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Weekly

HIMSS[®] Insider

In This Issue – September 26, 2012

HIMSS13 website launches—registration and housing now open • Register today for the HIMSS Virtual Conference & Expo • HIMSS supports national-scale Learning Health System’s core values

Have a question, comment or idea? Please send them to [Matt Schlossberg](#).

What's New

HIMSS13 Website Launches—Registration and Housing Now Open

Attendee registration for the 2013 Annual HIMSS Conference & Exhibition, March 3-7, at the Ernest N. Morial Convention Center in New Orleans, is now open at www.himssconference.org. Early-bird registration rates for HIMSS13 are available now through Dec. 17. HIMSS13 attendee registration includes entrance to all education sessions and the exhibit hall, the Welcome/Opening Reception on Sunday, March 3, and registration tote bag (while supplies last). The HIMSS13 web site features details on all registration categories, registration for specialty conferences, registration for optional events such as workshops, symposia and the CPHIMS exams and review course, and discounted rates for a One-Day Pass and Wednesday Exhibit Hall Only Pass. In addition to registration, HIMSS13 housing is open. Hotels are expected to fill up quickly, so attendees are encouraged to make hotel reservations early through onPeak, HIMSS’ official housing and travel bureau. In addition to making reservations online, attendees can contact onPeak at 877-517-3038. To learn more, click the link above.

Register Today for the HIMSS Virtual Conference & Expo

Now is the time to register for one of the largest online conferences in the health IT industry—the HIMSS Virtual Conference & Expo, Nov. 7-8. The theme of this November’s event is “The Impact of Health IT Regulations on Care Delivery.” The past few years have been a time of enormous change in healthcare. The HIMSS Virtual Conference is designed to help attendees understand and navigate the major legislative and regulatory initiatives—the Affordable Care Act, Meaningful Use and ICD-10. Learn how these initiatives will impact patients, their families, and your organization—and use that information to enable your success. The HIMSS Virtual Conference & Expo includes:

- Exclusive executive-level/executive-only sessions, including “The Patient-Centered Medical Home: Three Key Points that Drive Our Success;” “Ensuring Accountability in Accountable Care Organizations: Our Approach;” and “Three Critical Strategies Leading

Meet Our Members

Learn more about this week’s featured member

Michael Zaroukian, MD, PhD, FACP, FHIMSS



Michael H. Zaroukian, MD, PhD, FACP, FHIMSS is chair of the [HIMSS Ambulatory Information Systems Committee](#). Prior to his service on the Ambulatory Committee, Zaroukian served on the HIMSS

[Enterprise Information Systems Committee](#). In June, Zaroukian was an invited panelist at a White House session that brought senior administration officials together with leading experts to discuss strategies for advancing the use of health IT to improve healthcare quality and value.

[Read more](#)

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Chapter Events

to Organizational Readiness.”

- A keynote address by John Halamaka, MD, MS, Chief Information Officer, Beth Israel Deaconess Medical Center; Chairman, New England Healthcare Exchange Network; Co-Chair, HIT Standards Committee; Professor, Harvard Medical School. Dr. Halamaka will discuss the practical implications of recently announced regulatory policies and what it could mean for your organization.
- A fully interactive exhibit hall and a full roster of education sessions.

Click the link in the headline above for more details and to register. Check back with the HIMSS *Weekly Insider* for updates as we draw closer to the conference.

[HIMSS Supports National-Scale Learning Health System's Core Values](#)

At its Sept. 14, meeting in Washington, DC, the HIMSS Board of Directors confirmed its endorsement of the core values of a Learning Health System. With this data-sharing federation, individuals, care delivery systems, public health programs and clinical research settings will contribute data that can be shared in timely and actionable formats to help patients, caregivers and others make informed health decisions, separately or collaboratively. This HIMSS endorsement comes following the release of the groundbreaking Institute of Medicine Report Better Care at Lower Cost. The report indicts the American healthcare system as wasteful and dangerous, citing an estimated \$750 billion dollars in waste in 2009 and 75,000 needless deaths in 2005. Click the link above to learn more.

