



17-21 April | Chicago

## HIMSS23 Topic Categories

**Business** - Guiding health leaders toward financial sustainability and operational excellence.

- Digital Transformation Strategies; Digital Leadership; Ethics
- Innovative Business Models
- Logistics and Supply Chain
- Operations, Process Improvements, & Revenue Cycle Management
- Price Transparency
- Reimbursement
- Volume to Value

**Data and Information** - Securing and streamlining health information to improve care delivery.

- Artificial Intelligence and Machine Learning
- Clinical Informatics
- Clinical Trials
- Data & Information Security; Cybersecurity
- HIPAA Breach Mitigation for System Administrators
- Patient Generated Health Data
- Social Determinants of Health / Health Equity

**Employee Engagement & Retention** - Preparing people and organizations to tackle what's next in health and wellness.

- Career Development or Workforce Development
- Employee Retention, Burnout and Wellbeing (Clinician, Nurses, PT, etc.)
- Equity and Inclusion
- User Experience, Usability, User-Centered Design

**Organizational Governance** - Empowering health leaders to inspire change and lead strategically.

- Center of Excellence
- Data Governance
- Leadership and Management
- Maturity Models
- Strategic Planning

**Personalized Care Models** - Equipping caregivers with tools to keep patients and populations healthy.

- Aging Population & Long-Term Care
- Alternative Care Delivery Models
- Health and Wellness
- Patient Experience
- Personalized Medicine Using Genomics
- Population Health
- Precision Health and Medicine

**Policy** - Addressing the core issues of digital health with advocacy and public policy.

- Healthcare Reform
- Information Blocking
- Legislation
- Medicare
- Policies That Affect Providers (Payment Rates for Settings of Care, etc.)
- Regulation

**Process & Operations** - Addressing a set of interrelated or interacting activities which transform inputs into outputs.

- Change & Project Management
- Integration concepts, components, and myths
- Optimizing Clinical Workflows & Performance
- Patient automation for healthcare admissions efficiency

**Technology** - Examining digital solutions that improve care delivery and health management.

- Digital Health Technologies
- Emerging Technologies
- Interoperability
- Technology Innovation Education for System Group Purchasers
- User Experience
- Virtual Reality