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**Weekly**

# HIMSS<sup>®</sup> Insider

## In This Issue – July 25, 2012

Only seven days left to submit nominations for Board and Nominating Committee positions • Get out your health IT summer reading list and save 10 percent on all HIMSS publications • Take part in one of HIMSS' many initiatives and volunteer opportunities

Have a question, comment or idea? Please send them to [Matt Schlossberg](#).

## What's New

### [Now Accepting Nominations for Board and Nominating Committee Positions](#)

Nominations are now being accepted for the positions on the HIMSS Board of Directors and on the Nominating Committee. Nominees must be a Regular or Life Member or the senior executive representative of an Organizational Member who has achieved Senior or Fellow status. Please send all nominations to: H. Stephen Lieber, President/CEO, HIMSS, 33 W. Monroe, St. Suite 1700, Chicago, IL 60603 (or via e-mail at the link above). Nominations Must Be Received By **August 1, 2012**. To obtain further information on the advancement process and/or access the application please visit the [advancement page](#) on the HIMSS web site.

### [Registration Now Open for HIMSS Policy Summit](#)

Join HIMSS in Washington D.C. on Sept. 12-13, for the 11th Annual Policy Summit. Attendees will become more informed about health IT policy issues during the educational session on Wednesday, Sept. 12, before joining other health IT stakeholders for the National Health IT Week Networking and Awards Reception. Following meetings with their Congressional representatives on Sept. 13, Summit attendees are invited to the Institute for e-Health Policy's Health IT Technology Showcase and the National Health IT Week Capitol Hill press conference. Click the link above for more information. Early bird registration of just \$95 is now open.

### [Registration Now Open for the HIMSS Nursing Informatics Institute hosted by Baylor Health Care System](#)

Registration is now open for the Sept. 28 HIMSS Nursing Informatics Institute at Baylor Medical Center in Irving, Texas. Learn from the nation's leaders in Nursing Informatics at this one-day educational event. Build on your career portfolio and enhance your knowledge of the role of nurses in implementing information technology to enhance nursing workflow, promote patient safety and yield outcomes that improve patient care. For more information and to register, please visit: [www.himss.org/baylor](http://www.himss.org/baylor).

### Meet Our Members



Diane M. Carr, MA  
deputy executive director at the North Bronx Healthcare Network in New York City, is the chair of the [New Clinical & Business Intelligence Committee](#).

Established in 2003, the Spirit of HIMSS award recognizes members who exemplify the mission of HIMSS through their recent volunteer efforts within the society. The award is given to a member or group of members every month, at the discretion of the Individual Membership Committee. HIMSS utilizes awards to recognize the special contributions of individuals, groups and organizations to the advancement of the healthcare profession as encompassed by the HIMSS mission. These special contributions may vary widely due to the diverse membership of HIMSS and the broad definition of the healthcare professions represented in our mission. To submit a nomination, click the link above or contact [Helen Figge](#) with questions.



**Mobile Health IT: A Glimpse into the Technologies at Work Today in Healthcare**

**August 8, 2012**

[Click here to learn more >>](#)



## [HIMSS13 Call for Proposals—Poster Presentation Submissions: HIMSS Emerging Professionals](#)

HIMSS invites you to submit a proposal to present a poster session at the 2013 Annual HIMSS Conference & Exhibition in New Orleans, LA. The conference will be held March 3-7. The Call for Proposals for a Poster Presentation is open Monday, July 16 through Monday, Aug. 13 at 5 pm (CT). Late proposals will not be accepted. All proposals must be submitted via e-mail to [emergingprofessionals@himss.org](mailto:emergingprofessionals@himss.org). Poster session topics will include: Clinical Decision Support, Public Health, and Population Health; IT Interoperability, Standards, Infrastructure, Operations and Architecture; Care Coordination; Process Improvement, Workflow, Change Management; and Electronic Health Records. For more information and an application, please visit the [HIMSS Emerging Professionals webpage](#).

