HIMSS® *Insider*

Weekly

In This Issue — August 15, 2012

2012 Congressional 'Asks' announced • HIMSS launches inaugural 'Blog Carnival' for NHIT Week • Pharmacy Informatics 'Virtual' Town Hall series begins this month

Have a question, comment or idea? Please send them to Matt Schlossberg.

What's New

2012 Congressional 'Asks' Announced

The Annual HIMSS Policy Summit provides an opportunity for HIMSS members and others to learn about current health information technology public policy issues and meet with Members of Congress and their staff to raise awareness of important issues concerning health IT policy. Each year, a task force of HIMSS member volunteers develops "Congressional Asks," which are then approved by HIMSS' Public Policy Committee and reviewed by the HIMSS Board of Directors. These "Asks" are the essential messages presented to Congress during the annual HIMSS Public Policy Summit Day on the Hill, and provide talking points used by HIMSS throughout the year. See the HIMSS Policy Summit site at the link above for more details on each Ask and to register. Questions? Contact HIMSS' Government Relations team.

Attend the IHE NA Connectathon 2013

Developers of health IT systems along with standards experts gather in Chicago each year to take part in the largest interoperability testing event in the industry, the IHE North American (NA) Connectathon 2013, **Jan. 28-Feb. 2, 2013**, sponsored by IHE USA. Connectathon participants test system interoperability and conformance to IHE Profiles—standards-based specifications for meeting real-world healthcare needs. The result: a collaborative atmosphere, which exposes barriers and promotes rapid problem resolution, promoting efficiency and innovation. IHE USA opens system registration for the NA Connectathon on Aug. 22. Nine IHE domains will be offered for testing this year, plus the Health Story Project's Consolidated CDA® will be available for testing for the first time! Visit IHE USA's website to learn more about the NA Connectathon registration process and fees or download the IHE Policies & Guidelines online. For more information, e-mail Celina Roth.

HIMSS Launches Inaugural 'Blog Carnival'

HIMSS announced the launch of its inaugural blog carnival in support of National Health IT Week. HIMSS invites members of the health IT blog community to pen new, original posts that share their opinions on the impact

Chapter Events

health IT will have in 2013. Blog posts from contributors will be selected and included on the [HIMSS Blog](#) on Sept. 10, 2012 in line with the start of National Health IT Week. For those interested in participating, please click the link in the headline above to learn more.

Pharmacy Informatics 'Virtual' Town Hall Series begins in August

A complimentary virtual Town Hall meeting on The ABC's of the SCRIPT Standard will be held by the Pharmacy Informatics Community—a collaboration among NCPDP and HIMSS—on Aug. 30. This is the first in a new series of virtual and highly interactive Town Hall meetings for the Pharmacy Informatics Community. Attendee will be able to understand the different standards used in ePrescribing; identify new features and benefits within existing messages of NCPDP SCRIPT v10.6; get a better understanding of the use of Structured and Codified Sig; and identify changes in SCRIPT v10.6 for Long Term Care. The presenters will be Laura Topor, Director, Account Management at RxEOB; Steven J Franko, IS Director-Retail Pharmacy Systems at CVS Caremark; and Tim McNeil, Director of Standards at Surescripts, LLC. The August virtual Town Hall will be moderated by Helen Figge, PharmD, MBA, Lean Six Sigma Black Belt, Senior Director, Professional Development, Career Services at HIMSS.

Top CIOs to Speak at Privacy & Security Forum

Healthcare IT News and HIMSS Media have joined forces to create The Privacy & Security Forum, to be held **Dec. 12-13**, in Boston. The forum will address issues such as data breaches, mobile device security and HIPAA privacy and security compliance. Session topics include HIMSS Annual Security Survey results; The *Healthcare IT News* Interviews; best practices for securing mobile devices; identifying risks and reducing exposure; Cloud computing; HIEs; and risk assessment. For more information click the link in the headline above or email info@healthprivacyforum.com.

Call for 2012 HIMSS Award Nominations and Scholarship Applications Open Thru Oct. 15

The Calls for HIMSS 2012 Award Nominations and Scholarship Applications are now open. Award and scholarship recipients will be honored at the Awards and Recognition Banquet during the 2013 Annual HIMSS Conference & Exhibition, March 3-7 in New Orleans. Click the link above to learn more...

Call for Proposals—HIT X.0: Beyond the Edge

HIMSS invites you to submit a proposal to present at this year's [HIT X.0: Beyond the Edge program](#), March 5-6, in New Orleans, co-located at HIMSS13 Annual Conference & Exhibition. The Call for Proposals is opens today and will run through **Friday, Aug. 31**. All proposals must be submitted to the link in the headline above. Late proposals will not be accepted and all proposals should feature emerging technologies with the following: Tangible evidence of the impact innovative technologies/ideas currently have; practical solutions that have been applied in the healthcare setting, preferably with measurable results; and "wow" factor that could potentially transform healthcare delivery.

