

# STARTUP PITCHFEST



Returning for its second edition, the HIMSS24 Europe Startup Pitchfest is looking for emerging solutions to genuinely validated, intractable problems faced by health systems and providers.

## Who Can Apply

Companies of less than 50 employees who are operating in the Digital Health space in Europe are eligible. Particularly, innovative and highly scalable business concepts and companies who are seeking international expansion. Must have secured at least €3M in public or private funding or generated at least €500k in revenue.

## Categories

We're looking for the next great innovation in health tech. Our categories are:

- **Delivering Next Generation Clinical Decision Support**  
Innovations that use data and analytics to improve healthcare delivery and patient outcomes.
- **Revolutionising Workflows with Automation**  
Innovations that aim to streamline workflows, reduce administrative burden and lead to a more effective and patient-focused healthcare system.
- **Shaping the Future of Care Beyond Hospital Walls**  
Innovations that enhance patient experiences and outcomes through virtual care and seamless transitions.

## How the Contest Works

- Six finalists will be selected, two from each category.
- Each finalist will have the opportunity to pitch their solution to an expert panel of judges on 29 May at HIMSS24 Europe in Rome. Each of the selected finalists will be provided with complimentary tickets to attend.
- One winner will be selected from each category.

As a winner of Startup Pitchfest, the rewards are many – including high brand visibility, mentorship and access to a vast network of resources within the European digital health ecosystem. Full details of the prize package to come.

## Details to Know

- Open call for applications ends 25 March, 17:00 CEST
- Apply on <https://apply.eithealth.eu/>
- Finalists will be informed by 16 April.
- Pitchfest presentations at HIMSS24 Europe on 29 May in Rome. Finalists are required to attend in person.

**We look forward to receiving your nominations.  
Let's build healthcare's future together!**

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