HIMSS® Weekly Insider

In This Issue — July 18, 2012

Now accepting nominations for Board and Nominating Committee positions • External Innovation Fellows needed for HHS projects • Registration now Open for HIMSS Policy Summit and HIMSS Nursing Informatics Institute hosted by Baylor Health Care System • Now accepting proposals for HIMSS13 Poster Presentations: HIMSS Emerging Professionals • HIMSS Summer Book Sale on now • HIMSS publishes new book on EHR adoption

Have a question, comment or idea? Please send them to Matt Schlossberg.

What's New

Now Accepting Nominations for Board and Nominating Committee Positions

Nominations are now being accepted for the positions on the HIMSS Board of Directors and on the Nominating Committee. Nominees must be a Regular or Life Member or the senior executive representative of an Organizational Member who has achieved Senior or Fellow status. Please send all nominations to: H. Stephen Lieber, President/CEO, HIMSS, 33 W. Monroe, St. Suite 1700, Chicago, IL 60603 (or via e-mail at the link above). Nominations Must Be Received By August 1, 2012. To obtain further information on the advancement process and/or access the application please visit the advancement page on the HIMSS web site.

HHS Seeks External Fellows to Bring Expertise to HHS Projects

The Department of Health & Human Services (HHS) "is seeking External Fellows who have a passion for solving pressing problems in healthcare through innovative and game-changing solutions. External Innovation Fellows may be entrepreneurs, academics, policymakers, business gurus, government or non-profit leaders who have demonstrated a significant record of achievement in their field." The HHS Innovation Fellows Program allows agencies to bring in external experts to foster innovation, creativity, and help address some of HHS' biggest challenges. External Innovation Fellows are paired with an Internal Host Innovation Fellow to work on a specific and high-priority project for at least 6-12 months. External Fellows will be highly talented professionals, from within the federal government or private sector, with an interest in exchanging innovative ideas and contributing to HHS' mission. The application deadline is **July 20**.

Registration Now Open for HIMSS Policy Summit

Join HIMSS in Washington D.C. on **Sept. 12-13**, for the 11th Annual Policy Summit. Attendees will become more informed about health IT policy issues

Chapter Events

July 26
Greater Chicago HIMSS Chapter – Summer Social & Annual Business Meeting

July 27
South Central HIMSS Chapter – Duke Rohe: Team Communication

Upcoming Events & Deadlines

Aug. 1
Nominations for Board and Nominating Committee Positions Due

Sept. 10-14
National Health IT Week

Dec. 3-5
2012 mHealth Summit

Jan. 28-Feb. 2, 2013
2013 Connectathon

during the educational session on Wednesday, Sept. 12, before joining other health IT stakeholders for the National Health IT Week Networking and Awards Reception. Following meetings with their Congressional representatives on Sept. 13, Summit attendees are invited to the Institute for e-Health Policy's Health IT Technology Showcase and the National Health IT Week Capitol Hill press conference. Click the link above for more information. Early bird registration of just $95 is now open.

Registration Now Open for the HIMSS Nursing Informatics Institute hosted by Baylor Health Care System

Registration is now open for the Sept. 28th HIMSS Nursing Informatics Institute at Baylor Medical Center in Irving, Texas. Learn from the nation's leaders in Nursing Informatics at this one-day educational event. Build on your career portfolio and enhance your knowledge of the role of nurses in implementing information technology to enhance nursing workflow, promote patient safety and yield outcomes that improve patient care. For more information and to register, please visit: www.himss.org/baylor.

HIMSS13 Call for Proposals - Poster Presentation Submissions: HIMSS Emerging Professionals

HIMSS invites you to submit a proposal to present a poster session at the 2013 Annual HIMSS Conference & Exhibition in New Orleans, LA. The conference will be held March 3 -7. The Call for Proposals for a Poster Presentation is open Monday, July 16 through Monday, Aug. 13 at 5:00pm Central Time. Late proposals will not be accepted. All proposals must be submitted via email to emergingprofessionals@himss.org. Poster session topics will include: Clinical Decision Support, Public Health, and Population Health; IT Interoperability, Standards, Infrastructure, Operations and Architecture; Care Coordination; Process Improvement, Workflow, Change Management; and Electronic Health Records. For more information and an application, please visit the HIMSS Emerging Professionals webpage.

