First Timer’s Orientation
An Overview of What to Expect

August 2021

DISCLAIMER: The views and opinions expressed in this presentation are solely those of the author/presenter and do not necessarily represent any policy or position of HIMSS.
Meet Our Speakers

Karen Malone  
Vice President  
Meeting and Services  
HIMSS

JoAnn Klinedinst, M.Ed., CPHIMS, PMP, DES, CPTD, LFHIMSS, FACHE  
Vice President  
Professional Development  
HIMSS

Mike Konowitz  
Senior Director  
Digital Operations and Solutions  
HIMSS
Agenda

• Welcome!
• General Overview: 3 Conference Pillars
• Conference Attributes and Topic Areas of Focus
• Schedule and Floorplans Overview
• Exhibition Overview
• Education and Events Overview
• Networking Overview
• Connecting Socially
• Health & Safety
• Mobile App
• HIMSS21 Digital

We love questions!

Presenters will be available after the presentation to answer your questions.
3 Pillars of the HIMSS Global Conference: One Event with Two Unique Experiences

Education

Exhibition

Networking

Digital Health Transformation
HIMSS21 Attributes

• Experiences New to HIMSS21
  • Unique digital experience added!
  • Campus Approach - More Space!
  • Health and Safety Protocols

• Digital Health Transformation Everywhere

• Global Relevance

• Education with Wide Audience Appeal
  • Optional Education
  • General Education
  • Exhibition Hall Education

• Introducing New General Education Session Formats
  • Life-Changing Innovations
  • 30-Minute sessions

• Exhibition Featuring 650 Companies
Topic Areas of Focus

- AI/ML
- Consumer and Patient Engagement
- Cybersecurity
- Global Digital Health Transformation
- Policy: International and Domestic
- Health Reform
- Innovation
- Interoperability
- Population Health/Pandemic Response
- Telemedicine
- Workforce Development
- and more!
What does your full, in-person (paid) HIMSS21 conference registration include?

- Exhibit floor access
- Keynotes, Special Sessions
- Views From the Top
- General education sessions
- Session recordings
- Networking opportunities
- Opening reception
- Shuttles to/from HIMSS hotels

- Access to the HIMSS21 Digital program
- Networking opportunities in the digital platform
- On-demand access to the digital program for 45 days post-conference

**Session Recordings**
Purchase session recordings in Accelerate at www.himsslearn.org. Full conference registration attendees receive complimentary access.
HIMSS21 Pocket Guide

Table of Contents

General Information

Conference Overview/Schedule 7
Conference Orientations 9
Conference Services 10
Hotel Map 15
Shuttle Routes 16
Conference Supporters 22
Programs & Events 24
Conference Collaborators 42
HIMSS21 Digital 44

Networking

Networking Areas 105
Networking Events 107

Exhibition

Exhibit Hall Hours 115
Exhibit Hall Social Hour 115
Exhibition Zones 115
Exhibitor-Sponsored Events 164
Exhibitor List 170
Exhibit Hall Floor Plan 180

Index 185

Education

Learning Studio 47
Featured Speakers 47
Education Sessions 54
Specialty Education/Programs & Events 92
Professional Development 98
Professional Certification 102

Please refer to the Index on page 185 for a complete listing of activities.

General Information

Conference Overview/Schedule

Conference Orientations
- First-Timers Conference Orientation
- For Students Only: An Orientation
- Health and Safety at HIMSS21
- A Review of Our Best Practices
- The Results Are CLEAR
- Verifying COVID-19 Vaccination Status

Conference Services
- Business Center/Shopping
- Coat & Luggage Check
- COVID-19 Wellness Center
- Food Concessions
- HIMSS TV
- Hotel Services Desk
- Information Counter
- Lost & Found
- Mobile App Help Desk

Hotel Map
- Shuttle Routes
- Conference Supporters

Emergencies
- In Case of Emergency
  - Venetian/Palazzo: From your cell phone, call 702-414-9311, or dial 49311 from any house phone.
  - Sands Expo Center: From your cell phone, call 702-735-5195, or dial 251950 from any house phone.
  - Caesars Forum Conference Center: From your cell phone, call 775-238-3524.
  - Wynn/Encore Resort: From your cell phone, call 702-770-2820, or dial 5911 from any house phone.
  - Notify any HIMSS staff member.
  - Notify any venue employee.

First Aid
- Open During Conference Hours
- Sands: Level 1, Outside Room 405
- Caesars: Outside Summit 217
- Trained medical technicians are available for assistance or emergencies.

COVID-19 Wellness Center
- Tuesday - Thursday, 7:00 am - 6:00 pm
- Sands: Level 1, Hall G
- Complimentary COVID-19 rapid testing and biometric screening available. COVID-19 PCR testing available, billed through insurance, or paid for out of pocket. Available for anyone experiencing symptoms while on site, or as a convenience for those requiring a negative test result to travel home or return to work. Book your appointment through HIMSS21 Global Conference Mobile App. Sponsored by EdenHealth.

#HIMSS21
Conference Overview/Schedule

All times are Pacific Standard Time (PST).

