

HIMSS – PACT Conference

November 6, 2004 – Jacksonville, FL

November 13, 2004 – Portland, OR

Keynote:

Electronic Health Records – A Leadership Opportunity for Physicians

Jacksonville: Allen Wenner, MD
Founder
Primetime Software
Columbia, SC

Dr. Allen Wenner is a speaker, writer, teacher, and expert on information technology in healthcare. He is a practicing physician, a software design consultant for Primetime Medical Software, Inc. and a former Assistant Professor of Family Medicine. He has practiced for 26 years in both a small family practice and in a large group setting. In the last decade he has presented hundreds of programs about computers in medicine to physicians throughout the United States, Europe and Asia. He teaches thousands of physicians each year how they can enhance productivity, improve patient education, and streamline practice information management. He has installed various software components from numerous vendors in a wide variety of practices. His expertise is in matching system functionality to physician workflow. He does consulting work for both healthcare providers and manufacturers of healthcare information systems. He is widely quoted in healthcare trade and professional journals including *Journal of Academy of Family Physicians* that called him the “King of electronic medical record advice.” He is a contributing author to the new textbook *Healthcare Information Management Systems*, Ball and Kiel Eds, Springer-Verlag, New York, 2004.

John Bachman, MD
Saunders Professor of Primary Care
Mayo Clinic
Rochester, MN

Dr. John Bachman is a Saunders Professor of Primary Care at Mayo Clinic, Rochester, MN. He works in a paperless environment taking care of patients within the community. In a typical year, he speaks to groups ranging from 25 to 3000 discussing the digital age and how to be productive in it. His major focus is developing high performance methods for clinicians to improve their quality of care and improve their lifestyle.

Dr. Bachman received his medical degree from the University of Minnesota Medical School and did his residency in Family Medicine at the University of Minnesota in Duluth, MN. He is the recipient of numerous honors and awards and is a member of the Minnesota Academy of Family Physicians, the National Association of Hospital Hospitality Houses, the Rural Medical Emergency Association and the Society of Teachers of Family Medicine.

Portland: Robert Lamberts, MD
Senior Partner
Evans Medical Group PC
Evans, GA

Dr. Robert J. Lamberts works in a four physician primary care office outside of Augusta, GA. He is board certified in Internal Medicine and Pediatrics. He attended medical school at Jefferson Medical College in Philadelphia, and residency at Indiana University Hospitals in Indianapolis. He served for four years on the Logician User Group board, as president from 2000-2001 and is a past Nicholas E. Davies Award for Excellence for Primary Care winner.

Track 1: Getting Started

Getting Ready for an E.H.R.

Jacksonville: David Bright, MD
Family Practitioner
Stuart, FL

David E. Bright, MD is an experienced, highly motivated physician with a successful career in full-time primary care medicine. Dr. Bright has successfully integrated and implemented a sophisticated, efficient, cost-effective networked electronic medical information system. He is an expert in customizing and integrating clinical templates with voice recognition technology and is experienced in primary care office patient and staff communication skills.

Dr. Bright graduated Cum Laude from Duke University with a degree in chemistry and received his medical degree from the University of Maryland School of Medicine. In addition to his private practice in family medicine, he is also an attending physician at Martin Memorial Center in Stuart, FL. He is a member of the Florida Medical Association, Martin County Medical Society, the Undersea and Hyperbaric Medical Society and the American Medical Directors of Informatics Services (AMDIS). He is the author of numerous articles and an experience speaker.

