

# HIMSS Roundtable

2011 Industry Innovation Competition Briefing

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## Who We Are

- A structured process for bringing new solutions from new sectors into the Department of Veterans Affairs
  - Commitment to transparency, participatory government, and open competitions
- VAI2 creates opportunities for the Department to test new ideas
  - From VA employees, academia, and the private sector.
- Focus is on improving access, increasing quality, driving down cost, and driving up satisfaction throughout the Department.



## What We Believe

- We believe that innovators remain largely unaware of the potential they have to change the lives of Veterans for the better.
- We believe that innovation communities across America remain untapped by the Federal sector.
- We believe that Veterans deserve the very best that we as a Nation can provide in terms of quality, access, cost, and performance.

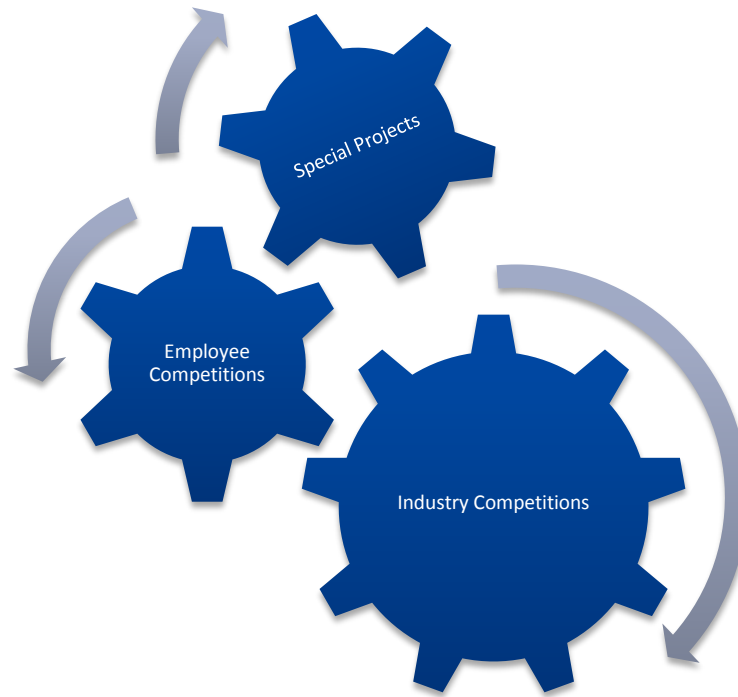




US DEPARTMENT OF VETERANS AFFAIRS  
**INNOVATION** INITIATIVE

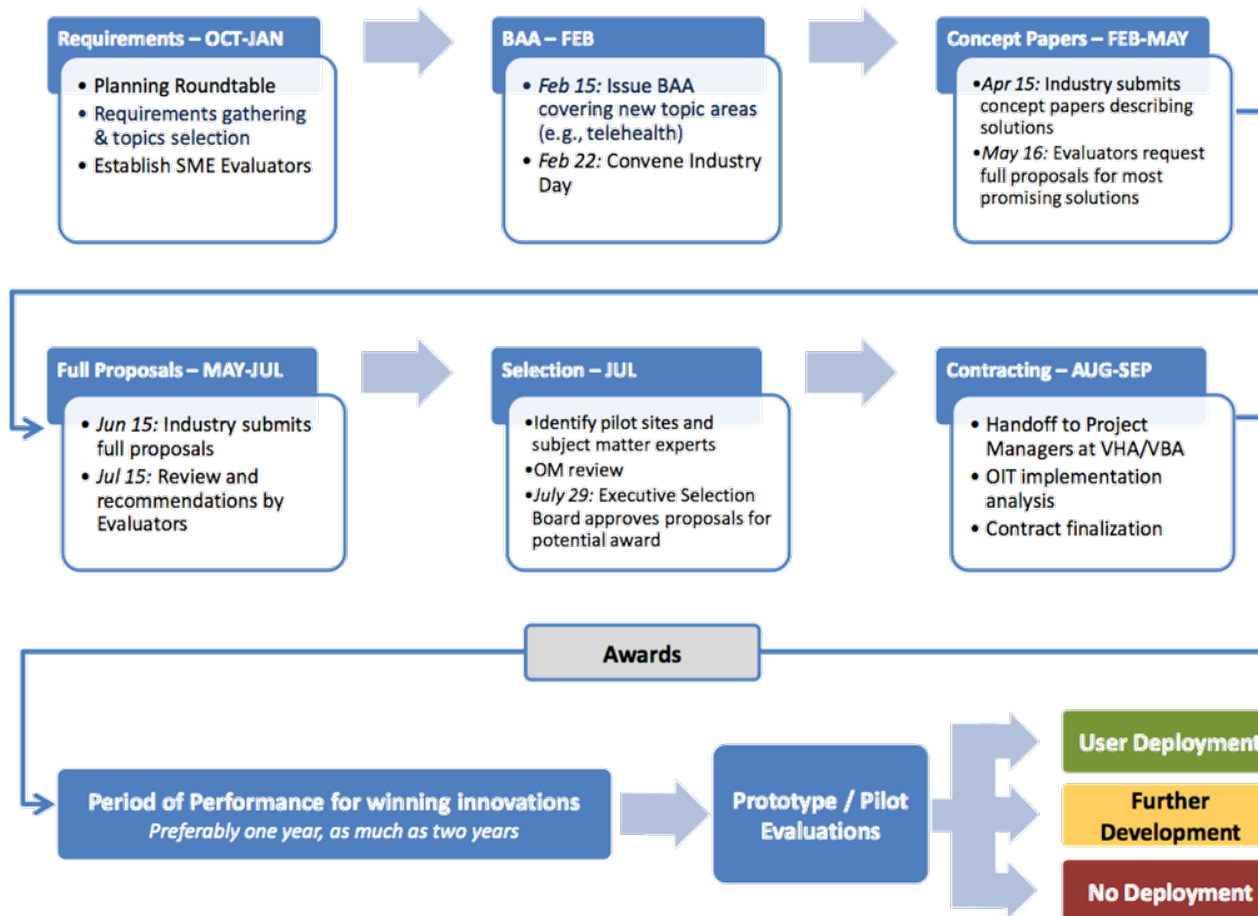


# What We Do





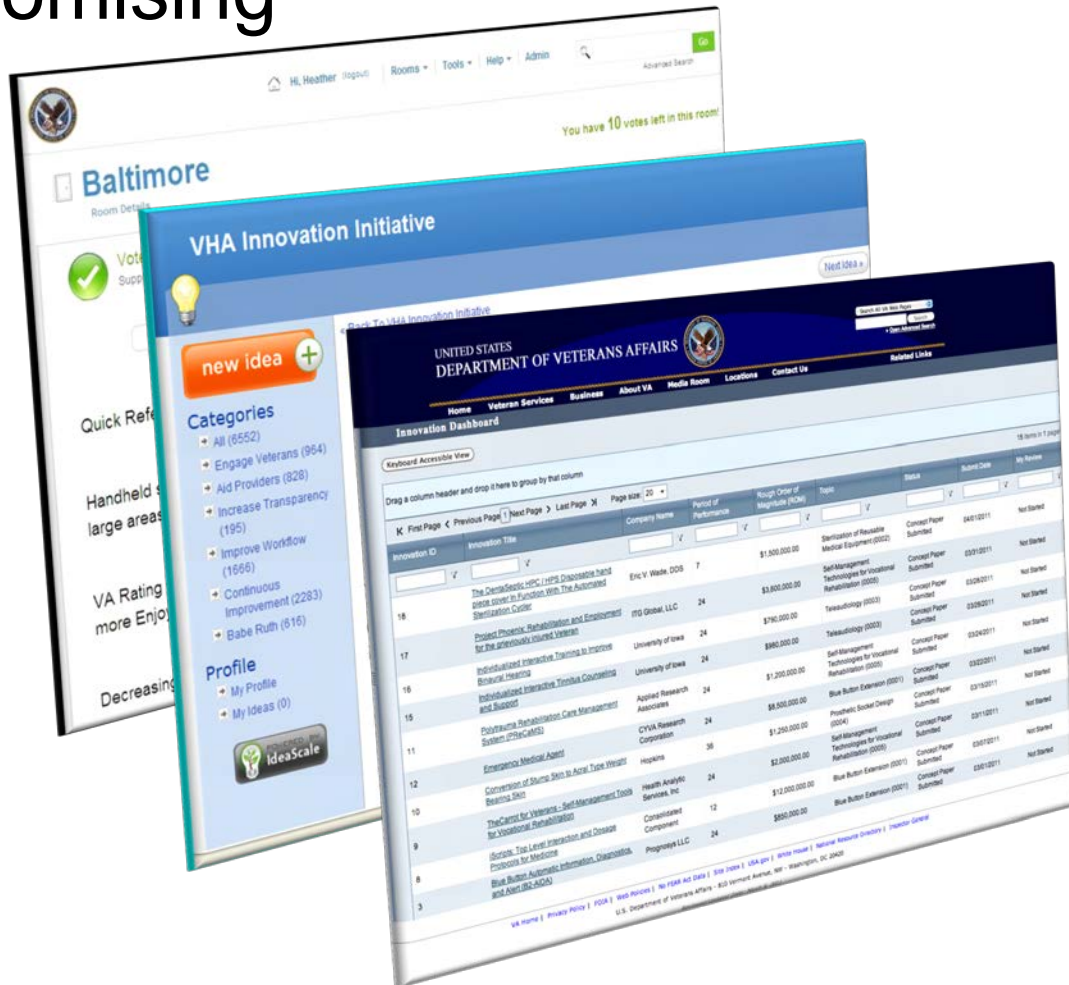
# How We Do It



# Early Results are Promising

- 3 competitions
- 50,000 participants
- 10,000 ideas

Over 50 innovations funded so far



