

Weekly

HIMSS[®] Insider

In This Issue – September 5, 2012

IHE North American Connectathon offers unique opportunity • Meaningful Use Stage 2 and CDS topics of September Virtual Briefings • HIMSS resources on Meaningful Use Stage 2 now available

Have a question, comment or idea? Please send them to [Matt Schlossberg](#).

What's New

[IHE North American Connectathon Offers Unique Opportunity](#)

Developers of health IT systems along with standards experts gather in Chicago each year to take part in the largest interoperability testing event in the industry—the IHE North American (NA) Connectathon. This year's event, Jan. 28-Feb. 2, 2013, is sponsored by [IHE USA](#) and in collaboration with IHE Canada. Connectathon participants test system interoperability and conformance to IHE Profiles—standards-based specifications for meeting real-world healthcare needs.

[System registration](#) for the Connectathon is open through Oct. 5. Nine IHE domains will be offered for testing this year; additionally, the Consolidated CDA[®] standard developed by [Health Story Project](#) in collaboration with HL7 and IHE, will be available for testing for the first time! The proposed requirement for Consolidated CDA[®] as part of Stage 2 Meaningful Use has accelerated efforts toward its adoption and the resulting need for testing to validate CDA content with IHE integration profiles at the IHE Connectathon. Health Story Project's Consolidated CDA[®] [registration](#) opens today. Visit [IHE USA's website](#) to learn more about the NA Connectathon registration process and fees or [download](#) the IHE Policies & Guidelines online.

[Meaningful Use Stage 2 and CDS Topics of September Virtual Briefings](#)

Clinical decision support and Meaningful Use Stage 2 are among the HIMSS Virtual Briefings slated this month. Click the link above to learn more about these events and to register.

[HIMSS Resources on Meaningful Use Stage 2 Now Available](#)

HIMSS' [Meaningful Use OneSource](#) has published Executive Summaries of both the [Meaningful Use Stage 2 Rule](#) and the [Standards and Certification Criteria Rule](#). An [additional analysis sheet](#) has been compiled dissecting each part of the Meaningful Use Stage 2 rule and cross-walking this with HIMSS' comments on the proposed rule. This is a living document, and will be updated periodically as different sections are compiled. A Standards and Certification

Meet Our Members

Learn more about this week's featured member

Cynthia Davis and Marcy Stoots

Cynthia Davis and Marcy Stoots are editors of HIMSS' book, [A Guide to EMR Adoption Implementation through Organizational Transformation](#), which offers a practical approach to using technology to improve the quality, safety and efficiency of patient care. The book explores key components of EHR adoption including executive sponsorship, buy-in, staff development and training, go-live, workflow transformation, project management, and benefit measurement and realization. Case studies are also included throughout the book. These provide a behind-the-scenes look at the successes and frustrations of large and small healthcare facilities engaged in system-wide EHR adoption and practice standardization.




[Read more](#)

Criteria living document will be published soon.

HIMSS has also scheduled a three-part Meaningful Use Regulations Overview for September. [Registration is now open](#) for the hour-long virtual briefings, which are free for HIMSS members.

[GOP Platform Includes Support for Health IT](#)

At the Republican National Convention in Tampa last week, the Party released its [2012 Platform](#), which includes this language about health IT: "We support technology enhancements for medical health records and data systems while affirming patient privacy and ownership of health information." In a blog post this week, Rich Hodge, HIMSS Sr. Director of Congressional Affairs, asked, "[What is it about health IT that makes it something both sides can agree on?](#)" He writes, "In this era of political gridlock, we're fortunate that health IT is one of the very few issues that both sides of the political aisle can still agree on. Continuation of that bipartisan support for health IT is again this year one of [HIMSS three top priority recommendations to Congress](#)."

[Still Time to Make Plans to Attend the HIMSS Policy Summit](#)

Have you registered for [HIMSS' 11th Annual Policy Summit](#) yet? We're finalizing our 2012 Summit agenda and are pleased to announce that our keynote speaker is Dr. Farzad Mostashari, National Coordinator for Health IT. [Click here](#) to see the other speakers who will be sharing their insights and knowledge with Summit participants. HIMSS staff members are busy making final appointments for every Policy Summit attendee to meet with their congressional representatives or staff. See the [HIMSS Policy Summit site](#) to learn this year's Congressional "Asks" that HIMSS Advocates will bring to Capitol Hill, and [to register](#). Questions? Please contact HIMSS' Government Relations team at policy@himss.org.

