Creating a Sound Proposal: A Detailed Overview
HIMSS24 Call for Proposals

11-15 March | Orlando
HIMSS24 Call for Proposals
July 10 – August 7, 2023

HIMSS24 Call for Reviewers
July 10 – July 21, 2023
Meet Our Speakers

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Vice President
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Questions

Please enter your questions in the Q&A box.
Disclaimer

• The information shared in this session is purely educational in nature.
• There is no guarantee the information shared in this presentation will result in a proposal accepted through the Call.
• Multiple factors influence the selection of educational programming to ensure both a balanced and compelling program.
Agenda

1. Welcome
2. Overview
3. Elements of a Proposal Submission
4. Tools & Resources
5. Q&A
HIMSS Vision
To realize the full health potential of every human, everywhere.

HIMSS Mission
Reform the global health ecosystem through the power of information and technology.
Continuing Education Credit

In support of improving patient care, this activity has been planned and implemented by Partners for Advancing Clinical Education (PACE) and Healthcare Information Management Systems Society (HIMSS).

PACE is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.
Continuing Education Credit

Educational content must address learning objectives for this activity.

Focus on education of the audience.
  ✓ By extension, the benefit of patients

Avoid promotion of commercial interests or products.
  ✓ Be objective and balanced
  ✓ Include legitimate differences and contrasting views

Use generic names when referring to drugs or products.
  ✓ Use of trade names must include those of several companies

Off-label and investigational usage of products is permissible.
  ✓ Disclosed in the presentation
Continuing Education Credit

HIMSS offers a variety of continuing education opportunities for participants to acquire credit:

Licensure
• Accreditation Council of Pharmacy Education (ACPE)
• Continuing Medical Education (CME)
• Continuing Nursing Education (CNE)
• Clinical Dietitian Education (CDE)

Certifications
• American College of Healthcare Executives (ACHE): FACHE
• American Health Information Management Association (AHIMA): RHIA
• CPDUK: Continuing Profession Development (An Independent Global CPD Certification)
• HIMSS: Certified Associate in Health Information Management Systems (CAHIMS)
• HIMSS: Certified Professional in Health Information Management Systems (CPHIMS)
• IAPP: International Association of Privacy Professionals
• Project Management Institute: Professional Development Units (PDUs)
• NCHEC: National Commission for Health Education Credentialing, Inc. (CECH)
• SANS GIAC CPE: Global Information Assurance Certification
HIMSS23 Attendee Highlights *

33,329 Total Registrations (1600 International Attendees)
13,329 Professional Attendees
19,253 Exhibitor Attendees

*Source: https://www.himss.org/global-conference/exhibition-global-health-conference-highlights
HIMSS23
Professional Registration by Title*

*Source: https://www.himss.org/global-conference/exhibition-global-health-conference-highlights
HIMSS23 Professional Registration by Worksite*

- Hospital, Multi-Hospital System, Integrated Delivery System: 17%
- Healthcare Consulting Firm: 17%
- Market Supplier: 14%
- Entrepreneur, Startup, Disruptor: 11%
- Government: 8%
- Academic Medical Center: 6%
- Academic Education Institution: 3%
- Pharma / Life Sciences: 3%
- Public Health: 3%
- Payer, Health Plan: 3%
- Professiona Assn, Society: 2%
- Ancillary Clinical Service Provider: 1%
- Other: 12%

*Source: https://www.himss.org/global-conference/exhibition-global-health-conference-highlights
HIMSS23 Submission Dispositions

Proposal Submissions: 569
Accepted Proposals: 208 (39%)
Declined Proposals: 361 (61%)

Proposal Submissions for General Education Sessions
# HIMSS General Education CFP Sessions by the Numbers

<table>
<thead>
<tr>
<th>CFP Stats</th>
<th>HIMSS19</th>
<th>HIMSS20</th>
<th>HIMSS21</th>
<th>HIMSS22</th>
<th>HIMSS23</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total # of Proposals Received</td>
<td>780</td>
<td>844</td>
<td>705</td>
<td>568</td>
<td>569</td>
</tr>
<tr>
<td>Total # of CFP Sessions Slotted</td>
<td>204</td>
<td>222</td>
<td>157</td>
<td>222</td>
<td>208</td>
</tr>
<tr>
<td>Total # of Speakers Accepted</td>
<td>332</td>
<td>360</td>
<td>256</td>
<td>359</td>
<td>438</td>
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<tr>
<td>Total # of Topic Categories</td>
<td>24</td>
<td>17</td>
<td>17</td>
<td>8</td>
<td>8</td>
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<tr>
<td>Total # of Sub-Topic Categories</td>
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<td>0</td>
<td>0</td>
<td>43</td>
<td>45</td>
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</tbody>
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Elements of a Proposal Submission

Gail Rice, MA, DMIN, CAHIMS
Director
Professional Development
HIMSS
Business - Guiding health leaders toward financial sustainability and operational excellence.
  • Clinically Integrated Supply Chain, Operations, and Logistics
  • Financial Management
  • Innovation, Entrepreneurship, and Start-ups
  • Product, Program, and Portfolio Management

