Weekly

HIMSS® Insider

In This Issue — August 22, 2012

HIMSS Virtual Briefing focuses on transitioning to ICD-10 • Share you expertise by volunteering at HIMSS • IHE NA Connectathon 2013 opens system registration today

Have a question, comment or idea? Please send them to Matt Schlossberg.

What's New

HIMSS Virtual Briefing Focuses on Transitioning to ICD-10

ICD-10 coding is notably a large step in the transition from our current medical record system to the transition to a fully-functioning and streamlined EHR. While the transition bears with it the need for compliance, it also carries with it unique organizational challenges of its effectiveness. As healthcare staff is the first true adopter of ICD-10, on Aug. 29 at 10 a.m. (CT), HIMSS will discuss how healthcare leaders, managers, and executives can educate staff to ease, and find value from, the ICD-10 transition. Learn more about the educational lineup and event registration by clicking the link in the headline above.

IHE NA Connectathon 2013 Opens System Registration Today

Developers of health IT systems along with standards experts gather in Chicago each year to take part in the largest interoperability testing event in the industry, the IHE North American (NA) Connectathon 2013, **Jan. 28-Feb. 2, 2013**, sponsored by IHE USA. Connectathon participants test system interoperability and conformance to IHE Profiles—standards-based specifications for meeting real-world healthcare needs. The result: a collaborative atmosphere, which exposes barriers and promotes rapid problem resolution, promoting efficiency and innovation. IHE USA opens system registration for the NA Connectathon on Aug. 22. Nine IHE domains will be offered for testing this year, plus the Health Story Project's Consolidated CDA® will be available for testing for the first time! Visit IHE USA's website to learn more about the NA Connectathon registration process and fees or download the IHE Policies & Guidelines online. For more information, e-mail Celina Roth.

Pharmacy Informatics 'Virtual' Town Hall Series begins in August

A complimentary virtual Town Hall meeting on The ABC's of the SCRIPT Standard will be held by the Pharmacy Informatics Community—a collaboration among NCPDP and HIMSS—on Aug. 30. This is the first in a new series of virtual and highly interactive Town Hall meetings for the Pharmacy

Meet Our Members

Learn more about this week's featured member

Karen R. Clark, MBA, CPHIMS

Karen R. Clark, MBA, CPHIMS, chief information officer for OrthoTennessee, one of the largest private orthopedic practices in the U.S., is the chair of the Meaningful Use Center of Excellence Task Force. She received her MBA in finance from Fordham University in Bronx, N.Y., and has worked in the IT field for more than 20 years.

Read more

Chapter Events

Aug. 23
Arizona
The Future of Healthcare Technology

Informatics Community. Attendee will be able to understand the different standards used in ePrescribing; identify new features and benefits within existing messages of NCPDP SCRIPT v10.6; get a better understanding of the use of Structured and Codified Sig; and identify changes in SCRIPT v10.6 for Long Term Care. The presenters will be Laura Topor, Director, Account Management at RxEOB; Steven J Franko, IS Director-Retail Pharmacy Systems at CVS Caremark; and Tim McNeil, Director of Standards at Surescripts, LLC. The August virtual Town Hall will be moderated by Helen Figge, PharmD, MBA, Lean Six Sigma Black Belt, Senior Director, Professional Development, Career Services at HIMSS.

Top CIOs to Speak at Privacy & Security Forum

Healthcare IT News and HIMSS Media have joined forces to create The Privacy & Security Forum, to be held **Dec. 12-13**, in Boston. The forum will address issues such as data breaches, mobile device security and HIPAA privacy and security compliance. Session topics include HIMSS Annual Security Survey results; The *Healthcare IT News* Interviews; best practices for securing mobile devices; identifying risks and reducing exposure; Cloud computing; HIEs; and risk assessment. For more information click the link in the headline above or email info@healthprivacyforum.com.