Registration Now Open for the HIMSS Nursing Informatics Institute hosted by Baylor Health Care System

Registration is now open for the Sept. 28 HIMSS Nursing Informatics Institute at Baylor Medical Center in Irving, Texas. Learn from the nation's leaders in Nursing Informatics at this one-day educational event. Build on your career portfolio and enhance your knowledge of the role of nurses in implementing information technology to enhance nursing workflow, promote patient safety and yield outcomes that improve patient care. For more information and to register, please visit: www.himss.org/baylor.

Sept. 25
[Michigan](#)
[2012 Annual Conference: Key Trends and Status of Health IT in Michigan](#)

Upcoming Events & Deadlines

Aug. 22
[Virtual Briefing: The IHE International Academy for Interoperability: A Healthcare IT Virtual Learning Network](#)

Aug. 29
[Virtual Briefing: Transitioning to ICD-10: Is Your Healthcare Organization Positioned for Success?](#)

Deadline: Aug. 31
[Call for Proposals—HIT X.0: Beyond the Edge](#)

Sept. 10-14
[National Health IT Week](#)

Sept. 12
[Nursing Informatics on the Hill](#)

Sept. 12-13
[HIMSS Policy Summit](#)

Sept. 28
[HIMSS Nursing Informatics Institute](#)

Deadline: Oct. 15
[2012 HIMSS Annual Award Nominations and Scholarship Applications](#)

Dec. 3-5
[2012 mHealth Summit](#)

Dec. 12-13
[Privacy & Security Forum](#)

Jan. 28-Feb. 2, 2013
[2013 Connectathon](#)

March 4-7, 2013
[2013 Annual HIMSS Conference & Exhibition](#)

Corporate Members of the Week

HIMSS thanks its Corporate Members.

- [Spectrum Medical, Inc.](#)
- [DriveSavers Data Recovery, Inc.](#)
- [TEKsystems](#)
- [iPatientCare, Inc.](#)
- [CureMD](#)
- [Axsium Group](#)
- [InfoPartners, Inc.](#)
- [InterSystems Corporation](#)
- [Availity, LLC](#)
- [Apprio, Inc.](#)
- [Open Text](#)

Tools & Resources

Selecting a Mobile App: Evaluating the Usability of Medical Applications

This document has been prepared as an aid to the healthcare provider or IT staff member who is engaged in the selection of mobile apps for a hospital organization or private practice. This guide outlines some basic steps to include in a mobile app selection process, to assist practices evaluate mobile app usability, based on current usability recommendations and best practices. Click the link above to access.

Evaluate Financial Impact of ICD-10 with New Online Tool

The HIMSS ICD-10 Task Force and Jvion joined forces to develop the ICD-10 Risk Calculator, now part of the ICD-10 PlayBook. This interactive resource is designed to help providers assess and address the financial impact of ICD-10. The tool includes a short survey tailored to different hospital types and clinical settings. Upon completing the survey, respondents receive a detailed risk profile report that includes their individual organization's risk rating across three financial dimensions: revenues, cash flow, and operational costs. A relative profile is also provided so that respondents can compare their risk ratings to those of their peer group. These risk ratings are accompanied by the specific mitigating actions that a provider can take to help set ICD-10 priorities and facilitate plans that attempt to reach revenue neutrality. To access the calculator, please click the link above. And for more information on the ICD-10 Playbook, please visit here.

New! Corporate Member White Paper: Technology Options for Healthcare Color Label & Wristband Printing

This white paper highlights how color is commonly used in healthcare environments, explains the advantages and limitations for each printing and labeling technology for these use cases, and provides guidance to help healthcare organizations decide which technique is best suited to their workflows, user needs and IT environment.

New! Sponsored White Paper: Security Best Practices for Mobility in Healthcare

This white paper highlights the way changes in the use of laptops, smartphones, tablets, and other mobile devices are affecting the security of networks at healthcare institutions as well as the IT staff that manages network access. It outlines a set of best practices for controlling access within and beyond perimeter protections. Most affected are network access control and related provisions, where market trends warrant new capabilities and procedures.

Sponsored White Paper: Blood Systems Relies on Integrated Security, Access and Data Center Acceleration to Give Life to its WAN

For more than 60 years, Blood Systems has been offering its life-giving services throughout the Western U.S. Blood Systems wanted to optimize its network for business value, migrating to the latest WAN services. Read this white paper to learn how Blood Systems increased flexibility and now support business continuity requirements so the nation's blood supply wouldn't be interrupted in the face of a natural disaster or pandemic.

Sponsored White Paper: Is Cloud-Based Faxing Right for You?

