

HEALTHCARE FINANCE NEWS

VIRTUAL CONFERENCE & EXPO

Produced in partnership with 

Additional Sponsorship Opportunities

Take advantage of these additional high-exposure opportunities to promote your presence before and during the show.

EXCLUSIVE-One sponsor only: Jumbotron Ad on Attendee Login Page - \$5,500

Generate constant exposure with this high-profile sponsorship. Located prominently on the login page, your exclusive ad will be seen by every person who enters the conference and by those who visit within the next month.

Lounge Sponsorship - \$4,900 (1 available)

The Lounge is an area of the Virtual Conference that is specifically dedicated to networking. These high-traffic area sponsorships put your brand front and center while attendees spend time interacting.

Keynote Sponsorship - \$3,000 (2 available)

Our highly attended keynotes (one on each day of the event) attract a large number of attendees. By sponsoring a keynote, your logo will be visible during the presentation, ensure high visibility and recognition of your company.

Exhibit Hall Banner in Main Exhibit Hall - \$2,900

This ever-present ad tells attendees that you are exhibiting and ultimately helps drive traffic to your booth. In constant rotation, even when an attendee is in another booth, your ad will be a contact reminder to attendees that your booth is worth a visit!

Display Ad in Event Show Guide - \$2,900

Just like a physical conference show guide, this Show Guide will include information on the conference, including the agenda, a listing of all exhibitors, important technical details and more. It will be delivered as a PDF to all registrants, *Healthcare Finance News* subscribers and others in advance of the show.