



## Is Cloud-Based Faxing Right for You?

Benefits and user advantages of cloud computing

[LEARN MORE](#)

Weekly

# HIMSS<sup>®</sup> Insider

## In This Issue – September 19, 2012

Highlights from National Health IT Week and HIMSS Policy Summit • Sign up for a CPHIMS Review Course in your area • Hawai'i Pacific Health selected as 2012 Enterprise HIMSS Davies Award Winner

Have a question, comment or idea? Please send them to [Matt Schlossberg](#).

## What's New

### [Highlights from National Health IT Week and HIMSS Policy Summit](#)

National Health IT Week (NHIT) and the 11th Annual HIMSS Policy Summit—both held in Washington, DC—recently concluded a week-long collaborative forum that brought together healthcare professionals and advocates from across the country to raise national awareness of the importance of health IT for the US healthcare system. Check out the highlights at the link above.

### [Welcome to the HIMSS13 Website—Registration and Housing Open](#)

Attendee registration for the 2013 Annual HIMSS Conference & Exhibition, March 3-7, at the Ernest N. Morial Convention Center in New Orleans, is now open. Early-bird registration rates for HIMSS13 are available now through Dec. 17. HIMSS13 attendee registration includes entrance to all education sessions and the exhibit hall, the Welcome/Opening Reception on Sunday, March 3, and registration tote bag (while supplies last). The HIMSS13 website features details on all registration categories, registration for specialty conferences, registration for optional events such as workshops, symposia and the CPHIMS exams and review course, and discounted rates for a One-Day Pass and Wednesday Exhibit Hall Only Pass. In addition to registration, HIMSS13 housing is open. Hotels are expected to fill up quickly, so attendees are encouraged to make hotel reservations early through onPeak, HIMSS' official housing and travel bureau. In addition to making reservations online, attendees can contact onPeak at 877-517-3038.

### [Sign Up for a CPHIMS Review Course in Your Area](#)

Certified Professional in Healthcare Information and Management Systems (CPHIMS) is a professional certification program for healthcare information and management systems professionals. This certification distinguishes health IT professionals as proven experts in the critical health IT and management systems categories of healthcare and technology environments, systems, leadership and management. HIMSS is offering three CPHIMS Review Courses

**m Health Summit**  
TECHNOLOGY • BUSINESS • RESEARCH • POLICY

Connecting the Mobile Health Ecosystem

**DECEMBER 3-5, 2012**  
GAYLORD NATIONAL RESORT  
AND CONVENTION CENTER  
WASHINGTON, DC AREA

**REGISTER**

## Chapter Events

Sept. 20-21

[Alabama](#)  
[2012 Fall HIMSS Conference](#)

Sept. 21

[Arizona](#)  
[Mobile Health and Bring Your Own Device: Keeping It All Secure](#)

Sept. 25

[Michigan](#)  
[2012 Annual Conference: Key Trends and Status of Health IT in Michigan](#)

Sept. 26

[West Virginia](#)  
[The Changing Seasons of Healthcare](#)

## Upcoming Events & Deadlines

Sept. 25

[Meaningful Use Stage 2 and the Standards and Certification Criteria Final Rules: A Three-Part Series](#)

Sept. 28

[HIMSS Nursing Informatics Institute](#)

this fall, to help applicants prepare for the certification exam. Click on the links below for registration information:

- [Atlantic City](#)—hosted by the New Jersey HIMSS Chapter—on Oct. 3.
- [Des Moines](#)—hosted by the Iowa HIMSS Chapter on Nov. 11.
- New Orleans—in conjunction with [HIMSS13](#)—on March 3, 2013.

To learn more about how your chapter or organization can host a CPHIMS Review Course in your area, contact [Fritze Roberts](#).

### [HIMSS Chapter Leader & Chapter of the Year Award—Nominations Open](#)

HIMSS chapters make many noteworthy contributions to the professional lives of their members and to the health-IT community in their local areas. Why not honor an outstanding chapter or chapter leader to show your appreciation for their hard work? Be heard and nominate a candidate the [HIMSS Chapter of the Year Award](#) and the [HIMSS Chapter Leader of the Year Award](#). Award recipients will be recognized at [HIMSS13](#) in New Orleans. HIMSS members are encouraged to nominate their peers who have made lasting contributions within the Society and to the greater healthcare community. The call for nominations closes Oct. 15.