Opening Keynote Session
Preserving the Health of a Population: Early Lessons From the Pandemic
Monday, August 9 | 5:00 pm - 6:30 pm
Venetian Level 5 | Palazzo Ballroom

Opening Reception
Monday, August 9 | 6:30 pm - 8:00 pm
Wynn | Cristal Ballroom

Exhibition
Tuesday, August 10 | 9:30 am - 6:00 pm
Wednesday, August 11 | 9:30 am - 6:00 pm
Thursday, August 12 | 9:30 am - 4:00 pm
Sands | Halls A-D
Venetian | Venetian Ballroom
Caesars | Academy, Alliance, Summit Ballrooms

Education
Tuesday, August 10 | 10:00 am - 5:15 pm
Wednesday, August 11 | 10:00 am - 5:15 pm
Thursday, August 12 | 10:00 am - 5:45 pm
Friday, August 13 | 10:30 am - 1:00 pm

Keynote Session
Healthcare Cybersecurity Resilience in the Face of Adversity
Tuesday, August 10 | 8:30 am - 9:30 am
Venetian | Palazzo Ballroom

Conference Overview/Schedule Continued

Keynote Session
A Bias Toward Action: A Young Innovator’s Message
Wednesday, August 11 | 8:30 am - 9:30 am
Venetian | Palazzo Ballroom

HIMSS Awards Gala Reception & Dinner
Wednesday, August 11 | 6:30 pm - 9:00 pm
Wynn | Laffite 4

Keynote Session
Encouraging the Science of Happiness—An Experiment in Gratitude
Thursday, August 12 | 8:30 am - 9:30 am
Venetian | Palazzo Ballroom

Thursday Night Special Event
A Night With Justin Willman From “Magic for Humans”
Thursday, August 12 | 7:00 pm - 10:00 pm
Caesars | Forum 115

Keynote Session
Two Parties, One Stage: A Bold Fireside Chat With Political Leaders
Friday, August 13 | 8:30 am - 10:00 am
Venetian | Palazzo Ballroom

Closing Keynote Session
Mindset of a Champion: A Conversation With Alex Rodriguez
Friday, August 13 | 1:15 pm - 2:30 pm
Venetian | Palazzo Ballroom

Conference Orientations

First-Timers’ Conference Orientations
Monday, August 9 | 11:30 am - 12:30 pm
Venetian | Murano 5201
Tuesday, August 10 | 11:30 am - 12:30 pm
Venetian | Marcello 4501

For Students Only: An Orientation
Tuesday, August 10 | 10:00 am - 11:00 am
Venetian | Casanova 505

Health and Safety at HIMSS21: A Review of Our Best Practices
Tuesday, August 10 | 10:00 am - 10:30 am
Venetian | Marcello 4501

The Results Are CLEAR: Verifying COVID-19 Vaccination Status
Tuesday, August 10 | 10:45 am - 11:15 am
Venetian | Marcello 4501
Conference Facilities Overview
Onsite
Show
Resources
Conference Services

Business Center/Shipping Materials Home
Open During Conference Hours
- Sands | Level 1 | Hall G Lobby
- Venetian | Level 2 | Near Bellini 2006
- Caesars | Level 1 | Across From Casanova
- Caesars | Level 1 | Across From Forum 125

Coat & Luggage Check
Open During Conference Hours
- Sands | Level 1 | Lower Lobby
- Sands | Level 1 | Across From Casanova
- Caesars | Level 1 | Across From Forum 125

COVID-19 Wellness Center
Open Tuesday - Thursday
- Sands | Level 1 | Hall G
Complimentary COVID-19 rapid testing and biometric screening available. COVID-19 PCR testing available, and billed through insurance, or paid for out of pocket. Book an appointment through the HIMSS21 Global Conference Mobile App.
Sponsored by: edenhealth

HIMSS TV
Tuesday, August 10 - Thursday, August 12
- Sands | Level 2 | Lobby C
HIMSS TV is the first digital broadcasting network focused on global innovation and the role information and technology play in transforming health. Join us during our live broadcasts at www.himss21.tv.

Hotel Services Desk (OnPeak)
Open During Conference Hours
- Venetian | Level 1 | Outside Marco Polo 801
Visit the official HIMSS housing partner, OnPeak, for help with Las Vegas accommodations or to book early for HIMSS22 in Orlando.

Information Counters
Open During Conference Hours
- Venetian | Level 2 | Across From Venetian Ballroom
- Caesars | Across From Forum 110
- Wynn | Registration Desk 3 | Adjacent to Chamartin
- Sands | Level 1 | Hall G Lobby
Have a question? Visit us for answers.

Lost & Found
Open During Conference Hours Sunday - Friday
- Sands | Level 1 | Room 405

Mobile App Help Desk
- Sands | Level 1 | Hall G Lobby
- Caesars | Desk Outside Summit 222

Nursing Mothers’ Room
- Venetian | Level 2 | Bassano 2805 & 2806
- Caesars | Near Restrooms Outside Forum 104 & Adjacent to Committee Boardroom
Nursing moms enjoy access to these private rooms. A refrigerator is not provided.

Prayer Room
- Venetian | Level 4 | Zeno 4709

Press Room
- Venetian | Level 2 | Bassano 2601
Sponsored by: Cox Prosight.

Education QR Codes
Scan the QR codes throughout the conference to get direct access to session handouts and a link to download the HIMSS21 Global Conference Mobile App.

Navigation QR Codes
Scan the navigation QR codes located throughout lobbies and exhibition hall for wayfinding through HIMSS campus.
Sponsored by: Let’s Go!

Scooter Rental Service
- Sands | Level 1 | Exhibit & Business Service Center
For reservations, please contact 866-711-9171 or order@dmv.com. Mention HIMSS21 when ordering.
Provided by: Desert Medical

Session Recordings
Purchase session recordings in Accelerate at www.himsslearn.org.
Full conference registration attendees receive complimentary access.

Speaker Ready Room
- Venetian | Level 1 | Marco Polo 706

Taxis & Rideshares
- Wynn | Main Entrance
- Sands | Level 1 | Hall G Lobby
- Caesars | Below Monorail

Wi-Fi Access
Complimentary Wi-Fi available throughout the Venetian/Sands, Caesars and Wynn/Encore, excluding the exhibit floor.
- SSID: HIMSSWIFI
- Password: HIMSSWIFI
Food Services Available On-Site

Food Concessions
HIMSS does not schedule formal meal breaks; however, several food areas are open all day throughout the convention centers and exhibit floor. Check the HIMSS21 Global Conference Mobile App for food offerings and menus by location. Food offering brochures are also available at the Information Counters and Tote Bag Areas.

