

State Government Affairs



Advocacy and Public Policy Center

October 2010

HIMSS Chapter Advocacy Roundtable Quarterly Report (July-September 2010)

Table of Contents

- [Highlights](#)
- [Monthly Tasks](#)
- [FY11 Leadership](#)
- [Events](#)

HIMSS Websites

- [HIMSS Homepage](#)
- [HIMSS State Government Affairs](#)
- [HIMSS State Dashboard](#)
- [HIMSS Legislative Action Center](#)
- [HIMSS Advocacy and Public Policy Center](#)
- [HIMSS 11 Annual Conference](#)

HIMSS Tools

- State HealthIT Day Planning Manual
- State HealthIT Day on Capitol Hill Planning Manual
- CAR Guide
- CAR Program Overview
- CAR Recognition Program Overview
- Contact Jessica Martin at jmartin@himss.org and she will gladly email these to you.

Third Quarter Highlights

- HIMSS turned 50 this quarter! And what better way to celebrate than by HIMSS reaching [50 Chapters](#)! The HIMSS Central Pennsylvania Chapter and an addition of Alaska to the territory to the Hawaii chapter, now called the Hawaii-Alaska HIMSS Chapter marks 48 US State Chapters. With additional Chapters in development, the HIMSS State Government Affairs has updated a suite of Advocacy tools of value to Chapter Advocates.
 - **Chapter Advocacy Roundtable Program Overview.** A one page fact sheet explaining what the CAR is and what it means to be a Chapter Advocate.
 - **Chapter Advocacy Roundtable Guide.** An in-depth document which outlines the history, objectives, activities of the CAR and the tools HIMSS provides to aid in Chapter Advocacy.
 - **State HealthIT Day Planning Manual.** Outlines the basic planning strategies and materials needed to hold a State HealthIT (Advocacy) Day. Uses previous State HealthIT Days to depict real life, practical examples.
 - **State HealthIT Day on Capitol Hill Manual.** Some Chapters choose to hold their State HealthIT Day in Washington, D.C. This manual, provides metrics and tips from HIMSS to aid in your planning.
 - **CAR Recognition Program Guide.** Clearly outlines ways in which a Chapter Advocate can be recognized for their Advocacy efforts.
 - **HIMSS State Government Membership Application.** HIMSS offers State Legislatures a chance to be granted a complimentary membership with HIMSS. Please contact Tom Keefe to obtain a copy of this application.
- HIMSS has recently held two webinars aimed at equipping Members of the Chapter Advocacy Roundtable with the tools and insight into being a great Advocate:
 - “**Welcome to the Chapter Advocacy Roundtable**” was held on August 25th, 2010. To properly welcome new Members and to refresh seasoned Advocate’s memories, this webinar took a look back at how far the CAR has come in six years and what it means to be a Chapter Advocate, including a review of the Chapter Advocacy Roundtable Guide and the tools available to facilitate leadership and connection at a regional level.
 - “**Hosting a State HealthIT Day**” was held on September 23rd, 2010 in direct response to the clear desire for additional advice on hosting a State HealthIT Day expressed during the previous month’s webinar. Presenters included Chair Martha Dameron of the Northern California Chapter, Vice Chair Terri Ripley of the Virginia Chapter, Vice Chair Sharon Davis of the Dallas Ft. Worth Chapter and Tom Keefe, HIMSS Sr. Director of State Government Affairs with Jessica Martin, Regional Affairs Coordinator. As no two State HealthIT Days are the same, attendees were given the opportunity to hear real life experiences in planning and executing State HealthIT Days in three different states from these planning gurus.

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Comments?

Please contact:
Jessica Martin, Coordinator
State Government Affairs
p. 703.562.8819
e. jmartin@himss.org

- Chapter Advocates have successfully planned and hosted *NINE* State HealthIT Days this Calendar year
 - Colorado-01/20/10
 - Virginia-2/04/10
 - Iowa-2/04/10
 - Maryland-2/17/10
 - Kentucky-2/23/10
 - Pennsylvania - 4/20/10
 - Ohio - 4/29/10
 - California - 4/29/10
 - North Carolina - 5/18/10

- As the Chapter Advocacy Roundtable has been over 5 years ago, Tom Keefe, Sr. Director of State Government Affairs decided it was time to take a look back and see just how far the CAR has come since its inception in 2004. *A History of the Chapter Advocacy Roundtable* can be found on the CAR SharePoint and is ready for your review! Please feel free to make additions as some Chapter Advocates

- Over the years, the Chapter Advocacy Roundtable has grown exponentially. This is a testament to the commitment of each Chapter Advocate to HIMSS and to healthcare transformation though IT. At the start of this year, The Chapter Advocacy Recognition Program was revised to include an updated points system which reflects the growing dynamic of the group.

