

Weekly

# HIMSS<sup>®</sup> Insider

In This Issue – October 3, 2012

mHealth Summit Updates • Check out the HIMSS13 website and start making you plans to attend • Lend your time and expertise to one of our many task forces and work groups

Have a question, comment or idea? Please send them to [Matt Schlossberg](#).

## What's New

### [mHealth Summit Updates](#)

Registration is open for the mHealth Summit, Dec. 3-5, at the Gaylord National Resort and Convention Center. The 2012 mHealth Summit will build on last year's success by highlighting emerging best practices from mHealth implementations as well as the latest business, finance, policy and technical perspectives, fostering in-depth dialogue to identify and accelerate cross-cutting value chains and sustainable mHealth business model adoption around the globe. The Summit will provide networking opportunities with leading-edge and c-level industry decision makers, healthcare professionals, researchers and other critical end-users; deliver more than 4,500 leaders from nearly 50 countries; and host more than 400 exhibitors showcasing innovative devices, services, applications, tools and related solutions. Click the link above for the latest updates.

### [Start-Up Company? Get Your Legal Questions Answered at mHealth Summit](#)

During the 2012 [mHealth Summit](#), Dec. 3-5, at the Gaylord National Resort and Convention Center, entrepreneurs will have an opportunity to meet with members of the Arent Fox legal team to have some of their most pressing legal questions answered. Arent Fox is offering "Office Hours" on the exhibit floor as a complimentary service to entrepreneurs and start-up companies attending the Summit. Arent Fox has joined the summit as a Strategic Affiliate to provide a unique service to our attendees offering the chance to have legal questions answered without the burden of initial high costs. To be considered for office hours, please fill out the [registration form](#) by Nov. 9.

### [HIMSS13 Website Launches—Registration and Housing Now Open](#)

Attendee registration for the 2013 Annual HIMSS Conference & Exhibition, March 3-7, at the Ernest N. Morial Convention Center in New Orleans, is now open. Early-bird registration rates for HIMSS13 are available now through Dec. 17. HIMSS13 attendee registration includes entrance to all education sessions and the exhibit hall, the Welcome/Opening Reception on Sunday, March 3, and registration tote bag (while supplies last). The HIMSS13 web site

## Meet Our Members

Learn more about this week's featured member

Susan Wozniak, MPH,  
CPHIMS, FHIMS



Susan Wozniak, MPH, CPHIMS, FHIMSS, senior business analyst at Allscripts, is the recipient of the [Spirit of HIMSS Award](#). Established in 2003, the Spirit of HIMSS award recognizes members who exemplify the mission of HIMSS through their recent volunteer efforts within the Society. The award is given to a member or group of members monthly in recognition of their service to the advancement of the healthcare profession as encompassed by the HIMSS mission.

[Read more](#)



Connecting the Mobile Health Ecosystem

DECEMBER 3-5, 2012

GAYLORD NATIONAL RESORT  
AND CONVENTION CENTER  
WASHINGTON, DC AREA

REGISTER

Chapter Events

features details on all registration categories, registration for specialty conferences, registration for optional events such as workshops, symposia and the CPHIMS exams and review course, and discounted rates for a One-Day Pass and Wednesday Exhibit Hall Only Pass. In addition to registration, HIMSS13 housing is open. Hotels are expected to fill up quickly, so attendees are encouraged to make hotel reservations early through onPeak, HIMSS' official housing and travel bureau. In addition to making reservations online, attendees can contact onPeak at 877-517-3038. To learn more, click the link above.

