

Himss[®]
corporate membership
North America

benefits



transforming healthcare through IT™



corporate membership

	"Lead the Healthcare IT Transformation"	"Evolve as an Industry Insider"		"Sharpen Your Marketing Edge"	
	LEVEL 1	LEVEL 1	LEVEL 2	LEVEL 1	LEVEL 2
	\$25,000	\$8,500 for companies with annual revenues under \$10M	\$14,000 for companies with annual revenue over \$10M	\$3,500 for companies with annual revenues under \$10M	\$8,000 for companies with annual revenue over \$10M
Extend HIMSS individual membership benefits (full resources and member rates) to colleagues throughout your organization at no additional cost.	30 INDIVIDUAL MEMBERSHIPS	20 INDIVIDUAL MEMBERSHIPS		10 INDIVIDUAL MEMBERSHIPS	
Influence Public Policy & Impact the National Health IT Agenda	DIAMOND	PLATINUM		GOLD	
Participate in the HIMSS Government Relations Roundtable to network with Washington, D.C. insiders promoting healthcare improvements through IT adoption and investments.	✓				
Receive discounted rate to sponsor the Capitol Hill Steering Committee on Telehealth and Healthcare Informatics monthly meetings.	✓				
Receive a table-top exhibit at the Tech Showcase during National Health IT Week as part of the Capital Hill Showcase. <i>(Limited availability.)</i>	✓				
Use HIMSS National Capitol-Area Office and Conference Room (on a space-available basis), where influential government staff and many of HIMSS knowledge experts are based.	✓	✓			
Shape opinion and participate at the HIMSS Policy Summit in Washington, D.C., with high-level government and industry decision-makers.	<i>complimentary registration for 2 staff and 1 client</i>	<i>complimentary registration for 1 staff and 1 client</i>			
Be part of the industry-wide National Health IT Week by becoming a partner of the program.	✓	✓			✓
Educate Your Colleagues on the Latest Industry Trends and Market Developments	DIAMOND	PLATINUM		GOLD	
Receive a discounted rate when you invite HIMSS' leaders and experts to address your staff or speak at corporate events on the hottest HIT topics and industry developments. <i>(Additional fees apply.)</i>	✓	✓			
Get briefed on the latest topics from HIMSS' experts and then address those issues with confidence on HIMSS quarterly audio conferences.	✓	✓			
Network on the regional level through more than 50 HIMSS' chapters where you can meet with local provider executives and HIT stakeholders face-to-face or through the HIMSS Online Chapter Directory.	✓	✓			✓
Join Special Interest Groups, committees, task forces, work groups and communities of profession with HIMSS individual members and other corporate member representatives on topics of interest to your organization, including participation in Medical Banking Project. <i>(Committee assignments require application acceptance.)</i>	✓	✓			✓
Receive discounts on the HIMSS Analytics™ Database, chapters of <i>The Essentials of the U.S. Hospital Market</i> and <i>HIMSS Analytics Primary Market Research</i> .	15%	12%			8%
Your complimentary members have access to HIMSS eLearning Academy courses. <i>(Additional fees apply.)</i>	✓	✓			✓
Take advantage of HIMSS' variety of electronic publications. Publications include: <i>HIT Policy Update, HIELights Newsletter, Business Edge Newsletter, Medical Banking Journal</i> and others.	✓	✓			✓
Offer your staff the opportunity to receive HIMSS Professional advancement (Senior, Fellow, and Life) or Certification opportunities (CPHIMS, or UCONN Certificate Program). <i>(Additional fees may apply.)</i>	✓	✓			✓
Customizable Program/Sponsorship	DIAMOND	PLATINUM		GOLD	
For HIMSS Corporate Members only, the ability to create a customized program designed around the member's strategic objectives (e.g., lead generation, thought leadership, promotion of services, etc). A customized program may include one-time focus groups, customized market research, regional events, virtual events, events in conjunction with the HIMSS Annual Conference & Exhibition or other HIMSS events.	✓	✓			✓

Corporate membership in HIMSS means more than making the right contacts; it means being a catalyst for progress. It means being an insider. It means being connected, current and committed — keeping ahead of the healthcare technology curve.

