



March 2012

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In this Issue: HIMSS12 Round Up

This issue of the *Clinical Informatics Insights* explores the perspectives and takeaways of clinicians who attended HIMSS12. Insights are provided from John J. Beck, MD, a practicing physician, Anne Bobb, RPh, a registered pharmacist, *Karen Ameloot, RN, MS*, a registered nurse, and Lindsey Hoggle, MS, RD, PMP, a registered dietitian.

State of the Industry

HIMSS12 Resounding Success—Now What?

By *Christel Anderson*



The record-breaking trend continues for the 2012 Annual HIMSS Conference & Exhibition, held in Las Vegas from Feb. 20-24. As of Friday morning, Feb. 24, attendance at HIMSS12 reached 37,032 attendees, surpassing the HIMSS11 attendance figure of 31,500 attendees. HIMSS12 attendees filled the hallways of the Venetian Sands Expo Center on their way to the more than 300 education sessions and to the exhibit hall with 1,123 exhibiting companies. Additionally for the first time, HIMSS provided health IT professionals unable to travel to the conference access to the keynote and other educational sessions through Virtual HIMSS12. For me, the HIMSS12 conference is a tremendous opportunity to work with volunteer leaders to understand and identify activities as a caused-based organization HIMSS should be engaged in. In fact, my experiences during the Annual HIMSS Conferences & Exhibitions usually lay the foundation for planning the following year's activities. [Read more](#)

Meet an Informaticist

Clinicians Share HIMSS12 Takeaways

Tool Box Picks

[Continuing Education Credits](#)

Continuing education credit was available for physicians, nurses, pharmacists, project managers, and HIMSS, CHIME and ACHE members. Get HIMSS12 accreditation information and claim continuing education credits online.

[HIMSS12 Presentation Handouts](#)

Download the supporting materials and presentations from general education sessions, symposia and workshops and specialty programs.

[Meaningful Use at HIMSS12](#)

HIMSS staff attended key education sessions around meaningful use and wrote summaries about them. Read their key takeaways and coverage in the HIMSS12 News & Announcements section.

[HIMSS12 Online Daily](#)

Check out the HIMSS12 Online Daily to get highlights and news from each day's events.

[Session Recordings Cater to HIMSS12 Busy Schedules](#)

HIMSS12 has 200-plus education session recordings available for purchase. These sessions include live audio synchronized to the presenter's slide presentation. For more information and to purchase HIMSS12 session recordings, visit [HIMSS eLearning Academy](#). Purchased sessions will be accessible mid March.



This month's Meet an Informaticist feature, includes HIMSS12 highlights and takeaways from the following clinicians:

- *Karen Ameloot, RN, MS, Clinical Informatics Specialist, University of Utah Medical Group*
- *John J. Beck, MD, Former Physician EHR Advisor, Ministry Door County Medical Center*
- *Anne M. Bobb, R.Ph, CPHIMS, Director, Quality Informatics, Children's Memorial Hospital*
- *Lindsey Hoggle, RD, MS, PMP, Senior Manager, Nutrition Informatics, Academy of Nutrition & Dietetics*

[Read more](#)

Strategies for Success

What was your most important takeaway from HIMSS12?

By *Cari McLean*



Each year, I go in to the Annual HIMSS Conference & Exhibition with a pretty solid list of things I think I'm going to learn; however, there always seems to be an aha moment or two. Please share your aha moments, i.e. your great takeaways or most important things you learned during this year's conference via the [HIMSS LinkedIn Group discussion](#).

Resource in Practice

Social Media Abound at HIMSS12

By *Jennifer Roniger, MPH and Cari McLean*



HIMSS12 saw a ground breaking emphasis on social media during the conference this year. HIMSS12 set the world record for Healthcare conferences in Tweet Volume--the #HIMSS12 hashtag was tweeted a total of 6,438 times in one day and 29,335 the week of conference. HIMSS was thrilled to have Biz Stone, Co-founder of Twitter, as the opening keynote speaker on Tuesday, Feb. 21. He provided insights on the company's shaky beginning as well as some of the lessons he and the company learned along the way. Farzad Mostashari, MD, national coordinator for health IT, also gave a shout out to his Twitter family from the podium at the beginning of his keynote address, further demonstrating the important role social media is playing within healthcare and health IT. [Read more](#)



HIMSS News

Meaningful Use Stage 2 and Standards & Certification Criteria Released

In case you missed it, CMS released the much-anticipated "Medicare and Medicaid Programs; Electronic Health Record Incentive Program--Stage 2" on Feb. 23, followed the next day by ONC's release of "Health Information

[Join the Discussion](#)



Engage in powerful mobile health and mobile technology discussions with other industry thought leaders in the [mHIMSS Group on LinkedIn](#).