Portland: Doug Walta, MD
CEO
Oregon Clinic GI Division
Portland, OR

Dr. Walta received his medical degree from the University of Minnesota. He completed his Internal Medicine internship at West Virginia University. For his internal medicine residency, Dr. Walta returned to the University of Minnesota and upon completion of that

residency program, he was accepted as a Fellow in Gastroenterology. His schooling was interrupted by his military obligation and was assigned to Tripler Army Medical Center in Honolulu, HI, where he last year as a staff gastroenterologist. After discharge from the Army, Dr. Walta returned to Minnesota to complete his Gastroenterology fellowship. He then accepted a position with the Gastroenterology Division where he continues today. He is board certified in Internal Medicine and Gastroenterology and is a member of the Multnomah County Medical Society, Oregon Medical Association, and The American College of Gastroenterology. He is a Fellow of the American College of Gastroenterology and served as its Governor for Oregon in 1999, and is a member of the American Society of Gastrointestinal Endoscopy. The North Pacific Society of Internal Medicine and the Pacific Inerurban Clinical Club. In 2003, Dr. Walta was one of three national recipients of the “Master Endoscopy” award from the American Society of Gastrointestinal Endoscopy. Dr. Walta has been CEO of The Oregon Clinic for 9 years.

Track 2: Making the Most of Your E.H.R.

Before and After an E.H.R.: Surviving Change and Thriving

Jacksonville: William Carriere, MD
Family Practice Physician
Jacksonville, FL

William L. Carriere, MD is a family physician practicing in Jacksonville, FL. He received his medical degree from Tulane University School of Medicine and completed his residency at the University of Florida, Department of Family Medicine where he received an Outstanding Resident Award. Dr. Carriere also organized, formulated and served as Medical Director for Alcoholism Rehabilitation Program, St. Johns River Hospital, Jacksonville, FL. His academic appointments include Associate Clinical Professor of Family Practice, University of Florida, School of Medicine. Dr. Carriere is a member of the American Academy of Family Practice, the Southern Medical Association, Florida Academy of Family Practice, the Florida Medical Association and the American Medical Society on Alcoholism.

Portland: Chuck Kilo, MD, MPH, FACP
Fellow, Institute for Healthcare Improvement
CEO
Greenfield Health
Portland, OR

Dr. Kilo is the CEO of Greenfield Health, a network of innovative primary care practices and a consulting group serving healthcare focused technology companies and clinical organizations interested in medical practice improvement and redesign. He is a fellow of the Institute for Healthcare Improvement (IHI) where he was previously Vice President. At IHI, he developed and led the international Idealized Design of Clinical Office

Practice Initiative. This work has sparked a national focus on practice performance and redesign.

Dr. Kilo works regularly with the IHI, the American College of Physicians, the American Academy of Family Physicians, the American Board of Internal Medicine, and others on issues pertinent to healthcare quality and medical practice performance improvement. He is on the Advisory Committee for the Center for Clinical Care Improvement of the Association of American Medical Colleges.

Dr. Kilo serves on the Board of Directors of the Oregon Health Care Quality Corporation, a non-profit organization promoting improvement, in healthcare services in Oregon, and of the Kryptig Corporation, a provider of secure messaging and workflow software. He is on corporate advisory boards for Welch Allyn, Lifecom, a software company developing healthcare decision support tools, and Wired.MD, a provider of online, streaming video patient education.

Dr. Kilo speaks frequently on topics related to healthcare quality, health system design, healthcare information technology, and medical practice performance improvement. He is a practicing internist with subspecialty training in infectious diseases. He attended Washington University School of Medicine where he also completed his internal medicine training. He subsequently completed an infectious diseases fellowship and Master of Public Health at Harvard.

Track 1: Getting Started

Rollout or Rollover: What an Electronic Health Records Implementation Feels Like

Jacksonville: David Milov, MD
Clinical Director, EMR
Nemours
Orlando, FL

David Milov was born in Chateroux, France. He received his BS degree with High Honors in microbiology from the University of Florida (UF) in Gainesville, FL. His medical education was accomplished at the Universidad Central Del Este in the Dominican Republic (DR) and his medical degree is from the Centro de Estudios Technicos, also in the Dominican Republic. His internship was served at Shands Hospital in Jacksonville, FL. His Pediatric Residency, Chief Residency (PL-4), and subspecialty fellowship (Gastroenterology and Nutrition) were done at the UF Shands Teaching Hospital in Gainesville, Florida.

