

State Government Relations



Advocacy and Public Policy Center

January 2010

HIMSS CAR Year-End Report

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"HIMSS's websites!"

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2009 Highlights:

- The fourth quarter (October-December) of the Chapter Advocacy Roundtable (CAR) Program brings to close the 2009 three-tiered recognition designation for participating Chapter Advocates and their respective HIMSS chapters. In 2009, 79% of CARs participated in a regular monthly field briefing and 93% of the CARs have completed at least one high-level monthly advocacy activity.
- To date, 33 individuals CARs have achieved some level of certification on behalf of their chapters through the CAR program. Year Four of the CAR program was launched in January 2009. This year's certifications were based on activities through December 2009. We had ten CARs who achieved the Presidential-Level for their high level of commitment (a combined of 9 or more briefings or advocacy activities in this year of the CAR Program). There were 13 CARs who reached the Ambassador Level (a combined total of 6- 8 briefings or advocacy activities in 2009); and there were at least 10 CARs who reached the Advocate Level) (a combined total of 3-5 briefings or advocacy activities)
- CARs who achieve Presidential-Level designation for their chapters are eligible for HIMSS Advocate of the Year Award recognition. This year we recognized Terri Ripley from the Virginia Chapter as the CAR of the Year. Terri currently serves as the President/Chapter Advocate for the Virginia Chapter. Terri has reached the Presidential-Level for the second consecutive year. The Presidential Level demonstrates the highest-level of relationship-building legislative activity at a participating HIMSS Chapter.
- Over the course of the fourth quarter, the Chapter Advocates were able to focus on Healthcare Reform which was the number one issue on Capitol Hill this fall. The Bill currently awaits final passage from both the House and Senate. Other issue of interest for our Chapter Advocates was the Center for Medicare and Medicaid Services (CMS) release of the Notice of Proposed Rulemaking (NPRM) on December 31, 2009.

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Year in Review:

- During the first quarter (January-March) the Chapter Advocates were very active. They participated in the Healthcare Community discussions requested by the newly elected Obama Administration. Other highlights from the first quarter included 8 different Annual State Advocacy Days that was held in the following states: Texas, New Jersey and Iowa held their 1st Advocacy Day; Kentucky, Maryland, Tennessee and Ohio held their 2nd and Virginia held its 3rd. This equaled the number of State Advocacy Days held in 2008.
- The second quarter (April-June) the Chapter Advocates had a great opportunity to learn about the latest Health IT policy initiatives and network with national and statewide stakeholders at the 8th Annual Advocacy and Public Policy Networking Breakfast. At this event, Jim Harris, MS, CPHIMS, HIMSS Maryland Chapter and Vice Chair for the Eastern Region of the Chapter Advocacy Roundtable was named the 2008 HIMSS Chapter advocate of the Year.
- HIMSS Chapter Advocates also participated in an education session on, “The Effect of Economic Stimulus on State HIT Projects”. Lesley King, Chair of the Chapter Advocacy Roundtable (CAR) served as moderator. Aneesh Chopra, The former Virginia Secretary of Technology and now the Chief Technology Officer for the Obama Administration was a panelist. He was joined by the Honorable Jim Geringer, the former Governor of Wyoming and current member of the State Alliance for E-Health.
- The enthusiasm and level of participation in the State Health IT Advocacy Days continued to grow in the second quarter. Three successful and well-attended State Advocacy Days were held during the second quarter: Pennsylvania, New York and California.
- In the third quarter(July-September) Chapter Advocates welcomed two new vice chairs: Sharon Davis from the Dallas Fort Worth Chapter now leads the Southern Region, and Elizabeth (Liddy) West from the Arizona Chapter now leads the Western region. Randy McCleese from Kentucky Bluegrass Chapter and Jim Harris of the Maryland Chapter remained as vice-chairs for their respective regions. Randy will continue to lead the Mid-West and Jim the Eastern Region. Lesley King also began her second term as Chair.
- Other highlights for the third quarter include August Recess Visits. This in-district work period provided the Chapter Advocates an excellent opportunity to further develop relationships with members of Congress. The Chapter Advocates also held their annual off-site training in Washington, DC during National Health IT Week. And the Michigan HIMSS Chapter held it first “Michigan HIT Day on Capitol Hill

