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HIMSS10 Pre-registration
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HIMSS[®] Insider

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HIMSS Board Elects Four New Members

In an election held from Oct. 15 through Nov. 15, four members were selected to the HIMSS Board of Directors. **Steven Arnold**, MD, MS, MBA, CPE, FHIMSS; **Scott T. MacLean**, MBA, CPHIMS, FHIMSS; **Judy Murphy**, RN, FACMI, FHIMSS; and **Carol Steltenkamp**, MD, MBA, FAAP, FHIMSS; will serve three-year terms beginning in July 2010.

Steven Arnold, MD, MS, MBA, CPE, FHIMSS, is the chief medical officer for the Virginia Commonwealth University Health System in Richmond. Previously, Dr. Arnold served as the vice president/chief medical officer for Touchstone Health Plan. A HIMSS Member since 2003, he has chaired HIMSS' Physicians' Community, Global EHR Task Force and EHR Implementation Work Group, in addition to serving as a member of the EHR Steering Committee. Dr. Arnold is the editor of two books published by HIMSS: *Guide to the Electronic Medical Practice: Strategies to Succeed, Pitfalls to Avoid* and *Guide to the Wireless Medical Practice: Finding the Right Connections for Healthcare*.

Scott T. MacLean, MBA, CPHIMS, FHIMSS, is chief information officer at Newton-Wellesley Hospital in Boston, a part of Partners HealthCare System Inc. In previous roles at healthcare institutions within Partners HealthCare, Mr. MacLean served as director of clinical systems and corporate manager of oncology systems. He has been a member of HIMSS since 1998 and has served as a member of the Ambulatory Steering Committee and Foundation Scholarship Committee. Mr. MacLean is active in the HIMSS New England Chapter, having served as chapter president, vice president, treasurer and program chair.

Judy Murphy, RN, FACMI, FHIMSS, is vice president of information services at Aurora



Steven Arnold



Scott T. MacLean



Judy Murphy



Carol Steltenkamp

Health Care in Milwaukee, Wis. She has 25 years of experience in systems work, with increasing levels of accountability. Ms. Murphy leads Aurora's EHR initiative and is responsible for all systems at their acute care facilities. A HIMSS Member since 1987, she has presented education sessions, including Views from the Top, at several HIMSS Annual Conferences. Ms. Murphy has been a member of HIMSS' Nursing Informatics Committee, Nursing Informatics Task Force and Nursing Informatics Symposium Planning Committee.

Carol Steltenkamp, MD, MBA, FAAP, FHIMSS, is the chief medical information officer at University of Kentucky HealthCare in Lexington. Previously, she served as the University of Kentucky's medical director for clinical information systems. Dr. Steltenkamp, a HIMSS Member since 1999, has been active in HIMSS' Physician Community and served on the Annual Conference Education Committee and PHR Steering Committee. She is also active in the HIMSS Kentucky Bluegrass Chapter. Dr. Steltenkamp has presented during pre-conference workshops at the HIMSS Annual Conference and served as an Annual Conference Reviewer. ■

Nominating Committee Members Elected

The following individuals were elected to serve a two-year term on the Nominating Committee:

Kim Brant-Lucich, MBA, PMP, FHIMSS
St. Joseph Health System
Orange, Calif.

Susan Kay Newbold, PhD, RN, FHIMSS
Vanderbilt School of Nursing
Nashville, Tenn.

Timothy Eric Schoener, CPHIMS, FHIMSS
Susquehanna Health
Williamsport, Pa.

Sharing inspiring and strategic ideas at CIO Forum presented by CHIME and HIMSS

As a new era in healthcare takes shape, CIOs will take on a bigger role in moving IT forward. The 2009 CIO Forum presented by CHIME and HIMSS on Sunday, Feb. 28, at the Georgia World Congress Center in Atlanta, offers participants strategies for taking their professional and organizational excellence to new heights. This premier idea exchange, open to all CHIME members, explores how to optimize leadership and governance effectiveness, confront and embrace change, and

develop breakthroughs to lead organizations successfully into the new healthcare era. The event kicks off with an opening reception Saturday, Feb. 27, at the Omni Hotel in Atlanta.

Commercial supporters of this year's CIO Forum are 3M, Epic and Stoltenberg Consulting Inc.

For more information, including a list of speakers and registration details, visit www.himssconference.org/cioforum. ■



At HIMSS10

Learn to Master Healthcare Changes



Westin Peachtree Plaza in Atlanta

With 300-plus education sessions at the 2010 Annual HIMSS Conference & Exhibition, March 1-4 in Atlanta, healthcare professionals of all disciplines and levels have boundless opportunities to learn strategies and tactics to affect change in a dynamic industry.