The improved ability to gather, store, and share patient data is driving change across the healthcare sector. The good news is that cloud technologies enable healthcare IT managers to move to more efficient and less cumbersome information systems. Cloud-based systems give them the potential to economize in a number of key areas, a development that IT

Read the Latest News from HIMSS Corporate Members

Get the latest updates from our HIMSS Corporate Members. New press releases and news announcements are updated daily on the HIMSS Web site.

Renew Your HIMSS Membership?

Ensure the continuation of your HIMSS member benefits, login to the Member Center to renew your membership today. If you need a paper invoice, request one via e-mail to the Member Services department. You can also renew by phone at 312-664-4467 (option 8, then 2).

Networking

Connect with HIMSS

Expand your network by connecting to HIMSS on these social media sites:

managers welcome unequivocally. However, due diligence is essential to ensure that IT systems are managed in a way that increases efficiency while improving healthcare outcomes. This paper will answer your questions about cloud computing: What is it? Is it secure? What do you need to know about it? This paper will also discuss benefits and user advantages of cloud computing.

Calling All Members

New! Seeking Volunteers for Launching Interoperability, Standards & Information Exchange eNewsletter

HIMSS is seeking volunteers in FY13 to serve as authors, content experts, contributors, and editorial board members for a new monthly eNewsletter that will focus on interoperability and standards leading to health information exchange, and is scheduled to launch in October 2012. In addition to article submissions and review, additional responsibilities of team members will include identifying guest authors outside the team, as well as monitoring the newsletter performance scorecard. The time commitment involved will include an initial strategy and planning session, a monthly teleconference with HIMSS staff and other team members, and your own publication responsibilities each month. This team will be a joint effort under the auspices of the HIE Committee and the newly forming Interoperability & Standards (I&S) Committee. Please e-mail Mary-Ellen Devitt Johnson by **Friday, Aug. 17**.

Seeking Members for HIMSS HIE Toolkit Task Force

HIMSS is currently developing a new and improved web site. To that end, the kick-off work effort of the Task Force this year will be to review the existing content currently available in the HIE Toolkit. We're seeking volunteers with experience reviewing and updating content, an interest in contributing to this exciting effort, and availability in August/September to reach this first milestone before we dig into the creation of new content for the HIE Toolkit. After this effort, the Task Force will focus on the development of impactful tools for the HIMSS HIE Toolkit, focusing on such Meaningful Use and information exchange, business and sustainability, technical architecture strategies, and other areas of importance for HIOs/HIEs. The Toolkits exist to provide a solid and extensive body of dynamic information on health information exchange, including timely information around some of the most important national and state level activities. This Task Force meets monthly by phone with HIMSS staff, and is open to all HIMSS members. We're also looking for volunteers for other FY13 Task Forces and Workgroups—take a look at our committee membership page any time to see which opportunities are available. The first call for the Toolkit Task Force will be held tomorrow, from 1 pm-2 pm (ET). Please contact Julie Moffitt at the e-mail link above to get involved.

HIMSS Clinical and Business Intelligence Committee seeks Task Force Members

The HIMSS Clinical and Business Intelligence Committee is accepting members for the Data Storage & Management, Analytics, and Deriving Value from Data Task Forces. These Task Forces will be responsible for creating the tools and resources to support the needs of our members and the healthcare industry around the role of Health IT and Information Technologies in supporting the effective management and use of Clinical and Business Intelligence.

C&BI Data Storage & Management Task Force. The Data Storage and Management Task Force will focus on issues involving the gathering, aggregating, storing, and life cycle management of clinical and business data from a multitude of systems into a centralized and secure repository in order to support improved clinical and business decision making within all healthcare settings. The Task Force will meet via WebEx on a monthly basis. Meeting times TBD.

C&BI Analytics Task Force . The Analytics Task Force will focus on issues involving leveraging clinical and business data through analytics to provide meaningful information and provide a platform for process, quality, and outcomes improvement in the healthcare industry. The Task Force will meet via WebEx on a monthly basis. Meeting times TBD.

C&BI Deriving Value from Data Task Force . The Deriving Value from Data Task Force will focus on issues involving translating the understanding gained through robust information analysis into actionable knowledge driving improved business and clinical decision-making. The Task Force will meet via WebEx on a monthly basis. Meeting times TBD.

Task Force participation is open to all current HIMSS members. If interested, click on this survey link to provide your contact information. For more information please visit the C&BI Committee Task Forces web site.

HIMSS Clinical and Business Intelligence Community Seek Members

The HIMSS is accepting members for the newly formed Clinical and Business Intelligence (C&BI) Community. The goal of the C&BI Community is to bring together thought leadership and share knowledge that will support the future success of our members by improving their ability to understand and form partnerships to manage C&BI as a part of doing business and providing accountable and quality care to their members. The community will support activities that promote peer-to-peer networking, problem solving, solution sharing and education. The Community will meet via WebEx on a bi-monthly basis beginning this month. Participation is open to all current HIMSS members. If interested, click on this survey link to provide your contact information. For more information please visit the C&BI Community web site.

