



Find out how you can **deliver the best patient care possible**... no matter what area of the organization you work in.

>> **LEARN MORE NOW**



Weekly

HIMSS[®] Insider

In This Issue – August 1, 2012

Call opens for 2012 HIMSS Awards Nominations and Scholarship Applications • Get the latest updates on the mHealth Summit • Check out the variety of HIMSS events and educational opportunities to be held throughout the summer

Have a question, comment or idea? Please send them to [Matt Schlossberg](#).

What's New

[Calls for 2012 HIMSS Awards Nominations and Scholarship Applications Now Open](#)

The calls for HIMSS 2012 Awards Nominations and Scholarship Applications are now open. Award and scholarship recipients will be honored at the Awards and Recognition Banquet during the 2013 Annual HIMSS Conference & Exhibition, March 3-7 in New Orleans. Click the link above to learn more...

[Attend the HIMSS Virtual Briefing on Mobile Health](#)

On Wednesday, Aug. 8, HIMSS will be offering a Virtual Briefing entitled "Mobile Health IT: A Glimpse into the Technologies at Work Today in Healthcare." With a new framework emerging for healthcare delivery and access based on mobile technologies, health organizations are harnessing the power to positively impact patient care every single day. Join us as we explore case studies demonstrating the best use of mobile technology in a variety of healthcare settings. Attendees will learn how to explain the ways in which a variety of health organizations are using mobile technologies to positively affect patient care; highlight the use of mobile health IT across the continuum of care; and discuss the challenges and the opportunities to consider as a result of deploying mobile applications in a healthcare setting. For more information on the education sessions at the upcoming event, click the link above.

[Call for Proposals—HIT X.0: Beyond the Edge](#)

HIMSS invites you to submit a proposal to present at this year's [HIT X.0: Beyond the Edge program](#), March 5-6, in New Orleans, co-located at HIMSS13 Annual Conference & Exhibition. The Call for Proposals is opens today and will run through Friday, August 31. All proposals must be submitted to the link in the headline above. Late proposals will not be accepted and all proposals should feature emerging technologies with the following: Tangible evidence of the impact innovative technologies/ideas currently have; practical solutions that have been applied in the healthcare setting, preferably with measurable results; and "wow" factor that could potentially



Is Cloud-Based Faxing Right for You?

Benefits and user advantages of cloud computing

[LEARN MORE](#)

Chapter Events

Aug. 15
[South Central Texas HIMSS-SCT Networking Event](#)

Upcoming Events & Deadlines

New! Aug. 8
[mHIMSS Virtual Briefing: Mobile Health IT: A Glimpse into the Technologies at Work Today in Healthcare](#)

New! Deadline: Aug. 13
[HIMSS13 Call for Proposals—Poster Presentation Submissions: HIMSS Emerging Professionals](#)

New! Aug. 22
[Virtual Briefing: The IHE International Academy for Interoperability: A Healthcare IT Virtual Learning Network](#)

New! Aug. 29
[Virtual Briefing: Transitioning to ICD-10: Is Your Healthcare Organization Positioned for Success?](#)

New! Deadline: Aug. 31
[Call for Proposals—HIT X.0: Beyond the Edge](#)

transform healthcare delivery.

[Drexel University Online Programs](#)

As a HIMSS Member, you can now earn a top-ranked degree or certificate and receive special tuition rates when you enroll in one of Drexel's distinguished online programs. With exclusive benefits, top-rated curriculum, and the convenience of online learning, there has never been a better time to advance your education! Through a new educational offering with HIMSS, Drexel University Online is pleased to offer a 10 percent to 25 percent tuition reduction to HIMSS members and immediate family with deferred billing options available to those with tuition reimbursement. Take advantage of this exclusive opportunity to advance your education with one of "America's BEST Colleges 2012" as ranked by U.S. News & World Report. Click the link above to learn more.

[Latest News on the mHealth Summit](#)

Here is the latest news on the 2012 mHealth Summit, which will be held Dec. 3-5, at the Gaylord National Resort and Convention Center in the Washington DC area. To learn more, click the link in the headline above. To register for this event or to view the agenda, click [here](#). To read the rest of this story, click the link in the headline above.

[Attend the Privacy & Security Forum in Boston](#)

Healthcare IT News and HIMSS Media, the industry's leading sources for news and leadership in healthcare information technology, have joined forces to create [The Privacy & Security Forum](#), to be held Dec. 12-13, in Boston. Click the link in the headline above to read the rest of the story.