[National Health IT Week Welcomes 200+ Partners](#)

More than 200 organizations have signed on Partners of National Health IT Week 2012—is yours one of them? Check out for a list of Partners and a calendar of activities taking place Sept. 10-14, 2012, along with a Toolkit full of ideas on how you can help your community recognize the benefits of health IT. Click the link above to learn more.

[MedTech Media Chosen as a 'Best Place to Work in Maine'](#)

MedTech Media, an integrated media company with headquarters in New Gloucester and offices in Portland as well as other locations nationally, has been named by the Maine State Council of the Society for Human Resources Management (SHRM) as a winner in its "Best Places to Work in Maine" program. The 2012 Best Places to Work in Maine program recognizes companies that have established and consistently fostered outstanding workplace environments. "We have always believed that MedTech Media must respect, support and honor the individuals who work here," said CEO Jack Beaudoin. "Our selection as a 'Best Place to Work' is both validation of that philosophy and an opportunity to renew our commitment to the people who make us successful." MedTech Media is a division of HIMSS Media Group based in New Gloucester, ME. The MedTech Media brands include *Healthcare IT News*, *Healthcare Finance News*, *Healthcare Payer News*, *Government Health IT* and *PhysBizTech*. It is also the official publisher of the HIMSS Annual Conference and Exhibition and represents multiple HIMSS media properties.

[Tools & Resources](#)

[Call for 2012 HIMSS Award Nominations and Scholarship Applications Open Thru Oct. 15](#)

The Calls for HIMSS 2012 Award Nominations and Scholarship Applications are now open. Award and scholarship recipients will be honored at the Awards and Recognition Banquet during the 2013 Annual HIMSS Conference &

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Chapter Events

Sept. 10

[New Jersey](#)

[Students Get Connected to Health IT](#)

Sept. 12

[Iowa](#)

[IAHIMSS Chapter Meeting](#)

Sept. 25

[Michigan](#)

[2012 Annual Conference: Key Trends and Status of Health IT in Michigan](#)

Upcoming Events & Deadlines

Sept. 10-14

[National Health IT Week](#)

NEW! Sept. 11

[Meaningful Use Stage 2 and the Standards and Certification Criteria Final Rules: A Three-Part Series](#)

Sept. 12

[Nursing Informatics on the Hill](#)

NEW! Sept. 12

[Clinical Decision Support: The Key Enabler to Unlocking the Potential of Clinical Data](#)

Sept. 12-13

[HIMSS Policy Summit](#)

NEW! Sept. 18

[Meaningful Use Stage 2 and the Standards and Certification Criteria Final Rules: A Three-Part Series](#)

NEW! Sept. 19

[IPC Technologies' Healthcare Symposium](#)

NEW! Sept. 25

[Meaningful Use Stage 2 and the Standards and Certification Criteria Final Rules: A Three-Part Series](#)

Sept. 28

[HIMSS Nursing Informatics Institute](#)

Deadline: Oct. 15

Exhibition, March 3-7 in New Orleans. Click the link above to learn more...

[Registration Now Open for the HIMSS Nursing Informatics Institute hosted by Baylor Health Care System](#)

Registration is now open for the Sept. 28 HIMSS Nursing Informatics Institute at Baylor Medical Center in Irving, Texas. Learn from the nation's leaders in Nursing Informatics at this one-day educational event. Build on your career portfolio and enhance your knowledge of the role of nurses in implementing information technology to enhance nursing workflow, promote patient safety and yield outcomes that improve patient care. For more information and to register, please visit: www.himss.org/baylor.

[Top CIOs to Speak at Privacy & Security Forum](#)

Healthcare IT News and HIMSS Media have joined forces to create The Privacy & Security Forum, to be held Dec. 12-13, in Boston. The forum will address issues such as data breaches, mobile device security and HIPAA privacy and security compliance. Session topics include HIMSS Annual Security Survey results; The *Healthcare IT News* Interviews; best practices for securing mobile devices; identifying risks and reducing exposure; Cloud computing; HIEs; and risk assessment. For more information click the link in the headline above or email info@healthprivacyforum.com.

[New! Corporate Member White Paper—Radiation Dose Monitoring: A Call to Action](#)

Our inability to detect x-ray exposure through our normal sensory systems makes it that much more dangerous. Our autonomic nervous system is designed to react to things that can cause pain and potential harm to our bodies. X-ray does not trigger that system and therefore must be monitored more diligently. This white paper was produced by Ascendian Healthcare Consulting.