Care - Equipping caregivers with tools to keep patients and populations healthy.
  • Alternative Care Delivery Models
  • Behavioral Health
  • Home-based Care
  • Life Sciences
  • Long Term Post Acute Care (LTPAC)
  • Patient Experience
  • Patient Safety and Quality Management
  • Patient Voice/Stories
  • Personalized Medicine and Genomics
  • Public Health and Population Health
  • Virtual Care: Telehealth, Remote Monitoring
**HIMSS24 Topic Categories**

**Data and Information** - Securing and streamlining health information to improve care delivery.
- Artificial Intelligence/Machine Learning
- Clinical Informatics
- Clinical Research
- Cybersecurity, Privacy, and Security
- Data Science
- Health Information Exchange
- Interoperability and Standards

**Health Equity** – Technology that ensures everyone has a fair and equitable opportunity to attain their highest level of health.
- Access to Care
- Digital Literacy
- Health Disparities and Inequities
- Low- to Middle-Income Country (LMIC) Barriers to Care Delivery
- Social Determinants of Health
**HIMSS24 Topic Categories**

**Organizational Governance** - Empowering health leaders to inspire change and lead strategically.
- Climate Impact, Risk, and Sustainability
- Data Governance
- Digital Maturity
- Ethics
- Leadership
- Organizational Management
- Strategic Planning

**Process Analysis and Redesign** - Addressing a set of interrelated or interacting activities which transform inputs into outputs.
- Change Management and Process Improvement
- Project Management
- Robotic/Business Process Automation (RPA/BPA)
- User Experience, Usability, and User-Centered Design
HIMSS24 Topic Categories

**Public Policy** - Addressing the core issues of digital health with advocacy and public policy.
- Global Health Policy
- Healthcare Reform
- Legislation and Regulation

**Technology** - Examining digital solutions that improve care delivery and health management.
- Core/Foundational Systems
- Digital Health Transformation
- Digital Therapeutics
- Emerging Technologies

**Workforce** - Preparing people and organizations to tackle what’s next in health and wellness.
- Staffing, Retention, and Employee Wellness
- Professional Development
- Workforce of the Future
Session Formats

- **60-Minute Lecture**
  - 4 speaker limit

- **60-Minute Essential Conversation**
  - 4 facilitator limit

- **60-Minute Panel Discussion**
  - 4 panelists limit
  - 1 of 4 is the moderator

- **30-Minute Learning Burst**
  - 4 speaker limit
The Proposal Structure

- The title of the session must accurately reflect the summary description, which in turn, must accurately reflect the learning objectives.

- The three items, in tandem, set the tone for supporting the session details.
Content must be free of commercial bias and/or influence.

1. Be sure your ideas can be validated.

2. Make certain the details of the presentation have been implemented prior to your submission.

3. Ensure any research has been completed.

4. Include the good, the not so good, and the ugly: attendees appreciate hearing this, too.

5. A sound proposal sounds professional and polished.

6. Content must be free of commercial bias and/or influence.
About the Experts: HIMSS SMEs and Reviewers

**Purpose:** To identify and program high quality educational opportunities at the HIMSS Global Health Conference & Exhibition.

HIMSS Members
- Demonstrate advanced professional experience and expertise.
- Dedicated to help to shape HIMSS educational programming.
- Display passion for and a commitment to the health information and technology industry.
What Reviewers Expect in a Proposal

- Abstracts that demonstrate the adoption and optimal use of health information and technology.
- Real-world, practical focus on accomplishments.
- Case studies highlighting best practices or beneficial uses of health information and technology.
- Sessions that realize transformative change through the best use of health information and technology.
- Sessions that avoid commercialism or bias.
Most Frequent Reasons Proposals are Declined

1. Title inaccurately reflects content.
2. Learning objectives don’t match the session description.
3. Goals of the session are too broad.
5. Abstract is confusing or very limited in scope.
6. An attempt to pitch a product exists.
Tools and Resources to Submit a Proposal

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Program Manager
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HIMSS24
Call for Proposals
Website

https://www.himss.org/global-conference/call-proposals
Resources

https://www.himss.org/global-conference/call-proposals
HIMSS24 Blank Proposal Application

**Great resource!** Make sure you review the HIMSS24 Blank Proposal Proposal Application posted on the Call for Proposal web page.

- Detailed proposal application that mirrors the online application.
- Review in advance the type of data needed to complete the form.
- Work offline to gather your detailed answers.
- Once all data is collected, enter your answers via the online proposal application by the deadline date.
- Do not wait until the last minute to submit your proposal.
- Give yourself enough time to become familiar with the online proposal submission site.
- **Late proposals are not accepted.**

Resources

HIMSS24 Online Application

Global Content Submission Portal

This HIMSS Global Content Submission Portal (GCSP) is for year-round content curation for HIMSS Events and Programming including the HIMSS24 Global Health Conference and Exhibition.
HIMSS
Points of Contact

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Questions

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Thank You!

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