



## HIMSS Corporate Member Benefits\*

Provide Valuable Resources to Your Team

	DIAMOND \$30,450	EMERALD \$15,650	PLATINUM \$9,350	GOLD \$4,100	Included or add'l cost
<b>PROFESSIONAL DEVELOPMENT RESOURCES</b>					
Complimentary HIMSS Individual Memberships	<b>40</b> <i>Individual Memberships</i>	<b>30</b> <i>Individual Memberships</i>	<b>20</b> <i>Individual Memberships</i>	<b>10</b> <i>Individual Memberships</i>	
Discount of 20% on additional Individual Memberships	✓	✓	✓	✓	<i>Varies</i>
Up to 45 complimentary continuing education (CE) units annually for use in fulfilling requirements for CAHIMS or CPHIMS; receive additional units at a 50% discount	✓	-	-	-	✓
Engage with 55+ global HIMSS Chapters and Communities	✓	✓	✓	✓	
Participate in committees, task forces, workgroups and professional communities to impact change	✓	✓	✓	✓	<i>Varies</i>
Complimentary subscriptions to HIMSS eNews publications	✓	✓	✓	✓	
Opportunities for professional advancement and discounts on educational offerings with professional associations collaborating with HIMSS	✓	✓	✓	✓	✓
Discounted job postings and resume access on HIMSS JobMine	<b>40%</b>	<b>30%</b>	<b>20%</b>	<b>10%</b>	<i>Varies</i>
<b>HIMSS MEMBER ENGAGEMENT</b>					
Virtual focus groups with select HIMSS members	✓	✓	-	-	✓
Face-to-face focus groups with select HIMSS members (HIMSS Global Health Conference & Exhibition, based on availability)	✓	-	-	-	

## HIMSS SERVICES

New member welcome in the Corporate Connection eNews	✓	✓	✓	✓	
Exclusive discounts on HIMSS Media services such as: webinars, podcasts, HIMSStv interviews, social media campaigns, and more	✓	✓	✓	✓	✓
Complimentary consult with HIMSS Media to engage prospects and drive leads	✓	✓	✓	✓	✓
Discounted net rates through HIMSS Media on:					
Digital display advertising, newsletter sponsorships, native advertising, HIMSSTV sponsorships, content syndication, SmartMail email campaigns, account-based marketing, editorial webinars	15%	10%	7%	5%	Varies
Corporate Membership listing on HIMSS.org	✓	✓	✓	✓	

## HIMSS GLOBAL HEALTH CONFERENCE & EXHIBITION BENEFITS

	Choice of access to 2 lounges		Choice of access to 1 lounge		
Corporate Member Lounge use	<i>(with semi-private, first-come, first-served meeting space)</i>		<i>(with semi-private, first-come, first-served meeting space)</i>		✓
Preferential housing reservation for exhibiting companies	1st Selection	2nd Selection	3rd Selection	4th Selection	✓
Earn extra exhibitor priority points on your spend with HIMSS	Quadruple	Triple	Double	1.5 Points	✓
Complimentary registrations and badges (value: up to \$1,485/registration)	4 full reg 20 badges*	3 full reg 5 badges*	2 full reg 2 badges*	1 full reg	✓
Discounts available for exhibiting and/or sponsoring the HIMSS Global Health Conference & Exhibition	✓	✓	✓	✓	✓
Visibility with your logo displayed in high-traffic area of the HIMSS Global Health Conference & Exhibition	✓	-	-	-	
Post link to your white paper/case study on the HIMSS Global Health Conference Mobile App	✓	✓	-	-	
Exclusive access to the pre and post conference attendee list <i>(For exhibiting companies only)</i>	add'l cost <i>both lists</i>	add'l cost <i>both lists</i>	add'l cost <i>pre or post</i>		
Complimentary invitations to Corporate Member Appreciation Programs	5	4	3	2	
Exclusive, invitation-only access to Strategy Summit, including an on-site sneak preview of next year's convention center, select hotels and event locations	✓	-	-	-	
Complimentary access to organizations attending preconference and conference delivered before and after HIMSS Global Health Conference & Exhibition. List includes organization, state, and number of personnel from each organization.	✓	✓	✓	✓	Varies



## MAKE INDUSTRY CONNECTIONS

HIMSS Foundation Institute sponsorship discounts	20%	-	-	-	Varies
Monthly updates from HIMSS Government Relations regarding topics impacting Congress, federal and state agencies	✓	-	-	-	
Opportunity to join the HIMSS EHR Association <i>(Certain membership requirements will apply)</i>	✓	✓	✓	✓	Varies

## ENHANCE THOUGHT LEADERSHIP

Submit a guest article for consideration on himss.org <i>(Social media promotion included)</i>	✓	-	-	-	
Invitation for Nurse executives to participate in the HIMSS CNO-CNIO Vendor Roundtable	✓	✓	✓	-	
Monthly educational webinars with exclusive content on the latest topics/issues affecting your business	✓	✓	✓	✓	
Submit an original white paper/case study for review and potential inclusion on himss.org <i>Approved content may be mentioned on our website</i>	5	3	2	1	✓

\*HIMSS Corporate Membership Benefits/Services are subject to change

For additional information regarding HIMSS Corporate Membership, please contact:  
[CorporateMemberInfo@himss.org](mailto:CorporateMemberInfo@himss.org).