[System Registration for IHE NA Connectathon 2013 Closes Oct. 5](#)

IHE Profiles are the cornerstone of achieving health IT interoperability as required by Meaningful Use Stage 2. Prepare your team to successfully test at the NA Connectathon by completing registration before Oct. 5. The NA Connectathon 2013 will be held in Chicago, IL, January 28 - February 2, 2013 at the Hyatt Regency Chicago. For the first time ever, the Consolidated CDA® standard developed by [Health Story Project](#), in collaboration with HL7 and IHE, will be available for testing! Discover more about IHE and Consolidated CDA® [here](#). Want to know more about testing at the IHE NA Connectathon 2013 and how it will benefit you? IHE USA's educational sessions will provide an overview of IHE's role in the healthcare industry, Technical Frameworks, and impact on Meaningful Use. Access all the sessions for free through [HIMSS eLearning Academy](#).

[Sign Up for a CPHIMS Review Course in Your Area](#)

Certified Professional in Healthcare Information and Management Systems (CPHIMS) is a professional certification program for healthcare information and management systems professionals. This certification distinguishes health IT professionals as proven experts in the critical health IT and management systems categories of healthcare and technology environments, systems, leadership and management. HIMSS is offering three CPHIMS Review Courses this fall, to help applicants prepare for the certification exam. Click on the links below for registration information:

- [Atlantic City](#)—hosted by the New Jersey HIMSS Chapter—on Oct. 3.
- [Des Moines](#)—hosted by the Iowa HIMSS Chapter on Nov. 11.
- New Orleans—in conjunction with [HIMSS13](#)—on March 3, 2013.

To learn more about how your chapter or organization can host a CPHIMS Review Course in your area, contact [Fritze Roberts](#).

[JHIM Seeks Abstracts on Integration and Interoperability](#)

[JHIM](#), the digital, peer-reviewed publication of HIMSS, is seeking abstracts for its Spring 2013 issue on Integration and Interoperability. *JHIM* encourages submissions related to information exchange, using IT to enable accountable care, IT implications of acquisition of clinical practices, Stage 2 Meaningful

Sept. 26

[West Virginia](#)

[The Changing Seasons of Healthcare](#)

Sept. 27

[Heart of America](#)

[Mobility Management: Privacy/Security Management of Mobile Devices](#)

Oct. 2

[Georgia](#)

[7th annual Georgia Healthcare Trade Faire & Regional Conference](#)

Oct. 3-Oct. 5

[New Jersey](#)

[Making Magic with Medicine, Technology and Innovation](#)

Upcoming Events & Deadlines

NEW! Sept. 28

[HIMSS Nursing Informatics Institute](#)

NEW! Oct. 12

[Emerging Professionals Masters Class Series](#)

Deadline: Oct. 15

[2012 HIMSS Annual Award Nominations and Scholarship Applications](#)

NEW! Oct. 15

[Nursing Informatics Institute, Hosted by Partners HealthCare](#)

NEW! Oct. 22-24

[World Congress on Information Technology Panel: Improving Healthcare in a Digital Society](#)

NEW! Nov. 7-8

[HIMSS Virtual Conference & Expo](#)

Dec. 3-5

[2012 mHealth Summit](#)

Dec. 12-13

[Privacy & Security Forum](#)

Jan. 28-Feb. 2, 2013

[2013 Connectathon](#)

March 4-7, 2013

[2013 Annual HIMSS Conference & Exhibition](#)

Corporate Members of the Week

HIMSS thanks its Corporate Members.

- [Lincor Solutions](#)
- [SA Ignite](#)
- [TigerText](#)
- [Online Tech](#)
- [First Choice Professionals, LLC.](#)

Use, privacy and security and much more. Case studies, literature reviews, opinion/trend papers and original research are encouraged. Abstracts should be created in a Word document and include a 250-word summary of the paper you propose to write. Include a working title for your abstract and complete contact information for all potential authors. All abstracts must be received by Oct. 17, 2012, to be considered for publication. For questions, please contact Matt Schlossberg, Manager, Publications, at the e-mail link above.

[Tuition Discount Programs Available to HIMSS Members](#)

HIMSS makes it easy for members to further their education in healthcare. A number of opportunities and discounts are available to members looking to advance their knowledge in healthcare and IT. Click the link above to see all available opportunities.

