HANGING SIGNS

**DEFINITION**

An exhibit suspended component above a three or four-sided booth. Only peninsula or island booths 400 square feet or larger can have a hanging sign.

**Height**

Hanging identification signs and/or hanging graphics will be permitted to a maximum height of 24’0” in peninsula and island booths only. Inline and perimeter booths may not hang signs over their booth at the HIMSS exhibit.

**Intent**

Hanging signs are part of the overall exhibit presentation and, therefore, must be treated as component of the total exhibit configuration. All hanging signs will be permitted to a maximum height of 24’ in peninsula and island booth configurations.

**Visual Openings**

All island & peninsula booths must have ample sightlines to assure adjacent exhibits are visually accessible. At least 25% visual opening on all sides will need to be applied when designing your hanging sign.

**Depth**

All hanging signs in an island booth will be allowed to be hung in any area of your booth. All hanging signs in a peninsula booth must be hung at a minimum of 5’ away from connected exhibiting booths. All hanging signs must have ample sightlines within area of hanging sign to assure adjacent exhibitor hanging signs are visually accessible.

**Intent**

To avoid the potential of hanging signs blocking sightlines of adjacent exhibits. To achieve this objective all final hanging sign floor plan designs must be approved by HIMSS exhibit staff.

**Size**

Hanging signs or hanging graphics must follow other display regulations regarding height, line of sight and visual opening.

**Intent**

The size and number of hanging signs must be limited in order to minimize the stress to the facility ceiling structure on the part of any one exhibitor.

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*Subject to Change
As of December 8, 2021*