HIMSS Publications' Summer Sale Starts July 15—Save 10 Percent on All Print and eBooks

Save 10 percent on all of HIMSS Publications' print and eBooks, from July 15 to August 1, 2012. If you are a health IT professional seeking to enhance your career; an academic looking for that next great course adoption; or project manager searching for an ideal resource for your organization, now is your chance to save on some of the smartest and most forward-thinking books on the health IT industry. HIMSS released several new titles in 2012, on such topics as mobile health, clinical decision support, business intelligence, IT governance, return on investment, Meaningful Use, EHR adoption and the latest health IT market research. And with HIMSS13 quickly approaching, now is a great time to consider CPHIMS certification. Save 10 percent on our best-selling CPHIMS Review Guide, available as a print book, eBook and interactive CD-ROM. Many of our new and best-selling books are available as both print and electronic editions. Dozens of other HIMSS books and titles distributed by HIMSS are available in soft- and hard-cover editions. But hurry—this sale ends August 1. You can explore HIMSS catalog of publications here. eBooks are located here. You can purchase books and reports through the HIMSS Store web site or call 312-915-9295.

New HIMSS Book on EHR Adoption Available in Print or as eBook

A Guide to EHR Adoption: Implementation Through Organizational Transformation is the latest publication from HIMSS. This book addresses the lack of safety in today's healthcare system, offering a valuable roadmap for an industry in the midst of massive reform. The book provides proven methods, insights and best practices for instituting checks and procedures that dramatically improve a hospital's ability to dispense timely, high-quality, safe patient care through successful EHR adoption. Drawing on their extensive experience as clinical executives, as well as bedside caregivers, the authors offer guidelines for achieving successful EHR adoption that will focus healthcare executives, clinicians, and administrators on driving systems and

Corporate Members of the Week

HIMSS thanks its Corporate Members.

- Ekahau, Inc.
- Alego Health
- QUALCOMM Life
- University of Phoenix /Apollo Group
- Informatic Technologies, Inc.
- Stasmayer, Incorporated
- Forward Advantage, Inc.
- MMY Consulting, Inc
- Bridgehead Software, Inc.
- HEI Consulting, LLC
- NIT Health
- Dialog Medical
- Explorys
- Airstrip Technologies

Read the Latest News from HIMSS Corporate Members

Get the latest updates from our HIMSS Corporate Members. New press releases and news announcements are updated daily on the HIMSS Web site.

Renew Your HIMSS Membership?

Ensure the continuation of your HIMSS member benefits, login to the Member Center to renew your membership today. If you need a paper invoice, request one via e-mail to the Member Services department. You can also renew by phone at 312-664-4467 (option 8, then 2).

Networking

Connect with HIMSS

Expand your network by connecting to HIMSS on these social media sites:

standardization of practice. The book explores key components of EHR adoption including executive sponsorship, buy-in, staff development and training, go-live, workflow transformation, project management, and benefit measurement and realization. In addition, through case studies, *A Guide to EHR Adoption* offers a behind-the-scenes look at the successes and frustrations of guiding large and small healthcare facilities on the path to system-wide EHR adoption and standardization of practice. The book is available as an eBook and in a print edition.

Tools & Resources

Webinar on Supreme Court Ruling on ACA Available on Demand

HIMSS' webinar on "The Supreme Court Ruling on the Patient Protection and Affordable Care Act of 2010: An Analysis of the Opinion," presented last week, is now available on demand at the link above. Signed into law by President Obama on March 23, 2010 (PL 111-148), the primary objective of The Patient Protection and Affordable Care Act (ACA) is to achieve close to universal healthcare coverage for all Americans. In March 2012, the U. S. Supreme Court heard oral arguments challenging the constitutional grounds of the Act brought by twenty-six states and other organizations surrounding four essential components: the Anti-Injunction Act; the Individual Mandate; Severability; and Medicaid Expansion. After much anticipation, The Court has now released its opinion. The webinar features members of the HIMSS Legal Aspects of the Enterprise Task Force providing a detailed analysis of the opinion and the implications to health IT.

Evaluate Financial Impact of ICD-10 with New Online Tool

The HIMSS ICD-10 Task Force and Jvion joined forces to develop the ICD-10 Risk Calculator, now part of the ICD-10 PlayBook. This interactive resource is designed to help providers assess and address the financial impact of ICD-10. The tool includes a short survey tailored to different hospital types and clinical settings. Upon completing the survey, respondents receive a detailed risk profile report that includes their individual organization's risk rating across three financial dimensions: revenues, cash flow, and operational costs. A relative profile is also provided so that respondents can compare their risk ratings to those of their peer group. These risk ratings are accompanied by the specific mitigating actions that a provider can take to help set ICD-10 priorities and facilitate plans that attempt to reach revenue neutrality. To access the calculator, please click the link above. And for more information on the ICD-10 Playbook, please visit here.