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Award Designation

I. Presidential-Level

1. Terri Ripley, Virginia Chapter
2. Martha Dameron, Northern California
3. Carlos Munoz, Southern California
4. **Vice Chair**-Jim Harris, Maryland Chapter
5. Lee Castonguay, Hawaii
6. Mark Stevens, Delaware Valley
7. Luz Ross, North Carolina
8. **Chair**-Lesley King, Arizona
9. Sherry Reynolds, Washington
10. Thelma Kay-Weiss, Northern California

II. Ambassador –Level

1. **Vice Chair**-Sharon Davis, Dallas FT Worth
2. Carol Weining-Colorado
3. Wanda Gamble- NCA
4. Sal Volpe, New York
5. Sally Perkins, Kansas
6. Susan Heichert, Minnesota
7. Pawan Goyal, Dallas FT Worth
8. **Vice Chair**-Randy McCleese, Kentucky Bluegrass
9. Helen Hill, Michigan
10. Marilyn Teplitz, Arizona
11. **Vice Chair**-Elizabeth West, Arizona
12. Pat Burns, Nevada
13. Keri Christensen, Greater Chicago

III. Advocate Level

1. Lynette Ertel, Northern California
2. Connie Allen, Georgia
3. Didi Davis, Tennessee
4. Katie O'Brien, Minnesota
5. Beverly Bell, Central and Southern Ohio
6. Stephen Earle, New England
7. Sally Hering, Central Florida
8. Paul Foelsch, Iowa
9. Michelle Mills, Utah
10. Susan Moran, New England

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201 0 HIMSS CAR Activities



CAR Task for CY10:



Tasks for CY 10
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CAR FY10 Leadership



CAR Chair Lesley King, Arizona Chapter

Regional Activities for the Fourth Quarter

Region 1-Midwest region—Vice Chair Randy McCleese, Kentucky

- ⇒ The Midwest region conducted their regional conference call in December , 2009
- ⇒ The Chapter Advocates were encourage to conduct a State Advocacy Day

Region 2-Eastern region- Vice Chair James Harris, Maryland

- ⇒ The Southern Region also conducted their regional conference call in December, 2009
- ⇒ The Chapter Advocates discussed the means to conduct a State Advocacy Day
- ⇒ The CARs from the Southern Region also gave input on the points system.

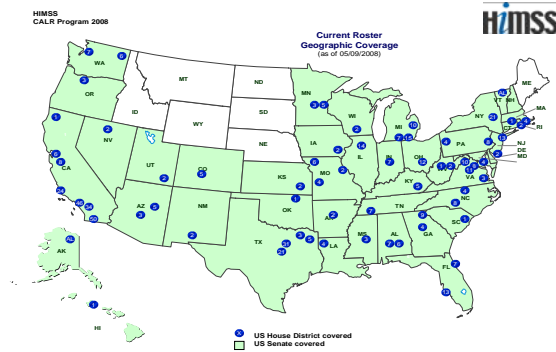
Region 3-Southern region- Vice Chair Sharon Davis, Texas-Austin

- ⇒ The DFW and Austin Chapters worked with the Texas Health Institute to host the Project Management Workshop for their Texas HIT Summit that was held on January 14-16, 2010
- ⇒ Sharon Davis contacted the Program committee and requested that the Region sponsor a gathering for those interested in advocacy activities during the conference.

Region 4-Western region- Vice Chair Liddy West, Arizona

- ⇒ Liddy West had a face to face meeting with Representative Raul M. Grijalva (D-AZ-7th District)

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FY10 potential State Advocacy Days include Chapters from the following states:

Upcoming State Advocacy Days with Dates:

1. Colorado-01/20/10
2. Virginia-2/04/10
3. Iowa-2/04/10
4. Maryland-2/17/10
5. Kentucky-2/23/10
6. Pennsylvania-4/20/10
7. Ohio-4/29/10
8. California-4/29/10
9. North Carolina-5/18/10

Upcoming State Advocacy Days (TBD):

1. Rhode Island-TBD
2. Florida-TBD
3. Washington-TBD
4. Nevada-TBD
5. Alabama-TBD
6. Washington-TBD
7. Illinois-TBD
8. Louisiana-TBD