Professionals looking for specialized education should start conference on Sunday, Feb. 28, with **Pre-Conference Education**. The Symposia feature an industry-focused curriculum in: Clinical Engineering and IT, HIE, Nursing Informatics, Payer, Pharmacy IT, Physicians' IT, Supply Chain, Financial Systems and Personal Health Records. Workshops provide "action plans" for achieving meaningful use, process improvement, interoperability, leadership, information security, project management and more.

General Education is organized by 22 different educational topic categories so attendees can easily identify their must-attend sessions. Topic categories include, but are not limited to: EHRs, Leadership and Strategic Planning, HIE/RHIO/NHIN, Process Improvement, Healthcare Consumerism and PHRs, Clinical Informatics and Public Policy Initiatives. HIMSS has added the following new topic categories: Economic Stimulus, Globalization and Regulatory Compliance.

Always popular with attendees: **Views from the Top** feature renowned industry experts sharing new ideas, innovations and research; **Roundtable Sessions** create opportunities for in-depth learning and interaction through facilitator-led discussions, and **E-Sessions** allow for flexible, computer-based learning onsite.

Returning this year, **Synergy Sessions** are designed to expand the learning offerings for senior executives, nurses, physicians, management engineer-process improvement professionals and federal health sector professionals during annual conference. These five, multi-session programs are offered at no additional charge to conference attendees on Monday, March 1. Also back this year, the **Ambulatory Professional Practicum** on Tuesday, March 2, is a series of four, back-to-back education sessions for ambulatory professionals. Additional niche programs includes **Senior Executive Track Sessions** and **Career Development Sessions**.

HIMSS10 is co-sponsored by Postgraduate Institute for Medicine and HIMSS for continuing education credit. The conference is sponsored by educational grants from multiple commercial supporters.

For more information and to view the complete HIMSS10 Education Agenda, visit www.himssconference.org/education. ■

Opening Jan. 4, 2010

HIMSS Call for Committee Applications

On Jan. 4, 2010, HIMSS opens its annual call for volunteers to serve on a committee for the 2010-11 fiscal year. Service on a HIMSS Committee—focused on specific settings and constituencies within health IT and key industry topics—is an excellent opportunity for professional development, networking and active engagement. An electronic application, available at www.himss.org/committees, will be open from Jan. 4, 2010 through March 12, 2010. Committee participation is open to all individual, corporate and organizational

affiliate HIMSS Members who are not serving in other leadership positions within the Society and have been a member for at least the past 12 consecutive months.

Additional details on the Call for Committee Applications will be featured in the January 2010 *HIMSS Insider*. Members with questions regarding serving on a committee should contact HIMSS Member Services Coordinator Megan McGuirk at 312-915-9269 or via e-mail at mmcguirk@himss.org. ■

What's New at HIMSS10

The Annual HIMSS Conference & Exhibition is the largest health IT meeting in the United States, and brings healthcare practitioners, executives and others together with technology and management systems leaders to learn about the latest solutions for improving healthcare using IT. HIMSS10, March 1-4 in Atlanta, promises to do just that and more. Check out what's new at HIMSS10:

Expanded Education

- A new, half-day **Personal Health Records Symposium: Are You Ready for Personal Health Records?** on Sunday, Feb. 28 explores the future of PHRs, the impact PHRs have on clinicians and consumers, and how policy, standards and meaningful use will affect PHRs
- Newly formed **Preconference Workshops** on Sunday, Feb. 28, focus on achieving meaningful use, interoperability, health IT contracting, and improving processes and quality outcomes
- A new **Career Planning Workshop** hosted between HIMSS and Monster.com, on Tuesday, March 2, provides tools and resources to help displaced IT professionals, incumbent healthcare professionals, veterans and others transition

into health IT careers

- New Medical Banking events: **HIMSS Medical Banking Boot Camp** on Sunday, Feb. 28, and **HIMSS MBProject's 8th National Medical Banking Institute** on March 1-2

Added Exhibition Features

- **Extended exhibit hours Monday-Wednesday.** Exhibits close on Wednesday evening; Thursday is dedicated to education.
- **Interoperability Showcase Booth** expanded
- **Specialized Product Theatres** focused on ARRA, new product launches, wireless/mobility and more
- A new **Medical Banking Pavilion**
- **Meeting Place**, an area for attendees to meet with exhibitors during non-exhibition hours

New Venture Fair Format

- Designed to deliver more interaction and discussion around building a health IT business
- Presenters will host tabletop exhibits on Monday, March 1

For the latest information on HIMSS10, visit www.himssconference.org. ■

Survey Indicates Healthcare Organizations May Not Be Prepared for HITECH and Other Security Challenges

With the American Recovery and Reinvestment Act (ARRA) underway, healthcare organizations face new challenges to maintain privacy and security of patient health data. However, data gathered from health IT and security professionals indicate that many organizations may not be ready to meet some of the HITECH components of the ARRA legislation and other security challenges, according to the results of the 2009 HIMSS Security Survey, sponsored by Symantec Corp.