Dr. Milov served as Assistant Director of Medical Education at the Orlando Regional Medical Center from 1989-1996. He was twice recognized as the outstanding resident teacher. Dr. Milov joined Nemours in 1996 as Chief for the Division of Pediatric Gastroenterology, Hepatology and Nutrition, Orlando. Currently he is Clinical Director for the Electronic Medical Record (EMR serving all the Nemours' Children's Clinic

sites). He is also serving as Acting Pediatrician in Chief Nemours Children's Clinic Orlando. He was awarded the Nemours Foundation "President Award" in February 2004 for innovation in the use of electronic patient information technology.

Dr. Milov is a member of the American Board of Pediatrics, the American Academy of Pediatrics (AAP), the North American Society of Pediatric Gastroenterology and Nutrition, the Florida Medical Association, the Orange County Medical Association, and the Central Florida Pediatric Society. He is a Fellow of the AAP, American College of Pediatric Executives and American College of Gastroenterology. In May 2003, he completed a four-year service as the elected Regional Representative to the Florida Chapter of the AAP representing more than 500 AAP members. In 1998 Dr. Milov founded Qualkids Corporation achieving several rounds of "venture capital" to provide the first Internet portal to provide Health and Safety Information to more than 2000 childcare centers by means of the WWW. Dr. Milov is a member of the EPIC Corporation Content Steering Committee leading the interface between the EMR and more than 100 enterprise customers. Dr. Milov has created several intellectual properties for Nemours (patents and trademarks) which have reached the market after purchase by a leading vendor of electronic health records. He has created and copyrighted the first comprehensive training video for teaching clinicians how to use EpicCare. He is a contributing reviewer for the *Journal of Pediatric Gastroenterology and Nutrition*, *Pediatric* and *Digestive Disease and Science* and the web sites KidsHealth.org and Emedicine.com. Dr. Milov is listed in America's Best Doctors and "Top Doctors in Orlando" in Orlando magazine.

Portland: Barbara M. Drury
President
Pricare Inc.
Larkspur, CO

Ms. Drury is President of Pricare Inc., an independent consulting firm founded in 1982. Pricare's mission is to provide clear and independent options for physicians making decisions about the use of computers in their offices. This has including researching and advising practices about the acquisition and growth of practice management systems and electronic medical record systems. Ms. Drury frequently lectures about the impact of office-based computer systems, electronic medical record systems and HIPAA for entities such as malpractice carriers, medical societies, MGMA, Colorado Bar Association and other healthcare organizations. She is a member of the Healthcare Information and Management Systems Society (HIMSS) and chairs the HIMSS Ambulatory Care Knowledge Resources Task Force.

Track 2: Making the Most of Your E.H.R.

Harnessing the E.H.R. to Improve Quality and Efficiency in Your Practice

Jacksonville: Michael Zaroukian, MD, PhD, FACP

Director, Electronic Medical Records Systems
Internal Medicine Clinic Director
Associate Professor, Department of Medicine
Michigan State University
East Lansing, MI

Michael H. Zaroukian, MD, PhD, FACP is Associate Professor of Medicine and Medical Director of the MSU HealthTeam Electronic Medical Record (EMR) Implementation Project. MSU's president, provost and HealthTeam administration have charged Dr. Zaroukian to lead the process of transforming MSU's healthcare delivery system by using EMR and other health information technologies to serve the public good by enhancing patient care, education, research and outreach.