### [Register Today for the HIMSS Virtual Conference & Expo](#)

Now is the time to register for one of the largest online conferences in the health IT industry—the HIMSS Virtual Conference & Expo, Nov. 7-8. The theme of this November's event is "The Impact of Health IT Regulations on Care Delivery." The past few years have been a time of enormous change in healthcare. The HIMSS Virtual Conference is designed to help attendees understand and navigate the major legislative and regulatory initiatives—the Affordable Care Act, Meaningful Use and ICD-10. Learn how these initiatives will impact patients, their families, and your organization—and use that information to enable your success. The HIMSS Virtual Conference & Expo includes:

- Exclusive executive-level/executive-only sessions, including "The Patient-Centered Medical Home: Three Key Points that Drive Our Success;" "Ensuring Accountability in Accountable Care Organizations: Our Approach;" and "Three Critical Strategies Leading to Organizational Readiness."
- A keynote address by John Halamaka, MD, MS, Chief Information Officer, Beth Israel Deaconess Medical Center; Chairman, New England Healthcare Exchange Network; Co-Chair, HIT Standards Committee; Professor, Harvard Medical School. Dr. Halamaka will discuss the practical implications of recently announced regulatory policies and what it could mean for your organization.
- A fully interactive exhibit hall and a full roster of education sessions.

Click the link in the headline above for more details and to register. Check back with the HIMSS *Weekly Insider* for updates as we draw closer to the conference.

### [HIMSS Announces New Advanced Members](#)

The HIMSS Member Advancement Program recognizes members who contribute to the health IT industry through presentations, publications and volunteer participation. Advanced members meet criteria based on professional capability, experience, leadership and service. At their September meeting, the HIMSS Board of Directors approved the following appointments. Click the link above to see the list. For more information on advancement, click [here](#).

### [Sign Up for a CPHIMS Review Course in Your Area](#)

Certified Professional in Healthcare Information and Management Systems (CPHIMS) is a professional certification program for healthcare information and management systems professionals. This certification distinguishes health IT professionals as proven experts in the critical health IT and management systems categories of healthcare and technology environments, systems, leadership and management. HIMSS is offering three CPHIMS Review Courses this fall, to help applicants prepare for the certification exam. Click on the links below for registration information:

- [Des Moines](#)—hosted by the Iowa HIMSS Chapter on Nov. 11.
- [New Orleans](#)—in conjunction with [HIMSS13](#)—on March 3, 2013.

To learn more about how your chapter or organization can host a CPHIMS Review Course in your area, contact [Fritze Roberts](#).

Oct. 12

[Central and Southern Ohio  
Achieving Healthcare Quality: The Next Frontier](#)

Oct. 16-17

[HIMSS Chapters Summit of the Southeast](#)

Oct. 16

[New England  
Educational Social: Patient-Centered Medical Homes](#)

## Upcoming Events & Deadlines

Oct. 12

[Emerging Professionals Masters Class Series](#)

Deadline: Oct. 15

[2012 HIMSS Annual Award Nominations and  
Scholarship Applications](#)

Oct. 15

[Nursing Informatics Institute, Hosted by Partners  
HealthCare](#)

Oct. 22-24

[World Congress on Information Technology Panel:  
Improving Healthcare in a Digital Society](#)

Nov. 7-8

[HIMSS Virtual Conference & Expo](#)

Dec. 3-5

[2012 mHealth Summit](#)

Dec. 12-13

[Privacy & Security Forum](#)

Jan. 28-Feb. 2, 2013

[2013 Connectathon](#)

March 4-7, 2013

[2013 Annual HIMSS Conference & Exhibition](#)

## Corporate Members of the Week

HIMSS thanks its Corporate Members.

- [Happtique](#)
- [Legacy Data Access](#)
- [First Healthcare Products](#)
- [EMRApproved Corporation](#)
- [ChartWise Medical Systems, Inc.](#)
- [Ambir Technology Inc.](#)
- [Cognosante, LLC](#)
- [PatientSafe Solutions](#)
- [Dicom Grid](#)
- [Oxford Healthcare IT](#)
- [Systems Made Simple](#)
- [Stoltenberg Consulting, Inc.](#)
- [Virtelligence](#)
- [QlikTech \(QlikView\)](#)
- [Humanscale Healthcare](#)

### [JHIM Seeks Abstracts on Integration and Interoperability](#)

*JHIM*, the digital, peer-reviewed publication of HIMSS, is seeking abstracts for its Spring 2013 issue on Integration and Interoperability. *JHIM* encourages submissions related to information exchange, using IT to enable accountable care, IT implications of acquisition of clinical practices, Stage 2 Meaningful Use, privacy and security and much more. Case studies, literature reviews, opinion/trend papers and original research are encouraged.