Sands & Venetian

Level 1 | Hall G
• Food Concessions

Level 2 | Halls A–D
• Bistros
• Food Concessions/Carts
• Marketplace

Caesars
• Forum Ballroom 129

Level 1 | Lower Lobby
• Café Presse
• HIMSS Cafe

Level 2 | Upper Lobby
• Café Presse
• Food Carts
• Marketplace

• Summit Ballroom
Stay Safe at HIMSS21

Emergencies

In Case of Emergency

• Venetian/Palazzo: From your cell phone, call 702-414-9311, or dial 49311 from any house phone.
• Sands Expo Center: From your cell phone, call 702-733-5196, or dial 75196 from any house phone.
• Caesars Forum Conference Center: From your cell phone, call 775-228-3924.
• Wynn/Encore Resort: From your cell phone, call 702-770-2820, or dial 3911 from any house phone.
• Notify any HIMSS staff member.
• Notify any venue employee.

First Aid

Open During Conference Hours
Sands  |  Level 1  |  Outside Room 405
Caesars  |  Outside Summit 217

Trained medical technicians are available for assistance or emergencies.

Security information will be included on the back of your show badge
Exhibition
Exhibition Floor in a Nutshell

• 650 Exhibiting Companies between two buildings
• Thousands of Products/Services/Solutions
• 100+ Sessions on Exhibition Floor around Key Hot Topics
• 200+ First Time Exhibitors
• 30+ Start-Up Companies
• Eight Specialty Pavilions
• Digital Park  
• Appointment Scheduler within Exhibitor List for attendees to request a meeting with exhibitors.
• Networking areas throughout hall
# Exhibition Floor in a Nutshell

## Snapshot of Products/Services/Solutions on the Exhibition Floor

Specialty Pavilions and Sessions throughout the Exhibition Floor

- Consumerism/Patient Engagement Pavilion
- Cybersecurity Command Center
- Digital Park New
- Federal Health Pavilion
- Healthcare of the Future
- Innovation Live
- Interoperability Showcase™
- Lightning Sessions
- Market Debut Stage
- Startup Park New
- Value of Healthcare Pavilion

Each Specialty Pavilion will host 20+ thought leadership sessions throughout the week!
**HIMSS Solution Booths:**

**HealthBox**  
Hall B | Booth 3250  
Healthbox, a HIMSS Innovation Company and healthcare advisory firm, provides innovation consulting and strategic investing services.

**HIMSS Digital Health Strategy** (formally known as HIMSS Analytics)  
Hall B | Booth 3154  
HIMSS Digital Health Strategy provides healthcare organizations with research-based insights and guidance to optimize their digital health transformation through the power of holistic measurement and strategy.

**HIMSS TV**  
Lobby C  
Listen to live broadcast throughout the week.

**HIMSS Spot**  
Lobby C  
Join us for educational sessions and networking throughout the week. You will learn from HIMSS staff and volunteers about HIMSS resources, initiatives, and how you can be more engaged with HIMSS throughout the year.
Digital Park  
Hall C | Booth 3239

Explore content, meet with companies digitally, and listen to solutions-oriented sessions around topics such as: Data Protection, Virtual Care Optimization, Analytics, Patient Monitors and more..

Chance to Win: Autograph baseball by Alex Rodriguez and HIMSS22 Global Conference Registration!

Participants
Cybersecurity Command Center
Caesars | Booth C300

Discover cutting-edge technologies and learn how to best prepare your organization to defend against cyber adversaries:

**Booth participation will include:**
- 30+ sessions
- 40+ companies

**Sponsored by:**
CyberMDX
Healthcare of the Future
Hall A | Booth 1630

The future of healthcare is rapidly evolving with advances in such as Noninvasive wearables, ingestible trackers, drones, 3-D human visualization, augmented reality and robotics.

Booth participation will include:
20+ sessions
7 cutting-edge innovative companies

Sponsored by: Abbott
Innovation Live
Caesars | C100 – C199

Innovation at HIMSS21 is the forefront of what’s next for health. See the latest healthcare innovations—from AI to next-generation voice technology, 5G, digital therapeutics, and hospital at home care, and more.

Discover medical and healthcare startups with Series A innovations at the new Startup Park.

Be the first to hear about new products being launched in the market at the Market Debut Stage.

Key area activities:
• Tour 30+ startups and 40+ emerging technologies
• See live demos and real world implementations
• Attend 60+ thought leadership sessions
HIMSS Interoperability Showcase™
Caesars | C200

Experience real-time interoperability transactions with real-world scenarios at the highest attendee-rated destination on our exhibit floor. Watch demos of standards-based technology with live health data exchange to support continuity of care and improve outcomes.

Connected care stories include:
• Continuity of care
• Emergency care
• Immunizations
• Maternal health
• Pediatric cancer
• And much more!
Value of Healthcare Pavilion
Caesars | Booth C1400

Align your healthcare data, analytics and security strategies to develop a strong foundation for providing value-based care delivery solutions.

Booth participation will include:
• 20+ sessions
• 30+ companies
Federal Health Pavilion
Caesars | Booth C1037

Interact among Federal agencies with health IT portfolios in one area on the Exhibition Floor. Explore federal resources and products on display and attend education sessions from agencies in the pavilion’s theater.

**Key Activities:**
- Network and collaborate on Federal health IT solutions
- Speak with Government agency representatives
- Attend thought leadership sessions

**Sponsored by:**
MITRE
Exhibition Session Search

Filters (4)

Day
- Monday, August 9 (102)
- Tuesday, August 10 (261)
- Wednesday, August 11 (227)
- Thursday, August 12 (104)
- Friday, August 13 (23)

Time of Day

Event Type
- Education Sessions (518)
- Exhibition Sessions (203)
- Networking (25)

Registration Options

Topic

Audience

Search the schedule

203 results. Times listed in PST.

