HiMSS® *Insider*
Weekly

In This Issue — September 12, 2012

See what's happening now at National Health IT Week • President Bill Clinton headlines HIMSS13's all-star keynote presentations • U.S. hospital IT data available for research

Have a question, comment or idea? Please send them to Matt Schlossberg.

What's New

National Health IT Week Is Happening Now

National Health IT Week started Monday, in Washington, DC, and will continue through Friday. More than 260 organizations have signed on as Partners of National Health IT Week 2012. Click the link above for a calendar of activities, along with a Toolkit full of ideas on how you can help your community recognize the benefits of health IT. You can also check out this HIMSS blog post on National Health IT Week, which features in-depth descriptions of many of the themes of the event.

In addition, HIMSS will close out National Health IT Week by moderating the HL7 Standards' weekly #HITsm Twitter chat on Friday, Sept. 14 at 11 am (CT). The chat will serve as an opportunity for the greater health IT community to identify trends in consumers' use of technology in the ownership and betterment of their healthcare. Twitter users are invited to participate by logging in to the #HITsm chat room and engaging in dialogue with other health IT thought leaders from a number of settings within the industry.

The HIMSS' 11th Annual Policy Summit began today, and featured Dr. Farzad Mostashari, National Coordinator for Health IT, as the opening keynote. Click here to see the other speakers who are sharing their insights and knowledge with Summit participants. HIMSS staff has made appointments for every Policy Summit registrant to meet with their congressional representatives or staff. You can be a part of this essential and timely effort by participating in HIMSS' Virtual Outreach initiative to Congress. Let your elected representatives know the importance of health IT in the transformation of the delivery, quality, access, and cost control of healthcare. Participate and be the conduit for change by sending a pre-drafted letter to your Representative and Senators, and showing them that healthcare information technology is an issue that you care about and deserves the attention of Congress. Questions? Please contact HIMSS' Government Relations team at policy@himss.org.

Bill Clinton Joins All-Star HIMSS13 Keynotes

Former President Bill Clinton will take the podium on Wednesday, March 6, at

Chapter Events

Sept. 25
Michigan
2012 Annual Conference: Key Trends and Status of Health IT in Michigan

Sept. 20-21
Alabama
2012 Fall HIMSS Conference

Sept. 21
Arizona
Mobile Health and Bring Your Own Device: Keeping It All Secure

Upcoming Events & Deadlines

Sept. 10-14
National Health IT Week

Sept. 12-13
HIMSS Policy Summit

Sept. 18
Meaningful Use Stage 2 and the Standards and Certification Criteria Final Rules: A Three-Part Series

HIMSS13, part of an all-star lineup of keynote speakers. "The timing is right to have President Clinton join us, because the election will be over, and its effects will just be taking hold in Washington and across the nation. With a continued bipartisan focus on the best use of health IT to improve healthcare delivery, attendees at the conference will want to hear what President Clinton has to say," says H. Stephen Lieber, CAE, HIMSS President and CEO. Other keynote speakers include:

- **Warner Thomas**, President and Chief Executive Officer, Ochsner Health System will speak **Monday, March 4.**
- **Eric J. Topol, MD**, West Endowed Chair of Innovative Medicine, Scripps Health; Cardiologist; Geneticist will speak **Tuesday, March 5**.
- Democratic strategist **James Carville** and former Bush administration advisor **Karl Rove** debate politics, economics, healthcare reform and other key initiatives affecting the country on **Thursday, March 7**.

HIMSS13 returns to the Ernest N. Morial Convention Center in New Orleans from March 3-7, 2013. Registration is open for HIMSS13. Attendees can book their hotel reservation now; exhibitor housing will be available for booking in mid-September. Click the link in the headline above to learn more about our keynote speakers.

Available for Research: U.S. Hospital IT Data

Simplifying the search for data on health information technology for research purposes, The Dorenfest Institute for Health Information Technology, Research and Education, managed by the HIMSS Foundation, has released updated 2010 data from the HIMSS Analytics™ Database. The Dorenfest Institute provides a variety of detailed historical data, reports and white papers about IT use in hospitals and integrated healthcare delivery networks. This service is provided at no expense to universities, students under university license, U.S. governments (local, state and federal), and governments of other countries that will be using the data for research purposes. Click the link above to learn more...