### [Hawai'i Pacific Health Selected as 2012 Enterprise HIMSS Davies Award Winner](#)

HIMSS honors Hawai'i Pacific Health, Honolulu, as the winner of the 2012 Enterprise HIMSS Davies Award of Excellence. This 2012 Enterprise HIMSS Davies Award winner, [a Stage 6 hospital](#), as measured by the [EMR Adoption Model](#), is a nonprofit healthcare system and Hawaii's largest healthcare provider. Hawai'i Pacific Health operates four hospitals, 49 outpatient clinics and service sites, with more than 1,300 affiliated physicians. In addition, the health system has leading strategic initiatives in women's health, pediatric care, cardiovascular services, cancer care and bone and joint services. Click the link in the headline to read the case study.

### [Virtual Town Hall: Impact of Standards & Pharmacy Informatics](#)

A virtual Town Hall meeting on The Impact of Standards & Pharmacy Informatics will be held by the Pharmacy Informatics Community—a collaboration among NCPDP and HIMSS—on Sept. 20. The town hall will explain how pharmacy computer applications/systems communicate with each other and the differences between messaging standards, terminology standards, and functionality standards; explain the role of NCPDP and how NCPDP brings together the pharmacy industry to create standards for sharing information about medications, supplies and services within the healthcare systems' and describe why prospective pharmacy informaticists and pharmacy schools should be prepared for optimal communication in healthcare. Click the link above to register. The Aug. 30 Pharmacy Informatics Town Hall Series—The ABC's of the SCRIPT Standard—is now archived on the HIMSS website. View the [recording](#) and [slides](#).

### [JHIM Seeks Abstracts on Integration and Interoperability](#)

[JHIM](#), the digital, peer-reviewed publication of HIMSS, is seeking abstracts for its Spring 2013 issue on Integration and Interoperability. *JHIM* encourages submissions related to information exchange, using IT to enable accountable care, IT implications of acquisition of clinical practices, Stage 2 Meaningful Use, privacy and security and much more. Case studies, literature reviews, opinion/trend papers and original research are encouraged.

Abstracts should be created in a Word document and include a 250-word summary of the paper you propose to write. Include a working title for your abstract and complete contact information for all potential authors. All abstracts must be received by **Oct. 17, 2012**, to be considered for publication. For questions, please contact Matt Schlossberg, Manager, Publications, at the e-mail link above.

Deadline: Oct. 15

[2012 HIMSS Annual Award Nominations and Scholarship Applications](#)

Oct. 15

[Deadline—HIMSS13 Nursing Informatics Symposium Posters](#)

Dec. 3-5

[2012 mHealth Summit](#)

Dec. 12-13

[Privacy & Security Forum](#)

Jan. 28-Feb. 2, 2013

[2013 Connectathon](#)

March 4-7, 2013

[2013 Annual HIMSS Conference & Exhibition](#)

## Corporate Members of the Week

HIMSS thanks its Corporate Members.

- [Medisolv, Inc.](#)
- [Health Language, Inc.](#)
- [Mindray North America](#)
- [Vocera Communications, Inc.](#)
- [FormFast, Inc.](#)
- [DSN Software, Inc.](#)
- [Intuit](#)
- [Vitalz](#)
- [Certify Data Systems, Inc](#)
- [Surescripts](#)
- [Quality Software Services, Inc. \(QSSI\)](#)
- [Baxter Healthcare](#)
- [PC Connection, Your HealthConnection Partner](#)
- [InnerWireless/Black Box Network Services](#)
- [4medica, Inc.](#)
- [SHI](#)
- [Apelon, Inc.](#)
- [Rubbermaid Medical Solutions](#)
- [NoMoreClipboard.com](#)
- [AccessOne MedCard, Inc.](#)
- [National Government Services/Wellpoint](#)
- [DigitalPersona, Inc.](#)
- [Development InfoStructure, Inc \(Devis\)](#)
- [S&P Consultants, Inc.](#)
- [Tyco Integrated Security](#)
- [Orchestrate Healthcare](#)
- [InstaMed](#)

## Read the Latest News from HIMSS Corporate Members

Get the latest updates from our HIMSS Corporate Members. New press releases and news announcements are updated daily on the [HIMSS Web site](#).