Dr. Zaroukian is an academic general internist whose research background includes molecular and cancer immunology, as well as educational research in the use of health information technology and medical informatics. In accepting his EMR leadership assignment, Dr. Zaroukian stepped down after over 7 years as program director of the Michigan State University Internal Medicine Residency Program. Under his leadership, the MSU residency program was one of the first in the nation to systematically integrate handheld computing technology into teaching and patient care at the bedside. Dr. Zaroukian also advanced information technology use in graduate medical education nationally as a councilor of the Association of Program Directors in Internal Medicine (APDIM). His informatics-related initiatives included enabling and encouraging the use of robust, real-time web-based evaluation systems; computerized rotation, clinic and call scheduling; faculty development teaching in web-based lesson design; graduate medical education curriculum tracking; and use of information technology tools to assist educational administration and competency assessment.

Dr. Zaroukian has received numerous teaching awards, including the Michigan State University Teacher-Scholar Award. He conducts regional, national and international presentations and workshops on the use of health information technology and medical computing to improve physician access to and use of medical information in patient care, education and administration. Dr. Zaroukian is also Editor of "Clinical Problem-Solving Cases", a web-based educational tool produced by the American College of Physicians (ACP), and was a participating member of the informatics group of the Institute of Medicine Health Professions Education Project.

Dr. Zaroukian currently serves as President of the Centricity Healthcare User Group and on the Board of Advisors of the Michigan Electronic Medical Records Initiative (MEMRI).

Dr. Zaroukian obtained a Bachelor of Science degree in Microbiology from the University of Michigan in Ann Arbor. He obtained his MD and PhD (immunology) degrees at the College of Human Medicine, Michigan State University, East Lansing. He completed internal medicine residency training at MSU in the Clinical Investigator

Pathway Program sponsored by the American Board of Internal Medicine, followed by a year as chief medical resident at MSU.

Portland: James Morrow, MD
North Fulton Family Medicine
Cummings, GA

James R. Morrow, Jr., MD practices in and manages the Cumming office of the North Fulton Family Medical Center. He attended Clemson University for his bachelor's and master's degrees. He attended medical school at the University of South Carolina School of Medicine and completed his residency in Family Medicine in Anderson, South Carolina in 1985. Before joining the North Fulton Family Medical Center in 1998, he practiced in his home of Greenville, South Carolina, as well as in Gwinnett County.

Dr. Morrow has been a featured physician on the HealthSouth website, appeared throughout the winter of 2003 on the Weather Channel, has for the last three years served as the team physician for the North Forsyth High School "Raiders" football team, and was field physician for the Georgia Bulldogs during the Southeastern Conference Championship game at the Georgia Dome in 2002. Dr. Morrow is board certified in family medicine and is a member of the American Academy of Family Physicians.

Wrap Up Session

Jacksonville & Portland: Mark Leavitt, MD
Director of Ambulatory Care
HIMSS
Chicago, IL

Dr. Leavitt has devoted his career to the application of information technology in healthcare, with the goal of saving time, money, and lives. In his role as Medical Director of HIMSS, the leading professional organization in healthcare IT, he is engaged in a number of the nationwide public/private initiatives to bring this goal to fruition.

He received his BSEE from the University of Arizona, his PhD from Stanford University, his MD from the University of Miami, and Board Certification in Internal Medicine from the Oregon Health and Sciences University, with subsequent Added Qualifications in Geriatrics. He practiced internal medicine full-time for ten years in Portland, and led a project to launch the implementation of system-wide electronic records at Providence Health System in Oregon. In 1985 he founded MedicaLogic, a pioneering developer of ambulatory electronic health records, then served as its CEO and Chairman through its emergence as a publically-held company in 1999. In 2002 GE Medical Systems acquired MedicaLogic, and Dr. Leavitt served GE as their Vice President of Clinical Initiatives until joining HIMSS in 2004.

In addition to a Fellowship at HIMSS, Dr. Leavitt holds a Clinical Assistant Professorship in the Department of Medical Informatics at the Oregon Health and Science University. He is a past president of the Oregon chapters of HIMSS and the Society of Internal Medicine. He was named an Entrepreneur of the Year for the Northwest in 2000 and was a finalist in the 2002 Computerworld/Smithsonian 21st Century Achievement Awards.