## [HIMSS Publications' Summer Sale Continues—Save 10 Percent on All Print and eBooks](#)

Save 10 percent on all of HIMSS Publications' print and eBooks, from July 15 to August 1, 2012. If you are a health IT professional seeking to enhance your career; an academic looking for that next great course adoption; or project manager searching for an ideal resource for your organization, now is your chance to save on some of the smartest and most forward-thinking books on the health IT industry. HIMSS released several new titles in 2012, on such topics as mobile health, clinical decision support, business intelligence, IT governance, return on investment, Meaningful Use, EHR adoption and the latest health IT market research. Save 10 percent on our best-selling CPHIMS Review Guide, available as a print book, eBook and interactive CD-ROM. Many of our new and best-selling books are available as both print and electronic editions. Dozens of other HIMSS books and titles distributed by HIMSS are available in soft- and hard-cover editions. But hurry—this sale ends August 1. You can explore HIMSS catalog of publications [here](#). eBooks are located [here](#). You can purchase books and reports through the HIMSS Store web site or call 312-915-9295.

## [Tools & Resources](#)

### [Webinar on Supreme Court Ruling on ACA Available on Demand](#)

HIMSS' webinar on "The Supreme Court Ruling on the Patient Protection and Affordable Care Act of 2010: An Analysis of the Opinion," presented last week, is now available on demand at the link above. Signed into law by President Obama on March 23, 2010 (PL 111-148), the primary objective of The Patient Protection and Affordable Care Act (ACA) is to achieve close to universal healthcare coverage for all Americans. In March 2012, the U. S. Supreme Court heard oral arguments challenging the constitutional grounds of the Act brought by twenty-six states and other organizations surrounding four essential components: the Anti-Injunction Act; the Individual Mandate; Severability; and Medicaid Expansion. After much anticipation, The Court has now released its opinion. The webinar features members of the HIMSS Legal Aspects of the Enterprise Task Force providing a detailed analysis of the opinion and the implications to health IT.

### [Evaluate Financial Impact of ICD-10 with New Online Tool](#)

The HIMSS ICD-10 Task Force and Jvion joined forces to develop the ICD-10 Risk Calculator, now part of the ICD-10 PlayBook. This interactive resource is designed to help providers assess and address the financial impact of ICD-10. The tool includes a short survey tailored to different hospital types and clinical settings. Upon completing the survey, respondents receive a detailed risk profile report that includes their individual organization's risk rating across three financial dimensions: revenues, cash flow, and operational costs. A relative profile is also provided so that respondents can compare their risk ratings to those of their peer group. These risk ratings are accompanied by

## Chapter Events

July 26

[Greater Chicago HIMSS Chapter - Summer Social & Annual Business Meeting](#)

July 27

[South Central HIMSS Chapter - Duke Rohe: Team Communication](#)

## Upcoming Events & Deadlines

Aug. 1

[Nominations for Board and Nominating Committee Positions Due](#)

Sept. 10-14

[National Health IT Week](#)

Dec. 3-5

[2012 mHealth Summit](#)

Jan. 28-Feb. 2, 2013

[2013 Connectathon](#)

## Corporate Members of the Week

HIMSS thanks its Corporate Members.

- [Cognizant Technology Solutions](#)
- [MEDecision, Inc.](#)
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- [Infor](#)
- [Janssen Diagnostics, Inc.](#)
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- [EXTENSION, INC.](#)
- [CTG Health Solutions](#)
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- [AT&T](#)
- [Arcadia Solutions](#)
- [LifeNexus](#)
- [Allied Telesis, Inc.](#)
- [Parker Healthcare IT](#)
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- [TriPower](#)
- [Omniceil, Inc.](#)
- [Microsoft Corporation](#)
- [Experis, A ManpowerGroup Company](#)

## Read the Latest News from HIMSS Corporate Members

Get the latest updates from our HIMSS Corporate Members. New press releases and news announcements are updated daily on the [HIMSS Web](#)

the specific mitigating actions that a provider can take to help set ICD-10 priorities and facilitate plans that attempt to reach revenue neutrality. To access the calculator, please click the link above. And for more information on the ICD-10 Playbook, please visit [here](#).

### [Selecting a Mobile App: Evaluating the Usability of Medical Applications](#)

The Selecting a Mobile App: Evaluating the Usability of Medical Applications document, available at the link above, has been prepared as an aid to the healthcare provider or IT staff member who is engaged in the selection of mobile apps for his/her practice or hospital organization. This guide outlines some basic steps, to include in a mobile app selection process, to assist practices evaluate mobile app usability, based on current usability recommendations and best practices.

### [HIMSS Ambulatory Community Health IT Task Force Releases New Resources](#)

The HIMSS Ambulatory Community Health IT Task Force has published two new resources for HIMSS members who are interested in safety net populations: [Living in the "Cloud": How to Decide to Use Cloud Computing?](#) and [What You Need to Know About Community Health Center \(CHC\) Meaningful Use](#). Click the links to access these new resources.

