



transforming health through IT™



Engage the
industry and
become a
catalyst for
progress

HIMSS Corporate Membership Benefits

North America

www.himss.org

Strengthen Brand Credibility	DIAMOND	EMERALD	PLATINUM	GOLD	Included or add'l cost
	\$29,000	\$14,900	\$8,900	\$3,900	
Utilize a HIMSS member USPS mailing list, targeted by professional roles, worksite or region. <i>(Certain restrictions apply.)</i>	Up to 10,000 names, twice yearly	Up to 5,000 names, once yearly			✓
List webinars on the HIMSS website. <i>(Certain restrictions apply.)</i>	✓	✓			✓
HIMSS ANNUAL CONFERENCE & EXHIBITION BENEFITS					
Gain high visibility through recognition graphics displayed in the convention center, acknowledgement in the Resource Guide for exhibiting companies.	✓				✓
Post a link for one of your company white papers, use cases, or product information in the Annual Conference Mobile App.	✓	✓			✓
Gain exclusive access to the conference attendee list for promoting your booth, company and products before and after the event, for exhibiting companies only. <i>(Additional fees apply.)</i>	Ability to purchase both lists	Ability to purchase both lists	Ability to purchase Pre or Post show list		\$ varies
List calendar of events on HIMSS website. <i>(Certain restrictions apply.)</i>	✓	✓			✓
Post videos on HIMSS website. <i>(Certain restrictions apply.)</i>	✓	✓	✓		✓
Post podcasts on HIMSS website. <i>(Certain restrictions apply.)</i>	✓	✓	✓		✓
Post “product” marketing on HIMSS website. <i>(Certain restrictions apply.)</i>	✓	✓	✓	3 per year	✓
Become a partner, at no cost, of the industry-wide National Health IT Week.	✓	✓	✓	✓	✓
Receive a discount to sponsor the National Health IT Week events. <i>(Additional fees may apply.)</i>	10%	10%	10%	10%	\$ varies
Post press releases on the HIMSS website under Corporate Member News.	Unlimited	Unlimited	Unlimited	Unlimited	✓
Gain visibility through HIMSS website with a Corporate Member listing and a link to your home page in the Corporate Member Directory.	✓	✓	✓	✓	✓
List your organization in the HIMSS Weekly Insider eNewsletter twice annually in the Corporate Members of the Week section and once every 18 months in the Corporate Member Spotlight. All new Members will be listed in Healthcare IT News within the first two months of membership.	✓	✓	✓	✓	✓
Receive a discount on a HIMSS Industry Solutions Webinar by presenting a lead-generating case study on a topic of your choice. Company provides the speaker and HIMSS Media does the rest. 150 registrations guaranteed. <i>(Additional fees apply.)</i>	\$13,100	\$13,900	\$15,000	\$15,150	\$ varies
One-hour free content consult with the HIMSS Media Lab. Helping clients create breakthrough content strategies to better engage prospects and drive leads.	✓	✓	✓	✓	\$ varies
Discounted net rates on: <ul style="list-style-type: none"> HIMSS.org, HIMSS eNewsletter advertising <i>Healthcare IT News</i> print, digital and eNewsletter advertising <i>Healthcare Finance News</i> print, digital and eNewsletter advertising MobiHealthNews – digital and eNewsletter Smartmail (email rental) 	15%	10%	7%	5%	\$ varies

