HIMSS® *Insider*

Weekly

In This Issue — August 8, 2012

Early bird registration for HIMSS Policy Summit closes next week • Join Nursing Informatics on the Hill • Join one of HIMSS' many task forces and volunteer opportunities

Have a question, comment or idea? Please send them to Matt Schlossberg.

What's New

Early Bird Registration for HIMSS Policy Summit Closes Next Week

Join HIMSS in Washington, D.C. on Sept. 12-13 for the 11th Annual Policy Summit. Attendees will become more informed about health IT policy issues during the educational session on Wednesday, Sept. 12, before joining other health IT stakeholders for the National Health IT Week Networking and Awards Reception. Following a lively policy discussion at breakfast and meetings with their Congressional representatives on Sept. 13, Summit attendees are invited to the Institute for e-Health Policy's Health IT Technology Showcase and the National Health IT Week Capitol Hill press conference. Members of Congress are being invited to participate in several National Health IT Week activities. Completing your registration as far in advance as possible greatly assists HIMSS staff as we arrange Congressional appointments for each Policy Summit attendee. Early bird registration of just $95 for HIMSS members closes on **Friday, Aug. 10**, and the HIMSS room block at the Hyatt Capitol Hill closes on **Aug. 13**.

Join Nursing Informatics on the Hill

HIMSS, in collaboration with the American Nurses Association and the 30 members of the Alliance for Nursing Informatics, want your voice! Join us on "The Hill" as share our stories of how nurses and nursing informatics are advancing better care, affordable care and healthier communities. Register for Nursing Informatics on the Hill (complimentary) at the headline link above. This event will take place Wednesday, Sept. 12, 2012, at 10 a.m. (ET) at the Capitol Complex in Washington, DC. For more information, contact Jennifer Roniger.

Call for 2012 HIMSS Award Nominations and Scholarship Applications Open Thru Oct. 15

The Calls for HIMSS 2012 Award Nominations and Scholarship Applications are now open. Award and scholarship recipients will be honored at the Awards and Recognition Banquet during the 2013 Annual HIMSS Conference & Exhibition, March 3-7 in New Orleans. Click the link above to learn more...
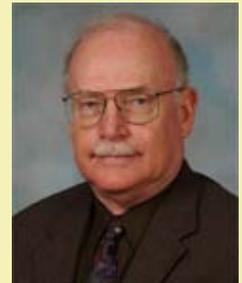
Meet Our Members
Learn more about this week's featured member

Hamilton "Ham" Todd

Hamilton Todd, senior revenue analyst-revenue cycle, Mayo Clinic, is the recipient of the Spirit of HIMSS Award.

Read more

Chapter Events

August 15
South Central Texas
HIMSS-SCT Networking Event

Upcoming Events & Deadlines

Deadline: Aug. 13
HIMSS13 Call for Proposals—Poster Presentation
Submissions: HIMSS Emerging Professionals

Call for Proposals—HIT X.0: Beyond the Edge

HIMSS invites you to submit a proposal to present at this year's HIT X.0: Beyond the Edge program, March 5-6, in New Orleans, co-located at HIMSS13 Annual Conference & Exhibition. The Call for Proposals is opens today and will run through **Friday, Aug. 31**. All proposals must be submitted to the link in the headline above. Late proposals will not be accepted and all proposals should feature emerging technologies with the following: Tangible evidence of the impact innovative technologies/ideas currently have; practical solutions that have been applied in the healthcare setting, preferably with measurable results; and "wow" factor that could potentially transform healthcare delivery.

Attend the Privacy & Security Forum in Boston

Healthcare IT News and HIMSS Media, the industry's leading sources for news and leadership in healthcare information technology, have joined forces to create The Privacy & Security Forum, to be held **Dec. 12-13**, in Boston. Click the link in the headline above to read the rest of the story.

Registration Now Open for the HIMSS Nursing Informatics Institute hosted by Baylor Health Care System

Registration is now open for the Sept. 28 HIMSS Nursing Informatics Institute at Baylor Medical Center in Irving, Texas. Learn from the nation's leaders in Nursing Informatics at this one-day educational event. Build on your career portfolio and enhance your knowledge of the role of nurses in implementing information technology to enhance nursing workflow, promote patient safety and yield outcomes that improve patient care. For more information and to register, please visit: www.himss.org/baylor.