[New! Corporate Member White Paper—Medical Imaging: Tips for Managing Costs and Improving Patient Care through Health Analytics](#)

Hospital workflow systems have tremendous potential to drive change in today's challenging healthcare environment. Using insights from these systems, you can enhance the return on investment from your medical imaging equipment while delivering the best possible outcomes for your patients. This white paper was produced by Accenture White Paper.

[New! Sponsored White Paper: HIPAA Compliant Hosting](#)

Healthcare providers must assure patients the utmost security, confidentiality, and integrity of sensitive information. This means maintaining total HIPAA compliance within their organization, including healthcare IT infrastructure. This white paper elucidates HIPAA compliant IT infrastructure, from physical and environmental controls, to appropriate guidelines between a Covered Entity and data center provider when outsourcing. It also helps clarify key points including service provider qualifications, and why Business Associate Agreements are integral for establishing accountability with partners.

[New! Sponsored White Paper: The Need for Data Loss Prevention Now](#)

Data Loss Prevention (DLP) is powerful technology that can be used to plug the holes in the data leakage dam affecting organizations worldwide. In the healthcare industry the consequences of leakage are particularly dire. This white paper offers an introduction to the topic of DLP, which is one of the most important and powerful tools in the information security industry.

[Sponsored White Paper: Is Cloud-Based Faxing Right for You?](#)

The improved ability to gather, store, and share patient data is driving change across the healthcare sector. The good news is that cloud technologies enable healthcare IT managers to move to more efficient and

[2012 HIMSS Annual Award Nominations and Scholarship Applications](#)

NEW! Oct. 15

[Deadline—HIMSS13 Nursing Informatics Symposium Posters](#)

Dec. 3-5

[2012 mHealth Summit](#)

Dec. 12-13

[Privacy & Security Forum](#)

Jan. 28-Feb. 2, 2013

[2013 Connectathon](#)

March 4-7, 2013

[2013 Annual HIMSS Conference & Exhibition](#)

Corporate Members of the Week

HIMSS thanks its Corporate Members.

- [GetWellNetwork, Inc.](#)
- [DecisionOne](#)
- [Merck](#)
- [WellCentive](#)
- [Elekta, Inc.](#)
- [Zensar Technologies](#)
- [Vector Consulting Group \(VCG\)](#)
- [CareCloud](#)
- [VisionWare](#)
- [Secure Healthcare Solutions](#)
- [Anton/Bauer](#)
- [NewCrop](#)
- [Practice Fusion](#)

Read the Latest News from HIMSS Corporate Members

Get the latest updates from our HIMSS Corporate Members. New press releases and news announcements are updated daily on the [HIMSS Web site](#).

Renew Your HIMSS Membership?

Ensure the continuation of your HIMSS member benefits, login to the [Member Center](#) to renew your membership today. If you need a paper invoice, request one via e-mail to the Member Services department. You can also renew by phone at 312-664-4467 (option 8, then 2).

less cumbersome information systems. Cloud-based systems give them the potential to economize in a number of key areas, a development that IT managers welcome unequivocally. However, due diligence is essential to ensure that IT systems are managed in a way that increases efficiency while improving healthcare outcomes. This paper will answer your questions about cloud computing: What is it? Is it secure? What do you need to know about it? This paper will also discuss benefits and user advantages of cloud computing.

[Sponsored White Paper: Blood Systems Relies on Integrated Security, Access and Data Center Acceleration to Give Life to its WAN](#)

For more than 60 years, Blood Systems has been offering its life-giving services throughout the Western U.S. Blood Systems wanted to optimize its network for business value, migrating to the latest WAN services. Read this white paper to learn how Blood Systems increased flexibility and now support business continuity requirements so the nation's blood supply wouldn't be interrupted in the face of a natural disaster or pandemic.

[Sponsored White Paper: Security Best Practices for Mobility in Healthcare: Ensuring the Security of Healthcare Networks as Mobile Devices Proliferate](#)

This white paper highlights the way changes in the use of laptops, smartphones, tablets, and other mobile devices are affecting the security of networks at healthcare institutions as well as the IT staff that manages network access. It outlines a set of best practices for controlling access within and beyond perimeter protections. Most affected are network access control and related provisions, where market trends warrant new capabilities and procedures.

[Calling All Members](#)

[New! Seeking Members for HIE Task Forces and Work Groups](#)

The HIMSS HIE Committee is seeking members to join a number of their task forces and work groups. Click the link above to learn more about these groups and how to join.

