

# 16TH ANNUAL HIMSS LEADERSHIP SURVEY

November 22, 2005



Healthcare CEO Results: Questionnaire Index

# **16<sup>th</sup> Annual HIMSS Leadership Survey**

**Sponsored by Superior Consultant Company/ACS Healthcare Solutions**

## **Questionnaire Index: Chief Executive Officer**

### **Participant Profile**

1. Participant Profile—Title
2. Participant Profile—Facility Type
3. Participant Profile—Region
4. Participant Profile—Number of Hospitals
5. 2005 Healthcare Organizational Total Annual Revenue

### **IT Priorities**

6. Top Business Issues Impacting Healthcare (Within Next Two Years)
7. Most Significant Barriers to Implementing IT
8. Biggest Frustration Regarding Use of IT
9. Top Concerns/Issues Faced on a Daily Basis
10. Degree to Which IT Supports Top Concerns
11. Chief Information Officer Part of the Executive Team
12. IT Plan Mirrors Organization's Business Plan
13. IT Department Will Deliver Projects On Time and On Budget
14. Projected Change in 2005 IT Operating Budget
15. Percent of IT Spending Controlled Outside of IT Department

## Participant Profile

### Question 1:

Which title best describes the position that you hold at your organization? (Please select only one).

Corporate President/Chief Executive Officer	30.20%
Director	26.40%
Facility President/Chief Executive Officer	20.80%
Administrator	17.00%
Other	5.70%

### Question 2:

Which of the following best describes your health care organization? (Please select only one).

Stand-Alone Hospital	43.40%
Hospital as Part of a Multi-Hospital System/Network	32.10%
Corporate Level of a Healthcare System	18.90%
Physician Office/Clinic	3.80%
Long-Term Care/Skilled Nursing Facility	1.90%
Ambulatory Care Facility	0.00%
Alternate Healthcare Facility (e.g. Home Health Agency)	0.00%
Mental/Behavioral Health Facility	0.00%
Other	0.00%

### Question 3:

In which state do you work? (Please select only one).

East North Central	19.20%
Mid-Atlantic	15.40%
Pacific	11.50%
South Atlantic	11.50%
New England	11.50%
Mountain	11.50%
East South Central	9.60%
West North Central	7.70%
West South Central	1.90%

### Question 4:

How many hospitals do you oversee?

One	79.20%
Two	7.50%
Three	5.70%
Four	3.80%
Not Applicable	3.80%

**Question 5:****What is your health care organization's annual gross revenue? (Please select only one).**

\$2 Million or Less	7.70%
\$2 Million to \$10 Million	0.00%
\$11 Million to \$50 Million	13.50%
\$51 Million to \$200 Million	42.30%
\$201 Million to \$350 Million	9.60%
\$351 Million to \$500 Million	9.60%
\$501 Million to \$1 Billion	9.60%
More than \$1 Billion	5.80%
Not applicable (e.g. Military)	1.90%
Don't Know	0.00%

## IT PRIORITIES

**Question 6:**Please identify the business issues you believe will have the most impact on health care *in the next two years?* (Please select five).

Cost Pressures	47.20%
Medicare Cutbacks	54.70%
Availability/Retention of IT Staff	5.70%
Increasing Patient Safety/Reducing Medical Errors	47.20%
HIPAA Compliance	9.40%
Improving Operational Efficiency	54.70%
Patient Satisfaction	47.20%
Obtaining Capital	28.30%
Facilities Upgrades/Replacement	24.50%
Government Regulation	26.40%
Improving Quality of Care	30.20%
Clinical Transformation (Adopting Clinical Best Practices)	17.00%
Adoption of New Technology	26.40%
Other (Please specify):	3.80%
Increased Competition	7.50%
Managed Care Fee Reductions	5.70%
Evidence Based Medicine	11.30%
National Healthcare Information Network (NHIN)	3.80%
Other Compliance Issues (Non-HIPAA)	1.90%
Complying with Managed Care Requirements	0.00%
Mergers/Consolidation	0.00%
Don't Know	0.00%
Providing IT to Ambulatory Facilities	7.50%
Nursing Shortage	28.30%

**Question 7:**

What is the most significant barrier to successfully implementing IT solutions that will improve the patient care process at your facility today? (Please select only one).

Lack of Adequate Financial Support for IT	20.40%
Lack of a Strategic IT Plan/Failure to Execute Implementation Plan	16.30%
Difficulty in Proving IT Quantifiable Benefits/ROI	10.20%
Lack of Clinical Leadership	10.20%
Vendor's Inability to Effectively Deliver Product	10.20%
Other	8.20%
Difficulty in Achieving End-User Acceptance or Use	8.20%
Lack of Staffing Resources	8.20%
Lack of Common Data Standards	4.10%
Lack of Top Management Support for IT	4.10%

**Question 8:**

What is your biggest frustration regarding the use of IT at your facility? (Please choose only one).

Measuring Value	28.60%
Escalating Costs	18.40%
Return on Investment	16.30%
Clinical Leadership	12.20%
IT Leadership	10.20%
Other	8.20%

**Question 9:**

What are the top concerns/issues that you deal with on a daily basis? (Please choose two).

Physician Relations	40.80%
Clinical Quality	32.70%
Competitive Profitability	30.60%
Labor Shortages	28.60%
Revenue Cycle	26.50%
HIPAA	14.30%
Marketshare	12.20%
Other	8.20%
Medication Administration	4.10%
Cost of Pharmaceuticals	2.00%
Bidding on Contracts	0.00%

**Question 10:**

To what degree is IT supporting your top concerns?

Partial Support	75.60%
Full Support	14.60%
No Support	7.30%
Other	2.40%
Don't Know	0.00%

**Question 11:**

Is the Chief Information Officer considered part of the executive team at your facility?

Yes	57.10%
No	42.90%
Don't Know	0.00%

**Question 12:**

How closely does your facility's IT strategic plan mirror your organization's business plan?

Very Closely	47.90%
Somewhat Closely	39.60%
Other	4.20%
Not at All Closely	6.30%
Don't Know	2.10%

**Question 13:**

What is your level of confidence that your facility's IT department will consistently deliver on-time, on-budget projects?

Some Degree of Confidence	57.10%
High Degree of Confidence	32.70%
Little Confidence	8.20%
No Confidence	2.00%
Other	0.00%

**Question 14:**

Please select the statement that *best* describes the projected change, if any, in your facility's IT *operating* budget for 2005, *compared to 2004*. (Please select only one).

It Will Definitely Increase	50.00%
It Will Probably Increase	22.90%
It Will Probably Decrease	4.20%
It Will Definitely Decrease	2.10%
There Will Be No Change	16.70%
Don't Know	4.20%

**Question 15:**

In your judgment, what portion of your facility's IT spending is controlled outside of the IT department? (Please select only one.)

1 to 10%	4.00%
11 to 20%	20.00%
21 to 30%	16.00%
Don't Know	12.00%
More than 30%	34.00%
None	14.00%