



14-18 March | Orlando

GLOBAL HEALTH CONFERENCE & EXHIBITION

## HIMSS22 Topic Categories

**Business** - Guiding health leaders toward financial sustainability and operational excellence.

- Communications
- Finance
- Investing
- Logistics (Supply Chain)
- Marketing
- Operations
- Volume to Value, Quality, Patient Safety

**Care** - Equipping caregivers with tools to keep patients and populations healthy.

- Consumers, Caregiver or Patient Experience
- Health and Wellness
- Informatics
- Life Sciences
- Pandemic Response
- Patient Access
- Population Health
- Precision Health and Medicine
- Public Health
- Quality Care
- Telehealth, Connected Health, Virtual Health

**Data and Information** - Securing and streamlining health information to improve care delivery.

- Applied Artificial Intelligence and Machine Learning
- Bioinformatics or Healthcare Informatics Research
- Analytics
- Cybersecurity and Privacy
- Data Science
- Health Information Exchange
- Interoperability

**Organizational Governance** - Empowering health leaders to inspire change and lead strategically.

- Change Management
- Digital Health Transformation Leadership
- Leadership
- Maturity Models
- Process Improvement
- Strategic Planning
- Workflow

**Policy** - Addressing the core issues of digital health with advocacy and public policy.

- Healthcare Reform
- Legislation
- Regulation
- Public Health

**Technology** - Examining digital solutions that improve care delivery and health management.

- Core Technologies
- Digital Health
- Emerging Technologies
- Healthcare Applications and Technologies
- Innovation, Entrepreneurship, Venture Investment
- User Experience, Usability, User-Centered Design

**Workforce** - Preparing people and organizations to tackle wants next in health and wellness.

- Academic Education
- Professional Development
- Workforce Development