[Registration Now Open for HIMSS Policy Summit](#)

Join HIMSS in Washington D.C. on Sept. 12-13, for the 11th Annual Policy Summit. Attendees will become more informed about health IT policy issues during the educational session on Wednesday, Sept. 12, before joining other health IT stakeholders for the National Health IT Week Networking and Awards Reception. Following meetings with their Congressional representatives on Sept. 13, Summit attendees are invited to the Institute for e-Health Policy's Health IT Technology Showcase and the National Health IT Week Capitol Hill press conference. Click the link above for more information. Early bird registration of just \$95 is now open.

[Registration Now Open for the HIMSS Nursing Informatics Institute hosted by Baylor Health Care System](#)

Registration is now open for the Sept. 28 HIMSS Nursing Informatics Institute at Baylor Medical Center in Irving, Texas. Learn from the nation's leaders in Nursing Informatics at this one-day educational event. Build on your career portfolio and enhance your knowledge of the role of nurses in implementing information technology to enhance nursing workflow, promote patient safety and yield outcomes that improve patient care. For more information and to register, please visit: www.himss.org/baylor.

[HIMSS13 Call for Proposals—Poster Presentation Submissions: HIMSS Emerging Professionals](#)

HIMSS invites you to submit a proposal to present a poster session at the 2013 Annual HIMSS Conference & Exhibition in New Orleans, LA. The conference will be held March 3-7. The Call for Proposals for a Poster Presentation is open Monday, July 16 through Monday, Aug. 13 at 5 pm (CT). Late proposals will not be accepted. All proposals must be submitted via e-mail to emergingprofessionals@himss.org. Poster session topics will include: Clinical Decision Support, Public Health, and Population Health; IT Interoperability, Standards, Infrastructure, Operations and Architecture; Care Coordination; Process Improvement, Workflow, Change Management; and Electronic Health Records. For more information and an application, please visit the [HIMSS Emerging Professionals webpage](#).

Sept. 10-14

[National Health IT Week](#)

New! Sept. 12-13

[HIMSS Policy Summit](#)

New! Sept. 28

[HIMSS Nursing Informatics Institute](#)

New! Deadline: Oct. 15

[2012 HIMSS Annual Award Nominations and Scholarship Applications](#)

Dec. 3-5

[2012 mHealth Summit](#)

New! Dec. 12-13

[Privacy & Security Forum](#)

Jan. 28-Feb. 2, 2013

[2013 Connectathon](#)

New! March 4-7, 2013

[2013 Annual HIMSS Conference & Exhibition](#)

Corporate Members of the Week

HIMSS thanks its Corporate Members.

- [Meta Analytix](#)
- [LDM Group, LLC](#)
- [Tango2](#)
- [e-MDs](#)
- [KPMG LLP](#)
- [Exceptional Innovation](#)
- [McAfee](#)
- [Best Practice Partners LLC](#)
- [Burwood Group, Inc.](#)
- [Advantage - Healthcare Technology Solutions](#)
- [Zanett Healthcare](#)
- [Vision Consulting, LLC](#)
- [iSirona](#)
- [MEDPROTECT LLC](#)
- [MediQuant, Inc.](#)
- [CommVault](#)
- [DYMO](#)
- [CliniComp, Intl.](#)
- [Altus Incorporated](#)
- [Avadyne](#)
- [AAC Inc.](#)
- [Indiana Health Information Exchange](#)
- [SUSE](#)

Read the Latest News from HIMSS Corporate Members

Get the latest updates from our HIMSS Corporate Members. New press releases and news announcements are updated daily on the [HIMSS Web](#)

[IHE USA and Health Story Advance Sharing of the Patient Story](#)

