



Chapter Advocacy Roundtable

Quarterly Report
September 2011

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Quarter Highlights

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- During the third quarter of 2011, the Chapter Advocacy Roundtable held two monthly conference calls with over 30 attendees during each call. Updates on HIMSS Federal and Congressional Affairs on the most current policy updates were given, along with updates on Health Information Exchange activity.
- The HIMSS *Chapter Advocacy Roundtable Offsite Training* was held during National Health IT Week on September 14, 2011 In Washington D.C. preceding HIMSS' 10th Annual Public Policy Summit. With over 30 Chapter Advocates present, this year's offsite meeting proved to be very insightful and productive.

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State Health IT/Advocacy Days Update

HIMSS Chapter Advocates are already kicking off FY12 right with brainstorming and planning for State Health IT Days! Here are just some of the states we have heard from thus far...

"No two advocacy days are the same."

*Tom Keefe, Sr. Director
of HIMSS State
Government Affairs*

FY12 Potential State HealthIT/Advocacy Days

Ohio, Colorado, Michigan , Georgia , Louisiana , Illinois, Alaska , Ohio, Minnesota, Virginia, Florida and more on the horizon!

Remember, the HIMSS State Government Affairs team is here to help! Please do not hesitate to call Tom Keefe, 703.562.8813 to discuss how we can best assist you in launching the first State Health IT Day in your state.

CAR Recognition Program



At the end of each calendar year, designated Chapter Advocates have the opportunity to showcase their accomplishments by applying for two awards through the CAR Recognition Program.

1. **Chapter Level of Advocacy Award** is presented to Chapter Advocates based on how many Monthly Chapter Advocacy Roundtable Conference Calls they attend and how many monthly tasks they complete.
2. **Chapter Advocate of the Year** is a prestigious and widely recognized award presented to the Chapter Advocate who demonstrates exceptional leadership in HIMSS advocacy efforts. The Chapter Advocate of the Year receives a full scholarship to HIMSS Annual Conference and is recognized at the Annual Public Policy Leaders Networking Breakfast.

Please contact Jessica Martin, (jmiartin@himss.org) for information regarding eligibility and application process.

Third Quarter Monthly Tasks

July - No Monthly Task

August

- Send Members of the National Conference of State Legislators and email using the HIMSS Legislative Action Center thanking them for their support. Template will be emailed to you.

September

- Review the 2011 Congressional "Asks" for HIMSS 10th Annual Policy Summit and reach out to your Vice Chair regarding follow up.



Chapter Advocacy Roundtable Offsite Training cont.

CAR chair, Martha Dameron from the northern California chapter, started the session with opening and welcome remarks. After the welcome and introductions, Erica Pantuso, VP of Regional Affairs spoke with the group and laid out her vision for the Regional Affairs team for the coming year. During her remarks, she also expressed her gratitude for the advocacy activities the CARs have done with RA team members and in their chapters. After a question and answer period with Erica, Ms. Dameron introduced Pam Matthews, the RA Senior Director who updated the CARs on the most recent activity in the Health Information Exchange space.

Following Ms. Matthews remarks, the participants broke into four groups representing the four regions. Leading the regional breakouts were the four HIMSS vice chairs and at the end of the session, each vice chair reported out on their regional discussions.

After this timely and informative exchange of information, Chair Dameron introduced the keynote speaker for the session Florida State Representative Gayle Harrell. Representative Harrell, a long time friend of HIMSS, gave a wonderful presentation to the CARs on what they should expect when they contact their local elected representatives either through emails or through personal visit to their office. The CAR Offsite concluded with presentation of certificates and the Chapter Level of Advocacy Pins.



Chapters Represented: Arizona, Northern California, Colorado, Delaware Valley, Central/North Florida, Georgia, Hawaii Alaska, Louisiana, Maryland, Michigan, Midwest Gateway, Minnesota, New England, North Carolina, Central Southern Ohio, South Carolina, Texas, Austin, Texas, Dallas Ft. Worth, Virginia and Washington

HIMSS Upcoming Events

HIMSS CAR 2011 Monthly Conference Calls

- October 21st, 2011 @ 12:00pm EST
- November 18th, 2011 @ 12:00pm EST
- December 16th, 2011 @ 12:00pm EST