Abstracts should be created in a Word document and include a 250-word summary of the paper you propose to write. Include a working title for your abstract and complete contact information for all potential authors. All abstracts must be received by Oct. 17, 2012, to be considered for publication. For questions, please contact Matt Schlossberg, Manager, Publications, at the e-mail link above.

## Tools & Resources

### [NEW! Nursing Informatics Task Force Presentation Now Available](#)

“Be at the Table or On the Menu: Power in Nursing” is a Nursing Informatics Task Force presentation now available online. The presentation described three concepts of power and their impact on nursing, the three levels of power; professional, specialty and personal, and listed two ways that informatics nurses can positively impact the power of the nursing profession. Click the link above to access the slides and recording.

### [Virtual Town Hall: Clinical Engineering & IT—Expanding Your Skill Set](#)

The 11th in a series of virtual and highly interactive town hall meetings from the CE-IT Community is scheduled for Oct. 10. You can register here for the complimentary 90-minute session, which will explore Professional Development: Expanding your Skill Set. The Town Hall will be moderated by Elliot Sloane, PhD, and will feature a presentation by JoAnn Klinedinst, Vice President of Professional Development at HIMSS. Click the link above to learn more and to register.

### [Call for 2012 HIMSS Award Nominations and Scholarship Applications Open Thru Oct. 15](#)

The Calls for HIMSS 2012 Award Nominations and Scholarship Applications are now open. Award and scholarship recipients will be honored at the Awards and Recognition Banquet during the 2013 Annual HIMSS Conference & Exhibition, March 3-7 in New Orleans. Click the link above to learn more...

### [NEW! Corporate Member White Paper: Embracing Interoperable Technology for Better Revenue Cycle Management](#)

By simplifying data verification and payment collections during the registration process, interoperable self-service technology means easier revenue collections for healthcare providers. Researchers continue to find that there are inherent failures and inefficiencies in the healthcare billing system.

### [Sponsored White Paper: Size Up Your Cloud Options - Is Now the Time?](#)

Will you be left at a competitive disadvantage if you fail to deliver SaaS-enabled solutions in the Cloud? Read this guide to the rise of Cloud computing in healthcare and learn how to rapidly SaaS-enable your organization today.

### [Sponsored White Paper: HIPAA Compliant Hosting](#)

Healthcare providers must assure patients the utmost security, confidentiality, and integrity of sensitive information. This means maintaining

- [Quantix](#)
- [emids](#)
- [Billians HealthData Group](#)
- [Park Place International](#)
- [Cyberscience Corporation](#)
- [athenahealth, Inc.](#)
- [Healthcare Growth Partners](#)
- [Sunquest Information Systems, Inc.](#)
- [Compuware-Covisint](#)
- [Health Level Seven International](#)
- [Recondo Technology](#)
- [Clinical Architecture, LLC](#)
- [ICS Software, Ltd. The Sammy Systems](#)
- [Data Dimensions](#)
- [Elsevier](#)

### **Read the Latest News from HIMSS Corporate Members**

Get the latest updates from our HIMSS Corporate Members. New press releases and news announcements are updated daily on the [HIMSS Web site](#).

### **Renew Your HIMSS Membership?**

Ensure the continuation of your HIMSS member benefits, login to the [Member Center](#) to renew your membership today. If you need a paper invoice, request one via e-mail to the Member Services department. You can also renew by phone at 312-664-4467 (option 8, then 2).