### [IHE North American Connectathon Offers Unique Opportunity](#)

Developers of health IT systems along with standards experts gather in Chicago each year to take part in the largest interoperability testing event in the industry—the IHE North American (NA) Connectathon. This year’s event, Jan. 28-Feb. 2, 2013, is sponsored by [IHE USA](#) and in collaboration with IHE Canada. Connectathon participants test system interoperability and conformance to IHE Profiles—standards-based specifications for meeting real-world healthcare needs. [System registration](#) for the Connectathon is open through Oct. 5. Nine IHE domains will be offered for testing this year; additionally, the Consolidated CDA® standard developed by [Health Story Project](#) in collaboration with HL7 and IHE, will be available for testing for the first time! The proposed requirement for Consolidated CDA® as part of Stage 2 Meaningful Use has accelerated efforts toward its adoption and the resulting need for testing to validate CDA content with IHE integration profiles at the IHE Connectathon. Health Story Project’s Consolidated CDA® [registration](#) opens today. Visit [IHE USA’s website](#) to learn more about the NA Connectathon registration process and fees or [download](#) the IHE Policies & Guidelines online.

### [Save the Date: Emerging Professionals Masters Class Series](#)

HIMSS and the American Society for Healthcare Human Resources Administration of the American Hospital Association will be co-sponsoring “How to Build a Global Vocabulary for Health IT Employment Processes: From a CIO and CHRO Perspective,” an Emerging Professionals webinar. This event is free for all HIMSS and ASHHRA members. Better understand the hiring practices encountered in today’s healthcare reform era; identify the skills valuable in the hiring process; and learn what skills and credentials are in demand from a CIO and Human Resource perspective. This webinar will be hosted on **Friday, Oct. 12**. Register at the link above.

### [Register for Nursing Informatics Institute, Hosted by Baylor Health Care System](#)

Save the date for **Friday, Sept. 28**. Learn from the nation’s leaders in Nursing Informatics at this one-day educational event. Build on your career portfolio and enhance your knowledge of the role of nurses in implementing information technology to enhance nursing workflow, promote patient safety and yield outcomes that improve patient care. For a complete agenda and to register, click the link above.

### [Registration Opens for Nursing Informatics Institute, Hosted by Partners HealthCare](#)

Save the date for **Monday, Oct. 15**. Learn from the nation’s leaders in Nursing Informatics at this one-day educational event. Build on your career portfolio and enhance your knowledge of the role of nurses in implementing information technology to enhance nursing workflow, promote patient safety and yield outcomes that improve patient care. For more information and to register, click the link above.

### [World Congress on Information Technology Panel: Improving Healthcare in a Digital Society](#)

The World Congress on Information Technology (WCIT) will be held **Oct. 22-24** in Montreal, Canada. Sessions will include a panel on how extensive digital collaboration can lead to healthcare systems that are cheaper, safer and better. Over the years, WCIT has become the world’s leading IT gathering, featuring prominent speakers, leading thinkers and business leaders from all over the world. Convened under the theme of ONE Vision for a Global Digital Society, the Congress will feature, in a fast-paced three-day conference, more than 100 high-profile speakers and attract up to 3,000 delegates from more than 80 countries. Click the link above to register and to learn more.

### **Renew Your HIMSS Membership?**

Ensure the continuation of your HIMSS member benefits, login to the [Member Center](#) to renew your membership today. If you need a paper invoice, request one via e-mail to the Member Services department. You can also renew by phone at 312-664-4467 (option 8, then 2).



Seamless Care for Patients.  
Meaningful Data for Providers.  
Analytics for Improved Outcomes.

Next generation health information exchange and analytics.  
The right information, at the right time, in the right format.  
[sandlotsolutions.com](#)

sandlot solutions  
from chaos to clarity

Networking

Connect with HIMSS  
Expand your network by connecting to HIMSS on these social media sites:



## **Tools & Resources**

---

### **[Call for 2012 HIMSS Award Nominations and Scholarship Applications Open Thru Oct. 15](#)**

The Calls for HIMSS 2012 Award Nominations and Scholarship Applications are now open. Award and scholarship recipients will be honored at the Awards and Recognition Banquet during the 2013 Annual HIMSS Conference & Exhibition, March 3-7 in New Orleans. Click the link above to learn more...

### **[Sponsored White Paper: Size Up Your Cloud Options - Is Now the Time?](#)**

Will you be left at a competitive disadvantage if you fail to deliver SaaS-enabled solutions in the Cloud? Read this guide to the rise of Cloud computing in healthcare and learn how to rapidly SaaS-enable your organization today.

### **[Sponsored White Paper: HIPAA Compliant Hosting](#)**

Healthcare providers must assure patients the utmost security, confidentiality, and integrity of sensitive information. This means maintaining total HIPAA compliance within their organization, including healthcare IT infrastructure. This white paper elucidates HIPAA compliant IT infrastructure, from physical and environmental controls, to appropriate guidelines between a Covered Entity and data center provider when outsourcing. It also helps clarify key points including service provider qualifications, and why Business Associate Agreements are integral for establishing accountability with partners.