A patient's clinical history offers detailed and valuable health information, data not always available in an accessible format in a digital medical record. To help simplify sharing that patient story with clinical data, IHE USA and the Health Story Project will offer testing of Consolidated Clinical Document Architecture, known as Consolidated CDA, at the annual IHE North American [Connectathon](#) 2013, where health IT systems test information exchange across organizational boundaries to demonstrate the capabilities and benefits of those systems. The Health Story Project and IHE have collaborated closely since the project's inception in 2008. This alliance leverages IHE integration profiles and the Consolidated CDA standard from Health Level Seven International (HL7) to offer a clear communication path and common language for health IT standards. As the adoption of interoperable health IT systems continues to grow under the mandate of the HITECH Act, the Office of the National Coordinator (ONC) recently referenced use of Consolidated CDA as a proposed requirement for Stage 2 meaningful use of EHR systems. The potential ruling has accelerated efforts toward adoption of Consolidated CDA and the resulting need for testing to validate CDA content with IHE integration profiles at the IHE Connectathon. The Connectathon offers a timely and efficient testing option, since the 2013 event will be held in Chicago from Jan. 28 - Feb. 2, 2013, at the Hyatt Regency Chicago, 151 E. Wacker Drive. In January 2012, the IHE North American Connectathon reached record-breaking participation, with over 120 participating organizations testing more than 150 systems advancing the health IT industry and patient safety. Click the link above to see the rest of the story.

Tools & Resources

[Evaluate Financial Impact of ICD-10 with New Online Tool](#)

The HIMSS ICD-10 Task Force and Jvion joined forces to develop the ICD-10 Risk Calculator, now part of the ICD-10 PlayBook. This interactive resource is designed to help providers assess and address the financial impact of ICD-10. The tool includes a short survey tailored to different hospital types and clinical settings. Upon completing the survey, respondents receive a detailed risk profile report that includes their individual organization's risk rating across three financial dimensions: revenues, cash flow, and operational costs. A relative profile is also provided so that respondents can compare their risk ratings to those of their peer group. These risk ratings are accompanied by the specific mitigating actions that a provider can take to help set ICD-10 priorities and facilitate plans that attempt to reach revenue neutrality. To access the calculator, please click the link above. And for more information on the ICD-10 Playbook, please visit [here](#).

[Selecting a Mobile App: Evaluating the Usability of Medical Applications](#)

The Selecting a Mobile App: Evaluating the Usability of Medical Applications document, available at the link above, has been prepared as an aid to the healthcare provider or IT staff member who is engaged in the selection of mobile apps for his/her practice or hospital organization. This guide outlines some basic steps, to include in a mobile app selection process, to assist practices evaluate mobile app usability, based on current usability recommendations and best practices.

[HIMSS Ambulatory Community Health IT Task Force Releases New Resources](#)

The HIMSS Ambulatory Community Health IT Task Force has published two new resources for HIMSS members who are interested in safety net populations: [Living in the "Cloud": How to Decide to Use Cloud Computing?](#) and [What You Need to Know About Community Health Center \(CHC\) Meaningful Use](#). Click the links to access these new resources.

[site](#).

Renew Your HIMSS Membership?

Ensure the continuation of your HIMSS member benefits, login to the [Member Center](#) to renew your membership today. If you need a paper invoice, request one via e-mail to the Member Services department. You can also renew by phone at 312-664-4467 (option 8, then 2).

Healthcare IT News & HIMSS media present

THE PRIVACY & SECURITY FORUM
Meeting Requirements / Mitigating Risk

DECEMBER 12-13, 2012
The Fairmont Copley Plaza
Boston, MA

Networking

Connect with HIMSS
Expand your network by connecting to HIMSS on these social media sites:

[Corporate Member White Paper: Transferring Laboratory Data into the Electronic Medical Record](#)

In an increasingly competitive economic environment for healthcare services, clinical diagnostic laboratories are looking at tools that can improve their efficiency and increase their profits. Of primary interest are sophisticated laboratory information systems (LIS) that can interact with the facility or institution's electronic medical record (EMR) system and/or electronic health record (EHR). Click the link above to learn more.

[New! Corporate Member White Paper: Is Cloud-Based Faxing Right for You?](#)

The improved ability to gather, store, and share patient data is driving change across the healthcare sector. The good news is that cloud technologies enable healthcare IT managers to move to more efficient and less cumbersome information systems. Cloud-based systems give them the potential to economize in a number of key areas, a development that IT managers welcome unequivocally. However, due diligence is essential to ensure that IT systems are managed in a way that increases efficiency while improving healthcare outcomes. This paper will answer your questions about cloud computing: What is it? Is it secure? What do you need to know about it? This paper will also discuss benefits and user advantages of cloud computing.