### [Sponsored White Paper—Is Cloud-Based Faxing Right for You?](#)

The improved ability to gather, store, and share patient data is driving change across the healthcare sector. The good news is that cloud technologies enable healthcare IT managers to move to more efficient and less cumbersome information systems. Cloud-based systems give them the potential to economize in a number of key areas, a development that IT managers welcome unequivocally. However, due diligence is essential to ensure that IT systems are managed in a way that increases efficiency while improving healthcare outcomes. This paper will answer your questions about cloud computing: What is it? Is it secure? What do you need to know about it? This paper will also discuss benefits and user advantages of cloud computing.

## [Calling All Members](#)

### [New! Seeking Topics for HIMSS13 Nursing Informatics Symposium](#)

We are now seeking an informal call for abstracts/ideas/speaker topics for the HIMSS13 Nursing Informatics Symposium. If you have an idea that would like to submit to the NI Symposium Planning Committee—please submit the information below and return to Jennifer Roninger no later than **Aug. 3**, at the e-mail link above. We will incorporate all ideas received and present to the NI Symposium Planning Committee for their consideration in developing the program.

Submission should include: Topic; speaker(s) (if known); speaker(s) contact info (if known); and why is the topic important/timely (2-3 sentences please).

[HIMSS13](#) will take place in New Orleans, March 3-7, 2013. The HIMSS13 NI Symposium will be held on March 2 & 3, 2013.

### [New! Submit your Story and Help Nurses Be Heard](#)

HIMSS in collaboration with the American Nurses Association and the 29 members of the [Alliance for Nursing Informatics](#) is seeking your story. We are collecting short personal stories that demonstrate the impact of nursing and informatics. The stories should be personal experiences that illustrate how: nurses and nursing informatics are advancing better care, affordable care and healthier communities! Our goal is to collect 50 vignettes and have 50

[site](#).

### [Renew Your HIMSS Membership?](#)

Ensure the continuation of your HIMSS member benefits, login to the [Member Center](#) to renew your membership today. If you need a paper invoice, request one via e-mail to the Member Services department. You can also renew by phone at 312-664-4467 (option 8, then 2).

Healthcare IT News & HIMSS media present

**THE PRIVACY & SECURITY FORUM**  
Meeting Requirements / Mitigating Risk

DECEMBER 12-13, 2012  
The Fairmont Copley Plaza  
Boston, MA

Networking

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Expand your network by connecting to HIMSS on these social media sites:

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individuals join us as we meet with members of the US Congressional Nursing Caucus on Sept. 11, 2012, in Washington, DC, as we share these stories. Further details about the event will be made available [here](#). Submit your vignette in a word document to [Jennifer Roniger](#) via e-mail. Vignettes will be collected throughout the year, but those that are received by Aug. 1 will be incorporated in the document given to Congressional Leaders for our event on Sept. 11, during National Health IT Week.

### [HIMSS Clinical and Business Intelligence Committee seeks Task Force Members](#)

The HIMSS Clinical and Business Intelligence Committee is accepting members for the Data Storage & Management, Analytics, and Deriving Value from Data Task Forces. These Task Forces will be responsible for creating the tools and resources to support the needs of our members and the healthcare industry around the role of Health IT and Information Technologies in supporting the effective management and use of Clinical and Business Intelligence.

**C&BI Data Storage & Management Task Force.** The Data Storage and Management Task Force will focus on issues involving the gathering, aggregating, storing, and life cycle management of clinical and business data from a multitude of systems into a centralized and secure repository in order to support improved clinical and business decision making within all healthcare settings. The Task Force will meet via WebEx on a monthly basis. Meeting times TBD.

**C&BI Analytics Task Force.** The Analytics Task Force will focus on issues involving leveraging clinical and business data through analytics to provide meaningful information and provide a platform for process, quality, and outcomes improvement in the healthcare industry. The Task Force will meet via WebEx on a monthly basis. Meeting times TBD.

**C&BI Deriving Value from Data Task Force.** The Deriving Value from Data Task Force will focus on issues involving translating the understanding gained through robust information analysis into actionable knowledge driving improved business and clinical decision-making. The Task Force will meet via WebEx on a monthly basis. Meeting times TBD.

Task Force participation is open to all current HIMSS members. If interested, click on this [survey link](#) to provide your contact information. For more information please visit the [C&BI Committee Task Forces web site](#).

