password can be sent immediately to you by following the prompts on the home page of the [HIMSS Member Center](#).

How can our individuals find their membership number?

To find your membership number, log into the [HIMSS Member Center](#) or you can email corporatememberinfo@himss.org and we will be happy to assist.

How do we change our firm's Primary Contact?

We encourage you to keep us informed of your company's Primary Contact. This person will receive important emails, calendar notices and various correspondences from HIMSS. Email us at corporatememberinfo@himss.org if your Primary Contact needs to be updated.

How do I change a Chapter membership?

Every individual member receives the benefit of also being the member of one chapter. If you do not specify a chapter on your membership application, you will be added to the chapter in your zip code. If you would like to change to a different chapter, simply log into the [HIMSS Member Center](#) and in the "Update your Profile" section select "Manage Chapters" to make your change, or simply e-mail us at corporatememberinfo@himss.org.

Can I participate in more than one Chapter?

Often members are interested in participating in more than one Chapter. To join an additional chapter, there is a \$30 per Chapter fee. Simply log into the [HIMSS Member Center](#) and under "Update your Profile" section select "Manage Chapters" to add additional chapters and pay the fee.



Corporate Membership FAQs

What discounts does our organization receive as part of our Corporate Membership?

Discounts vary by level of Corporate Membership. To learn more review the [Corporate Member Benefits](#) grid. For additional details on discounts available to you, including Annual Conference sponsorships, we can connect you with a member of the sales team reach out to us at corporatememberinfo@himss.org.

Can we use the HIMSS corporate logo?

HIMSS Corporate Members (Diamond, Platinum, and Gold) may use the HIMSS logo, but only in conjunction with their Corporate Membership category designation. HIMSS Corporate Members would be able to use one the logo, consistent with their level of membership, on their web site and in their marketing materials, stationary, etc.

For logo files and specifications, simply log into the [HIMSS Member Center](#) and under “Corporate Member Benefits” select “Download Corporate Member Logo” to access the file, or simply e-mail us at corporatememberinfo@himss.org and we will provide the correct logo.

Who do I contact for questions about our Corporate Membership?

Contact a member of the Corporate Relations team. General email inquiries can be sent to corporatememberinfo@himss.org or contact your corporate relations representative:

Gail Arnett, Sr. Director, Corporate Relations, 734.477.0852, garnett@himss.org
Amenia Bussell, Sr. Manager, Corporate Relations, 734.477.0864, abussell@himss.org
Deborah Caruso, Sr. Manager, Corporate Relations, 312.915.9505, dcarus@himss.org
Corinne Tanda, Sr. Manager, Corporate Relations, 312.915.9278, ctanda@himss.org

HIMSS Involvement

How else can I get involved in HIMSS?

HIMSS offers a variety of volunteer opportunities for corporate and individual members to serve on committees, task forces, and work groups. There is no application or selection process for task forces or work groups, but there is a selection process to serve on HIMSS committees. [Committees, task forces, and work groups](#) are available on topic areas including Health Information Exchange, Advocacy and Public Policy, Enterprise Information Systems, Physicians, Nursing Informatics, Privacy & Security, and more. Members can also participate in a variety of [Special Interest Groups](#) (SIGs).



Corporate Membership FAQs

Can I serve on HIMSS Committees?

Committee participation is open to all of your complimentary individual members of HIMSS who have been a member for at least one year and not currently serving in other leadership capacities within the Society. Committee members are recruited annually through an application process, and selected by the Chair-Elect of the HIMSS Board of Directors. Applications are solicited in January and October (*Davies Award only*) of each year. Appointed committee members begin terms-of-service in either January (*Davies Award only*) or July. Topics include:

1. [Ambulatory IS](#)
2. [Annual Conference Education](#)
3. [CPHIMS](#)
4. [Distance Education](#)
5. [Enterprise Information Systems](#)
6. [Financial Systems](#)
7. [Healthcare Information Exchange](#)
8. [Management Engineering & Process Improvement](#)
9. [Nursing Informatics](#)
10. [Patient Safety & Quality Outcomes](#)
11. [Physician Committee](#)
12. [Privacy & Security](#)
13. [Public Policy Committee](#)

To learn more go to [HIMSS - Committees](#).

Can I serve on HIMSS Task Forces and Work Groups?

There is no application or selection process for Task Forces or Work Groups - any current HIMSS individual member is welcome to join these groups at any time. There are a variety of Task Forces and Work Groups available to individual members.

Topics include:

1. [Ambulatory IS](#)
2. [Annual Conference Education](#)
3. [CPHIMS](#)
4. [Distance Education](#)
5. [Enterprise Information Systems](#)
6. [Financial Systems](#)
7. [Healthcare Information Exchange](#)
8. [Management Engineering & Process Improvement](#)
9. [Nursing Informatics](#)
10. [Patient Safety & Quality Outcomes](#)
11. [Physician Committee](#)
12. [Privacy & Security](#)
13. [Public Policy Committee](#)

To learn more go to [HIMSS - Task Forces & Work Groups](#).



