

### eSeminars

Government Health IT eSeminars provide government technology professionals with practical insights on current topics in a concentrated hour-long online conference. The topics are selected by Government Health IT editorial staff based on interest and value to subscribers. Each session is moderated by a senior member of Government Health editorial staff and offers registered attendees the chance to hear directly from an experienced peer within government in a lively interactive format—conveniently right from their office. Each eSeminar is conducted as an audio program (transmitted via the Internet) with supporting presentation material displayed in real time through a secured Web site.

Government Health IT editorially driven eSeminars present an ideal forum for industry partners to reinforce their position as a thought leader—while generating viable leads—without the need to create event content or recruit speakers. Sponsors can be sure that registrants and attendees recognize the value, integrity and timeliness of a branded Government Health IT program, with an agenda developed directly from Government Health IT market-leading news coverage and technology analysis.



### Government Health IT: Net \$20,000

#### Exclusive sponsorship

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- Links to Sponsor content (white papers, product demos, etc.) to be located within the “Reminder” and “Thank You” emails sent to all registrants as well as on the eSeminar viewer
- Mention as Sponsor of event on dedicated invitation to a targeted Government Health IT subscriber audience
- Full registration and attendance detail report for follow-up use by Sponsor post-event
- Opportunity to ask attendees up to four polling questions at close of the event (to qualify leads)

Note: eSeminars typically attract much larger audiences than events with sponsor-supplied content. However, Government Health IT does not make any guarantees on registration or attendance numbers.

### Sponsor a Government Health IT eSeminar

**For more information on how to sponsor a Government Health IT eSeminar, please contact:**

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