[Tools & Resources](#)

[NEW! Virtual Town Hall: Clinical Engineering & IT—Expanding Your Skill Set](#)

The 11th in a series of virtual and highly interactive town hall meetings from the CE-IT Community is scheduled for Oct. 10. You can register here for the complimentary 90-minute session, which will explore Professional Development: Expanding your Skill Set. The Town Hall will be moderated by Elliot Sloane, PhD, and will feature a presentation by JoAnn Klinedinst, Vice President of Professional Development at HIMSS. Click the link above to learn more and to register.

[Virtual Town Hall: Impact of Standards & Pharmacy Informatics](#)

A virtual Town Hall meeting on The Impact of Standards & Pharmacy Informatics will be held by the Pharmacy Informatics Community—a collaboration among NCPDP and HIMSS—on Sept. 20. The town hall will explain how pharmacy computer applications/systems communicate with each other and the differences between messaging standards, terminology standards, and functionality standards; explain the role of NCPDP and how NCPDP brings together the pharmacy industry to create standards for sharing information about medications, supplies and services within the healthcare systems' and describe why prospective pharmacy informaticists and pharmacy schools should be prepared for optimal communication in healthcare. Click the link above to register. The Aug. 30 Pharmacy Informatics Town Hall Series—The ABC's of the SCRIPT Standard—is now archived on the HIMSS website. View the [recording](#) and [slides](#).

[Call for 2012 HIMSS Award Nominations and Scholarship Applications Open Thru Oct. 15](#)

The Calls for HIMSS 2012 Award Nominations and Scholarship Applications are now open. Award and scholarship recipients will be honored at the Awards and Recognition Banquet during the 2013 Annual HIMSS Conference & Exhibition, March 3-7 in New Orleans. Click the link above to learn more...

[NEW! Corporate Member White Paper: The Most Important Healthcare Job You've Never Heard Of](#)

A game-changing role ideal for today's healthcare reform climate, patient navigation is poised to become a household word over the next decade, providing meaningful careers to put people back to work and transforming healthcare at a time when both are desperately needed. Click the link above to read this white paper from HIMSS Corporate Member Accenture.

[Sponsored White Paper: Size Up Your Cloud Options - Is Now the Time?](#)

Will you be left at a competitive disadvantage if you fail to deliver SaaS-enabled solutions in the Cloud? Read this guide to the rise of Cloud

- [Sonitor Technologies, Inc.](#)
- [DSS, Inc.](#)
- [Versus Technology, Inc](#)
- [ICLOPS LLC](#)
- [Sandlot LLC](#)
- [Equifax, Inc.](#)
- [PDR Network](#)
- [Encore Health Resources](#)
- [Qbase](#)
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- [Find-A-Code](#)
- [Westbrook Technologies Inc.](#)
- [Epocrates, Inc.](#)
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- [THOR, Inc.](#)
- [Laserfiche](#)
- [iCare](#)
- [Halfpenny Technologies, Inc.](#)
- [VMware, Inc.](#)
- [Healthcare Management Systems \(HMS\)](#)
- [zCover, Inc.](#)
- [Hitachi Data Systems](#)
- [Booz Allen Hamilton](#)
- [Xpress Technologies](#)

[Read the Latest News from HIMSS Corporate Members](#)

Get the latest updates from our HIMSS Corporate Members. New press releases and news announcements are updated daily on the [HIMSS Web site](#).

[Renew Your HIMSS Membership?](#)

Ensure the continuation of your HIMSS member benefits, login to the [Member Center](#) to renew your membership today. If you need a paper invoice, request one via e-mail to the Member Services department. You can also renew by phone at 312-664-4467 (option 8, then 2).



Is Cloud-Based Faxing Right for You?

Benefits and user advantages of cloud computing

[LEARN MORE](#)

computing in healthcare and learn how to rapidly SaaS-enable your organization today.

[Sponsored White Paper: HIPAA Compliant Hosting](#)

Healthcare providers must assure patients the utmost security, confidentiality, and integrity of sensitive information. This means maintaining total HIPAA compliance within their organization, including healthcare IT infrastructure. This white paper elucidates HIPAA compliant IT infrastructure, from physical and environmental controls, to appropriate guidelines between a Covered Entity and data center provider when outsourcing. It also helps clarify key points including service provider qualifications, and why Business Associate Agreements are integral for establishing accountability with partners.