The collage shows three overlapping screenshots of the VHA Innovation Initiative website. The top screenshot shows a 'Baltimore' room detail page with a 'You have 10 votes left in this room!' notification. The middle screenshot shows a 'new idea' submission button and a list of categories including 'Engage Veterans (964)', 'Aid Providers (828)', and 'Improve Workflow (195)'. The bottom screenshot shows an 'Innovation Dashboard' with a table of funded ideas.

Innovation ID	Innovation Title	Company Name	Period of Performance	Request Amount (FY09)	Status	Submit Date	My Status	
18	The DentalSpecific (DS) (DS) Diagnostic Band Aids cover in Function With The Automated Sterilization Cycle	Eric V. Wade, DDS	7	\$1,500,000.00	Sterilization of Reusable Medical Equipment (2002)	Concept Paper Submitted	04/12/2011	Not Started
17	Project Phoenix: Rehabilitation and Employment for the severely injured Veteran	PTG Global, LLC	24	\$750,000.00	Teleaudiology (2003)	Concept Paper Submitted	03/01/2011	Not Started
16	Individualized Interactive Training to Improve Biocatalytic Hearing	University of Iowa	24	\$480,000.00	Teleaudiology (2003)	Concept Paper Submitted	01/08/2011	Not Started
15	Individualized Interactive, Timely Counseling and Support	University of Iowa	24	\$1,200,000.00	Concept Paper Submitted	03/25/2011	Not Started	
14	Choleraemia Rehabilitation Care Management System (CHOCMS)	Applied Research Associates	24	\$8,500,000.00	Blue Button Extension (2007)	Concept Paper Submitted	03/10/2011	Not Started
11	Emergency Medical Assist	CVRA Research Corporation	24	\$1,250,000.00	Prosthetic Socket Design (2004)	Concept Paper Submitted	03/01/2011	Not Started