HIMSS13 Call for Proposals—Poster Presentation Submissions: HIMSS Emerging Professionals

HIMSS invites you to submit a proposal to present a poster session at the 2013 Annual HIMSS Conference & Exhibition in New Orleans, LA. The conference will be held March 3-7. The Call for Proposals for a Poster Presentation is open through Monday, Aug. 13 at 5 pm (CT). Late proposals will not be accepted. All proposals must be submitted via e-mail to emergingprofessionals@himss.org. Poster session topics will include: Clinical Decision Support, Public Health, and Population Health; IT Interoperability, Standards, Infrastructure, Operations and Architecture; Care Coordination; Process Improvement, Workflow, Change Management; and Electronic Health Records. For more information and an application, please visit the HIMSS Emerging Professionals webpage.

Tools & Resources

New! Selecting a Mobile App: Evaluating the Usability of Medical Applications

This document has been prepared as an aid to the healthcare provider or IT staff member who is engaged in the selection of mobile apps for a hospital organization or private practice. This guide outlines some basic steps to include in a mobile app selection process, to assist practices evaluate mobile app usability, based on current usability recommendations and best practices. Click the link above to access.

Drexel University Online Programs

As a HIMSS Member, you can now earn a top-ranked degree or certificate and receive special tuition rates when you enroll in one of Drexel's distinguished online programs. With exclusive benefits, top-rated curriculum, and the convenience of online learning, there has never been a better time to advance your education! Through a new educational offering with HIMSS, Drexel University Online is pleased to offer a 10 percent to 25 percent tuition

Corporate Members of the Week

HIMSS thanks its Corporate Members.

- Unique Digital
- NTT DATA Healthcare Technologies (formerly Keane)
- Rogan-Delft BV
- Tribridge
- iMDsoft
- Gartner, Inc.
- Global Knowledge Training LLC
- Morgan Hunter Healthcare
- Creekridge Capital, LLC
- McGraw-Hill
- Wolters Kluwer Health
- Dodge Communications
- ADP ADVANCEDMD
- Orion Health
- Compugroup Medical
- Greenway Medical Technologies
- eClinicalWorks
- AmerisourceBergen
- Prime Logic Partners

reduction to HIMSS members and immediate family with deferred billing options available to those with tuition reimbursement. Take advantage of this exclusive opportunity to advance your education with one of "America's BEST Colleges 2012" as ranked by U.S. News & World Report. Click the link above to learn more.

Evaluate Financial Impact of ICD-10 with New Online Tool

The HIMSS ICD-10 Task Force and Jvion joined forces to develop the ICD-10 Risk Calculator, now part of the ICD-10 PlayBook. This interactive resource is designed to help providers assess and address the financial impact of ICD-10. The tool includes a short survey tailored to different hospital types and clinical settings. Upon completing the survey, respondents receive a detailed risk profile report that includes their individual organization's risk rating across three financial dimensions: revenues, cash flow, and operational costs. A relative profile is also provided so that respondents can compare their risk ratings to those of their peer group. These risk ratings are accompanied by the specific mitigating actions that a provider can take to help set ICD-10 priorities and facilitate plans that attempt to reach revenue neutrality. To access the calculator, please click the link above. And for more information on the ICD-10 Playbook, please visit here.

Selecting a Mobile App: Evaluating the Usability of Medical Applications

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HIMSS Ambulatory Community Health IT Task Force Releases New Resources

The HIMSS Ambulatory Community Health IT Task Force has published two new resources for HIMSS members who are interested in safety net populations: Living in the "Cloud": How to Decide to Use Cloud Computing? and What You Need to Know About Community Health Center (CHC) Meaningful Use. Click the links to access these new resources.

New! Sponsored White Paper: Security Best Practices for Mobility in Healthcare

This white paper highlights the way changes in the use of laptops, smartphones, tablets, and other mobile devices are affecting the security of networks at healthcare institutions as well as the IT staff that manages network access. It outlines a set of best practices for controlling access within and beyond perimeter protections. Most affected are network access control and related provisions, where market trends warrant new capabilities and procedures.

New! Sponsored White Paper: Blood Systems Relies on Integrated Security, Access and Data Center Acceleration to Give Life to its WAN

For more than 60 years, Blood Systems has been offering its life-giving services throughout the Western U.S. Blood Systems wanted to optimize its network for business value, migrating to the latest WAN services. Read this white paper to learn how Blood Systems increased flexibility and now support business continuity requirements so the nation's blood supply wouldn't be interrupted in the face of a natural disaster or pandemic.

