

**WITT / KIEFFER**  
*Leaders Connecting Leaders*

## CIO/CMIO: Partnership Equals Success

Moderated by Linda Hodges,  
Vice President and IT Practice Leader  
Witt/Kieffer  
April 7, 2008

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### Panelists

**David R. Artz, MD**, Medical Director of Information Systems and **Patricia Skarulis**, Vice President/CIO, Memorial Sloan-Kettering Cancer Center

**Steve Margolis, MD, CMIO** and **Rick Schooler**, Vice President/CIO, Orlando Health

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### Learning Objectives

- Review physician executive survey results of reporting structures and future expectations
- Discuss the increased importance of the CMIO role and its partnership with the CIO
- Identify areas of interface between the CIO and CMIO

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## Learning Objectives

- Discuss real-time examples of successful collaboration between the two positions
- Define the CIO-CMIO strategies for maximum productivity in clinical systems initiatives
- Learn how to build a productive CIO-CMIO relationship

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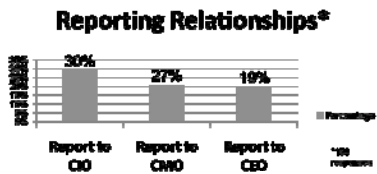
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## Reporting Relationships of Physician Executives



31 percent of respondents believe they *should* report to the CEO

Source: Witt/Kieffer-AMDIS physician executive survey, April 2008

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## Reporting Relationships of Physician Executives

Input from Panel

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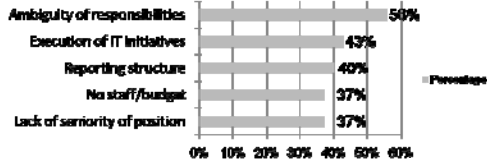
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## Challenges Facing IT Physician Executives

### Most Common Challenges



Source: April 2008 Witt/Kieffer-AMDIS physician executive survey

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## Challenges Facing IT Physician Executives

How does the panel handle these and other challenges?

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## The Increased Importance of the CMIO Role

The CIO can turn to the CMIO for clinical systems projects:

- readiness assessment
- vendor selection
- work flow issues
- CPOE
- physician adoption
- clinical education

Why is the role so important today?

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### Areas of CIO/CMIO Interface

- A conduit to physicians from IT operation perspective and from the clinical side to information technology
- Address issues faced by information technology and the CIO in clinical systems implementation and project management
- Other areas of interface?

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### Future Roles

What does the panel see for roles in the future?

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### Successful CIO/CMIO Collaboration

Discussion of real-time examples

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## Achieving Maximum Productivity in Clinical Systems

- Defining collaborative roles and responsibilities
- Positive working relationships
- Mitigating and negative factors to avoid
- Communication

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## Contact Information

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