In-person Registration Demographics as of 7/26/2021
Professional Title Breakdown

- C-Suite, 31%
- VP/Director/Senior Staff, 18%
- Other, 14%
- IT Management, 13%
- Consultant, 8%
- Clinician, 5%
- Academic, 4%
- Entrepreneur/Investor/VC, 4%
- Government Employee, 3%
31% of total registrants are C-suite. This chart breaks down titles within that 31%.
Worksite Breakdown

- Provider, 38%
- Consulting Firm, 18%
- Market Supplier, 12%
- Entrepreneur, Startup, Disruptor, 9%
- Pharma / Life Sciences, 5%
- Banks/Financial/Investment Firms, 4%
- Government, 7%
- Academic Ed Institution, 3%
- Payer, Health Professional Plan, 3%
- Professional Assn/Society, 2%

HIMSS 21
7/22 Exhibitor Update Recap

Our registration, as benchmarked against the HIMSS19, is trending as follows:

- **Paid Professional Attendance** is at nearly 75% of prior years
- **C-suite attendance** is close to 80% of prior years
- **Clinician attendance** is at 83% of prior years
- **First-time attendees** are at 40% of total attendance

In addition:

- Our exhibition floor will be host to 750 companies of which 200 are first-time exhibitors
- Close to 400 speakers will be present at our 300 general education sessions taking place from Monday-Friday
- Close to 250 speakers will be present at our 200 solution sessions on the exhibit floor