

Interoperability Showcases: Visionary Demonstrations of the Future in Healthcare

2005 Annual HIMSS Conference & Exhibition
February 13-17, 2005 – Dallas, Texas

The Interoperability Showcases provide the following opportunities:

Attendees are able to:

- > Create and manage their own virtual health record throughout the exhibit floor
- > Experience cross-enterprise interoperability from the medical center to the ambulatory care setting, as represented by clinics, external sites for radiology/laboratory and physician offices.

Vendors are able to:

- > Select a level of participation/ sponsorship
- > Participate in the IHE interoperability demonstration in the Showcases and/or your exhibitor booth
- > Submit learning session(s) for presentation in the Showcase theaters

Government agencies are able to:

- > Display/demonstrate initiatives that support the concepts of integration and interoperability
- > Submit learning session(s) for presentation in the Showcase theaters

Standards development organizations can...

- > Demonstrate standards that lay the foundation for integration and interoperability
- > Submit learning session(s) for presentation in the Showcase theaters

A national vision of a connected and interoperable healthcare infrastructure is one of the most significant industry efforts of the 21st century. HIMSS has taken a leadership role in making this vision a reality. The Cross-Enterprise and Ambulatory Care Interoperability Showcases will feature sharing of health information in the acute care and ambulatory environments. These hands-on exhibits will create a highly interactive environment to demonstrate practical interoperability featuring standards-based connectivity across multiple healthcare enterprises and will provide key information on the latest issues, products and insights.

Cross-Enterprise Interoperability Showcase

Integrating the Healthcare Enterprise (IHE) will be a prime focus of activities within the Cross-Enterprise Showcase, providing a major demonstration of cross-enterprise interoperability of an electronic health record (EHR), including continuity of care records, radiology images, cardiology reports, laboratory results and the information infrastructure to support security. This format allows multiple organizations to demonstrate cross-vendor integration and interoperability. And, for the first time, a distributed demonstration of the Cross-Enterprise Clinical Document Sharing IHE Integration Profile, enabling the linkage of documents across acute care and ambulatory environments made accessible in participating exhibitors' booths demonstrating the IHE integration capabilities of their products.

The Cross-Enterprise Showcase will also feature a theater, where learning sessions focusing on outcomes from national healthcare information technology demonstration projects, industry research and standards-based initiatives will be presented.

Ambulatory Care Interoperability Showcase

Ambulatory IT is the fastest growing component of the healthcare IT market. The Ambulatory Care Showcase will demonstrate interoperability across a variety of settings, including a free-standing diagnostic center, a large clinic, a small practice and the patient's home. Use cases highlighting interoperability will be created to guide the attendee through the settings in the normal course of care. By participating in this interactive Showcase, attendees will gain an understanding of IT applications in ambulatory care, an illustration of why interoperability is critical for seamless workflows and a demonstration of the range of products offered that support requirements.

*Showcase your interoperability capabilities!
See reverse side for details.*



Be a part of the vision...

Interoperability Showcases Participation Opportunities

HL7 and IHE

HL7 and IHE will again collaborate to demonstrate interoperability across exhibits in the framework of a regional health information exchange. Each day, speakers from the partner group will be in the other theater to present a learning session. And, literature about both organizations will be available in both areas.

As a participant in both the HL7 exhibit and the Cross-Enterprise Showcase, you will benefit from:

- > Co-branding: Display a 5" x 7" sign that identifies use of HL7 standards in the demonstration
- > Connectivity: Showcase your interoperability across exhibits
- > Discount: Receive a \$2,000 incentive—\$1000 for HL7 demonstration and \$1000 for Cross-Enterprise Showcase demonstration—if you participate in both.

For information on IHE:

www.himss.org/ihe

For IHE participation:

Joyce Sensmeier
312-915-9281
jsensmeier@himss.org

IHE Information Workshop

September 13-15, 2004
Oak Brook, Illinois

IHE Participant Workshop

October 27-28, 2004
Oak Brook, Illinois

Deadline

All applications to participate in the Cross-Enterprise or Ambulatory Care Showcase must be submitted by October 15, 2004.

For Showcase sponsorship:

Kelly Laidler
312-915-9285
klaidler@himss.org

Ensure that your organization is the first to come to mind when conference attendees are looking to explore interoperability... become a Showcase participant! You will connect directly with key audiences – those who have a stake or interest in interoperability to enable health information exchange. Levels of participation in each Showcase will enable you to:

- > Position your organization as a leading proponent of interoperability
- > Provide an opportunity to participate in cross-vendor integration and testing
- > Position products for decreased cost and complexity of interface installation and management
- > Share outcomes from demonstration projects/research/initiatives

The following levels are available in either Showcase to demonstrate your interoperability:

Supporter Level

HIMSS Corporate Member: \$3,000/Non-member: \$3,600

Demonstrate your support of interoperability. Benefits include:

- > Your logo will appear on exhibit floor graphics and the conference resource guide, pocket guide and Web site
- > Recognition on a flyer distributed in the exhibit directing attendees back to your booth space
- > Your educational literature displayed within the Interoperability Showcase

Participant Level

HIMSS Corporate Member: \$8,000/Non-member: \$9,600

Demonstrate your interest and showcase your products that support interoperability. Benefits include supporter-level benefits plus:

- > Product placement in demonstration area (Ambulatory Care Showcase only)
- > Commitment to meet the IHE requirements and test your products at the IHE Connectathon and participate in the IHE Workshop*
- > Eligibility to participate from your exhibitor booth in the distributed demonstration

Successful IHE Connectathon participation is a prerequisite for inclusion in the interoperability demonstration.

Leadership Level

HIMSS Corporate Member: \$15,000/Non-member: \$18,000

Demonstrate your leadership role in interoperability. Benefits include supporter-level and participant-level benefits, plus:

- > Speaking opportunity in the Showcase theater
- > Participate in planning the Showcase