Healthcare IT News & HIMSS media present

**THE PRIVACY & SECURITY FORUM**  
Meeting Requirements / Mitigating Risk

DECEMBER 12-13, 2012  
The Fairmont Copley Plaza  
Boston, MA

Networking

Connect with HIMSS  
Expand your network by connecting to HIMSS on these social media sites:

[in](#) [f](#) [t](#) [You Tube](#)

total HIPAA compliance within their organization, including healthcare IT infrastructure. This white paper elucidates HIPAA compliant IT infrastructure, from physical and environmental controls, to appropriate guidelines between a Covered Entity and data center provider when outsourcing. It also helps clarify key points including service provider qualifications, and why Business Associate Agreements are integral for establishing accountability with partners.

### [Sponsored White Paper: The Need for Data Loss Prevention Now](#)

Data Loss Prevention (DLP) is powerful technology that can be used to plug the holes in the data leakage dam affecting organizations worldwide. In the healthcare industry the consequences of leakage are particularly dire. This white paper offers an introduction to the topic of DLP, which is one of the most important and powerful tools in the information security industry.

### [Sponsored White Paper: Benefits, User Advantages & Concerns About Cloud Computing](#)

The improved ability to gather, store, and share patient data is driving change across the healthcare sector. The good news is that cloud technologies enable healthcare IT managers to move to more efficient and less cumbersome information systems. Cloud-based systems give them the potential to economize in a number of key areas, a development that IT managers welcome unequivocally. However, due diligence is essential to ensure that IT systems are managed in a way that increases efficiency while improving healthcare outcomes. This paper will answer your questions about cloud computing: What is it? Is it secure? What do you need to know about it? This paper will also discuss benefits and user advantages of cloud computing.

### [Sponsored White Paper: Blood Systems Expands Remote Access Connectivity to Prepare for Disaster](#)

For more than 60 years, Blood Systems has been offering its life-giving services throughout the Western U.S. Blood Systems wanted to optimize its network for business value, migrating to the latest WAN services. Read this white paper to learn how Blood Systems increased flexibility and now support business continuity requirements so the nation's blood supply wouldn't be interrupted in the face of a natural disaster or pandemic.

### [Sponsored White Paper: Security Best Practices for Mobility in Healthcare: Ensuring the Security of Healthcare Networks as Mobile Devices Proliferate](#)

This white paper highlights the way changes in the use of laptops, smartphones, tablets, and other mobile devices are affecting the security of networks at healthcare institutions as well as the IT staff that manages network access. It outlines a set of best practices for controlling access within and beyond perimeter protections. Most affected are network access control and related provisions, where market trends warrant new capabilities and procedures.

## **Calling All Members**

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### [HIMSS Accountable Care Task Force Seeks Members](#)

The HIMSS Accountable Care Task Force is accepting members for this new Task Force. The Task Force will be focused on the adoption and use of Health Information Technology for Accountable Care organizations and will be co-chaired by Paul Oates, CPHIMS, FHIMSS, IT Architecture, Cigna and Lee Lemelson, RPh, System Vice President, Clinical Applications, Banner Health. The group will develop use cases and best practices for Accountable Care Organizations. Task Force participation is open to all current HIMSS members. Meeting times TBD. Additionally, because of the enormous interest in this area, this task force has a large number of members. To help us get to know

each other's background, skill set and interest, please take a moment to fill out this brief [survey](#). The results will be circulated to our group prior to the meeting.

### **[HIMSS Chapter Leader & Chapter of the Year Award—Nominations Open](#)**

HIMSS chapters make many noteworthy contributions to the professional lives of their members and to the health-IT community in their local areas. Why not honor an outstanding chapter or chapter leader to show your appreciation for their hard work? Be heard and nominate a candidate the [HIMSS Chapter of the Year Award](#) and the [HIMSS Chapter Leader of the Year Award](#). Award recipients will be recognized at [HIMSS13](#) in New Orleans. HIMSS members are encouraged to nominate their peers who have made lasting contributions within the Society and to the greater healthcare community. The call for nominations closes Oct. 15.

### **[HIMSS Now Accepting Applications for Advanced Membership!](#)**

If you have been a member of HIMSS for at least three years, you are eligible to apply for advanced membership. You can become a Senior Member or Fellow Member of HIMSS depending on years of membership and number of points.