Corporate Membership FAQs

Can I serve on the HIMSS Board of Directors?

HIMSS Board of Directors is an elected position. Please refer to the [HIMSS Bylaws](#) Section 9.1 for specific details on the nominating and election process.

What speaking opportunities are available for Corporate Members?

All Corporate Members have the opportunity to conduct Industry Solutions webinars, one-hour online educational case-study presentations. These presentations are available for all HIMSS individual members to attend (the average attendance is 350), and are archived and posted on the HIMSS web site. The Corporate Member presenting receives a list of attendees, including attendee e-mail addresses, for those who have opted to share their contact information. For more information, contact Randy Knotts at randy.knotts@medtechmedia.com.

In addition, Corporate Members are welcome to submit presentation proposals for various HIMSS conferences. Most call for proposals open immediately following the last conference. Make sure to check our Call for [Proposals/Reviewers](#) page as well as the *Weekly Insider*, *Corporate Connection*, and the [conference web sites](#).

How can Corporate Members get involved in advocacy and public policy activities?

There are a variety of ways to get involved in [advocacy and public policy](#) initiatives at HIMSS, including the [HIMSS Policy Summit](#), [Capitol Hill Luncheon Series](#), and [National Health IT Week](#) in Washington, D.C. Opt-in to receive the [Pulse on Public Policy e-newsletter](#), and participating on various [task forces and committees](#).

In addition, Diamond and Platinum members receive complimentary registrations to the [HIMSS Policy Summit](#), and Diamond members can participate in monthly [Government Relations Roundtable](#) discussions (offered to Platinum members twice a year).



Corporate Membership FAQs

Publications/Research/Media

What publications can I receive as part of my membership? How do I sign up for them?

HIMSS offers a variety of [publications](#) for its members. Individual members can log into the [Member Center](#) to subscribe to e-newsletters and update their profile under “[Solicitation Preference](#)”.

- **HIMSS Weekly Insider** - your source for the latest news from HIMSS (weekly, members only).
- **Corporate Connection** - access the business news and opportunities of healthcare IT (monthly, corporate members only).
- **The Digital Office** - timely, comprehensive coverage of EHRs in independent physician practices (monthly).
- **HIMSS HIE Lights** - extensive coverage, news and resources about HIE and RHIO initiatives (monthly).
- **HIMSS Business Edge** - latest issues and emerging trends focused on financial systems within healthcare delivery (monthly).
- **Clinical Informatics Insights** - articles that reflect effective integration of informatics across the continuum of care (monthly).
- **Health IT Policy update** - detailed analysis of the latest news surrounding the economic recovery bill (weekly).
- **Chapter Leader eNews** (Chapter Leaders only, monthly) A valuable resource with events, educational programming, advocacy updates and more.

How do I post a press release on the HIMSS web site?

Email your press release URL to pressreleases@himss.org. You can expect to see them posted on the HIMSS web site [HIMSS - Corporate Member News](#) within several business days.

How can I submit a white paper for posting on the HIMSS web site?

Email your attached white paper to garnett@himss.org. All white papers are reviewed for content and you can expect to see them posted on the HIMSS web site [HIMSS - Corporate Member News](#) within a couple of weeks.

Does our firm have access to any industry research as a Corporate Member?

HIMSS Corporate Members receive discounts on purchases of HIMSS Analytics Primary Market Research as well as discounts on the HIMSS Analytics™ Database and chapters of *The Essentials of the U.S. Hospital IT Market*. Discounts depend on the level of Corporate Membership.

HIMSS members also have access to various industry survey and study results on the HIMSS web site; [HIMSS - Healthcare Industry Research](#).



Corporate Membership FAQs

Staying Connected

Who are the individual HIMSS members?

Over 35,000 HIT professionals join HIMSS to be involved in an organization that enables you to shape your professional future, enrich your career, and expand your industry intelligence. As an individual member you have access to connect with other members in the [Member Directory Search](#).

Are there any marketing opportunities for us to reach the individual HIMSS members?

As a Corporate member, you can reach out to HIMSS members through the following options:

1. Targeted mailings are available to **Diamond 2 per year and Platinum 1 per year** based on work site/professional role. Material and postage costs are not included and must be mailed April - November. Access the [Targeted Mailing Form](#) to begin the process!
2. Focus groups are another great opportunity to meet and inform HIMSS members. **Diamond 2 per year and Platinum 1 per year** select a topic of your choice and HIMSS will invite guests fitting your profile criteria. Conduct your complimentary focus group at Annual Conference or as a web based session. [Focus Group Form](#)
 - a. For an additional fee, HIMSS Analytics will provide the moderator for the session.
3. All Corporate members can leverage the HIMSS web site with a listing of the [Corporate Member Directory's](#) link to your company's web site.
4. All Corporate Members receive 2 listings per year in the [HIMSS Weekly Insider](#) Corporate Members of the Week Section.
5. After one year of membership, Corporate Members receive one listing in the [HIMSS Weekly Insider](#) Corporate Member Spotlight Section.
6. All Corporate Members receive discounted pricing on [Industry Solution Webinars](#). Present a case-study to the HIMSS membership.