Provide Resources To Your Team	DIAMOND	EMERALD	PLATINUM	GOLD	Included or add'l cost
	\$29,000	\$14,900	\$8,900	\$3,900	
Attend Diamond Briefing Webinars – gain advance notice, industry updates, special opportunities on a quarterly basis.	✓				✓
Each Corporate Member is assigned a Corporate Relations Representative to manage your membership and become more engaged with HIMSS.	✓	✓	✓	✓	✓
Leverage the HIMSS Corporate Member logo on your website, marketing materials, stationery, etc.	✓	✓	✓	✓	✓
Discounted job postings and resume access on HIMSS JobMine	40%	30%	20%	10%	\$ varies
RESEARCH BENEFITS					
Receive results from member polls conducted on your behalf – two polls per year, one question per poll.	✓				✓
Conduct complimentary focus groups with selected members on the topic of your choice in a web-based format. Diamond Members have the opportunity to conduct one focus group at the HIMSS Annual Conference & Exhibition (based on availability). HIMSS will handle logistics, recruitment per your criteria and an honorarium to all participants. Companies are responsible for additional AV and facilitator costs. Moderators available. <i>(Additional fees may apply.)</i>	2	1			✓
Receive discounts on the HIMSS Analytics® LOGIC™ health IT market intelligence platform, Essentials Briefs, and Primary Market Research, consulting services, and strategic industry reports. <i>(US and Canadian Markets only.)</i>	15%	12%	10%	8%	\$ varies
CONNECTED HEALTH CONFERENCE & EXHIBITION BENEFITS					
Receive discounts for exhibit space and full registration.	✓	✓	✓	✓	\$ varies
HEALTH 2.0 CONFERENCES BENEFITS					
Discount on all sponsorships/exhibition space and all registration fees.	10%	10%	10%	10%	\$ varies
HIMSS ANNUAL CONFERENCE & EXHIBITION BENEFITS					
Enjoy an exclusive lounge with semi-private meetings rooms based on availability	First Opportunity	Second opportunity			✓
Get preferential reservation for housing based on membership level for exhibiting companies. <i>(Based on points.)</i>	First Selection	Second Selection	Third Selection	Fourth Selection	✓
Earn extra points on your spend with HIMSS.	Quadruple Points	Triple Points	Double Points	Single Points	✓
Receive complimentary full conference registrations and badges. <i>*Available to organizations that exhibit, have a Meeting Place for the full conference week or take part in a Solutions Lab.</i>	4 Full Reg 20 Badges*	3 Full Reg 5 Badges*	2 Full Reg 2 Badges*	1 Full Reg	\$ varies
Access to the Corporate Member Lounge with office equipment, internet access and refreshments. Reserve small meeting space based on availability.	✓	✓	✓	✓	✓
Receive discounts for: <ul style="list-style-type: none"> Exhibit space Exhibitor Headquarter space on the exhibit floor Interoperability Showcase™ Marketing opportunities Meeting Place (private meeting space) onsite Solutions Lab speaking opportunity on the exhibit hall floor Non-exhibiting Corporate Member Sponsorship Opportunities <i>(Additional fees apply)</i>	✓	✓	✓	✓	\$ varies
Receive a tabletop sign and badge ribbons recognizing membership.	✓	✓	✓	✓	✓

Build powerful relationships as a HIMSS Corporate Member, working from the inside to stay connected and current. Drive thought leadership and expand your reach to thousands of target audience members who are committed to positive change.

For more information on becoming a Corporate Member, contact CorporateMemberInfo@himss.org

Benefits listed are subject to change.