Points are earned for:

- Education and certification.
- Experience and professional responsibility.
- Presenting or publishing on health IT topics.
- Serving as a HIMSS volunteer on committees, work groups, chapter leadership, etc.

See our [Member Advancement webpage](#) for more information, or email questions to the e-mail link in the headline above.

### **[HIMSS Clinical and Business Intelligence Community Seeks Members](#)**

HIMSS is accepting members for the newly formed Clinical and Business Intelligence (C&BI) Community. The goal of the C&BI Community is to bring together thought leadership and share knowledge that will support the future success of our members by improving their ability to understand and form partnerships to manage C&BI as a part of doing business and providing accountable and quality care to their members. The community will support activities that promote peer-to-peer networking, problem solving, solution sharing and education. The Community will meet via WebEx on the 4th Thursday of the month from 1 p.m.-2 p.m. (ET), beginning Sept. 27. Participation is open to all current HIMSS members. If you are interested in participating in the community or presenting a use case, [join now!](#) For more information, please visit the [C&BI Community website](#).

### **[HIMSS Patient-Centered Payer Roundtable is Accepting New Members](#)**

The HIMSS Patient-Centered Payer Roundtable is accepting new members. The vision of the Roundtable is to improve individual patient care, quality, and outcomes in a cost-effective manner by fostering collaboration and trust between providers, payers and vendors through the development of interoperable health IT. The Roundtable serves to provide a vehicle for these and other stakeholders to exchange ideas and dialogue on emerging health IT issues and opportunities. The Roundtable continues to engage on relevant issues with industry experts, and share learning experiences and case studies. Key topics for the year include accountable care/value-based healthcare/care coordination, and "enabling" issues such as HIE, interoperability, funding models, data management, business intelligence, and patient identity. The next meeting of the Roundtable, via conference call, will be September 20, from 4 p.m. to 5 p.m. (ET). Please visit HIMSS Patient-Centered Payer Roundtable web site at the link above for additional

information and contact [Nancy Devlin](#) to become a member.

### [Seeking Members for HIE Task Forces and Work Groups](#)

The HIMSS HIE Committee is seeking members to join a number of their task forces and work groups. Click the link above to learn more about these groups and how to join.

### [Nominations Welcome for the Spirit of HIMSS Award](#)

Established in 2003, the Spirit of HIMSS award recognizes members who exemplify the mission of HIMSS through their recent volunteer efforts within the society. The award is given to a member or group of members every month, at the discretion of the Individual Membership Committee. HIMSS utilizes awards to recognize the special contributions of individuals, groups and organizations to the advancement of the healthcare profession as encompassed by the HIMSS mission. These special contributions may vary widely due to the diverse membership of HIMSS and the broad definition of the healthcare professions represented in our mission. To submit a nomination, click the link above or contact [Helen Figge](#) with questions.

## Corporate Member Spotlight



WhiteCloud Analytics solutions and services enable health systems to harness the power of their data in order to navigate uncertain reform and deliver better healthcare.

[Visit WhiteCloud Analytics online](#)



Oracle Corporation, a leading software and hardware solutions provider, offers world-class applications, analytics, technology, and hardware to improve quality at lower cost.

[Visit Oracle online](#)



LDM Group is a healthcare communications company that connects prescribers, pharmacist and patients, to improve health outcomes through targeted communications.

[Visit LDM Group online](#)



Iatric Systems helps hospitals and health systems leverage their HIS investment with software, interfaces and reporting services. Our solutions optimize patient care and staff workflow in clinical, financial and administrative areas.

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EXTENSION, INC. is the developer of a healthcare critical communication and workflow software that enables collaborative communication.

[Visit EXTENSION online](#)



CSS develops, installs, and supports Hospital Information Systems (HIS). All products are web-based, including ChartSmart EMR, Financial & Patient Management System, and a full range of clinical applications.

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