Managing Change in Your Career and At Work
Presenters

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Learning Objectives

• Explain why planning for change is a key to the success of any organizational initiative.

• Illustrate two tools that can be used as a basis for planning the changes that are part of organizational initiatives.

• Apply either or both of the tools to actual initiatives you have encountered or plan to encounter in your own work or career.

• Explain the educational programs available at Northeastern University.
A project is a temporary endeavor consisting of a sequence of finite dependent activities, undertaken to create a unique product, service, or result, whose successful completion results in the expected organizational value.
What is project management?

- Project management is an organized common-sense approach that utilizes the appropriate client involvement in order to deliver client requirements that meet expected incremental organizational value.
PMBOK® Knowledge Areas

• Project Integration Management
• Project Scope Management
• Project Time Management
• Project Cost Management
• Project Quality Management
• Project Human Resource Management
• Project Communication Management
• Project Risk Management
• Project Procurement Management
• Project Stakeholder Management
Spitulnik PM Knowledge Areas

- Project Integration Management
- Project Scope Management
- Project Time Management
- Project Cost Management
- Project Quality Management
- Project Human Resource Management
- Project Communication Management
- Project Risk Management
- Project Procurement Management
- Project Stakeholder Management
- Change Management
Change Management

From Something To Something Else

Projects = Change
Project Management = Change Management
Project Manager = Change Manager

From Where You are Today
Change Event (Project)
To Where You Want To Be
Planning for Change Management

One Size Doesn’t Fit All
Specific Constituencies Requiring Unique Responses

Current State
Blanket Buy-In Campaign
Entire Organization
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Best Practice
Targeted Buy-In Campaigns
Critical Stakeholders
General Employee Population

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Our Challenge: Two Sides of Change

Technical Side of Change  Human Side of Change
Change Management Planning Tool 1

Phase 1: DENIAL
Phase 2: RESISTANCE
Phase 3: EXPLORATION
Phase 4: COMMITMENT
Change Management Planning Tool 2

Spitalnik, 2002, 2007
Introducing Northeastern University

- A Top 50 University, US World & News Report
- World-leader in Experiential Learning
- Elite Level Academic Resources and Career Development
- R1 Research University
Northeastern’s Response to COVID-19

• Northeastern’s Response to COVID-19
  http://news.northeastern.edu/coronavirus

• Hybrid NUflex
  https://news.northeastern.edu/coronavirus/reopening/what-is-nuflex/
Northeastern’s Global Network

> Campuses
  » Boston, MA
  » Charlotte, NC
  » San Francisco, CA
  » Seattle, WA
  » Silicon Valley, CA
  » Toronto
  » Vancouver
  » Roux Institute, Portland, Maine

> 255,000+ Alumni Worldwide

> 3,300+ Corporate Partners Worldwide
Tier 1 Research University

- 40+ Research centers on campus
- Undergraduate students in all colleges have opportunities to participate in research beginning in their first year
- 189% Growth in external research funding since 2006
- 220K Square-foot innovation ecosystem in the Interdisciplinary Science and Engineering Complex opened in 2017
Northeastern University’s 9 Colleges

- Bouvè College of Health Sciences
- College of Arts, Media and Design
- College of Engineering
- College of Science
- College of Social Sciences and Humanities
- College of Professional Studies
- D’Amore-McKim School of Business
- Khoury College of Computer Sciences
- School of Law
200+ Graduate Programs

- Master of Science in Health Informatics
- Master of Public Health
- MS in Health Informatics/Master of Public Health dual degree
- Physician Assistant/MS Health Informatics dual degree
- Online, On-ground, Hybrid
- Grad certificates, masters degree, doctoral degrees
- www.northeastern.edu/graduate/programs
Interested in enrolling?

Contact us:

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