Additional Registration
Extra Fee
Invite Only
Handouts

Tuesday, August 10

Benefits of Integrated Security Platforms in Integrated Health Systems

10:15 AM - 10:35 AM
Tuesday, August 10
Caesars, Booth C300 - Cybersecurity Command Center - Theater A
Details >>

Improving Outcomes and Quality Through Digital Transformation of Care Continuum

10:15 AM - 10:35 AM
Tuesday, August 10
Caesars, Booth C100 - Innovation Live - Theater
Details >>

Maven Wave and UT Austin take on the opioid epidemic in Texas

10:15 AM - 10:35 AM
Tuesday, August 10
Sands, Hall D - Booth 6639 - Lightning Session
Details >>
Exhibitor Listing Search

- Search by Keyword
- Show Results for:
  - Keyword
  - Exhibitor Name
  - Category
  - Booths
  - State/Province
  - Country
  - Pavilions
  - Regions

Exhibition
- Select an Exhibitor(s)
- Sort by:
  - Company
  - Product/Service
  - Pavilion
  - First-Time Exhibitor
  - New Product
  - And More

https://himss21.mapyourshow.com/8_0/#/
**Book Meetings with Exhibitors in their Booth**

**Step 1:** Choose an exhibiting company

**Step 2:** Click add to my HIMSS Planner

**Step 3:** Single Sign on

**Step 4:** Click appointment, click time/date, exhibitor will send a response confirming appt.
Education
Keynote: Toward Precision Health: Privacy and Interoperability

Monday, August 9 at 5:00 PM - 6:30 PM PST  
Venetian, Palazzo Ballroom

Terry Adirim  
Acting Assistant Secretary of Defense  
Health Affairs

Lav Agarwal  
Joint Secretary  
Ministry of Health & Family Welfare

Ran Balicer  
Chief Innovation Officer  
Clallt Health Services

Patrice Harris, MD, MA, FAPA  
Chief Executive Officer and Co-Founder  
eMed

Hans Henri Kluge, MD  
Regional Director for Europe  
World Health Organization (WHO)

Hal Wolf  
President & CEO  
HIMSS
Keynote: Healthcare Cybersecurity Resilience in the Face of Adversity

Tuesday, August 10 at 8:30 AM - 9:30 AM PST  
Venetian, Palazzo Ballroom

Michael Rogers  
Former Director, National Security Agency  
Former Commander, U.S. Cyber Command

Michael Coates  
Former CISO, Twitter  
Former Head of Security, Mozilla

Keren Elazari  
Cybersecurity Analyst, Author & Researcher

Alex Stamos  
Founding Partner, Krebs Stamos Group  
Former CSO, Facebook; Former CISO, Yahoo
Keynote: A Bias Toward Action - A Young Innovator's Message

Presented by:

Gitanjali Rao
Scientist and Inventor
Time Magazine's 2020 “Kid of the Year”
WE CREATE CONTENT, ACROSS VARIOUS PLATFORMS, THAT EXPLORES LIFE’S BIG QUESTIONS, CELEBRATES HUMANITY, AND CHAMPIONS CREATIVITY. AND WE DO IT WITH INTEGRITY, HEART, AND HUMOR.
Keynote: Two Parties, One Stage - A Bold Fireside Chat with Political Leaders

Friday, August 13 at 8:30 AM - 10:00 AM PST
Venetian, Palazzo Ballroom

Terry McAuliffe
Former Governor of the State of Virginia
Former Chairman, Democratic National Committee

Chris Christie
Former Governor of the State of New Jersey
Keynote: Mindset of a Champion - A Conversation with Alex Rodriguez

Friday, August 13 at 1:15 PM - 2:30 PM PST
Venetian, Palazzo Ballroom

Alex Rodriguez
Founder & CEO
A-Rod Corp
HIMSS21 Views from the Top: Tuesday Line-up

Leveraging Digital Health to Tackle Future Health Crises

Mahmood Adil, MBBS
Clinical Data & Digital Lead
Royal College of Physicians of Edinburgh, United K

His Excellency
Doctor Bandar Al Knawy, MD, FRCP
Chief Executive Officer
Ministry of National Guard Health Affairs

Professor David Bates, MD, MSc
Chief, Division of General Internal Medicine and Primary Care
Brigham and Women's Hospital

Louise Schaper, PhD
Chief Executive Officer
Australasian Digital Health Institute

Answering the Call: the Importance of Interoperability Across the Spectrum in the Age of COVID-19 and Beyond

Micky Tripathi, MPP, PhD
National Coordinator for Health IT
Office of the National Coordinator For Health Info

Daniel Jernigan, MD, MPH
Deputy Director for Public Health Science and Surveillance (Acting)
Centers For Disease Control and Prevention
## Views from the Top: Tuesday Line-up

### Health Equity: Taking Center Stage

<table>
<thead>
<tr>
<th>Name</th>
<th>Title and Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Michael Petersen, MD, MD</td>
<td>VP Healthcare Consulting, Chief Clinical Innovation Officer, NTT DATA Services</td>
</tr>
<tr>
<td>Ivor Horn, MD, MPH</td>
<td>Director, Health Equity and Product Inclusion, Google</td>
</tr>
<tr>
<td>Ronald Copeland, MD, FACS</td>
<td>Senior Vice President &amp; Chief Equity, Inclusion &amp; Diversity Officer, Kaiser Permanente</td>
</tr>
<tr>
<td>Denise Fair, MBA, MPH, FACHE</td>
<td>Chief Public Health Officer, Detroit Health Department</td>
</tr>
</tbody>
</table>

### Digital Health in Action: Results and Lessons Learned From Organizations at the Forefront

- **Tom Kiesau**
  - Director and Charis Digital Leader
  - Charis Group

- **Nick Patel, MD**
  - Chief Digital Officer and Vice Chair for Innovation and Clinical Affairs
  - Prisma Health

- **Aaron Martin**
  - Executive Vice President, Chief Digital Officer
  - Providence