[Calling All Members](#)

[New! Seeking Members for HIMSS HIE Toolkit Task Force](#)

HIMSS is currently developing a new and improved web site. To that end, the kick-off work effort of the Task Force this year will be to review the existing content currently available in the HIE Toolkit. We're seeking volunteers with experience reviewing and updating content, an interest in contributing to this exciting effort, and availability in August/September to reach this first milestone before we dig into the creation of new content for the HIE Toolkit. After this effort, the Task Force will focus on the development of impactful tools for the HIMSS HIE Toolkit, focusing on such Meaningful Use and information exchange, business and sustainability, technical architecture strategies, and other areas of importance for HIOs/HIEs. The Toolkits exist to provide a solid and extensive body of dynamic information on health information exchange, including timely information around some of the most important national and state level activities. This Task Force meets monthly by phone with HIMSS staff, and is open to all HIMSS members. We're also looking for volunteers for other FY13 Task Forces and Workgroups—take a look at our [committee membership page](#) any time to see which opportunities are available. The first call for the Toolkit Task Force will be held on Thursday, Aug. 16, from 1 pm-2 pm (ET). Please contact Julie Moffitt at the e-mail link above to get involved.

[Seeking Topics for HIMSS13 Nursing Informatics Symposium](#)

We are now seeking an informal call for abstracts/ideas/speaker topics for the HIMSS13 Nursing Informatics Symposium. If you have an idea that would like to submit to the NI Symposium Planning Committee—please submit the information below and return to Jennifer Roninger no later than **Aug. 3**, at the e-mail link above. We will incorporate all ideas received and present to the NI Symposium Planning Committee for their consideration in developing the program. Submission should include: Topic; speaker(s) (if known); speaker(s) contact info (if known); and why is the topic important/timely (2-3 sentences please). [HIMSS13](#) will take place in New Orleans, March 3-7, 2013. The HIMSS13 NI Symposium will be held on March 2 & 3, 2013.

[HIMSS Clinical and Business Intelligence Committee seeks Task Force Members](#)

The HIMSS Clinical and Business Intelligence Committee is accepting members

for the Data Storage & Management, Analytics, and Deriving Value from Data Task Forces. These Task Forces will be responsible for creating the tools and resources to support the needs of our members and the healthcare industry around the role of Health IT and Information Technologies in supporting the effective management and use of Clinical and Business Intelligence.

C&BI Data Storage & Management Task Force. The Data Storage and Management Task Force will focus on issues involving the gathering, aggregating, storing, and life cycle management of clinical and business data from a multitude of systems into a centralized and secure repository in order to support improved clinical and business decision making within all healthcare settings. The Task Force will meet via WebEx on a monthly basis. Meeting times TBD.

C&BI Analytics Task Force. The Analytics Task Force will focus on issues involving leveraging clinical and business data through analytics to provide meaningful information and provide a platform for process, quality, and outcomes improvement in the healthcare industry. The Task Force will meet via WebEx on a monthly basis. Meeting times TBD.

C&BI Deriving Value from Data Task Force . The Deriving Value from Data Task Force will focus on issues involving translating the understanding gained through robust information analysis into actionable knowledge driving improved business and clinical decision-making. The Task Force will meet via WebEx on a monthly basis. Meeting times TBD.

Task Force participation is open to all current HIMSS members. If interested, click on this [survey link](#) to provide your contact information. For more information please visit the [C&BI Committee Task Forces web site](#).

[HIMSS Clinical and Business Intelligence Community Seek Members](#)

The HIMSS is accepting members for the newly formed Clinical and Business Intelligence (C&BI) Community. The goal of the C&BI Community is to bring together thought leadership and share knowledge that will support the future success of our members by improving their ability to understand and form partnerships to manage C&BI as a part of doing business and providing accountable and quality care to their members. The community will support activities that promote peer-to-peer networking, problem solving, solution sharing and education. The Community will meet via WebEx on a bi-monthly basis beginning in August, 2012. Participation is open to all current HIMSS members. If interested, click on this [survey link](#) to provide your contact information. For more information please visit the [C&BI Community web site](#).

[Ambulatory Task Force & Work Group Calls for Members](#)

The [HIMSS Ambulatory IS Committee](#) is accepting new members for the following Task Forces and Work Group. Participation is open to all current HIMSS members. For more information, contact Valerie Knoke at the e-mail link above.

Continuity of Care Task Force. This task force will create resources and tools that promote and utilize IT to coordinate care amongst healthcare providers to provide better patient outcomes. This group will examine the role of health IT in the primary care setting as it relates to coordinating care with acute setting, accountable care organizations and within patient-centered medical homes. The task force will meet via WebEx on the second Monday of the month at 2 p.m. (ET).