JHIM Seeks Abstracts on Integration and Interoperability

JHIM, the digital, peer-reviewed publication of HIMSS, is seeking abstracts for its Spring 2013 issue on Integration and Interoperability. *JHIM* encourages submissions related to information exchange, using IT to enable accountable care, IT implications of acquisition of clinical practices, Stage 2 Meaningful Use, privacy and security and much more. Case studies, literature reviews, opinion/trend papers and original research are encouraged.
Abstracts should be created in a Word document and include a 250-word summary of the paper you propose to write. Include a working title for your abstract and complete contact information for all potential authors. All abstracts must be received by **Oct. 17, 2012**, to be considered for publication. For questions, please contact Matt Schlossberg, Manager, Publications, at the e-mail link above.

IHE North American Connectathon Offers Unique Opportunity

Developers of health IT systems along with standards experts gather in Chicago each year to take part in the largest interoperability testing event in the industry—the IHE North American (NA) Connectathon. This year's event, Jan. 28-Feb. 2, 2013, is sponsored by IHE USA and in collaboration with IHE Canada. Connectathon participants test system interoperability and conformance to IHE Profiles—standards-based specifications for meeting real-world healthcare needs. System registration for the Connectathon is open through Oct. 5. Nine IHE domains will be offered for testing this year; additionally, the Consolidated CDA® standard developed by Health Story Project in collaboration with HL7 and IHE, will be available for testing for the first time! The proposed requirement for Consolidated CDA® as part of Stage 2 Meaningful Use has accelerated efforts toward its adoption and the resulting need for testing to validate CDA content with IHE integration profiles at the IHE Connectathon. Health Story Project's Consolidated CDA®

Corporate Members of the Week

HIMSS thanks its Corporate Members.

- Cybernet
- HealthTronics Information Technology Solutions, LLC
- Entrust Healthcare
- Innovative Consulting Group
- ICA
- InteliChart
- Health Care DataWorks
- Medicity
- MedeAnalytics
- Pegasystems, Inc.
- Coalfire
- Quality Technology Services (QTS)
- Haitai International Co
- Vocollect (AccuNurse)
- AppSense
- Planet Technologies
- MMR Global Inc.
- URAC
- INFINITT North America
- Konica Minolta Business Solutions U.S.A., Inc.
- NetApp
- HEALTHCARE PRODUCTIVITY AUTOMATION
- 7Signal Solutions
- Xirrus
- PEPID, LLC
- The Advisory Board Company

registration opens today. Visit IHE USA's website to learn more about the NA Connectathon registration process and fees or download the IHE Policies & Guidelines online.

HIMSS Resources on Meaningful Use Stage 2 Now Available

HIMSS' Meaningful Use OneSource has published Executive Summaries of both the Meaningful Use Stage 2 Rule and the Standards and Certification Criteria Rule. An additional analysis sheet has been compiled dissecting each part of the Meaningful Use Stage 2 rule and cross-walking this with HIMSS' comments on the proposed rule. This is a living document, and will be updated periodically as different sections are compiled. A Standards and Certification Criteria living document will be published soon. HIMSS has also scheduled a three-part Meaningful Use Regulations Overview for September. Registration is now open for the hour-long virtual briefings, which are free for HIMSS members.

HIMSS Now Accepting Applications for Advanced Membership!

If you have been a member of HIMSS for at least three years, you are eligible to apply for advanced membership. You can become a Senior Member or Fellow Member of HIMSS depending on years of membership and number of points.
Points are earned for:

- Education and certification.
- Experience and professional responsibility.
- Presenting or publishing on health IT topics.
- Serving as a HIMSS volunteer on committees, work groups, chapter leadership, etc.

See our Member Advancement webpage for more information, or email questions to the e-mail link in the headline above.