[How can care providers and healthcare organizations best prepare now for accountable care and/ or delivery reform?](#)

There are several care coordination building blocks to assess, and it's important to note up front that private payers are mirroring the CMS Shared Savings blueprint, meaning there are options forming which practices and organizations can pursue and be included within. Providers must also assess health IT infrastructures. The ability to collect, share and analyze data via an EHR, support interoperability and health information exchange as well as the ability to share information with patients are emerging as prerequisites. Also, it is important to understand patient volumes, as most Shared Savings or ACO plans have a patient minimum around 5,000. And really the time is now to engage peers, payers, health and hospital systems and even employers within geographical areas to understand how accountable care or delivery reform programs will affect your community. They are all potential gateways to participation in single-entity or combined accountable care delivery programs built upon quality reporting incentives.

Connect with HIMSS

Expand your network by connecting to HIMSS on these social media sites:



[Upcoming Events](#)

Technology: Standards, Implementation Specifications, and Certification Criteria for Electronic Health Record Technology, 2014 Edition; Revisions to the Permanent Certification Program for Health Information Technology." Both documents were officially published in the Federal Register on March 7, with public comments due by May 7.

Upcoming HIMSS Virtual Events: Opportunities to Grow, Network and Share in Health IT

In the coming months, HIMSS will host a slew of Virtual Events on various hot topics. This week, HIMSS will host the [HIMSS Meaningful Use Stage 2 Virtual Briefing](#) on Wednesday, March 14 from 9 am CST to 5:30 pm CST. During this event, nationally recognized experts will provide an in-depth review of the new NPRMs to gain an understanding on their implications for organizations' future of achieving Meaningful Use Stage 2. Additionally, on Wednesday, May 16, HIMSS will host its inaugural [Virtual Career Fair](#) to help match skilled candidates with employers. During this event, job seekers can post profiles and resumes, browse available positions and even chat, text or email prospective employers. Recruiters and employers will be searching nationwide to fill positions from the executive level to mid-career and entry level in many sectors across the health IT industry.

[New! mHIMSS App Now Available](#)

The mHIMSS team is proud to announce the release of the mHIMSS app, which is available on Android and iOS marketplaces. The mHIMSS app provides users the opportunity to view and share mobile content from the mHIMSS website on demand, anytime, anywhere. The app includes news feeds on mobile technologies in healthcare, blog feeds from industry mHealth experts, and the ability to view and add events directly to your mobile device. The app provides the ability to share any of these via SMS, Twitter, Facebook or e-mail and also contains links to apps provided by mHIMSS nonprofit partners and corporate members. We hope you enjoy this new offering and stay connected to the community. We are eager to hear your feedback and the team will look to incorporate additional operating systems and functionality in future.

[HIMSS Virtual Briefing: Industry Implications for Meaningful Use Stage 2 Rules](#)

March 14, 2012

[HIMSS Virtual Briefing: Privacy & Security](#)

March 28, 2012

[HIMSS Virtual Briefing: ICD-10 Update](#)

April 11, 2012

[HIMSS Virtual Career Fair](#)

May 16, 2012

[HIMSS Virtual Conference & Expo](#)

June 6-7, 2012

[Government Health IT Conference & Exhibition](#)

Washington, DC

June 11-12, 2012

[HIMSS Chapter Events](#)

[Webinars and Audio Conferences](#)

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Ensure the continuation of your HIMSS member benefits, login to the [Member Center](#) to renew your membership today. If you need a paper invoice, request one via e-mail to the Member Services department. You can also renew by phone at 312-664-4467 (option 8, then 2).

Clinical Informatics Insights is a monthly e-newsletter published by the Healthcare Information and Management Systems Society (HIMSS) that provides timely and comprehensive coverage on the effective integration of informatics across the continuum of care.

Editor's Note: The inclusion of an organization name, product, resource or service in this e-newsletter should not be construed as a HIMSS endorsement of such organization, product or service, nor is the failure to include an organization name, product or service to be construed as disapproval.

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