Who are the other HIMSS Corporate Members?

Currently there are over 540 Corporate Members. Visit [HIMSS - Corporate Member Directory](#) for an up-to-date listing.

How do I update my contact information?

You can easily update your contact information by logging into the [Member Center](#) or email your Corporate Relations Representative at corporatememberinfo@himss.org.



Corporate Membership FAQs

How will people in the industry know that we are a HIMSS Corporate Member?

All Corporate Members are also eligible to use HIMSS Corporate Member level logo in their marketing materials. You can download the logo and guidelines in the [Member Center](#).

Can our organization join the EHR Association?

[HIMSS EHR Association](#) is a trade association of Electronic Health Record (EHR) companies that join together to lead the health information technology industry in the accelerated adoption of EHRs in hospital and ambulatory care settings in the US.

The association is a partner of the Healthcare Information and Management Systems Society (HIMSS) and operates as an organizational unit within HIMSS for vendors who are EHR software solution providers. HIMSS EHR Association helps HIMSS establish its strategic direction and official positions on issues related to the EHR.

EHR Association Membership Guidelines:

Organizations wishing to become a member of the EHR Association will be required to meet the following requirements:

- The applicant company must be a HIMSS Corporate Member in good standing with HIMSS. If your company is not a corporate member, you may apply by completing the [online application](#).
- The applicant company must design, develop and market its own proprietary Electronic Health Record (EHR) software application.
- The applicant company must be an Electronic Health Record (EHR) vendor that is a legally formed company in good standing.
- The applicant company must be an Electronic Health Record (EHR) vendor that makes their EHR software application commercially available in the United States of America.
- The applicant company must be an Electronic Health Record (EHR) vendor that has, at a minimum, five (5) EHR customer installations in commercial use in the United States.



Corporate Membership FAQs

Conferences

What benefits do Corporate Members get at the Annual Conference?

HIMSS Corporate Member exhibitors get many exclusive benefits at the Annual Conference, including but not limited to:

- Invitation to participate in a strategic planning session including the on-site sneak preview of the next year's Annual Conference convention center (Diamond)
- Recognition graphics displayed in the Convention Center & *Resource Guide* (Diamond)
- Private Meeting Space (Diamond and Platinum)
- Extra points on exhibit space, sponsorships, housing reservations, and surveys (Diamond-triple and Platinum-double)
- Discounts on Annual Conference & Exhibition HIT Employment & Career Guide (Diamond-10% and Platinum-5%)
- Space to display product info at HIMSS Central (Diamond and Platinum)
- Purchase the use of the conference attendee list for promoting your booth, your company, and/or your products prior to and after the Annual Conference. (Diamond and Platinum)
- Access to a Corporate Member Lounge and semi-private meeting space
- Preferential reservation for housing based on membership level
- Complimentary full conference registrations, exhibitor badges and clients badges (Allotment based on level)
- Discounts on exhibit space, vendor headquarters, Meeting Place, exhibitor solution sessions, and various sponsorship discounts-based on level
- Booth plaque recognizing level
- Complimentary invitations to the annual Senior Executive Reception (Allotment based on level)

How does our company earn Exhibitor points? And how can I find out how many we have?

HIMSS offers a variety of ways to earn Exhibitor points. These points are important as on-site booth selection assignments and housing are based on an exhibitor point system. Points are earned by continuing participation in HIMSS activities. Exhibitor points are cumulative and carried over from on participating year to the next. Access the [HIMSS Vendor Center](#) for information on how to earn points and your current point total. For specific inquiries, contact Virginia Geoghegan, 734.477.0855, vgeoghegan@himss.org.



Corporate Membership FAQs

Besides the US Annual Conference, what other events/conferences can our firm participate in?

National Health IT Week	September 12 – 16, 2011	Washington, DC
AsiaPac11	September 20 – 23, 2011	Melbourne, Australia
World Health IT Leadership Summit	November 20 – 22, 2011	Geneva, Switzerland
Virtual Conference & Expo	November 2011	
HIMSS12	February 20 – 24, 2012	Las Vegas, NV
GHIT Conference & Exhibition	June 2012	Washington, DC
HIMSS Middle East Conference	2012	
Chapter Events		
HIMSS Calendar of Events		

Who can I contact with questions about Annual Conference housing issues?

Once you have registered, housing questions can be emailed to Corporate Relations Representative at corporatememberinfo@himss.org.