Selecting a Mobile App: Evaluating the Usability of Medical Applications

The Selecting a Mobile App: Evaluating the Usability of Medical Applications document, available at the link above, has been prepared as an aid to the healthcare provider or IT staff member who is engaged in the selection of mobile apps for his/her practice or hospital organization. This guide outlines some basic steps, to include in a mobile app selection process, to assist practices evaluate mobile app usability, based on current usability recommendations and best practices.

HIMSS Ambulatory Community Health IT Task Force Releases New Resources

The HIMSS Ambulatory Community Health IT Task Force has published two new resources for HIMSS members who are interested in safety net populations: Living in the "Cloud": How to Decide to Use Cloud Computing? and What You Need to Know About Community Health Center (CHC) Meaningful Use. Click the links to access these new resources.

Corporate White Paper— Four Steps to Transform the Physician Practice Revenue Cycle through Smart Technology and

Information

When performed properly, the automation of revenue cycle management processes should optimize the productivity of a practice's most important and expensive asset: its staff. Through automation, organizations can create streamlined workflows that help to shift the staff's time and focus from routine tasks to exceptions that require their attention. As a result, they are more productive, they get better results, and fewer staff are required to do the same or more work, all resulting in a healthier bottom line.

Corporate White Paper—Empowering Caregivers

To improve care delivery, successful hospitals align people, processes, and technology. It is widely recognized that the application and sophistication of information technology (IT) in healthcare lags behind that in other industries. This report, and other like it, served as a wake-up call, and we're beginning to see some real progress in the adoption of healthcare IT.

Sponsored White Paper—Is Cloud-Based Faxing Right for You?

The improved ability to gather, store, and share patient data is driving change across the healthcare sector. The good news is that cloud technologies enable healthcare IT managers to move to more efficient and less cumbersome information systems. Cloud-based systems give them the potential to economize in a number of key areas, a development that IT managers welcome unequivocally. However, due diligence is essential to ensure that IT systems are managed in a way that increases efficiency while improving healthcare outcomes. This paper will answer your questions about cloud computing: What is it? Is it secure? What do you need to know about it? This paper will also discuss benefits and user advantages of cloud computing.

Calling All Members

HIMSS Clinical and Business Intelligence Committee seeks Task Force Members

The HIMSS Clinical and Business Intelligence Committee is accepting members for the Data Storage & Management, Analytics, and Deriving Value from Data Task Forces. These Task Forces will be responsible for creating the tools and resources to support the needs of our members and the healthcare industry around the role of Health IT and Information Technologies in supporting the effective management and use of Clinical and Business Intelligence.

C&BI Data Storage & Management Task Force. The Data Storage and Management Task Force will focus on issues involving the gathering, aggregating, storing, and life cycle management of clinical and business data from a multitude of systems into a centralized and secure repository in order to support improved clinical and business decision making within all healthcare settings. The Task Force will meet via WebEx on a monthly basis. Meeting times TBD.

C&BI Analytics Task Force . The Analytics Task Force will focus on issues involving leveraging clinical and business data through analytics to provide meaningful information and provide a platform for process, quality, and outcomes improvement in the healthcare industry. The Task Force will meet via WebEx on a monthly basis. Meeting times TBD.

C&BI Deriving Value from Data Task Force . The Deriving Value from Data Task Force will focus on issues involving translating the understanding gained through robust information analysis into actionable knowledge driving improved business and clinical decision-making. The Task Force will meet via WebEx on a monthly basis. Meeting times TBD.

Task Force participation is open to all current HIMSS members. If interested, click on this survey link to provide your contact information. For more

information please visit the C&BI Committee Task Forces web site.

HIMSS Clinical and Business Intelligence Community Seek Members

The HIMSS is accepting members for the newly formed Clinical and Business Intelligence (C&BI) Community. The goal of the C&BI Community is to bring together thought leadership and share knowledge that will support the future success of our members by improving their ability to understand and form partnerships to manage C&BI as a part of doing business and providing accountable and quality care to their members. The community will support activities that promote peer-to-peer networking, problem solving, solution sharing and education. The Community will meet via WebEx on a bi-monthly basis beginning in August, 2012. Participation is open to all current HIMSS members. If interested, click on this survey link to provide your contact information. For more information please visit the C&BI Community web site.

Ambulatory Task Force & Work Group Calls for Members

The HIMSS Ambulatory IS Committee is accepting new members for the following Task Forces and Work Group. Participation is open to all current HIMSS members. For more information, contact Valerie Knoke at the e-mail link above.