Calling All Members

- Phoenix Health Systems, Inc.
- Draeger Medical, Inc.
- CenTrak, Inc.
- Iron Mountain Incorporated
- Capgemini
- Apollo PACS, Inc.
- Interface People
- SAIC
- LexisNexis

Read the Latest News from HIMSS Corporate Members

Get the latest updates from our HIMSS Corporate Members. New press releases and news announcements are updated daily on the HIMSS Web site.

Renew Your HIMSS Membership?

Ensure the continuation of your HIMSS member benefits, login to the Member Center to renew your membership today. If you need a paper invoice, request one via e-mail to the Member Services department. You can also renew by phone at 312-664-4467 (option 8, then 2).

Networking

Connect with HIMSS

Expand your network by connecting to HIMSS on these social media sites:

New! Seeking Volunteers for Launching Interoperability, Standards & Information Exchange eNewsletter

HIMSS is seeking volunteers in FY13 to serve as authors, content experts, contributors, and editorial board members for a new monthly eNewsletter that will focus on interoperability and standards leading to health information exchange, and is scheduled to launch in October 2012. In addition to article submissions and review, additional responsibilities of team members will include identifying guest authors outside the team, as well as monitoring the newsletter performance scorecard. The time commitment involved will include an initial strategy and planning session, a monthly teleconference with HIMSS staff and other team members, and your own publication responsibilities each month. This team will be a joint effort under the auspices of the HIE Committee and the newly forming Interoperability & Standards (I&S) Committee. Please e-mail Mary-Ellen Devitt Johnson by Friday, Aug. 17.

Seeking Members for HIMSS HIE Toolkit Task Force

HIMSS is currently developing a new and improved web site. To that end, the kick-off work effort of the Task Force this year will be to review the existing content currently available in the HIE Toolkit. We're seeking volunteers with experience reviewing and updating content, an interest in contributing to this exciting effort, and availability in August/September to reach this first milestone before we dig into the creation of new content for the HIE Toolkit. After this effort, the Task Force will focus on the development of impactful tools for the HIMSS HIE Toolkit, focusing on such Meaningful Use and information exchange, business and sustainability, technical architecture strategies, and other areas of importance for HIOs/HIEs. The Toolkits exist to provide a solid and extensive body of dynamic information on health information exchange, including timely information around some of the most important national and state level activities. This Task Force meets monthly by phone with HIMSS staff, and is open to all HIMSS members. We're also looking for volunteers for other FY13 Task Forces and Workgroups—take a look at our committee membership page any time to see which opportunities are available. The first call for the Toolkit Task Force will be held on Thursday, Aug. 16, from 1 pm-2 pm (ET). Please contact Julie Moffitt at the e-mail link above to get involved.

HIMSS Clinical and Business Intelligence Committee seeks Task Force Members

The HIMSS Clinical and Business Intelligence Committee is accepting members for the Data Storage & Management, Analytics, and Deriving Value from Data Task Forces. These Task Forces will be responsible for creating the tools and resources to support the needs of our members and the healthcare industry around the role of Health IT and Information Technologies in supporting the effective management and use of Clinical and Business Intelligence.

C&BI Data Storage & Management Task Force. The Data Storage and Management Task Force will focus on issues involving the gathering, aggregating, storing, and life cycle management of clinical and business data from a multitude of systems into a centralized and secure repository in order to support improved clinical and business decision making within all healthcare settings. The Task Force will meet via WebEx on a monthly basis. Meeting times TBD.

C&BI Analytics Task Force .The Analytics Task Force will focus on issues involving leveraging clinical and business data through analytics to provide meaningful information and provide a platform for process, quality, and outcomes improvement in the healthcare industry. The Task Force will meet via WebEx on a monthly basis. Meeting times TBD.

C&BI Deriving Value from Data Task Force .The Deriving Value from Data Task Force will focus on issues involving translating the understanding gained

through robust information analysis into actionable knowledge driving improved business and clinical decision-making. The Task Force will meet via WebEx on a monthly basis. Meeting times TBD.

Task Force participation is open to all current HIMSS members. If interested, click on this survey link to provide your contact information. For more information please visit the C&BI Committee Task Forces web site.

HIMSS Clinical and Business Intelligence Community Seek Members

The HIMSS is accepting members for the newly formed Clinical and Business Intelligence (C&BI) Community. The goal of the C&BI Community is to bring together thought leadership and share knowledge that will support the future success of our members by improving their ability to understand and form partnerships to manage C&BI as a part of doing business and providing accountable and quality care to their members. The community will support activities that promote peer-to-peer networking, problem solving, solution sharing and education. The Community will meet via WebEx on a bi-monthly basis beginning in August 2012. Participation is open to all current HIMSS members. If interested, click on this survey link to provide your contact information. For more information please visit the C&BI Community web site.