### **[Sponsored White Paper: The Need for Data Loss Prevention Now](#)**

Data Loss Prevention (DLP) is powerful technology that can be use to plug the holes in the data leakage dam affecting organizations worldwide. In the healthcare industry the consequences of leakage are particularly dire. This white paper offers an introduction to the topic of DLP, which is one of the most important and powerful tools in the information security industry.

### **[NEW! Sponsored White Paper: Benefits, User Advantages & Concerns About Cloud Computing](#)**

The improved ability to gather, store, and share patient data is driving change across the healthcare sector. The good news is that cloud technologies enable healthcare IT managers to move to more efficient and less cumbersome information systems. Cloud-based systems give them the potential to economize in a number of key areas, a development that IT managers welcome unequivocally. However, due diligence is essential to ensure that IT systems are managed in a way that increases efficiency while improving healthcare outcomes. This paper will answer your questions about cloud computing: What is it? Is it secure? What do you need to know about it? This paper will also discuss benefits and user advantages of cloud computing.

### **[NEW! Sponsored White Paper: Blood Systems Expands Remote Access Connectivity to Prepare for Disaster](#)**

For more than 60 years, Blood Systems has been offering its life-giving services throughout the Western U.S. Blood Systems wanted to optimize its network for business value, migrating to the latest WAN services. Read this white paper to learn how Blood Systems increased flexibility and now support business continuity requirements so the nation's blood supply wouldn't be interrupted in the face of a natural disaster or pandemic.

### **[Sponsored White Paper: Security Best Practices for Mobility in Healthcare: Ensuring the Security of Healthcare Networks as Mobile Devices Proliferate](#)**

This white paper highlights the way changes in the use of laptops, smartphones, tablets, and other mobile devices are affecting the security of networks at healthcare institutions as well as the IT staff that manages network access. It outlines a set of best practices for controlling access within and beyond perimeter protections. Most affected are network access control and related provisions, where market trends warrant new capabilities and procedures.

## **Calling All Members**

---

### **[HIMSS Now Accepting Applications for Advanced Membership!](#)**

If you have been a member of HIMSS for at least three years, you are eligible to apply for advanced membership. You can become a Senior Member or Fellow Member of HIMSS depending on years of membership and number of points.

Points are earned for:

- Education and certification.
- Experience and professional responsibility.
- Presenting or publishing on health IT topics.
- Serving as a HIMSS volunteer on committees, work groups, chapter leadership, etc.

See our [Member Advancement webpage](#) for more information, or email questions to the e-mail link in the headline above.

### **[Take Part in the HIMSS Latino Community](#)**

National Hispanic Heritage Month runs annually from Sept. 15 to Oct. 15, as a way to recognize the contributions and impact of Hispanic Americans to the United States. Since 2010, the HIMSS Latino Community has brought education, conducted outreach, and created dialogue with leaders in health IT and government to help advance healthcare delivery within the Latino Community. We will continue in our commitment to promote and advance the promise of health IT delivery in the Latino community and to be the key catalyst entity in the adoption and implementation of Health IT in the Latino community.

This is an important time for the rapidly growing Latino Community. By the year 2050, 30 percent of the US population is projected to be Hispanic/Latino. The HIMSS Latino Community recognizes the need to outreach to this diverse community to empower those serving within the Latino community with the best tools and resources available to reduce health disparities. Join the [HIMSS Latino Community](#) for networking, information sharing and education to improve healthcare delivery in the Latino community, by updating your member profile or contact. Please read the [statement](#) from HHS Secretary Kathleen Sebelius on Hispanic Heritage Month.

### **[NEW! HIMSS Clinical and Business Intelligence Community Seeks Members](#)**

HIMSS is accepting members for the newly formed Clinical and Business Intelligence (C&BI) Community. The goal of the C&BI Community is to bring together thought leadership and share knowledge that will support the future success of our members by improving their ability to understand and form partnerships to manage C&BI as a part of doing business and providing accountable and quality care to their members. The community will support activities that promote peer-to-peer networking, problem solving, solution sharing and education. The Community will meet via WebEx on the 4th Thursday of the month from 1 p.m.-2 p.m. (ET), beginning Sept. 27. Participation is open to all current HIMSS members. If you are interested in participating in the community or presenting a use case, [join now!](#) For more

information, please visit the [C&BI Community website](#).