Save the Date: Emerging Professionals Masters Class Series:

HIMSS and the American Society for Healthcare Human Resources Administration of the American Hospital Association will be co-sponsoring "How to Build a Global Vocabulary for Health IT Employment Processes: From a CIO and CHRO Perspective," an Emerging Professionals webinar. This event is free for all HIMSS and ASHHRA members. Better understand the hiring practices encountered in today's healthcare reform era; identify the skills valuable in the hiring process; and learn what skills and credentials are in demand from a CIO and Human Resource perspective. This webinar will be hosted on **Friday, Oct. 12**. Register at the link above.

Register for Nursing Informatics Institute, Hosted by Baylor Health Care System

Save the date for **Friday, Sept. 28**. Learn from the nation's leaders in Nursing Informatics at this one-day educational event. Build on your career portfolio and enhance your knowledge of the role of nurses in implementing information technology to enhance nursing workflow, promote patient safety and yield outcomes that improve patient care. For a complete agenda and to register, click the link above.

Registration Opens for Nursing Informatics Institute, Hosted by Partners HealthCare

Save the date for **Monday, Oct. 15**. Learn from the nation's leaders in Nursing Informatics at this one-day educational event. Build on your career portfolio and enhance your knowledge of the role of nurses in implementing information technology to enhance nursing workflow, promote patient safety and yield outcomes that improve patient care. For more information and to register, click the link above.
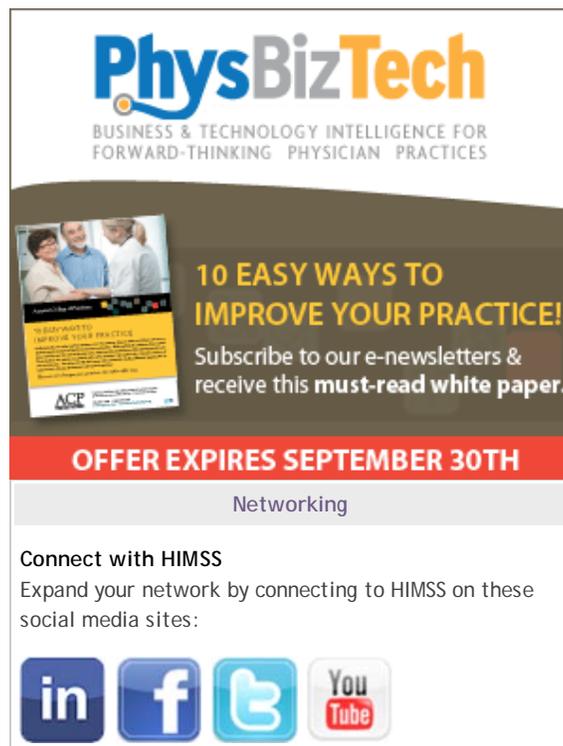
Tools & Resources

- Panasonic
- CitiusTech

Read the Latest News from HIMSS Corporate Members

Get the latest updates from our HIMSS Corporate Members. New press releases and news announcements are updated daily on the HIMSS Web site.

Renew Your HIMSS Membership?

Ensure the continuation of your HIMSS member benefits, login to the Member Center to renew your membership today. If you need a paper invoice, request one via e-mail to the Member Services department. You can also renew by phone at 312-664-4467 (option 8, then 2).

Networking

Connect with HIMSS
Expand your network by connecting to HIMSS on these social media sites:

New! Register for This Week's Emerging Professionals Webinar

Meaningful Mentoring or Mentoring for Fun & Profit (Everybody's) is the latest HIMSS Emerging Professionals webinar, scheduled for Friday, Sept. 14. Hosted by David S. Finn, CISA, CISM, CRISC, Health IT Officer, Symantec, this is a seriously light-hearted look at what being a mentor is all about. Learn how mentoring got started, what it means to be one and that there can be different mentors for different needs. Register at the link above.