Continuity of Care Task Force. This task force will create resources and tools that promote and utilize IT to coordinate care amongst healthcare providers to provide better patient outcomes. This group will examine the role of health IT in the primary care setting as it relates to coordinating care with acute setting, accountable care organizations and within patient-centered medical homes. The task force will meet via WebEx on the second Monday of the month at 2 p.m. (ET).

Meaningful Use Center of Excellence Task Force. This group will create a compendium of resources and tools that highlight best practices of achieving the meaningful use of EHRs for the ambulatory care setting. The Task Force will meet via WebEx on the fourth Tuesday of the month at 2 p.m. (ET).

Advocacy & Public Comment Work Group. The Ambulatory Advocacy and Public Comment Work Group solicits and provides feedback on policy, legislation and regulations impacting health IT in the ambulatory care setting, including the anticipated release of the Meaningful Use Stage 2 Final Rule. The Work Group will meet via WebEx as needed in response to calls for comments.

HIMSS Patient-Centered Payer Roundtable is Accepting New Members

The HIMSS Patient-Centered Payer Roundtable is accepting new members. The vision of the Roundtable is to improve individual patient care, quality, and outcomes in a cost-effective manner by fostering collaboration and trust between providers, payers and vendors through the development of interoperable health IT. The Roundtable serves to provide a vehicle for these and other stakeholders to exchange ideas and dialogue on emerging health IT issues and opportunities. The Roundtable continues to engage on relevant issues with industry experts, and share learning experiences and case studies. Key topics for the year include accountable care/value-based healthcare/care coordination, and “enabling” issues such as HIE, interoperability, funding models, data management, business intelligence, and patient identity. The next meeting of the Roundtable, via conference call, will be July 19, from 4 p.m. to 5 p.m., Eastern. Please visit HIMSS Patient-Centered Payer Roundtable web site at the link above for additional information and contact Nancy Devlin to become a member.

HIMSS eConnecting with Consumers Committee Seeks Task Force Members

The new HIMSS eConnecting with Consumers Committee is now accepting new

members for a number of task forces. For more information, contact Valerie Knoke at the e-mail link above.

Patient Engagement Task Force. This group will create a compendium of business cases highlighting best practices and lessons learned highlighting providers' use of HIT to engage patients in their health. Meeting times TBD.

Provider Value Proposition Task Force. This group will be responsible for the identification and creation of resources and tools related to personal health IT for all HIMSS providers, including business cases, best practices and lessons learned for technologies including (but not limited to) PHRs, portals, mHealth, etc.

Social Media Task Force. This group will create resources and tools as well as opportunities around social networking at HIMSS, including the Social Media Center at HIMSS13. This task force will meet on the first Thursday of the month at 12 p.m. (ET).

Nominations Welcome for the Spirit of HIMSS Award

Established in 2003, the Spirit of HIMSS award recognizes members who exemplify the mission of HIMSS through their recent volunteer efforts within the society. The award is given to a member or group of members every month, at the discretion of the Individual Membership Committee. HIMSS utilizes awards to recognize the special contributions of individuals, groups and organizations to the advancement of the healthcare profession as encompassed by the HIMSS mission. These special contributions may vary widely due to the diverse membership of HIMSS and the broad definition of the healthcare professions represented in our mission. To submit a nomination, click the link above or contact Helen Figge with questions.

Corporate Member Spotlight

Encore has the experience required to help clients plan and implement complex clinical and business applications. Our services focus on producing knowledge that can enhance an organization's ability to perform.

Visit Encore online

First Databank (FDB) provides drug knowledge that helps healthcare professionals make precise medication-related decisions that improve patient safety and healthcare outcomes.

Visit First Databank online

As an IT industry expert in healthcare networking needs, Allied Telesis delivers powerful, scalable and value-driven solutions, ensuring network performance is optimized.

Visit Allied Telesis online

Diebold, a leader in self-service and security systems, protects patient privacy, ensures the safety of healthcare facilities and simplifies transactions for improved patient satisfaction.

Visit Diebold online

Corepoint Health is proud to be the #1 ranked Interface Engine the past three years (2009-2011) in the Best in KLAS Awards: Software & Services Report.

Visit Corepoint Health online

Happtique is a mobile health application store and app management solution that helps healthcare providers, physicians, and patients easily integrate mHealth into treatment. It offers medical enterprises the ability to create branded application stores for staff and patient use and enables physicians to prescribe apps to patients via mRxTM.

Visit Happtique online

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