### **[NEW! HIMSS Patient-Centered Payer Roundtable is Accepting New Members](#)**

The HIMSS Patient-Centered Payer Roundtable is accepting new members. The vision of the Roundtable is to improve individual patient care, quality, and outcomes in a cost-effective manner by fostering collaboration and trust between providers, payers and vendors through the development of interoperable health IT. The Roundtable serves to provide a vehicle for these and other stakeholders to exchange ideas and dialogue on emerging health IT issues and opportunities. The Roundtable continues to engage on relevant issues with industry experts, and share learning experiences and case studies. Key topics for the year include accountable care/value-based healthcare/care coordination, and “enabling” issues such as HIE, interoperability, funding models, data management, business intelligence, and patient identity. The next meeting of the Roundtable, via conference call, will be September 20, from 4 p.m. to 5 p.m. (ET). Please visit HIMSS Patient-Centered Payer Roundtable web site at the link above for additional information and contact [Nancy Devlin](#) to become a member.

### **[Call Open for HIMSS13 Nursing Informatics Symposium Posters](#)**

The call for HIMSS13 Nursing Informatics Symposium Posters is now open. Posters will be on display at the HIMSS13 Nursing Informatics Symposium and Reception, Saturday March 2 and March 3, 2013, in New Orleans.

To submit, please include: a title, a 30- to 50-word description; learning objectives; and a 250- to 300-word topic profile. The topic must support at least one functional area of NI practice. Guidelines, recommendations and criteria for acceptance are located [here](#); the informational flyer is [here](#); and the submission survey is [here](#).

Presenters will be notified on Oct. 15, of their accept/decline status. Poster presenters are also required to submit a topic profile which will be published in the [HIMSS Nursing Informatics Knowledge Repository](#). Submissions are due to Summer O’Neill at the e-mail link in the headline above.

### **[Seeking Members for HIE Task Forces and Work Groups](#)**

The HIMSS HIE Committee is seeking members to join a number of their task forces and work groups. Click the link above to learn more about these groups and how to join.

### **[Nominations Welcome for the Spirit of HIMSS Award](#)**

Established in 2003, the Spirit of HIMSS award recognizes members who exemplify the mission of HIMSS through their recent volunteer efforts within the society. The award is given to a member or group of members every month, at the discretion of the Individual Membership Committee. HIMSS utilizes awards to recognize the special contributions of individuals, groups and organizations to the advancement of the healthcare profession as encompassed by the HIMSS mission. These special contributions may vary widely due to the diverse membership of HIMSS and the broad definition of the healthcare professions represented in our mission. To submit a nomination, click the link above or contact [Helen Figge](#) with questions.

## **Corporate Member Spotlight**



Ambir Technology is the industry leader in document and ID card capture products for healthcare. For seamless integration with hundreds of EHR/PM solutions, count on Ambir.

[Visit Ambir online](#)



Equifax is a global leader in information solutions. Equifax uses advanced analytics and proprietary technology to deliver customized insights for fraud prevention, patient privacy, and data security across healthcare.

[Visit Equifax online](#)



Proximity Systems is the only completely custom wall-mounted computer workstation manufacturer. Our American Made workstations are your durable and aesthetically pleasing solution to increasing efficiency and improving workflow.

[Visit Proximity Systems online](#)



Perceptive Software builds process and content management software to help organizations fuel greater operational efficiency. Healthcare organizations around the world rely on Perceptive Software solutions for healthcare to optimize clinical and business processes and give clinicians and staff the most relevant information to make the most effective decisions at any point in the patient experience, wherever they are.

[Visit Perceptive Software online](#)



LexisNexis protects providers, payers, and consumers through data and analytic rich fraud prevention and identity management solutions.

[Visit LexisNexis online](#)



Prosch is a healthcare integration company that is all about getting patient data where you need it, when you need it.

[Visit Prosch online](#)

*© 2012 Healthcare Information and Management Systems Society  
The inclusion of an organization name, product or service in this publication should not be construed as a HIMSS endorsement of such organization, product or service, nor is the failure to include an organization name, product or service to be construed as disapproval.*

You have received this email because you are opted-in to receive HIMSS Weekly Insider eNewsletter.

Want to control your email from HIMSS?

[Update your profile](#) or [unsubscribe](#) from emails.

If you have any questions or problems please contact us at [techsupport@himss.org](mailto:techsupport@himss.org).  
33 West Monroe Street, Chicago, IL, 60603-5616

**Advertising inquiries:** Randy Knotts, [randy.knotts@medtechmedia.com](mailto:randy.knotts@medtechmedia.com)