Call for 2012 HIMSS Award Nominations and Scholarship Applications Open Thru Oct. 15

The Calls for HIMSS 2012 Award Nominations and Scholarship Applications are now open. Award and scholarship recipients will be honored at the Awards and Recognition Banquet during the 2013 Annual HIMSS Conference & Exhibition, March 3-7 in New Orleans. Click the link above to learn more…

Call for Proposals—HIT X.0: Beyond the Edge

HIMSS invites you to submit a proposal to present at this year's HIT X.0: Beyond the Edge program, March 5-6, in New Orleans, co-located at HIMSS13 Annual Conference & Exhibition. The Call for Proposals is opens today and will run through **Friday, Aug. 31**. All proposals must be submitted to the link in the headline above. Late proposals will not be accepted and all proposals should feature emerging technologies with the following: Tangible evidence of the impact innovative technologies/ideas currently have; practical solutions that have been applied in the healthcare setting, preferably with measurable results; and "wow" factor that could potentially transform healthcare delivery.

Registration Now Open for the HIMSS Nursing Informatics Institute hosted by Baylor Health Care System

Registration is now open for the Sept. 28 HIMSS Nursing Informatics Institute at Baylor Medical Center in Irving, Texas. Learn from the nation's leaders in Nursing Informatics at this one-day educational event. Build on your career portfolio and enhance your knowledge of the role of nurses in implementing information technology to enhance nursing workflow, promote patient safety and yield outcomes that improve patient care. For more information and to register, please visit: www.himss.org/baylor.

Tools & Resources

HIMSS Launches Inaugural 'Blog Carnival'

HIMSS announced the launch of its inaugural blog carnival in support of National Health IT Week. HIMSS invites members of the health IT blog community to pen new, original posts that share their opinions on the impact health IT will have in 2013. Blog posts from contributors will be selected and included on the HIMSS Blog on Sept. 10, 2012 in line with the start of National Health IT Week. For those interested in participating, please click the link in the headline above to learn more.

Aug. 24
Dallas/Ft Worth
The Impact of Social Media on Health IT

Sept. 10
New Jersey
Students Get Connected to Health IT

Sept. 25
Michigan
2012 Annual Conference: Key Trends and Status of Health IT in Michigan

Upcoming Events & Deadlines

Aug. 29
Virtual Briefing: Transitioning to ICD-10: Is Your Healthcare Organization Positioned for Success?

Deadline: Aug. 31
Call for Proposals—HIT X.0: Beyond the Edge

Sept. 10-14
National Health IT Week

Sept. 12
Nursing Informatics on the Hill

Sept. 12-13
HIMSS Policy Summit

Sept. 28
HIMSS Nursing Informatics Institute

Deadline: Oct. 15
2012 HIMSS Annual Award Nominations and Scholarship Applications

Dec. 3-5
2012 mHealth Summit

Dec. 12-13
Privacy & Security Forum

Jan. 28-Feb. 2, 2013
2013 Connectathon

March 4-7, 2013
2013 Annual HIMSS Conference & Exhibition

Corporate Members of the Week

HIMSS thanks its Corporate Members.

- Phytel
- Time Warner Cable Business Class
- Santa Rosa Consulting
- CHILDS Advisory Partners
- Lund Industries
- Jardogs, LLC
- CIS Consulting Group
- iNTERFACEWARE, Inc.
- Adobe Systems, Inc.

Sponsored White Paper: Security Best Practices for Mobility in Healthcare

This white paper highlights the way changes in the use of laptops, smartphones, tablets, and other mobile devices are affecting the security of networks at healthcare institutions as well as the IT staff that manages network access. It outlines a set of best practices for controlling access within and beyond perimeter protections. Most affected are network access control and related provisions, where market trends warrant new capabilities and procedures.

Calling All Members

NEW! HIMSS Clinical and Business Intelligence Committee seeks Task Force Members

The HIMSS Clinical and Business Intelligence Committee is accepting members for its new Task Forces. These Task Forces will be responsible for creating the tools and resources to meet the needs of our members and the healthcare industry around the role of Health IT in effectively managing and using Clinical and Business Intelligence.