- **Jeff Sturman**
  - Senior Vice President & Chief Information Officer
  - Memorial Healthcare System

### Making Sense of Health Data to Accelerate the Shift From a Reactive to Proactive Healthcare System

- **Taha Kass-Hout, MD, MS**
  - Chief Medical Officer and Director of Health AI
  - Amazon Web Services

- **Bala Hota, MD, MPH**
  - Vice President, Chief Analytics Officer
  - Rush Medical College

- **Tanuj Gupta, MBA, MD**
  - Senior Vice President, Consumer Intelligence Center

- **Ashok Chennuru**
  - Chief Data and Analytics Officer
  - Anthem
Views from the Top: Wednesday Line-up

The New Digital Approach to Medicine

Stéphane Bancel
Chief Executive Officer
Moderna

Sumit Dhawan
President
Vmware
Views from the Top: Wednesday Line-up

How Has COVID-19 Permanently Changed Healthcare?

- Amy Abernethy, MD, PhD
  Former Principal Deputy Commissioner & Acting CIO
  US Food & Drug Administration

- Andrew Mellin, MD
  VP, Chief Medical Information Officer
  Sunscript

- Danny Lee, FACP, MD
  CMIO
  Johns Hopkins Community Physicians

- Keith Shah, PhD
  Vice President
  Optum

Leading in a Global Crisis - Medical Information, Trust and Transparency

- Ronald Place
  Director
  Defense Health Agency
Views from the Top: Wednesday Line-up

Caring for Astronauts in Space: NASA’s Experience with Telemedicine

Michelle Frieling
Program Manager
Human Health and Performance Contract, NASA

Shannan Moynihan, MD, MPH
Deputy Chief Medical Officer
NASA Lyndon B. Johnson Space Center

Human Spaceflight - An Analog for Earth

Aenor Sawyer, MD, MS
Director, University of California Space Health
UCSF Department of Orthopaedic Surgery

Kathleen Rubins, PhD
Astronaut
NASA
Views from the Top: Thursday Line-up

Germany: The Digital Transformation of a Country

Gottfried Ludewig, PhD
Director General Digitization and Innovation
Ministry of Health, Germany

Henning Schneider
Chief Information Officer
Asklepios Klinikum GmbH & Co. KgaA

Hal Wolf
President & CEO
HIMSS

Anne Snowdon, RN, PhD, FAAN
Director of Clinical Research
HIMSS

Activating Your Healthcare Data Supply Chain

Dave Dirks, MBA
Chief Operating Officer, Castell
Intermountain Healthcare

John Halamka, MD, MS
President
Mayo Clinic Platform

Nick Stepro
Chief Product Officer
Arcadia.io
# HIMSS21 Tracks by Topic

<table>
<thead>
<tr>
<th>Academic Preparation, Professional Development or Workforce</th>
<th>New</th>
<th>Digital Health Transformation Leadership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applied Artificial Intelligence and Machine Learning</td>
<td>New</td>
<td>Health Information Exchange or Interoperability</td>
</tr>
<tr>
<td>Bioinformatics or Healthcare Informatics Research</td>
<td>New</td>
<td>Healthcare Applications and Technologies</td>
</tr>
<tr>
<td>Change Management</td>
<td></td>
<td>Innovation, Entrepreneurs, or Venture Investment</td>
</tr>
<tr>
<td>Consumers, Caregiver or Patient Experience</td>
<td></td>
<td>Pandemic Response</td>
</tr>
<tr>
<td>Data &amp; Analytics</td>
<td></td>
<td>Precision Medicine and Health</td>
</tr>
<tr>
<td>New</td>
<td></td>
<td>Telehealth, Connected Health, Virtual Health</td>
</tr>
<tr>
<td>New</td>
<td></td>
<td>User Experience, Usability, User-Centered Design</td>
</tr>
<tr>
<td>New</td>
<td></td>
<td>Volume to Value, Quality, Patient Safety</td>
</tr>
</tbody>
</table>
Exceptional Education

- Optional Programming (Monday)
  - Symposia (Features Symposia+ Pass)
  - Forums
  - Summits

- General Education
  - SPARK (Session Providing Actionable & Rapid Knowledge)
  - Life Changing Innovations
  - Digital Health Transformation Series
  - Industry Solutions
  - Session Series
Preconference Symposia and Forums

- Global Health Equity Symposium
- Healthcare Cybersecurity Forum
- Machine Learning & AI for Healthcare Forum
- Pharma Forum
- Clinically Integrated Supply Chain Symposium
- Interoperability and HIE Symposium
- Nursing Informatics Symposium
- Patient Experience & Consumerization Forum
- AMDIS HIMSS Physicians’ Executive Symposium
- Professional Development Symposium
Anatomy of a General Education Session…

Putting A Personal Health Record to the Pandemic Test

Wednesday, August 11 at 10:00 AM - 11:00 AM PST  
Venetian, Marcello 4501

In its efforts to combat the spread of COVID-19, early in the summer of 2020, the State of Delaware implemented a testing program at several Walgreens locations throughout the state. With many employers requiring printed proof of negative status before allowing a return to work, the State of Delaware’s epidemiologists found themselves spending inordinate amounts of time drafting and mailing letters to requesting patients. In July 2020, the Delaware Division of Public Health approached Delaware Health Information Network to leverage its personal health record, Health Check Connect, for consumers to both see and print their COVID-19 results. DHIN’s personal health record service, while several years old, had little mainstream adoption and comparatively few active users. Would an underutilized and subsequently underfunded service meet the challenge for thousands of new users in the course of several days?
HIMSS21 In-Person Event Filtering Capabilities

Search the schedule

752 results. Times listed in PST.