[Sponsored White Paper: The Need for Data Loss Prevention Now](#)

Data Loss Prevention (DLP) is powerful technology that can be used to plug the holes in the data leakage dam affecting organizations worldwide. In the healthcare industry the consequences of leakage are particularly dire. This white paper offers an introduction to the topic of DLP, which is one of the most important and powerful tools in the information security industry.

[Sponsored White Paper: Benefits, User Advantages & Concerns About Cloud Computing](#)

The improved ability to gather, store, and share patient data is driving change across the healthcare sector. The good news is that cloud technologies enable healthcare IT managers to move to more efficient and less cumbersome information systems. Cloud-based systems give them the potential to economize in a number of key areas, a development that IT managers welcome unequivocally. However, due diligence is essential to ensure that IT systems are managed in a way that increases efficiency while improving healthcare outcomes. This paper will answer your questions about cloud computing: What is it? Is it secure? What do you need to know about it? This paper will also discuss benefits and user advantages of cloud computing.

[Sponsored White Paper: Blood Systems Expands Remote Access Connectivity to Prepare for Disaster](#)

For more than 60 years, Blood Systems has been offering its life-giving services throughout the Western U.S. Blood Systems wanted to optimize its network for business value, migrating to the latest WAN services. Read this white paper to learn how Blood Systems increased flexibility and now support business continuity requirements so the nation's blood supply wouldn't be interrupted in the face of a natural disaster or pandemic.

[Sponsored White Paper: Security Best Practices for Mobility in Healthcare: Ensuring the Security of Healthcare Networks as Mobile Devices Proliferate](#)

This white paper highlights the way changes in the use of laptops, smartphones, tablets, and other mobile devices are affecting the security of networks at healthcare institutions as well as the IT staff that manages network access. It outlines a set of best practices for controlling access within and beyond perimeter protections. Most affected are network access control and related provisions, where market trends warrant new capabilities and procedures.

[Calling All Members](#)

[NEW! HIMSS Accountable Care Task Force Seeks Members](#)

The HIMSS Accountable Care Task Force is accepting members for this new Task Force. The Task Force will be focused on the adoption and use of Health Information Technology for Accountable Care organizations and will be

Networking

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co-chaired by Paul Oates, CPHIMS, FHIMSS, IT Architecture, Cigna and Lee Lemelson, RPh, System Vice President, Clinical Applications, Banner Health. The group will develop use cases and best practices for Accountable Care Organizations. Task Force participation is open to all current HIMSS members. Meeting times TBD. Additionally, because of the enormous interest in this area, this task force has a large number of members. To help us get to know each other's background, skill set and interest, please take a moment to fill out this brief [survey](#). The results will be circulated to our group prior to the meeting.

[HIMSS Chapter Leader & Chapter of the Year Award—Nominations Open](#)

HIMSS chapters make many noteworthy contributions to the professional lives of their members and to the health-IT community in their local areas. Why not honor an outstanding chapter or chapter leader to show your appreciation for their hard work? Be heard and nominate a candidate the [HIMSS Chapter of the Year Award](#) and the [HIMSS Chapter Leader of the Year Award](#). Award recipients will be recognized at [HIMSS13](#) in New Orleans. HIMSS members are encouraged to nominate their peers who have made lasting contributions within the Society and to the greater healthcare community. The call for nominations closes Oct. 15.

[HIMSS Now Accepting Applications for Advanced Membership!](#)

If you have been a member of HIMSS for at least three years, you are eligible to apply for advanced membership. You can become a Senior Member or Fellow Member of HIMSS depending on years of membership and number of points.

Points are earned for:

- Education and certification.
- Experience and professional responsibility.
- Presenting or publishing on health IT topics.
- Serving as a HIMSS volunteer on committees, work groups, chapter leadership, etc.

See our [Member Advancement webpage](#) for more information, or email questions to the e-mail link in the headline above.