Chair, Martha Dameron has called for volunteers to serve as workgroup to review this point system and recommend updates for Calendar Year 2011. If you are interested, please send an email to Jessica Martin, Regional Affairs Coordinator for HIMSS State Government Affairs at jmartin@himss.org.

To accumulate points for the CAR recognition program for the first quarter, Chapter Advocates were asked to track the following activities:

July 2010: Invite a Congressman for a site visit.

Report back to State Government Affairs if you are interested in attending a “Welcome to the HIMSS Chapter Advocacy Roundtable” webinar during the month of August

Aug 2010: Take past surveys on SharePoint

Attend the “Welcome to the CAR” Webinar on August 25th, 2010

Sept 2010: Attend the “Hosting a State HealthIT Day” Webinar on 9.23.10 at 12:00pm EST

Review the CAR Guide posted on SGA SharePoint and revert back to Jessica Martin with any feedback.

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CAR FY11 Leadership

Chapter Advocacy Roundtable Membership



Chair Martha Dameron of the Northern California Chapter

Vice Chair David Cheli of the Midwest Gateway Chapter leads the **Midwest Region** comprising of Ontario, Heart of America, Illinois, Indiana, Iowa, Kansas, Kentucky Bluegrass, Michigan, Midwest Gateway, Minnesota, Nebraska and Wisconsin-Dairyland.

Vice Chair Terry Ripley of the Virginia Chapter leads the **Eastern Region** comprising of Delaware Valley, Maryland, Georgia, New England, New Jersey, New York, North Carolina, Ohio-Central and Southern, Ohio-Northern, Pennsylvania-Western, South Carolina, Virginia and Washington DC-National Capital Area.

Vice Chair Sharon Davis of the Dallas/Ft Worth Chapter leads the **Southern Region** comprising of Alabama, Arkansas, Florida-central, Florida-south, Louisiana, Mississippi, Tennessee, Texas-Austin, Texas-Dallas Fort Worth, Texas-South Central, San Antonio and West Virginia.

Vice Chair Liddy West of the Northern California Chapter leads the **Western Region** comprising of Alaska, Arizona, Northern California, Southern California, Colorado, Hawaii Aloha, New Mexico, Oklahoma, Oregon, Nevada, Utah and Washington.

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Events

FY11 Potential State Advocacy Days

- Texas - January 26th, 2010
- Georgia - TBD
- Colorado - TBD

HIMSS Announcements/Events this Quarter

- Tom Keefe attended the National Conference of State Legislatures 2010 Legislative Summit in Louisville, KY on July 25th - 29th, 2010.
- During September, the [HIMSS State Dashboard](#) was launched, now acting as the premier resource of today's healthcare Information technology initiatives around the United States!
- HIMSS has announced the 2010 HIMSS Davies Award Winners! Visit [here](#) to see if you have a winner in your state.
- The [HIMSS Blog](#) has been launched. Tom Keefe, Senior Director of State Government Affairs has become quite the Blogger! Some of his recent posts include The Impact of Gubernatorial and State Legislative Elections in November and States and Regional Extension Centers.

Upcoming Events

- CAR Monthly Conference for Fourth Quarter
 - October 15th, 2010 @ 12:00pm EST
 - November 19th, 2010 @ 12:00pm EST
 - December 17th, 2010 @ 12:00pm EST
- [HIE Roundtable Webinar: MA - One States' Experience with HITECH and Public/Private Collaboration](#)
October 21st, 2010
- [HIMSS November 2010 Virtual Conference and Exhibition](#)
November 3rd - 4th, 2010
- [A Post-Election Analysis: Potential Effects on Health IT Policy](#)
November 5th, 2010
- [HIMSS 11 Annual Conference](#)
February 20th - 24th, 2010

For additional information please contact:

Jessica Martin, Regional Affairs Coordinator for State Government Affairs

Office : 703-562-8819

jmartin@himss.org