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Connect with Customers, Peers and Industry Leaders	DIAMOND	PLATINUM	GOLD
Free registration for one company executive to attend one HIMSS Virtual Event per quarter (Virtual Conferences, Virtual Forums, Virtual Briefings).	✓		
Take advantage of 10% off advertising placement in the all-digital <i>Journal of Healthcare Information Management</i> – the official publication created by and for HIMSS members. Ads can include links, video, flash, tracking and more.	✓	✓	
Reach HIMSS members through targeted mailings based on job title or region. <i>(Certain restrictions apply.)</i>	Up to 7,500 names, twice yearly	Up to 5,000 names, once yearly	
Conduct complimentary focus groups with selected HIMSS members on the topic of your choice throughout the year in a web-based format. Diamond Members have the opportunity to conduct one focus group at the HIMSS Annual Conference & Exhibition (based on availability). HIMSS will provide meeting logistics and recruitment per your profile criteria. Companies are responsible for additional costs and honoraria. Moderators available. <i>(Additional fees may apply.)</i>	2	1	
Post a white paper free in the Resource Center when exhibiting at any HIMSS Virtual Event.	✓	✓	
Receive a discount on a HIMSS Industry Solutions Webinar by presenting a lead-generating case study on a topic of your choice. <i>(Additional fees apply.)</i>	✓	✓	✓
Leverage the use of the HIMSS logo, consistent with the level of your membership, on your website, marketing materials, stationary, etc.	✓	✓	✓
Post a white paper on the HIMSS web site in the "Topics/Tools" section and gain visibility for your organization by providing in-depth perspectives on important HIT-related topics. Each submission of white paper/use case will be mentioned in a <i>HIMSS Weekly Insider</i> , sent to all HIMSS members.	Unlimited	6 per year	3 per year
Discounted rate on three month program for posting, promotion and lead collection for gated Asset Postings (white papers, case studies, on-demand webinars)	✓	✓	✓
Post your latest press releases on the HIMSS web site under Corporate Member News.	Unlimited	Unlimited	Unlimited
Receive a 20% discount on additional individual memberships for your colleagues. <i>(Benefit based on level.)</i>	2 or more	5 or more	10 or more
Gain visibility through HIMSS web site with a Corporate Member Listing and a link to your home page in the Corporate Member Directory.	✓	✓	✓
All new Corporate Members will be listed in the <i>Healthcare IT News</i> within their first 2 months of membership.	✓	✓	✓
List your organization in the <i>HIMSS Weekly Insider</i> twice annually in the Corporate Members of the Week section and once every 18 months in the Corporate Member Spotlight section.	✓	✓	✓
Exclusive to EHR software vendors: Join the HIMSS EHR Association and play an active role in advancing EHR interoperability. <i>(Certain membership requirements apply.)</i>	✓	✓	✓
Discounted rates for advertising on HIMSS.org, GovHealthIT.com and related e-newsletters.	✓	✓	✓
Receive a 10% discount on the <i>HIMSS Online Buyer's Guide</i> , a valuable, time-saving tool that your buyers will appreciate.	✓	✓	✓
Connect with or become part of the Diversity Business Roundtable.	✓	✓	✓
Discounted job postings and resume access on HIMSS JobMine job board located at himss.org/jobs and healthcareitnews.com/jobs .	50%	30%	25%
Complimentary posting of your available internships on the HIMSS.org web site.	✓	✓	✓

For more information on becoming a Corporate Member, contact CorporateMemberInfo@himss.org.

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Maximize Your Participation in HIMSS Annual Conference & Exhibition	DIAMOND	PLATINUM	GOLD
Get an exclusive invitation to participate in a strategic planning session including the on-site sneak preview of the next year's Annual Conference convention center, select hotels and event locations.	✓		
Gain high visibility through recognition graphics displayed in the Convention Center, acknowledgement in the <i>Resource Guide</i> , and on the Annual Conference web site for exhibiting companies.	✓		
Enjoy a complimentary private meeting room on a space-available basis in one hour blocks per day.	<i>first opportunity</i>	<i>second opportunity</i>	
Earn extra points on exhibit booth space, housing reservations, sponsorships and survey participation.	<i>triple points</i>	<i>double points</i>	
Discounted recruitment advertising rates for the HIT Employment & Career Guide distributed during the HIMSS Annual Conference.	✓	✓	
Display your company's white papers, use cases and product information at HIMSS Central, which attracts attendees who want to learn more about HIMSS and its corporate members.	✓	✓	
Gain exclusive access to the conference attendee mailing list for promoting your booth, company, and products before and after the Annual Conference for exhibiting companies. <i>(Additional fees apply.)</i>	✓	✓	
Access to a Corporate Member Lounge with office equipment, internet access, and refreshments. Reserve small meeting space upon availability in one hour time blocks per day.	✓	✓	✓
Get preferential reservation for housing based on membership level for exhibiting companies.	<i>first opportunity</i>	<i>second opportunity</i>	<i>third opportunity</i>
Receive complimentary full conference registrations and complimentary badges. <i>*Available to firms who exhibit, have a Meeting Place for the full conference week or have a Knowledge Center.</i>	<i>3 Full Reg 20 Badges*</i>	<i>2 Full Reg 5 Badges*</i>	<i>1 Full Reg</i>
Take advantage of special member pricing on exhibit space and marketing opportunities.	✓	✓	✓
Display complimentary booth plaque recognizing HIMSS Corporate Membership.	✓	✓	✓
Receive a discount for Vendor Headquarter space on the Exhibit Floor for Annual Conference exhibitors. <i>(Additional fees apply.)</i>	✓	✓	✓
Receive a discount on The Meeting Place (private meeting space) onsite at the Annual Conference. <i>(Additional fees apply.)</i>	✓	✓	✓
Receive discounted pricing for the Knowledge Centers. These sessions offer your company a speaking opportunity on the exhibit hall floor. <i>(Additional fees apply.)</i>	✓	✓	✓
Enjoy complimentary invitations to the annual Corporate Member Executive Reception at the HIMSS Annual Conference & Exhibition.	4	3	2

Medical Banking Project	DIAMOND	PLATINUM	GOLD
Participate on the HIMSS Medical Banking G7 Panel. <i>(Additional fees apply.)</i>	✓		
HIMSS MBProject members receive discounted print advertising rates in <i>Healthcare Finance News</i> .	15%	10%	5%
HIMSS MBProject Members receive discount off net online advertising rates for <i>Healthcare Finance News</i> .	5%	5%	5%
Discount for sponsorships at the Summit for Health Information and Financial Technology Event held during the HIMSS Annual Conference & Exhibition.	5%	5%	5%
Opportunity to become a Corporate Member of the HIMSS MBProject with honorable mention on the HIMSS MBProject website.	✓	✓	✓
HIMSS MBProject members receive one free subscription to <i>Healthcare Finance News</i> .	✓	✓	✓