Information Management and Data Technology Task Force: The tools and resources developed by the *Information Management and Data Technology Task Force* will help care delivery settings address the terabytes of generated "Big Data" sort through, manage, integrate, and aggregate the meaningful information necessary to support robust analyses and improved decision-making. Topics addressed may include data storage and related technologies, data lifecycle management, data warehouses, and integration of clinical and business data from a multiple systems. Meeting times: TBD.

Analytics and Information Delivery Task Force: The *Analytics and Information Delivery Task Force* scales down retrospective and prospective analytic competencies into how-to tools and resources that will assist providers, and in particular small and medium size practices, facilitate reporting, translate data into meaningful knowledge, and create dashboards for process, quality, and outcomes improvement. The Task Force will be chaired by Carol Muirhead, MBA, Sr. Informatics Project Specialist, PinnacleHealth. Meeting times: 3rd Tuesday of the month from 2-3 pm ET.

Operationalizing the Value Task Force: The *Operationalizing the Value Task Force* applies the knowledge gained through clinical and business intelligence and demonstrates how to operationalize it to improve the delivery of care. The Task Force will provide use cases and best practices on how industry leaders are translating the understanding gained through robust information analysis into actionable knowledge driving improved business and clinical decision-making. The Task Force will be chaired by Teresa Gocsik, MS, Manager, Clinical Informatics Center of Excellence, Aspen Advisors. Meeting times: 1st Thursday of the month from 1-2 pm ET.

Task Force participation is open to all current HIMSS members. If you are interested in participating in a task force, join now! For more information, please visit the C&BI Committee Task Forces website.

NEW! HIMSS Clinical and Business Intelligence Community seeks Members

The HIMSS is accepting members for the newly formed Clinical and Business Intelligence (C&BI) Community. The goal of the C&BI Community is to bring together thought leadership and share knowledge that will support the future success of our members by improving their ability to understand and form partnerships to manage C&BI as a part of doing business and providing accountable and quality care to their members. The community will support

- Movero
- Medical Systems Personnel
- OptumInsight
- 314e Corporation
- TeraMedica, Inc.
- Proximity Systems, Inc.
- Perceptive Software
- Perminova, Inc.
- Colony Cabinets, Inc. (CCI Group)
- Riverside Computing, Inc. dba Agil IT
- NetScout Systems, Inc.
- Motion Computing, Inc.
- Fifth Third Bank
- Medicscan by Card Scanning Solutions
- Pulse Systems, Inc.
- Ontario Government

Read the Latest News from HIMSS Corporate Members

Get the latest updates from our HIMSS Corporate Members. New press releases and news announcements are updated daily on the HIMSS Web site.

Renew Your HIMSS Membership?

Ensure the continuation of your HIMSS member benefits, login to the Member Center to renew your membership today. If you need a paper invoice, request one via e-mail to the Member Services department. You can also renew by phone at 312-664-4467 (option 8, then 2).

Networking

Connect with HIMSS

Expand your network by connecting to HIMSS on these social media sites:

activities that promote peer-to-peer networking, problem solving, solution sharing and education. The Community will meet bi-monthly via WebEx on the 4th Thursday of the month from 1:00-2:00pm ET.
Participation is open to all current HIMSS members. If you are interested in participating in the community or presenting a use case, join now! For more information, please visit the C&BI Community website.

NEW! HIMSS Patient-Centered Payer Roundtable is Accepting New Members

The HIMSS Patient-Centered Payer Roundtable is accepting new members. The vision of the Roundtable is to improve individual patient care, quality, and outcomes in a cost-effective manner by fostering collaboration and trust between providers, payers and vendors through the development of interoperable health IT. The Roundtable serves to provide a vehicle for these and other stakeholders to exchange ideas and dialogue on emerging health IT issues and opportunities. The Roundtable continues to engage on relevant issues with industry experts, and share learning experiences and case studies. Key topics for the year include accountable care/value-based healthcare/care coordination, and "enabling" issues such as HIE, interoperability, funding models, data management, business intelligence, and patient identity. The next meeting of the Roundtable, via conference call, will be September 20, from 4 p.m. to 5 p.m., Eastern. Please visit HIMSS Patient-Centered Payer Roundtable web site at the link above for additional information and contact Nancy Devlin to become a member.