[Take Part in the HIMSS Latino Community](#)

National Hispanic Heritage Month runs annually from Sept. 15 to Oct. 15, as a way to recognize the contributions and impact of Hispanic Americans to the United States. Since 2010, the HIMSS Latino Community has brought education, conducted outreach, and created dialogue with leaders in health IT and government to help advance healthcare delivery within the Latino Community. We will continue in our commitment to promote and advance the promise of health IT delivery in the Latino community and to be the key catalyst entity in the adoption and implementation of Health IT in the Latino community.

This is an important time for the rapidly growing Latino Community. By the year 2050, 30 percent of the US population is projected to be Hispanic/Latino. The HIMSS Latino Community recognizes the need to outreach to this diverse community to empower those serving within the Latino community with the best tools and resources available to reduce health disparities. Join the [HIMSS Latino Community](#) for networking, information sharing and education to improve healthcare delivery in the Latino community, by updating your member profile or contact. Please read the [statement](#) from HHS Secretary Kathleen Sebelius on Hispanic Heritage Month.

[HIMSS Clinical and Business Intelligence Community Seeks Members](#)

HIMSS is accepting members for the newly formed Clinical and Business

Intelligence (C&BI) Community. The goal of the C&BI Community is to bring together thought leadership and share knowledge that will support the future success of our members by improving their ability to understand and form partnerships to manage C&BI as a part of doing business and providing accountable and quality care to their members. The community will support activities that promote peer-to-peer networking, problem solving, solution sharing and education. The Community will meet via WebEx on the 4th Thursday of the month from 1 p.m.-2 p.m. (ET), beginning Sept. 27. Participation is open to all current HIMSS members. If you are interested in participating in the community or presenting a use case, [join now!](#) For more information, please visit the [C&BI Community website](#).

[HIMSS Patient-Centered Payer Roundtable is Accepting New Members](#)

The HIMSS Patient-Centered Payer Roundtable is accepting new members. The vision of the Roundtable is to improve individual patient care, quality, and outcomes in a cost-effective manner by fostering collaboration and trust between providers, payers and vendors through the development of interoperable health IT. The Roundtable serves to provide a vehicle for these and other stakeholders to exchange ideas and dialogue on emerging health IT issues and opportunities. The Roundtable continues to engage on relevant issues with industry experts, and share learning experiences and case studies. Key topics for the year include accountable care/value-based healthcare/care coordination, and “enabling” issues such as HIE, interoperability, funding models, data management, business intelligence, and patient identity. The next meeting of the Roundtable, via conference call, will be September 20, from 4 p.m. to 5 p.m. (ET). Please visit HIMSS Patient-Centered Payer Roundtable web site at the link above for additional information and contact [Nancy Devlin](#) to become a member.

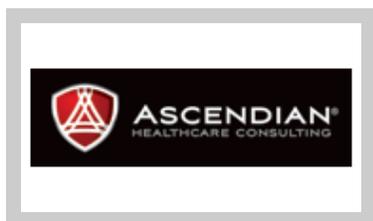
[Seeking Members for HIE Task Forces and Work Groups](#)

The HIMSS HIE Committee is seeking members to join a number of their task forces and work groups. Click the link above to learn more about these groups and how to join.

[Nominations Welcome for the Spirit of HIMSS Award](#)

Established in 2003, the Spirit of HIMSS award recognizes members who exemplify the mission of HIMSS through their recent volunteer efforts within the society. The award is given to a member or group of members every month, at the discretion of the Individual Membership Committee. HIMSS utilizes awards to recognize the special contributions of individuals, groups and organizations to the advancement of the healthcare profession as encompassed by the HIMSS mission. These special contributions may vary widely due to the diverse membership of HIMSS and the broad definition of the healthcare professions represented in our mission. To submit a nomination, click the link above or contact [Helen Figge](#) with questions.

Corporate Member Spotlight



Ascendian Healthcare Consulting is a national leader in HIT solutions. Ascendian assists healthcare organizations rapidly adopt technology and innovative practices.

[Visit Ascendian online](#)

Enterasys Networks wired/wireless networks support real-time patient-care applications for over 500 healthcare customers. Clinicians can use interactive applications and deliver patient care through Enterasys OneFabric networking solutions enabling healthcare IT to provide physicians and caregivers with reliable, high-quality mobile voice, data, and video applications at the point of care.

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