While healthcare organizations recognize that patient data must be protected, the survey results show:

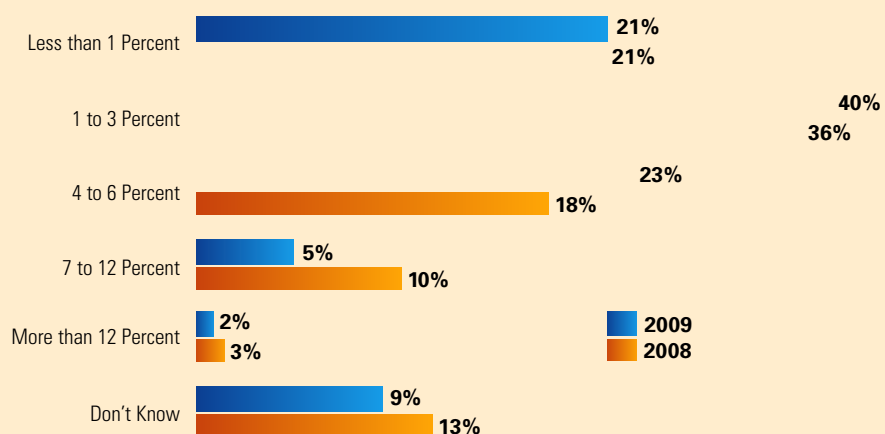
- Security budgets remain low
- Organizations often do not have a response plan for threats or a security breach
- A designated chief security officer or chief information security officer is not in place

In addition, the survey reveals healthcare organizations are not using the current security

technologies available to keep patient data safe. Respondents to this survey widely use audit logs with data from firewalls, application logs and server logs as common information sources. Yet, when analyzing the log data, only 25 percent of respondents reported electronic analysis of that data. Respondents indicate they are using firewalls and user access controls, but are not implementing all available technologies to secure data. Only 67 percent of responding organizations use encryption to secure data in transmission, and fewer than half encrypt stored data.

Targeting chief information officers and chief security officers and other IT executives, the 2009 HIMSS Security Survey focused on an assessment of 196 IT and security professionals in the healthcare field of their own readiness for today's risks and security challenges. The full survey results are available at www.himss.org/securitysurvey09. ■

Percent of IT Budget Dedicated to Information Security



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HIMSS Goes to Las Vegas in 2012

HIMSS recently announced it will hold its 2012 Annual HIMSS Conference & Exhibition in Las Vegas, Nev., from Feb. 20-24, 2012 at the Sands Expo Convention Center. Ranked as one of the largest health IT conferences in the United States, the Annual HIMSS Conference & Exhibition provides attendees with educational offerings and an interactive exhibit floor to prepare them for current industry challenges.

The current economic environment was top-of-mind when HIMSS conducted a thorough examination of potential sites to host the anticipated attendance and needed exhibit space in 2012. HIMSS President and CEO H. Stephen Lieber, CAE, and other staff toured locations and spoke with city and convention officials in both Chicago and Las Vegas, the contenders for the 2012 meeting.

"The selection of Las Vegas for HIMSS12 gives the Society the necessary components to host a successful conference," said Lieber. "We made the selection based on specific input from our members and exhibitors and our lengthy discussions with both cities. Las Vegas demonstrated and committed to the unified cooperation of the Sands Expo

Convention Center, the hotels, and the city so HIMSS can provide our members and attendees with a productive and economical experience."

HIMSS10 is scheduled for Atlanta, Ga., March 1-4, 2010. Information on the conference is available www.himssconference.org. ■



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HIMSS10 Early-Bird Registration Closes Dec. 15

Register for the 2010 Annual HIMSS Conference & Exhibition by Dec. 15 and save \$100 (savings apply to HIMSS Member and Non Member full registration rates). Early-bird registration rates for HIMSS10 end on Dec. 15. Standard registration rates apply Dec. 16 through Feb. 1, 2010; after Feb. 1, onsite registration rates apply.

HIMSS10 registration includes entrance to all education sessions and the exhibit hall, the Sunday Night Welcome/Opening Reception on Sunday, Feb. 28, and registration tote bag (while supplies last). The HIMSS10 Web site, www.himssconference.org/registration, features details on all registration categories, registration for optional events such as the symposia and users group meetings, and discounted rates for a One-Day Pass and Wednesday Exhibit Hall Only Pass.

Registration, Travel and Housing

Air travel and hotel information are also available online at www.himssconference.org/travel. Hotels are expected to fill up quickly, so attendees are encouraged to make hotel reservations early through Ambassadors, HIMSS' official housing and travel bureau. In addition to making reservations online, attendees can contact Ambassadors at 877-517-3038. ■