



4th Annual Advocacy Day

Co-sponsored by: American Health Information Management Association (AHIMA), Center for Information Technology Leadership (CITL), Certification Commission on Health Information Technology (CCHIT), College of Healthcare Information Management Executives (CHIME), eHealth Initiative (eHI), EHR Vendor Association, Information Technology Industry Council (ITIC), Internet2, Medical Records Institute (MRI), National Committee for Quality Health Care (NCQHC), National Quality Forum (NQF), Patient Safety Institute (PSI), and the U.S. Medicine Institute (USMI)

Thursday, April 7, 2005
National Press Club
529 14th St. NW, 13th Floor - Washington, DC 20045

"Setting Priorities and Expectations for Healthcare Information Technology"

AGENDA

- 7:30 a.m. [Registrant Check-in Begins](#)
- 7:45 - 8:30 a.m. [Networking Breakfast Reception](#) hosted by the HIMSS Advocacy and Public Policy Steering Committee (Mary Griskewicz, Chair), the HIMSS Government Relations Roundtable (Gwen Brown, Chair), Chapter Advocacy Liaison Roundtable (Dan Blum, Chair) and the HIMSS Advocacy Collaborators Roundtable (Randy Thomas, Chair)
- [Visit our Information Displays/Tote Bag Pickup](#)
[\(Open 7:30 a.m. - 2:30 p.m.\)](#)
- Legislative Action Center demonstration by Eric Welch, Capwiz
 - HIMSS Information Booth
 - Tote Bag Pickup
- 8:30 - 8:45 a.m. [Welcome to Washington, D.C. and 2005 Advocacy Day Overview](#)
- **Kim Slocum**, Director of Strategic Planning & Business Development, AstraZeneca, **Master of Ceremonies**
 - **H. Stephen Lieber**, President/CEO, HIMSS
 - **Pamela R. Wirth**, Chair, HIMSS Board of Directors and Vice President/CIO, Susquehanna Health System
- 8:45 - 9:30 a.m. [Keynote Address](#) -- *Introduced by Mary Griskewicz (IDX); Questions moderated by Jay Srinani (University of Pittsburgh Medical Center) and JoAnn Klinedinst (Doylestown Hospital)*
- **The Honorable Tim Murphy** (R-Pennsylvania)
Member, U.S. House of Representatives
Member, House Energy & Commerce Committee
Co-Chair, 21st Century Health Care Caucus
Co-Chair, Congressional Mental Health Caucus
Co-Chair, House Republican Conference's Healthcare Access and Affordability Team
- 9:30 - 9:45 a.m. Break



- 9:45 - 10:45 a.m. [Remarks/Update on the National Health Information Network Request for Information](#)
- Introductory Comments by **Carla Smith**, FHIMSS, NCNM, Executive Vice President, HIMSS
 - **Lori Evans**, Senior Advisor, Office of the National Coordinator for Health Information Technology
- 10:45 - 11:00 a.m. Break
- 11:00 - 11:45 a.m. [Congressional Staff Panel Discussing HIT Issues Before the 109th Congress](#)
- Moderator, **Ned McCulloch**, JD, Governmental Programs Executive, IBM, and member, HIMSS Advocacy and Public Policy Steering Committee
 - **Katy Barr**, Senate HELP Committee
 - **Shannon L. Meade**, House Government Reform Committee
 - **Michael S. Zamore**, Policy Advisor to Rep. Patrick J. Kennedy
- 11:45 - 12:00 noon Break
- 12:00 - 12:45 p.m. [Lunch and Networking Opportunities](#)
- Speaker: **Mark Leavitt**, MD, HIMSS Medical Director, and Chair, Certification Commission for Healthcare Information Technology
- 12:45 - 1:00 p.m. Break
- 1:00 - 2:00 p.m. [Best Approaches to Advocacy in 2005](#)
- **Brad Fitch**, Deputy Director of the Congressional Management Foundation
- 2:00 - 2:15 p.m. [Wrap-up & Preparation for Capitol Hill Visits](#)
- **Dave Roberts**, Director of Public Policy
- 2:15 - 2:45 p.m. [Travel to Capitol Hill Meetings via Private Shuttle](#)
- 2:45 - 4:30 p.m. [Personalized Visits to Congressional Offices or Congressional Hearings](#)
- **Blair Hedgepeth**, Industry Affairs Coordinator, Lead
- 4:30 - 6:30 p.m. [After Words Networking Reception and Solutions Showcase \(Rayburn House Office Building Foyer\)](#)
- Technology demonstrations by HIMSS Diamond corporate members, associations and initiatives (Tom Leary, Director of Federal Affairs)
 - Salute to the 21st Century Health Care Caucus members
 - Remarks by Honorable Charles Gonzalez (D-TX), co-sponsor of H.R. 747 legislation (5:00 p.m.)
 - Presentation of 2005 HIMSS Advocacy Award by Pam Wirth, HIMSS Board Chair (6:00 p.m.)
 - Remarks by 2005 HIMSS Advocacy Award Winner