Ambulatory Task Force & Work Group Calls for Members

The HIMSS Ambulatory IS Committee is accepting new members for the following Task Forces and Work Group. Participation is open to all current HIMSS members. For more information, contact Valerie Knoke at the e-mail link above.

Continuity of Care Task Force. This task force will create resources and tools that promote and utilize IT to coordinate care amongst healthcare providers to provide better patient outcomes. This group will examine the role of health IT in the primary care setting as it relates to coordinating care with acute setting, accountable care organizations and within patient-centered medical homes. The task force will meet via WebEx on the second Monday of the month at 2 p.m. (ET).

Meaningful Use Center of Excellence Task Force. This group will create a compendium of resources and tools that highlight best practices of achieving the meaningful use of EHRs for the ambulatory care setting. The Task Force will meet via WebEx on the fourth Tuesday of the month at 2 p.m. (ET).

Advocacy & Public Comment Work Group. The Ambulatory Advocacy and Public Comment Work Group solicits and provides feedback on policy, legislation and regulations impacting health IT in the ambulatory care setting, including the anticipated release of the Meaningful Use Stage 2 Final Rule. The Work Group will meet via WebEx as needed in response to calls for comments.

HIMSS Patient-Centered Payer Roundtable is Accepting New Members

The HIMSS Patient-Centered Payer Roundtable is accepting new members. The vision of the Roundtable is to improve individual patient care, quality, and outcomes in a cost-effective manner by fostering collaboration and trust between providers, payers and vendors through the development of interoperable health IT. The Roundtable serves to provide a vehicle for these and other stakeholders to exchange ideas and dialogue on emerging health IT issues and opportunities. The Roundtable continues to engage on relevant issues with industry experts, and share learning experiences and case studies. Key topics for the year include accountable care/value-based healthcare/care coordination, and "enabling" issues such as HIE, interoperability, funding models, data management, business intelligence, and patient identity. The next meeting of the Roundtable, via conference call, will be Aug. 16, from 4 p.m. to 5 p.m., Eastern. Please visit HIMSS

Patient-Centered Payer Roundtable web site at the link above for additional information and contact Nancy Devlin to become a member.

HIMSS eConnecting with Consumers Committee Seeks Task Force Members

The new HIMSS eConnecting with Consumers Committee is now accepting new members for a number of task forces. For more information, contact Valerie Knoke at the e-mail link above.

Patient Engagement Task Force. This group will create a compendium of business cases highlighting best practices and lessons learned highlighting providers' use of HIT to engage patients in their health. Meeting times TBD.

Provider Value Proposition Task Force. This group will be responsible for the identification and creation of resources and tools related to personal health IT for all HIMSS providers, including business cases, best practices and lessons learned for technologies including (but not limited to) PHRs, portals, mHealth, etc.

Social Media Task Force. This group will create resources and tools as well as opportunities around social networking at HIMSS, including the Social Media Center at HIMSS13. This task force will meet on the first Thursday of the month at 12 p.m. (ET).

Corporate Member Spotlight

Since 1992, FormFast software has enabled healthcare organizations to achieve significant process improvement across the enterprise, supporting HR, contract management, rogue clinical processes, risk management and countless other workflows. A top-ranked provider of electronic workflow solutions. Our easy-to-use software helps healthcare organizations accelerate their progression from time-consuming manual processes to fully automated workflows.

Visit FormFast online

Phytel provides physicians with proven technology to deliver timely, coordinated care to their patients. Phytel's state-of-the-art registry encompasses more than 20 million patients nationwide, and uses evidence-based chronic and preventive care protocols to identify and notify patients due for service, while tracking compliance and measuring quality and financial results.

Visit Phytel online

Summit Healthcare delivers the right results, first time, guaranteed. Offering the powerful Interoperability technology platform, Summit Healthcare is the smart choice for your healthcare systems integration & automation needs.

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CTG Health Solutions, the healthcare division of CTG, is a HIT consulting firm dedicated solely to helping healthcare organizations achieve clinical and financial goals.

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Beacon Partners helps organizations enhance operational processes and technology to deliver the highest level of patient care and financial performance.

Visit Beacon Partners online

OpenText provides secure health information exchange through integrated digital fax and archiving solutions. As the fax market leader with 25 years of experience and more than 10,000 healthcare installations worldwide, OpenText will help you reach your goals quickly, simply, and securely.

Visit OpenText online