Filters

Clear Filters

Day

Time of Day

Event Type

Registration Options

Topic

Audience

CE Credit

Day

First Time Attendee (6)
Military Health Professional (13)
Investor/Entrepreneur (17)
Research and Development Professional (17)
Supply Chain Management Professionals/Clinicians (17)
Consumer Groups (16)
Advocacy Grp Focus on Pt. Family Mnt., Caregivers (16)

Day

Monday, August 9 (102)
Tuesday, August 10 (261)
Wednesday, August 11 (229)
Thursday, August 12 (103)
Friday, August 13 (23)

CE Credit

CAHIMS (124)
CPHIMS (124)
CME (124)
CNE (124)
ABPM (109)
ACPE (20)
AHIMA (21)
IAPP (13)
Digital Health Transformation

Your Blueprint for Digital Health Advancement

**Governance & Workforce**
Build governance to support sustainable workforce using outcomes data.

**Interoperability**
Flow data seamlessly across the health system in real-time.

**Predictive Analytics**
Proactively prioritize population health outcomes, informed by robust analytics, with real-time tracking.

**Person-Enabled Health**
Use outcomes data to inform design, implementation and scalability of care innovations that are personalized to the unique individual.

Join us for an education series on Digital Health Transformation.

Explore how to create true transformational change, identify challenges in your health system, and define solutions to begin your digital journey.

Learn about real outcomes that drive value for the populations you serve.

Wynn Lafite 2
Tuesday, August 10-Friday, August 13

HA1-HA15
Learning Studio

Tuesday, August 10 | 10:00 am – 5:00 pm
Wednesday, August 11 | 10:00 am – 5:00 pm
Thursday, August 12 | 10:00 am – 5:00 pm
Friday, August 13 | 10:30 am – 12:30 pm

Venetian | Palazzo Ballroom

View a variety of educational conference programming on jumbo screens for relaxed learning at your own pace, with more space. See live education and industry updates, as well as HIMSS curated content. Bring your own device (with internet connectivity) and personal headphones to enjoy the full programming.
Session Recordings

• Earn Continuing Education credits: towards CAHIMS, CPHIMS and enduring credits (ABPM/LLSA, ACHE, ACPE, CME, CNE, and PDU)

• Complimentary access* is granted after conference

• Access at HIMSS Accelerate (himsslearn.org)

*Access provided to HIMSS21 attendees with a HIMSS21 registration.
Providing Focus for the NextGen Talent Pipeline: Professional Development

General Education Sessions

- Building Tomorrow’s Healthcare IT Workforce
  - VENETIAN, MARCELO 305 | Details »

- Growing the Ranks of Female Executives in Healthcare
  - VENETIAN, LANDO 302 | Details »

- Leading Interdisciplinary Teams
  - VENETIAN, LIDO 304 | Details »

Career Fair Sessions

- For Students Only: An Orientation
  - VENETIAN, CASANOVA 308 | Details »

- SCAN Health Business Case Competition Presentation
  - VENETIAN, CASANOVA 316 | Details »

- Career Fair
  - VENETIAN, CASANOVA 312 | Details »

  - VENETIAN, CASANOVA 305 | Details »

- Career Transitions
  - VENETIAN, CASANOVA 315 | Details »

- Student Case Competition: Improving Diabetic Patient Outcomes by Promoting Patient Engagement with Interactive Patient Portal Functionality
  - VENETIAN, CASANOVA 313 | Details »

- Student Case Competition: Leveraging HIMSS Experiences to Elevate Graduate School Outcomes
  - VENETIAN, CASANOVA 317 | Details »
Providing Focus for the NextGen Talent Pipeline: Networking

Receptions

University Row
Discover educational institutions with degree programs in fields related to health IT and health informatics.

Opening Reception
Enjoy the top-notch food and beverages the Wynn Las Vegas is known for while you network with old friends and meet new colleagues from far and wide.

Exhibit Hall Social Hour
Close out your Wednesday on the exhibit floor as you mingle with fellow attendees and enjoy a variety of refreshments in participating booths.

Emerging Healthcare Leaders Reception
Enjoy great food, beverages and a lively opportunity for young professionals and those in the prime of their career to connect with one another.

Women in Health IT Networking Reception
Join the industry’s most powerful gathering of women innovators, leaders and entrepreneurs transforming health through technology today.
# Providing Focus for the NextGen Talent Pipeline: TIGER Initiative

**TIGER Interprofessional Community Suggested Events & Education Sessions**

Every year, the Technology Informatics Guiding Education Reform (TIGER) Initiative endorses HIMSS Global Health Conference Sessions that best fill our global focus on education reform, fostering community development and workforce development. This guide also highlights preconference symposia programs as well as key events onsite. *Additional fees apply. All times are in Pacific Standard Time (PST)*

@About TIGER: Hashtags: #HIMSS21, #TIGERInitiative, #TIGERlive

### Monday, August 9th - Preconference Program

<table>
<thead>
<tr>
<th>Time</th>
<th>Title</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00am – 4:30pm</td>
<td><strong>AWS: Meet Physicians’ Executive Symposium</strong>*</td>
<td>Variation, San Fracisco</td>
</tr>
<tr>
<td>8:30am – 4:30pm</td>
<td><strong>riska Health Equity Summit</strong>*</td>
<td>Variation, Marin County</td>
</tr>
<tr>
<td>8:30am – 4:30pm</td>
<td><strong>Nursing Informatics Symposium</strong>*</td>
<td>Variation, Verona, NY</td>
</tr>
<tr>
<td>8:30am – 4:30pm</td>
<td><strong>Professional Development Symposium</strong>*</td>
<td>Variation, Orlando, FL</td>
</tr>
<tr>
<td>11:30am – 11:55am</td>
<td><strong>TIGER Conference Orientation</strong></td>
<td>PDC1 Variation, Murano, 2021</td>
</tr>
<tr>
<td>12:00pm – 1:00pm</td>
<td><strong>Opening Luncheon: Reimagining the Health of a Population: Early Lessons from the Pandemic</strong></td>
<td>Piazza Balloon</td>
</tr>
<tr>
<td>12:30pm – 1:00pm</td>
<td><strong>Opening Luncheon</strong></td>
<td>Wynn Las Vegas</td>
</tr>
</tbody>
</table>