New! HIMSS *HIELights* Newsletter Tackles Expanded Focus

The HIMSS *HIELights* eNewsletter, which focused on health information exchanges across the nation, is getting a new look and expanded focus next month as the HIMSS *Information Xchange* eNewsletter, with a focus on interoperability and standards leading to information exchange. Our mission is that *Information Xchange* will present each month the practical solutions and information you need to successfully navigate a healthcare environment poised for titanic changes in the years ahead.

Information Xchange is the latest iteration of our eNewsletter *HIELights*, which itself morphed from an earlier HIMSS eNewsletter—*The RHIO Connection*. The breadth and scope of these publications differed in many ways (an excellent retrospective can be found here), but the thread that binds them remains: information exchange is a critical component to achieving our collective vision of American healthcare in the 21st century. We thought it necessary that this publication reflect the tectonic shifts affecting industry by broadening the scope of *HIELights* to include interoperability and standards leading to information exchange. Look for the first issue of *Information Xchange* in your inbox on Thursday, Oct. 4. If you want to serve on our editorial board, submit an article or opinion column, or lend your expertise to the trends and topics we should be following, please send your contact information and CV to Mary-Ellen Johnson, Senior Manager, Interoperability & Standards.

New! Call for 2012 HIMSS Award Nominations and Scholarship Applications Open Thru Oct. 15

The Calls for HIMSS 2012 Award Nominations and Scholarship Applications are now open. Award and scholarship recipients will be honored at the Awards and Recognition Banquet during the 2013 Annual HIMSS Conference & Exhibition, March 3-7 in New Orleans. Click the link above to learn more...

New! Sponsored White Paper: Size Up Your Cloud Options - Is Now the Time?

Will you be left at a competitive disadvantage if you fail to deliver SaaS-enabled solutions in the Cloud? Read this guide to the rise of Cloud computing in healthcare and learn how to rapidly SaaS-enable your organization today.

Sponsored White Paper: HIPAA Compliant Hosting

Healthcare providers must assure patients the utmost security, confidentiality, and integrity of sensitive information. This means maintaining total HIPAA compliance within their organization, including healthcare IT infrastructure. This white paper elucidates HIPAA compliant IT infrastructure, from physical and environmental controls, to appropriate guidelines between a Covered Entity and data center provider when outsourcing. It also helps clarify key points including service provider qualifications, and why Business Associate Agreements are integral for establishing accountability with partners.

Sponsored White Paper: The Need for Data Loss Prevention Now

Data Loss Prevention (DLP) is powerful technology that can be use to plug the holes in the data leakage dam affecting organizations worldwide. In the healthcare industry the consequences of leakage are particularly dire. This

white paper offers an introduction to the topic of DLP, which is one of the most important and powerful tools in the information security industry.

Sponsored White Paper: Is Cloud-Based Faxing Right for You?

The improved ability to gather, store, and share patient data is driving change across the healthcare sector. The good news is that cloud technologies enable healthcare IT managers to move to more efficient and less cumbersome information systems. Cloud-based systems give them the potential to economize in a number of key areas, a development that IT managers welcome unequivocally. However, due diligence is essential to ensure that IT systems are managed in a way that increases efficiency while improving healthcare outcomes. This paper will answer your questions about cloud computing: What is it? Is it secure? What do you need to know about it? This paper will also discuss benefits and user advantages of cloud computing.

Sponsored White Paper: Blood Systems Relies on Integrated Security, Access and Data Center Acceleration to Give Life to its WAN

For more than 60 years, Blood Systems has been offering its life-giving services throughout the Western U.S. Blood Systems wanted to optimize its network for business value, migrating to the latest WAN services. Read this white paper to learn how Blood Systems increased flexibility and now support business continuity requirements so the nation's blood supply wouldn't be interrupted in the face of a natural disaster or pandemic.

Sponsored White Paper: Security Best Practices for Mobility in Healthcare: Ensuring the Security of Healthcare Networks as Mobile Devices Proliferate

This white paper highlights the way changes in the use of laptops, smartphones, tablets, and other mobile devices are affecting the security of networks at healthcare institutions as well as the IT staff that manages network access. It outlines a set of best practices for controlling access within and beyond perimeter protections. Most affected are network access control and related provisions, where market trends warrant new capabilities and procedures.