[HIMSS Clinical and Business Intelligence Committee Seeks Task Force Members](#)

The HIMSS Clinical and Business Intelligence Committee is accepting members for its new task forces. These groups will be responsible for creating the tools and resources to meet the needs of HIMSS members and the health IT industry in effectively managing and using clinical and business intelligence. The groups include:

- Information Management and Data Technology Task Force
- Analytics and Information Delivery Task Force
- Operationalizing the Value Task Force

Task Force participation is open to all current HIMSS members. If you are interested in participating in a task force, [join now!](#) For more information, please visit the C&BI Committee Task Forces website at the link in the headline above.

[HIMSS Patient-Centered Payer Roundtable is Accepting New Members](#)

The HIMSS Patient-Centered Payer Roundtable is accepting new members. The vision of the Roundtable is to improve individual patient care, quality, and outcomes in a cost-effective manner by fostering collaboration and trust between providers, payers and vendors through the development of interoperable health IT. Key topics for the year include accountable care/value-based healthcare/care coordination, and "enabling" issues such as



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HIE, interoperability, funding models, data management, business intelligence and patient identity. The next meeting of the Roundtable, via conference call, will be Sept. 20. Please visit HIMSS Patient-Centered Payer Roundtable web site at the link above for additional information and contact [Nancy Devlin](#) to become a member.

[Ambulatory Task Force & Work Group Calls for Members](#)

The [HIMSS Ambulatory IS Committee](#) is accepting new members for the following task forces and work group. Participation is open to all current HIMSS members. For more information, contact Valerie Knoke at the e-mail link above.

Continuity of Care Task Force. This task force will create resources and tools that promote and utilize IT to coordinate care among healthcare providers to provide better patient outcomes.

Meaningful Use Center of Excellence Task Force. This group will create a compendium of resources and tools that highlight best practices of achieving the meaningful use of EHRs for the ambulatory care setting.

Advocacy & Public Comment Work Group. This work group solicits and provides feedback on policy, legislation and regulations impacting health IT in the ambulatory care setting, including the anticipated release of the Meaningful Use Stage 2 Final Rule.

[HIMSS eConnecting with Consumers Committee Seeks Task Force Members](#)

The new [HIMSS eConnecting with Consumers Committee](#) is now accepting new members for a number of task forces. For more information, contact Valerie Knoke at the e-mail link above.

Patient Engagement Task Force. This group will create a compendium of business cases highlighting best practices and lessons learned highlighting providers' use of HIT to engage patients in their health. Meeting times TBD.

Provider Value Proposition Task Force. This group will be responsible for the identification and creation of resources and tools related to personal health IT for all HIMSS providers, including business cases, best practices and lessons learned for technologies including (but not limited to) PHRs, portals, mHealth, etc.

Social Media Task Force. This group will create resources and tools as well as opportunities around social networking at HIMSS, including the Social Media Center at HIMSS13. This task force will meet on the first Thursday of the month at 12 p.m. (ET).

[Call Open for HIMSS13 Nursing Informatics Symposium Posters](#)

The call for HIMSS13 Nursing Informatics Symposium Posters is now open. Posters will be on display at the HIMSS13 Nursing Informatics Symposium and Reception, Saturday March 2 and March 3, 2013, in New Orleans.

To submit, please include: a title, a 30- to 50-word description; learning objectives; and a 250- to 300-word topic profile. The topic must support at least one functional area of NI practice. Guidelines, recommendations and criteria for acceptance are located [here](#); the informational flyer is [here](#); and the submission survey is [here](#).

Presenters will be notified on Oct. 15, of their accept/decline status. Poster presenters are also required to submit a topic profile which will be published in the [HIMSS Nursing Informatics Knowledge Repository](#). Submissions are due to Summer O'Neill at the e-mail link in the headline above.

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[Nominations Welcome for the Spirit of HIMSS Award](#)

Established in 2003, the Spirit of HIMSS award recognizes members who exemplify the mission of HIMSS through their recent volunteer efforts within the society. The award is given to a member or group of members every month, at the discretion of the Individual Membership Committee. HIMSS utilizes awards to recognize the special contributions of individuals, groups and organizations to the advancement of the healthcare profession as encompassed by the HIMSS mission. These special contributions may vary widely due to the diverse membership of HIMSS and the broad definition of the healthcare professions represented in our mission. To submit a nomination, click the link above or contact [Helen Figge](#) with questions.

Corporate Member Spotlight



Metro offers innovative technology, storage and transport solutions for healthcare facilities. Fully-integrated Metro Flo series mobile computing workstations are engineered to fit your technology, budget, and workflow.

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