### Tuesday, August 10

<table>
<thead>
<tr>
<th>Time</th>
<th>Title</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00am – 9:00am</td>
<td><strong>Keynote: Healthcare Openness: Evidence in the Time of Anxiety</strong></td>
<td>Venetian, Palazzo Ballroom</td>
</tr>
<tr>
<td>8:30am – 9:30am</td>
<td><strong>Pharma Forum</strong></td>
<td>Wynn, Mangueira</td>
</tr>
<tr>
<td>1:30pm – 2:30pm</td>
<td><strong>Interoperability Showcase</strong></td>
<td>South C200 Caesar’s Forum, Conference Center</td>
</tr>
<tr>
<td>1:30pm – 2:30pm</td>
<td><strong>University: Visit the TIGER Booth to explore the virtual learning environment</strong></td>
<td>South UB1 Venetian, Level 1</td>
</tr>
</tbody>
</table>

### Wednesday, August 11

<table>
<thead>
<tr>
<th>Time</th>
<th>Title</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00am – 11:00am</td>
<td><strong>For Students Only: Orientation</strong></td>
<td>C202 Venetian, Casanova 305</td>
</tr>
<tr>
<td>11:30am – 12:30pm</td>
<td><strong>TIGER Conference Orientation</strong></td>
<td>PDC1 Variation, Maracayo 420</td>
</tr>
<tr>
<td>1:00pm – 2:30pm</td>
<td><strong>TIGER Conference Session: Building Tomorrow’s Healthcare IT Workforce</strong></td>
<td>Session 26 Variation, Las Vegas</td>
</tr>
<tr>
<td>2:30pm – 3:30pm</td>
<td><strong>TIGER Conference Session: The Growing Maturity of Digital Health Tools</strong></td>
<td>Session 75 Variation, Maracayo 420</td>
</tr>
<tr>
<td>4:30pm – 5:00pm</td>
<td><strong>TIGER Conference Session: A Low-Cost Concept for Telemedicine in EMR in Ghana</strong></td>
<td>Session 75 Variation, San Fracisco 424</td>
</tr>
<tr>
<td>5:30pm – 7:00pm</td>
<td><strong>International Reception</strong></td>
<td>Wynn, Lis 5001 B</td>
</tr>
<tr>
<td>6:30pm – 9:00pm</td>
<td><strong>Emerging Healthcare Leaders Reception (formerly Veterans Reception)</strong></td>
<td>Caesar’s, Forum Conference Center, Room 116</td>
</tr>
<tr>
<td>6:30pm – 9:00pm</td>
<td><strong>Women in IT Networking Reception</strong></td>
<td>Caesar’s, Balcony, Wynn Las Vegas</td>
</tr>
</tbody>
</table>

### Friday, March 13

<table>
<thead>
<tr>
<th>Time</th>
<th>Title</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30am – 10:00am</td>
<td><strong>Keynote: Two Faces, One Stage: A Bold Freestyle Chat with Political Leaders</strong></td>
<td>Session 255 Venetian, Palazzo Ballroom</td>
</tr>
<tr>
<td>11:30am – 1:30pm</td>
<td><strong>Closing Luncheon: The Next at A Champion: A Conversation with Alex Rodriguez</strong></td>
<td>Session 255 Venetian, Palazzo Ballroom</td>
</tr>
</tbody>
</table>

Note: TIGER led events/endorsed sessions are in bold.

#HIMSS21
Providing Focus for the NextGen Talent Pipeline: Health Equity

Health Equity: Taking Center Stage
1:00 PM - 2:00 PM
Tuesday, August 10
Venetian, Veronese 2501

HIMSS Global Maternal Health Tech Challenge Finals
2:30 PM - 4:30 PM
Tuesday, August 10
Caesars, Forum 104

Social Determinants of Health Sip and Learn
5:30 PM - 6:30 PM
Wednesday, August 11
Caesars, Booth C200 - Interoperability Showcase

Global Health Equity Network Mentor Meetup
10:00 AM - 11:00 AM
Thursday, August 12
Venetian, Bellini 2104
A Personal Conference: HIMSS Circles

- HIMSS Circles for Key Stakeholder Groups:
  - CIO Experience: CIOs and IT Executives
  - Executives (CEOs; CMIOs/CNIOs/CNOs/CMOs; CSOs/CISOs, Influencers)
  - Clinicians (Practitioners; Physicians; Nurses; CMIOs/CNIOs/CNOs/CMOs)

- Curated Experiences by Interest Area:
  - AI/ML
  - Consumerism/Patient Engagement
  - Emerging Healthcare Leaders
  - Supply Chain

- Visit [https://www.himss.org/global-conference/attend-circles](https://www.himss.org/global-conference/attend-circles) to learn more
• Keynote: Gitanjali Rao
  • Wednesday, August 11th 8:30 – 9:30 am
  • Time Magazine’s 2020 Kid of the Year

• Accelerate Health Event
  • 2 Day Event: Wednesday – Thursday
  • Additional Registration Fee

• Global Health Tech Challenge
  • Tuesday, August 10th 2:00 – 4:00 pm
  • Final 4 teams competing

• Innovation Live
  • Exhibits, education, demonstrations, networking
  • Located on exhibit floor, included in registration
Claiming CE: HIMSS Website

You can log in by using your name and badge number or by using your last name and email address.

Please note that in order to successfully log in you will need to use the same name that you used to register for the conference. If logging in by badge number, do not add hyphens.

