

HIMSS Europe Corporate Sponsorship Benefits	DIAMOND €10K	GOLD €5K
Participate in the HIMSS Europe Roundtable to stay informed of important eHealth developments related to EC Framework Programmes, EHR interoperability and other major Member State and European Union-wide initiatives.	✓	
Receive a discount on all HIMSS Analytics™ products and services.	15% Discount	10% Discount
Gain premier recognition as a sponsor of a HIMSS Europe eSeminar or Seminar presenting a case study on a topic of your choice and receive visibility not only among attendees but also among 7000+ recipients of HIMSS mailing list (additional fees apply).	✓	✓
Post up to two white papers on the HIMSS Europe Web site in the "Current Hot Topics" section and gain visibility for your organisation by providing insight and perspective on important HIT-related topics.	Two White Papers	One White Paper
Extend HIMSS Europe individual membership benefits to your colleagues at no additional cost, with unlimited access to HIMSS resource including the members-only Web site, special member rates for conferences and events and publication subscriptions and discounts.	20 Memberships	10 Memberships
Receive a discount on the purchase of 10 or more HIMSS Europe individual memberships for your colleagues.	20% Discount	10% Discount
Leverage the HIMSS Europe Web site with a listing in the Corporate Member Directory and a link to your company's homepage and your latest press releases.	✓	✓
New members will appear prominently on the HIMSS Europe Web site.	✓	✓
Reserve HIMSS Europe Brussels Office and conference room (on a space-availability basis).	✓	

HIMSS Europe Exhibitors' Benefits	DIAMOND €10K	GOLD €5K
Diamond Member corporate logos prominently displayed at the World of Health IT Conference & Exhibition. Additional recognition in the on-site resource guide.	✓	
Exhibitor Priority Points on World of Health IT Conference & Exhibition booth space, sponsorship and survey participation.	Triple Points	Double Points
VIP Exhibitor Service during World of Health IT from the HIMSS Management Staff.	✓	
On-site World of Health IT Registration Concierge (by appointment) to support exhibitors.	✓	
Conduct one complimentary focus group with selected World of Health IT attendees on the topic of your choice. HIMSS will provide meeting space and invite guests fitting your selected demographic profile. Your company is responsible for additional costs such as honoraria.	✓	
Three complimentary World of Health IT full conference registrations. Exhibiting Diamond Corporate Members will also receive 15 exhibitor registrations and 5 Guest Registrations.	✓	
World of Health IT member pricing on exhibit space, sponsorships and marketing opportunities.	✓	✓
World of Health IT booth plaque recognising your organisation as a HIMSS Corporate Member.	✓	✓
First option to purchase World of Health IT Vendor Headquarter space on Exhibit Floor for your organisation's use throughout the Conference (additional fees apply).	✓	
Preferential scheduling of World of Health IT Product Tutorials to showcase your products and services to attendees. (Limited availability.)	✓	