FY12 CAR Leadership

Chair, Martha Dameron

Northern California Chapter
dameronmw@comcast.net

Vice Chair Midwest Region, David Cheli Midwest Gateway Chapter

Heart of America, llanos-Greater Chicago, Indiana, Iowa, Kansas, Kentucky Bluegrass, Michigan, Midwest Gateway, Minnesota, Nebraska, Oklahoma, Wisconsin Dairyland
DCheli@GatewayEDI.com

Vice Chair Eastern Region, Terri Ripley Virginia Chapter

Maryland, New England, New Jersey, New York, North Carolina, Ohio-Central and Southern, Ohio-Northern, Pennsylvania-Western, Pennsylvania-Delaware Valley, Pennsylvania-Central,, South Carolina, Virginia, National Capital Area, West Virginia
Terri.Ripley@centrahealth.com

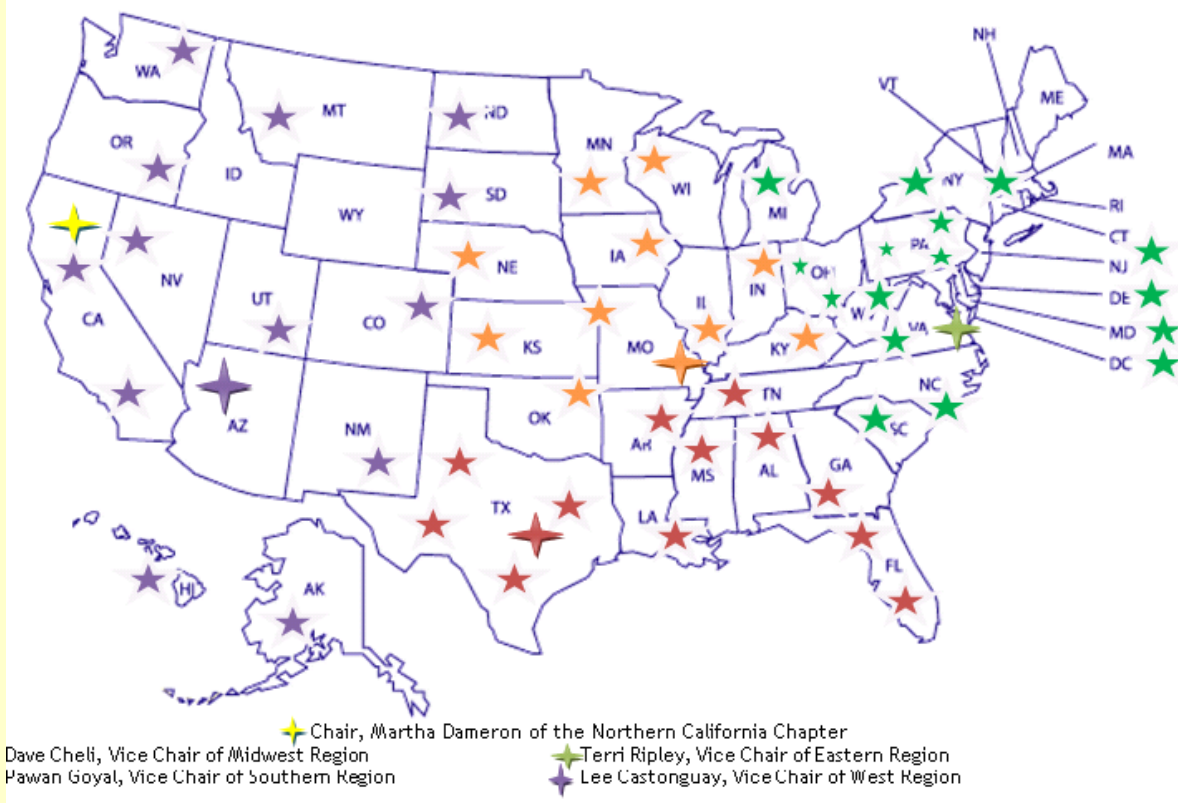
Vice Chair Southern Region, Pawan Goyal Dallas Ft. Worth Chapter

Alabama, Arkansas, Florida-Central, Florida-South, Georgia, Louisiana, Mississippi, Tennessee, Texas-Austin, Texas-Dallas Fort Worth, Texas-South Central, Texas-San Antonio
pawan.goyal@va.gov

Vice Chair Western Region, Lee Castonguay Hawaii/Alaska Chapter

Arizona, California-Northern, California-Southern, Colorado, Hawaii/Alaska, Montana, Nevada, New Mexico, North Dakota, Oregon, South Dakota, Utah, Washington
Castonguay@hawaii.rr.com

Chapter Advocacy Roundtable Membership



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