Questions? Please check our FAQ

<table>
<thead>
<tr>
<th>Badge Number Login</th>
<th>Email Address Login</th>
<th>Need Login Information</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Submit  Clear Entries
With all of these messages flying through the feeds, it can be hard to stay on top of the insights and fun content being shared. In order to compartmentalize your favorite areas of healthcare, we are happy to bring you our chosen selection of hashtags to keep your feeds focused on what matters most to you!
Networking
HIMSS Spot
Monday, August 9 – Friday, August 13
Open During Conference Hours
Sands | Level 2 | Lobby C

Join us for educational sessions and networking throughout the week. Learn from HIMSS staff and volunteers about our resources and initiatives, and how you can be more engaged with us during the year. Visit the HIMSS21 Global Conference Mobile App or website for the schedule.
Networking Hubs

Relax, recharge and reconnect in one of the networking hubs. If you are looking to recharge your phone, recharge yourself or just connect with a colleague, the Hubs are the perfect spot.

Living Room  
Monday, August 9 – Wednesday, August 11  
7:00 am – 6:00 pm  
Thursday, August 12 | 7:00 am – 6:00 pm  
Friday, August 13 | 7:00 am – 2:00 pm  

Venetian | Level 2 | Titian 2301A

Take a break, network, and sit back and relax from all the action at HIMSS21. Open to all attendees.

Sponsored by: LexisNexis | Health Care

Networking Hubs  
Monday, August 9 – Friday, August 13  
Opening During Conference Hours  

Sands | Level 1 | Hall G Lobby  
Caesars | Summit Ballroom  
Venetian | Level 3  
Venetian | Level 4

Access semi-private working areas, recharge your devices, network with peers and relax.

Sponsored by: accelerate | mimecast
Networking Events

Awards Gala
Wednesday, August 11 | 6:30 pm – 9:00 pm
Wynn | Lafite 4
Join fellow attendees and award recipients for a celebratory evening of networking, food, drink and cheer.

Career Fair
Tuesday, August 10 – Wednesday, August 11
Venetian | Casanova 501
New and seasoned healthcare professionals, discover a wide range of resources to enhance and advance your career, with both in-person and digital options.

Emerging Healthcare Leaders Reception
Tuesday, August 10 | 6:30 pm – 8:00 pm
Caesars | Forum 115
Enjoy great food, beverages and a lively opportunity for young professionals and those in the prime of their career to connect with one another. All are welcome!

Exhibit Hall Social Hour
Wednesday, August 11 | 4:00 pm – 5:30 pm
Exhibit Halls A-D | Venetian Ballroom | Caesars
Close out your Wednesday on the exhibit floor as you mingle with fellow attendees and enjoy a variety of refreshments in participating booths. See page 109 or download HIMSS21 Global Conference Mobile App for a complete list of locations.

International Reception
Tuesday, August 10 | 5:30 pm – 7:00 pm
Venetian | Lido 3001
Network with colleagues and make connections at the most talked about, “must-attend” highlight for international attendees each year.

New Member Brunch
Wednesday, August 11 | 9:30 am – 11:00 am
Venetian | Lido 3001
New HIMSS members, stop by this open house style brunch to network and learn about HIMSS offerings.

Opening Reception
Monday, August 9 | 6:30 pm – 8:00 pm
Wynn | Cristal Ballroom
Enjoy the top-notch food and beverages the Wynn Las Vegas is known for while you network with old friends and meet new colleagues from far and wide.

Women in HIT Networking Reception
Tuesday, August 10 | 6:30 pm – 8:00 pm
Wynn | Cristal Ballroom
Join the industry’s most powerful gathering of women innovators, leaders and entrepreneurs transforming health through technology today. Share stories, recognize and celebrate your peers, and form valuable connections that will last a lifetime.

Sponsored by: Allscripts | Cynerio

Thursday Night Event: An Evening With Justin Willman
Thursday, August 12
7:00 pm – 10:00 pm
Casars | Forum Ballroom 115
Cost: $85, separate registration required
Justin is the star and creator of the hit Netflix original series “Magic for Humans.” A regular guest on “The Tonight Show,” “Ellen” and “Crispin,” the L.A. Times calls him “a new breed of comic who’s making magic cool again for grown-ups.”
Join us for an evening that is sure to make you smile, laugh and wonder. “How did he do that?”

7:00 pm – 8:00 pm
Reception With Dinner Fare and Beverages
8:00 pm – 8:40 pm
Performance
8:40 pm – 10:00 pm
Dessert Reception
**HIMSS21 Health and Safety Hub**

Welcome to the HIMSS21 Health and Safety Hub. This webpage is regularly updated with information about plans for health and safety protocols for attendees, exhibitors, and staff on-site at HIMSS21.

HIMSS is monitoring the evolving public health guidance regarding large gathering settings and will continue to provide updates and additional guidance. HIMSS continues to ask all attendees, exhibitors, and HIMSS staff to follow all applicable regulations and make informed choices about travel, onsite, and external engagement.

*** JULY 28 UPDATE: MASKS WILL BE REQUIRED ***

On Tuesday, July 27, US Centers for Disease Control and Prevention (CDC) issued updated guidance recommending fully vaccinated people wear masks in public, indoor settings to help prevent the spread of the Delta variant and help protect others. Additionally, on July 27, the Governor of Nevada issued Emergency Directives 045 and 047 (full text can be found via the links here). On the same day, the Nevada Gaming Control Board adopted guidance stating “everyone, regardless of vaccination status, should wear a mask in public indoor settings in areas of substantial or high transmission.” Clark County is specifically identified as an area subject to this new guidance.

In alignment with applicable guidance from the CDC, the Governor of Nevada, the Southern Nevada Health District guidance, the Clark County Commissioners, and the Nevada Gaming Control Board, masks will be required on the HIMSS21 Campus.
HIMSS21 Mobile App Demo
HIMSS21 Digital

Exchange ideas with peers in real time from the convenience of a personalized digital environment.

Welcome JoAnn

Looking to network?

Attending virtually doesn’t mean you can’t connect. Schedule an appointment to chat with a sponsor or attendee.