Provide Resources To Your Team	DIAMOND	EMERALD	PLATINUM	GOLD	Included or add'l cost
	\$29,000	\$14,900	\$8,900	\$3,900	
INDIVIDUAL MEMBERSHIP BENEFITS					
Extend HIMSS individual membership benefits (full resources and member rates) to colleagues throughout your organization at no additional cost.	40 Individual Memberships	30 Individual Memberships	20 Individual Memberships	10 Individual Memberships	✓
Receive a 20% discount on additional individual memberships for your colleagues. (<i>*Prorated based on \$159 per year per individual added under Corporate Membership</i>)	✓	✓	✓	✓	\$ varies
Unlimited, complimentary HIMSS Online Memberships	✓	✓	✓	✓	✓
Network on the regional level with 50+ HIMSS chapters where you can meet with provider executives and health IT stakeholders face-to-face.	✓	✓	✓	✓	✓
Join special interest groups, committees, task forces, work groups and communities of profession with HIMSS Individual Members and other corporate member representative on topics of interest to your organization. (<i>Committee assignments require application acceptance.</i>)	✓	✓	✓	✓	✓
Take advantage of HIMSS' variety of electronic publications, including: <i>Health IT Policy Update, HIMSS Clinical Informatics Insights, Business Edge, Information Xchange, Mobile Hot Spot, HIMSS Weekly Insider and others.</i>	✓	✓	✓	✓	✓
Offer your staff HIMSS professional advancement (Senior, Fellow and Life) or certification opportunities (CPHIMS or CAHIMS) or discounts on Project Management Institute. (<i>Additional fees may apply.</i>)	✓	✓	✓	✓	\$ varies
Receive up to 45 complimentary continuing education units annually for use in fulfilling the continuing education requirements of the CAHIMS or the CPHIMS. Thereafter, additional units will be offered at a discount of 50%.	✓				\$ varies
Receive a \$200 discount on registrations for HIMSS Media Events, such as Population Health Forum, Privacy and Security Forum, Big Data & Healthcare Analytics Forum.	✓	✓	✓	✓	\$ varies

Make Industry Connections	DIAMOND	EMERALD	PLATINUM	GOLD	Included or add'l cost
	\$29,000	\$14,900	\$8,900	\$3,900	
Receive a discounted rate for participating sponsorship of the HIMSS Foundation's Institute for e-Health Policy Capitol Hill educational briefings and policy discussions.	20%				\$ varies
Opportunity to be one of the first 10 Diamond Corporate Members to participate in a closed door listening session with representatives from congressional/federal agencies.	✓				✓
Participate in an exclusive, invitation-only Diamond Strategic Planning Summit, including the on-site sneak preview of the next year's convention center, select hotels and event locations.	✓				✓
HIMSS INNOVATION CENTER					
Become a Collaborator and receive Corporate Member discount rates	✓	✓	✓	✓	\$ varies
HIMSS ANNUAL CONFERENCE & EXHIBITION BENEFITS					
Enjoy complimentary invitations to the annual Corporate Member Reception.	5	4	3	2	✓

Enhance Thought Leadership	DIAMOND	EMERALD	PLATINUM	GOLD	Included or add'l cost
Invite HIMSS leaders and experts to address your staff or speak at corporate events on the hottest HIT topics and industry developments. <i>(Additional fees apply.)</i>	✓	✓			\$ varies
Monthly web analytics report on number of white paper hits. <i>(Certain restrictions apply.)</i>	✓	✓			✓
Participate in the HIMSS Government Relations Roundtable to network with Washington, DC insiders promoting healthcare improvements through IT adoption and investments.	✓	2 per year	1 per year		✓
Attend HIMSS Corporate Member Quarterly Educational Webinars to get briefed on the latest topics by HIMSS industry experts on issues affecting your business.	✓	✓	✓	✓	✓
Nurse Executives invited to participate in the HIMSS CNO-CNIO Vendor Roundtable	✓	✓	✓		
Post a white paper on the HIMSS website in the Resource Library and gain visibility for your organization by providing in-depth perspectives on important health IT-related topics. Each submission of white paper/use case will be mentioned in a <i>HIMSS Weekly Insider eNewsletter</i> sent to all HIMSS members.	Unlimited	8 per year	5 per year	3 per year	✓

Electronic Health Record Software Vendors	DIAMOND	EMERALD	PLATINUM	GOLD	Included or add'l cost
Exclusive to EHR software vendors: Join the HIMSS EHR Association and play an active role in advancing EHR interoperability. <i>(Certain membership requirements apply.)</i>	✓	✓	✓	✓	\$ varies



Chicago Office

33 West Monroe Street, Suite 1700
Chicago, IL 60603-5616
Phone: 312.664.HIMSS (664.4467)
Fax: 312.664.6143

Washington, DC Office

4300 Wilson Boulevard, Suite 250
Arlington, VA 22203-4168
Phone: 703.562.8800
Fax: 703.562.8801

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