### [HIMSS Clinical and Business Intelligence Community Seek Members](#)

The HIMSS is accepting members for the newly formed Clinical and Business Intelligence (C&BI) Community. The goal of the C&BI Community is to bring together thought leadership and share knowledge that will support the future success of our members by improving their ability to understand and form partnerships to manage C&BI as a part of doing business and providing accountable and quality care to their members. The community will support activities that promote peer-to-peer networking, problem solving, solution sharing and education. The Community will meet via WebEx on a bi-monthly basis beginning in August, 2012. Participation is open to all current HIMSS members. If interested, click on this [survey link](#) to provide your contact information. For more information please visit the [C&BI Community web site](#).

### [Ambulatory Task Force & Work Group Calls for Members](#)

The [HIMSS Ambulatory IS Committee](#) is accepting new members for the following Task Forces and Work Group. Participation is open to all current HIMSS members. For more information, contact Valerie Knoke at the e-mail link above.

**Continuity of Care Task Force.** This task force will create resources and tools that promote and utilize IT to coordinate care amongst healthcare providers to provide better patient outcomes. This group will examine the

role of health IT in the primary care setting as it relates to coordinating care with acute setting, accountable care organizations and within patient-centered medical homes. The task force will meet via WebEx on the second Monday of the month at 2 p.m. (ET).

**Meaningful Use Center of Excellence Task Force.** This group will create a compendium of resources and tools that highlight best practices of achieving the meaningful use of EHRs for the ambulatory care setting. The Task Force will meet via WebEx on the fourth Tuesday of the month at 2 p.m. (ET).

**Advocacy & Public Comment Work Group.** The Ambulatory Advocacy and Public Comment Work Group solicits and provides feedback on policy, legislation and regulations impacting health IT in the ambulatory care setting, including the anticipated release of the Meaningful Use Stage 2 Final Rule. The Work Group will meet via WebEx as needed in response to calls for comments.

### [HIMSS Patient-Centered Payer Roundtable is Accepting New Members](#)

The HIMSS Patient-Centered Payer Roundtable is accepting new members. The vision of the Roundtable is to improve individual patient care, quality, and outcomes in a cost-effective manner by fostering collaboration and trust between providers, payers and vendors through the development of interoperable health IT. The Roundtable serves to provide a vehicle for these and other stakeholders to exchange ideas and dialogue on emerging health IT issues and opportunities. The Roundtable continues to engage on relevant issues with industry experts, and share learning experiences and case studies. Key topics for the year include accountable care/value-based healthcare/care coordination, and “enabling” issues such as HIE, interoperability, funding models, data management, business intelligence, and patient identity. The next meeting of the Roundtable, via conference call, will be Aug. 16, from 4 p.m. to 5 p.m., Eastern. Please visit HIMSS Patient-Centered Payer Roundtable web site at the link above for additional information and contact [Nancy Devlin](#) to become a member.

### [HIMSS eConnecting with Consumers Committee Seeks Task Force Members](#)

The new [HIMSS eConnecting with Consumers Committee](#) is now accepting new members for a number of task forces. For more information, contact Valerie Knoke at the e-mail link above.

**Patient Engagement Task Force.** This group will create a compendium of business cases highlighting best practices and lessons learned highlighting providers’ use of HIT to engage patients in their health. Meeting times TBD.

**Provider Value Proposition Task Force.** This group will be responsible for the identification and creation of resources and tools related to personal health IT for all HIMSS providers, including business cases, best practices and lessons learned for technologies including (but not limited to) PHRs, portals, mHealth, etc.

**Social Media Task Force.** This group will create resources and tools as well as opportunities around social networking at HIMSS, including the Social Media Center at HIMSS13. This task force will meet on the first Thursday of the month at 12 p.m. (ET).

### [Nominations Welcome for the Spirit of HIMSS Award](#)

Established in 2003, the Spirit of HIMSS award recognizes members who exemplify the mission of HIMSS through their recent volunteer efforts within the society. The award is given to a member or group of members every month, at the discretion of the Individual Membership Committee. HIMSS utilizes awards to recognize the special contributions of individuals, groups and organizations to the advancement of the healthcare profession as encompassed by the HIMSS mission. These special contributions may vary

widely due to the diverse membership of HIMSS and the broad definition of the healthcare professions represented in our mission. To submit a nomination, click the link above or contact [Helen Figge](#) with questions.

## Corporate Member Spotlight



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