12	Conversion of Burned Skin to Acute Type Wound	Hopkins	36	\$2,000,000.00	Self-Management Technologies for Vocational Rehabilitation (2005)	Concept Paper Submitted	03/01/2011	Not Started
10	TheCARE for Veterans - Self-Management Tools for Vocational Rehabilitation	Health Analytics Services, Inc	24	\$10,000,000.00	Blue Button Extension (2007)	Concept Paper Submitted	03/01/2011	Not Started
9	Integrate Top Level Information and Disease Prediction for Medicine	Compendium Component	12	\$850,000.00	Blue Button Extension (2007)	Concept Paper Submitted	03/01/2011	Not Started
8	Blue Button Automatic Information, Diagnostics and Alerts (BB-ADA)	Progenity LLC	24	\$850,000.00	Blue Button Extension (2007)	Concept Paper Submitted	03/01/2011	Not Started





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# 2011 Industry Innovation Competition

## 5 Topics

- Leveraging telemedicine to provide audiology services to remote Veterans
- Enhancements to and novel uses of VA's "Blue Button" personal health record
- Innovative prosthetic socket designs to improve fit and comfort of prosthetics
- Self-management technologies for vocational rehabilitation
- Fully automated sterilization of medical equipment



INDUSTRY  
**INNOVATION**  
COMPETITION  
— 2011 —



— 2011 —  
COMPETITION



## How Can You Help?

- Submit a concept paper.
- Promote the 2011 Industry Competition to your colleagues before the April 15<sup>th</sup> deadline.
- Keep us aware of promising new areas we may want to explore in future Industry or Employee Innovation Competitions.

**Hims**®