Ambulatory Task Force & Work Group Calls for Members

The HIMSS Ambulatory IS Committee is accepting new members for the following Task Forces and Work Group. Participation is open to all current HIMSS members. For more information, contact Valerie Knoke at the e-mail link above.

Continuity of Care Task Force. This task force will create resources and tools that promote and utilize IT to coordinate care amongst healthcare providers to provide better patient outcomes. This group will examine the role of health IT in the primary care setting as it relates to coordinating care with acute setting, accountable care organizations and within patient-centered medical homes. The task force will meet via WebEx on the second Monday of the month at 2 p.m. (ET).

Meaningful Use Center of Excellence Task Force. This group will create a compendium of resources and tools that highlight best practices of achieving the meaningful use of EHRs for the ambulatory care setting. The Task Force will meet via WebEx on the fourth Tuesday of the month at 2 p.m. (ET).

Advocacy & Public Comment Work Group. The Ambulatory Advocacy and Public Comment Work Group solicits and provides feedback on policy, legislation and regulations impacting health IT in the ambulatory care setting, including the anticipated release of the Meaningful Use Stage 2 Final Rule. The Work Group will meet via WebEx as needed in response to calls for comments.

HIMSS Patient-Centered Payer Roundtable is Accepting New Members

The HIMSS Patient-Centered Payer Roundtable is accepting new members. The vision of the Roundtable is to improve individual patient care, quality, and outcomes in a cost-effective manner by fostering collaboration and trust between providers, payers and vendors through the development of interoperable health IT. The Roundtable serves to provide a vehicle for these

and other stakeholders to exchange ideas and dialogue on emerging health IT issues and opportunities. The Roundtable continues to engage on relevant issues with industry experts, and share learning experiences and case studies. Key topics for the year include accountable care/value-based healthcare/care coordination, and "enabling" issues such as HIE, interoperability, funding models, data management, business intelligence, and patient identity. The next meeting of the Roundtable, via conference call, will be tomorrow, from 4 p.m. to 5 p.m., Eastern. Please visit HIMSS Patient-Centered Payer Roundtable web site at the link above for additional information and contact Nancy Devlin to become a member.

HIMSS eConnecting with Consumers Committee Seeks Task Force Members
The new HIMSS eConnecting with Consumers Committee is now accepting new members for a number of task forces. For more information, contact Valerie Knoke at the e-mail link above.

Patient Engagement Task Force. This group will create a compendium of business cases highlighting best practices and lessons learned highlighting providers' use of HIT to engage patients in their health. Meeting times TBD.

Provider Value Proposition Task Force. This group will be responsible for the identification and creation of resources and tools related to personal health IT for all HIMSS providers, including business cases, best practices and lessons learned for technologies including (but not limited to) PHRs, portals, mHealth, etc.

Social Media Task Force. This group will create resources and tools as well as opportunities around social networking at HIMSS, including the Social Media Center at HIMSS13. This task force will meet on the first Thursday of the month at 12 p.m. (ET).

Nominations Welcome for the Spirit of HIMSS Award
Established in 2003, the Spirit of HIMSS award recognizes members who exemplify the mission of HIMSS through their recent volunteer efforts within the society. The award is given to a member or group of members every month, at the discretion of the Individual Membership Committee. HIMSS utilizes awards to recognize the special contributions of individuals, groups and organizations to the advancement of the healthcare profession as encompassed by the HIMSS mission. These special contributions may vary widely due to the diverse membership of HIMSS and the broad definition of the healthcare professions represented in our mission. To submit a nomination, click the link above or contact Helen Figge with questions.

Corporate Member Spotlight

Diversinet provides patented secure

Intuit Health saves practices time and

Global Knowledge is the worldwide leader in

products that enable healthcare organizations to rapidly deploy HIPAA-compliant mHealth applications to power care coordination.

Visit Diversinet online

improves efficiency by streamlining the patient experience through convenient online and mobile access..

Visit Intuit online

IT and business skills training. We deliver via training centers, private facilities, and the Internet.

Visit Global Knowledge online

Apprio is a provider of specialized technology solutions, particularly for the Health, Defense and Homeland Security markets. We provide innovative IT and program services in Healthcare IT, Emergency Response Management and Financial Management.

Visit Apprio online

The Jardogs FollowMyHealth™ suite of patient engagement solutions connects patients, providers and communities through leading-edge healthcare I.T. innovations.

Visit Jardogs online

More than 180,000 providers trust Gateway EDI's proactive team and advanced claims processing solutions to maximize revenue and simplify the revenue management process.

Visit Gateway EDI online