Calling All Members

Call Open for HIMSS13 Nursing Informatics Symposium Posters

The call for HIMSS13 Nursing Informatics Symposium Posters is now open. Posters will be on display at the HIMSS13 Nursing Informatics Symposium and Reception, Saturday March 2 and March 3, 2013, in New Orleans.

To submit, please include: a title, a 30- to 50-word description; learning objectives; and a 250- to 300-word topic profile. The topic must support at least one functional area of NI practice. Guidelines, recommendations and criteria for acceptance are located here; the informational flyer is here; and the submission survey is here.

Presenters will be notified on Oct. 15, of their accept/decline status. Poster presenters are also required to submit a topic profile which will be published in the HIMSS Nursing Informatics Knowledge Repository. Submissions are due to Summer O'Neill at the e-mail link in the headline above.

Seeking Members for HIE Task Forces and Work Groups

The HIMSS HIE Committee is seeking members to join a number of their task forces and work groups. Click the link above to learn more about these groups and how to join.

HIMSS Clinical and Business Intelligence Committee Seeks Task Force Members

The HIMSS Clinical and Business Intelligence Committee is accepting members

for its new task forces. These groups will be responsible for creating the tools and resources to meet the needs of HIMSS members and the health IT industry in effectively managing and using clinical and business intelligence. The groups include:

- Information Management and Data Technology Task Force
- Analytics and Information Delivery Task Force
- Operationalizing the Value Task Force

Task Force participation is open to all current HIMSS members. If you are interested in participating in a task force, join now! For more information, please visit the C&BI Committee Task Forces website at the link in the headline above.

HIMSS Patient-Centered Payer Roundtable is Accepting New Members

The HIMSS Patient-Centered Payer Roundtable is accepting new members. The vision of the Roundtable is to improve individual patient care, quality, and outcomes in a cost-effective manner by fostering collaboration and trust between providers, payers and vendors through the development of interoperable health IT. Key topics for the year include accountable care/value-based healthcare/care coordination, and "enabling" issues such as HIE, interoperability, funding models, data management, business intelligence and patient identity. The next meeting of the Roundtable, via conference call, will be **Sept. 20**. Please visit HIMSS Patient-Centered Payer Roundtable web site at the link above for additional information and contact Nancy Devlin to become a member.

Nominations Welcome for the Spirit of HIMSS Award

Established in 2003, the Spirit of HIMSS award recognizes members who exemplify the mission of HIMSS through their recent volunteer efforts within the society. The award is given to a member or group of members every month, at the discretion of the Individual Membership Committee. HIMSS utilizes awards to recognize the special contributions of individuals, groups and organizations to the advancement of the healthcare profession as encompassed by the HIMSS mission. These special contributions may vary widely due to the diverse membership of HIMSS and the broad definition of the healthcare professions represented in our mission. To submit a nomination, click the link above or contact Helen Figge with questions.

Corporate Member Spotlight

Workflow.com® has created innovative solutions for Electronic Health Records, Practice Management and ePrescribing. WorkflowEHR is certified for Meaningful Use Stage One.

Visit Workflow online

CACI provides transformative services enabling the efficient delivery of healthcare, including medical logistics, facility management, electronic medical records integration, and more.

Visit CACI online

Xerox offers technology and business process solutions across operational areas like patient data, revenue cycle, adoption and analytics that help transform information into insight.

Visit Xerox online

4medica's web-based Integrated EHR helps hospitals and practices drive EHR adoption and provides HIE connectivity for Meaningful Use. 4medica iEHR® is rapidly deployable and cost effective.

Visit 4medica online

NetScout is the market leader in Unified Service Delivery Management enabling comprehensive end-to-end network, application and service assurance for organizations worldwide.

Visit NetScout online

Visionary designs, implements and manages comprehensive, sustainable chronic disease, behavior intervention, and health education and promotion programs by engaging communities and leveraging communications and health information technologies. Visionary provides project management services and information technology solutions for health care delivery and business process challenges.

Visit Visionary online