Meaningful Use Center of Excellence Task Force. This group will create a compendium of resources and tools that highlight best practices of achieving the meaningful use of EHRs for the ambulatory care setting. The Task Force will meet via WebEx on the fourth Tuesday of the month at 2 p.m. (ET).

Advocacy & Public Comment Work Group. The Ambulatory Advocacy and

Public Comment Work Group solicits and provides feedback on policy, legislation and regulations impacting health IT in the ambulatory care setting, including the anticipated release of the Meaningful Use Stage 2 Final Rule. The Work Group will meet via WebEx as needed in response to calls for comments.

[HIMSS Patient-Centered Payer Roundtable is Accepting New Members](#)

The HIMSS Patient-Centered Payer Roundtable is accepting new members. The vision of the Roundtable is to improve individual patient care, quality, and outcomes in a cost-effective manner by fostering collaboration and trust between providers, payers and vendors through the development of interoperable health IT. The Roundtable serves to provide a vehicle for these and other stakeholders to exchange ideas and dialogue on emerging health IT issues and opportunities. The Roundtable continues to engage on relevant issues with industry experts, and share learning experiences and case studies. Key topics for the year include accountable care/value-based healthcare/care coordination, and "enabling" issues such as HIE, interoperability, funding models, data management, business intelligence, and patient identity. The next meeting of the Roundtable, via conference call, will be Aug. 16, from 4 p.m. to 5 p.m., Eastern. Please visit HIMSS Patient-Centered Payer Roundtable web site at the link above for additional information and contact [Nancy Devlin](#) to become a member.

[HIMSS eConnecting with Consumers Committee Seeks Task Force Members](#)

The new [HIMSS eConnecting with Consumers Committee](#) is now accepting new members for a number of task forces. For more information, contact Valerie Knoke at the e-mail link above.

Patient Engagement Task Force. This group will create a compendium of business cases highlighting best practices and lessons learned highlighting providers' use of HIT to engage patients in their health. Meeting times TBD.

Provider Value Proposition Task Force. This group will be responsible for the identification and creation of resources and tools related to personal health IT for all HIMSS providers, including business cases, best practices and lessons learned for technologies including (but not limited to) PHRs, portals, mHealth, etc.

Social Media Task Force. This group will create resources and tools as well as opportunities around social networking at HIMSS, including the Social Media Center at HIMSS13. This task force will meet on the first Thursday of the month at 12 p.m. (ET).

Corporate Member Spotlight



You've known us as Lawson, now get to know us as Infor, the leading provider of healthcare ERP solutions and home to the Cloverleaf Integration Platform.

[Visit Infor online](#)



Acentia is a premier provider of health technology solutions to the Federal Government and commercial markets. We provide health-focused organizations with an innovative, cost-effective path to the full benefits of IT modernization.

[Visit Acentia online](#)

VitalHealth Software was founded as a collaboration between Mayo Clinic and the Noaber Foundation, and delivers web-based software for personalized health management.

[Visit VitalHealth online](#)



Brookmeade Healthcare has been serving healthcare providers across the US with their software needs since 1998. Our services include Project Management, Implementation, Optimization, Integration, Training, and Support, and we specialize in: Epic, McKesson, Siemens, Cerner, Allscripts, & Lawson.

[Visit Brookmeade Healthcare online](#)

Suncoast Solutions is the single solution for healthcare services across the care continuum supporting Hospice, Home Health, Bereavement, Palliative Care, Adult Day Care, PACE, and other elder care programs. Our solutions reach across the care continuum allowing clients to provide seamless patient management and the ability to add care programs as they grow.

[Visit Suncoast Solutions online](#)



Greenway's certified and fully integrated EHR PrimeSUITE provides cloud and premise-based care coordination solutions to providers in 30 specialties and subspecialties.

[Visit Greenway online](#)

*© 2012 Healthcare Information and Management Systems Society
The inclusion of an organization name, product or service in this publication should not be construed as a HIMSS endorsement of such organization, product or service, nor is the failure to include an organization name, product or service to be construed as disapproval.*

You have received this email because you are opted-in to receive HIMSS Weekly Insider eNewsletter.

Want to control your email from HIMSS?
[Update your profile](#) or [unsubscribe](#) from emails.

If you have any questions or problems please contact us at techsupport@himss.org.
33 West Monroe Street, Chicago, IL, 60603-5616

Advertising inquiries: Randy Knotts, randy.knotts@medtechmedia.com