HIMMSS Emerging Healthcare Leaders Webinar

The Benefits of Networking and Volunteering

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Upcoming Events

HIMSS22 Career Fair Registration Open
March 16, 2022
www.himss.org/global-conference

Next EHL Webinar
January 19, 2022 | 11:00am CT/12:00pm ET
Successful Vendor Relationships with Healthcare Executives
www.himss.org/events

HIMSS JobMine

• Job postings
• Upload your resume
• Resume review and coaching available
https://jobmine.himss.org/
## Learning Objectives

<table>
<thead>
<tr>
<th>Identify</th>
<th>Describe</th>
<th>Illustrate</th>
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<tbody>
<tr>
<td>Identify tools and techniques to grow professionally in your career.</td>
<td>Describe the benefits of professional associations including opportunities to expand professional and leadership expertise.</td>
<td>Illustrate the professional, health, and social benefits of volunteering.</td>
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Growing Professionally

• New experiences or skills
• Examples of new skills
• Learn from mistakes
• Step out of comfort zone
• Feedback loop
Investing in Your Future

- Investing in professional and personal growth.
- Set measurable goals
- Create a professional development plan.
- Mentorship
- Share goals with your supervisor.
- Make lists
Planning

- Planning ahead
- New Roles
- Additional responsibilities
- Be an active listener
Professional Associations

- Sense of belonging
- Learn leadership skills
- Share experience with members and students
- Contribute to discipline-related organization initiatives
- Network with other professionals in the field
- Participate in thought leadership
- Mentoring
Volunteerism

• Organizations that encourage volunteerism need volunteers willing to commit to the long-term

• Organizations need to make sure volunteer leaders are committed

• Make sure volunteers are satisfied
Six Motives Satisfied by Volunteering

- Values - unselfish & humanitarian concern for other people
- Understanding - increase learning & acquire new experiences
- Career - learn new skills
- Protection - positive feelings & safe space
- Enhancement - contribute to self-esteem and development
- Social - building lasting and positive relationships
Four Themes Volunteer/Re-Volunteer Decision

- Authors: Turner, Zenni, Balmer, & Lane – qualitative study to determine themes of successful volunteers
  - Emotional impact
  - Career advancement and professional recognition
  - Professional growth
  - Doability

- When all four themes are achieved the "tank is full".
Twelve Tips for Successfully Recruiting & Retaining Volunteers

- Accommodate logistical needs
- Acknowledge self-interest
- Invite people to volunteer
- Tasks must match volunteer’s motives
- Offer role options
- Support volunteer’s decision
- Ensure volunteers continually learn
- Develop networks and collaborations opportunities
- Generate positive emotion
- Help with career advancement
- Include volunteers in scholarly work
- Inform volunteer’s institution of role
Networking

"The exchange of information or services among individuals, groups, or institutions...specifically: the cultivation of productive relationships for employment or business"

~Merriam-Webster (2021)
Benefits of Networking

- Exchange ideas
- Makes you noticeable
- New opportunities
- Reassessment of qualifications
- Creative intellect improvement

(Cole, 2019)
Benefits of Networking (Continued)

- Extra resource
- Support from individuals
- Growth in status
- Growth in self-confidence
- Long lasting relationships

(Cole, 2019)
Networking Tools

- Conferences
- Social Networking
- Virtual
- Face-to-Face

(PublicHealth, 2021)
Best Practices in Networking

- Identify and take advantage of opportunities
- Engage in robust dialogue/make inquiries
- Follow-up
- Join a professional organization (excellent first step)

(Barbier, 2016)
**Do's and Don'ts of Networking**

- **Do's**
  - Set goals
  - Dress appropriately
  - Bring business cards
  - Be concise
  - Follow-up

- **Don'ts**
  - Distribute resume
  - Focus on quantity
  - Get in the last word
  - Be intimidated
  - Neglect

(PublicHealth, 2021)
Conclusion

• Growing professionally involves investing in oneself as well as planning
• Volunteering with professional organizations provides numerous benefits
• Volunteering motivations: values, understanding, career skills, protection increase self-esteem, & socialization
• Volunteering helps fill your tank
• Use 12 tips for Successfully Recruiting & Retaining Volunteers
• Networking is about building mutually beneficial connections
Questions?
References

• https://www.careercontessa.com/advice/career-development/
References