Ambulatory Task Force & Work Group Calls for Members

The HIMSS Ambulatory IS Committee is accepting new members for the following Task Forces and Work Group. Participation is open to all current HIMSS members. For more information, contact Valerie Knoke at the e-mail link above.

Continuity of Care Task Force. This task force will create resources and tools that promote and utilize IT to coordinate care amongst healthcare providers to provide better patient outcomes. This group will examine the role of health IT in the primary care setting as it relates to coordinating care with acute setting, accountable care organizations and within patient-centered medical homes. The task force will meet via WebEx on the second Monday of the month at 2 p.m. (ET).

Meaningful Use Center of Excellence Task Force. This group will create a compendium of resources and tools that highlight best practices of achieving the meaningful use of EHRs for the ambulatory care setting. The Task Force will meet via WebEx on the fourth Tuesday of the month at 2 p.m. (ET).

Advocacy & Public Comment Work Group. The Ambulatory Advocacy and Public Comment Work Group solicits and provides feedback on policy, legislation and regulations impacting health IT in the ambulatory care setting, including the anticipated release of the Meaningful Use Stage 2 Final Rule. The Work Group will meet via WebEx as needed in response to calls for comments.

HIMSS eConnecting with Consumers Committee Seeks Task Force Members

The new HIMSS eConnecting with Consumers Committee is now accepting new members for a number of task forces. For more information, contact Valerie Knoke at the e-mail link above.

Patient Engagement Task Force. This group will create a compendium of business cases highlighting best practices and lessons learned highlighting providers' use of HIT to engage patients in their health. Meeting times TBD.

Provider Value Proposition Task Force. This group will be responsible for the identification and creation of resources and tools related to personal health IT for all HIMSS providers, including business cases, best practices and

lessons learned for technologies including (but not limited to) PHRs, portals, mHealth, etc.

Social Media Task Force. This group will create resources and tools as well as opportunities around social networking at HIMSS, including the Social Media Center at HIMSS13. This task force will meet on the first Thursday of the month at 12 p.m. (ET).

Nominations Welcome for the Spirit of HIMSS Award

Established in 2003, the Spirit of HIMSS award recognizes members who exemplify the mission of HIMSS through their recent volunteer efforts within the society. The award is given to a member or group of members every month, at the discretion of the Individual Membership Committee. HIMSS utilizes awards to recognize the special contributions of individuals, groups and organizations to the advancement of the healthcare profession as encompassed by the HIMSS mission. These special contributions may vary widely due to the diverse membership of HIMSS and the broad definition of the healthcare professions represented in our mission. To submit a nomination, click the link above or contact Helen Figge with questions.

Corporate Member Spotlight

Motorola Solutions helps hospitals and health systems improve outcomes, enhance the patient experience, and assure clinical mobility to improve staff efficiency.

Visit Motorola online

To help healthcare facilities meet their unique challenges, Brocade® develops extraordinary networking solutions that enable critical applications such as electronic health records, digital imaging and unified communications.

Visit Brocade online

Innovative Healthcare Solutions made 2010/2011 Best in KLAS for Clinical Implementation Supportive providing services for all project phases for McKesson and Epic clients.

Visit IHS online

EmpowerSystems™ offers ONC Certified EHR and Core HIS solutions for facilities of any size. Clients benefit from user-friendly products devoted to their unique needs.

Visit EmpowerSystems online

Bottomline's advanced forms and payments automation & mobile solutions help healthcare organizations improve business efficiencies and improve care quality.

Visit Bottomline online

Aprima Medical Software offers a fully integrated, single application, single database practice management/ EHR solution, as well as complete Revenue Cycle Management services.

Visit Aprima online

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