

**TRACK 1
GLOBAL HEALTH CHALLENGES**

Overview:
How is Europe harnessing technology and data to tackle the big issues in global health — such as health equity, the refugee crisis, improving digital literacy and obesity? Hear perspectives from the best and brightest minds in a lively mix of diverse session formats, including main stage panel debates, fireside chats, and quick-fire Q&As. All sharing genuinely innovative ideas, insights and out-of-the-box thinking on the most world's most complex challenges.

For:
Everyone who cares about health both locally and globally.

Thursday, 30 & Friday, 31 May

**TRACK 5
PREVENTION REIMAGINED**

Overview:
As nations get older, fatter, and sicker, something has got to give. Demand for services is unsustainable and health systems are cracking under the pressure. From now on, it will be essential to maximise the use of data and technology to transform prevention and public health. Discover how digital tools and biomarkers, AI and analytics, behaviour science, and even social media are playing a positive role. And learn how these innovations are shifting the focus from curative to preventative care, sustaining health systems and improving outcomes for citizens and societies.

For: Anyone who shares the mantra “Prevention Before Intervention” in population health.

Thursday, 30 May

**TRACK 2
AI: CUTTING THROUGH THE HYPE**

Overview:
AI: an apocalypse or necessary revolution? Let's take a hard, practical look at the current and future possibilities of AI in healthcare. Across a two-day immersive experience, you'll hear concrete examples of where AI is being used to improve workflow, reduce clinician burnout, enable earlier diagnosis, and drive behavioural change from experts at the forefront of implementations across Europe and the world, including the fast-changing AI regulatory landscape, new legislation, the future of large language models and a debate on the ethical challenges.

For:
Anyone curious about what AI can do, can impact and what it all means in a healthcare setting.

Thursday, 30 & Friday, 31 May

**TRACK 6
DIGITALLY-ENABLED CARE PATHWAYS**

Overview:
It's said a lot, but is it really true: “There's no such thing as digital health, just health”? Can we honestly say that digital health is so integrated into everyday care that the lines between digital and traditional services are fully blurred? Discover evidence-based examples of how solutions like remote patient monitoring, digital dashboards, virtual wards, and telehealth, are being adopted and embedded in disease pathways, transforming care and outcomes. We'll also see how digitally-enhanced care is increasing patient engagement and empowering people to step up as equal partners in their own care.

For:
Clinicians and leaders who want to get the latest on the impacts of digital health in Europe.

Friday, 31 May

**TRACK 3
WORKFORCE SUSTAINABILITY**

Overview:
All the digital strategies in the world will fail if we don't solve the workforce crisis. Let's explore a potential new reality in healthcare where humans and robots work side by side to meet patients' needs. From how to automate high-volume tasks to frontline innovations in the use of data and technology to increase capacity and reduce burnout for overstretched clinicians. Plus, we'll get into some first-hand adoption strategies for boosting the digital skills and literacy of healthcare professionals and patients.

For:
Anyone looking for solutions to workforce development, capacity, burnout and retention.

Thursday, 30 May

**TRACK 7
DATA & INTEROPERABILITY**

Overview:
On this 10-year anniversary of the creation of the FAIR data principles, let's see how we are achieving “Findable, Accessible, Interoperable and Reusable” across the EU region. Hear from exemplary cross-border collaborations such as the European Health Data Space, the International Patient Summary, and the Global Digital Health Certification Network, and question how insights from data, greater interoperability, EHRs and HIEs, and regulation is enabling or preventing greater integration of care in the healthcare ecosystem.

For:
Innovators who want to improve outcomes with data.

Friday, 31 May

**TRACK 4
DIGITAL TRANSFORMATION IN ACTION**

Overview:
The EU Recovery and Resilience Fund has created a proliferation of National Digital Health Strategies across Europe and other efforts to boost the digital maturity of hospitals and healthcare systems. Straight from the School of Hard Knocks, let's take a pulse on the latest initiatives designed to empower the transformation of local care. Learn the why, what and how from implementations at all levels of the European healthcare system – including baseline maturity assessments of hospitals, digitally driven primary care and the innovative public/private partnerships driving change.

For:
Clinicians, administrators and government leaders grappling with how to make the most of a digital investment.

Thursday, 30 May

**TRACK 8
EMPOWERING PATIENTS**

Overview:
To adopt digital advancements at scale, we must see patients as equal partners and address their priorities, trust and digital literacy needs – whether it's training a new AI-powered tool, designing a smart hospital, services or the latest wonder drug. Supported by HIMSS EMEA's Patient Advisory Group, let's explore strategies on how best to achieve impactful patient engagement in the real world, empowering patients to manage their own health in digital partnership with their frontline care team.

For:
Healthcare leaders, innovators and patient advocates who are focused on patient solutions.

Friday, 31 May