

2012 Healthcare IT News

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Weekly

HIMSS[®] Insider

In This Issue – October 10, 2012

IHE NA Connectathon system registration deadline extended • Get the latest updates on the 2012 mHealth Summit • HIMSS to offer regional education of Meaningful Use Stage 2

Have a question, comment or idea? Please send them to [Matt Schlossberg](#).

What's New

[IHE NA Connectathon System Registration Ends October 12](#)

System registration for the 2013 IHE North American Connectathon has been extended to Friday, Oct. 12. IHE Profiles are the cornerstone of achieving health IT interoperability as required by Meaningful Use Stage 2. The NA Connectathon 2013 will be held in Chicago, Jan. 28-Feb. 2, 2013. For more information visit [IHE USA's website](#) or contact Connectathon@ihe.net. Register your system by clicking the link embedded in the headline.

[HL7 Consolidated CDA Registration Open Thru Nov. 16](#)

For the first time ever, the Consolidated CDA[®] standard developed by [Health Story Project](#), in collaboration with HL7 and IHE, will be available for testing! Discover more about HL7 Consolidated CDA[®] system registration can be completed online by clicking the link embedded in the headline.

[Registration Opens for Healthcare Transformation Project Annual Forum](#)

Registration has opened for the Healthcare Transformation Project Annual Forum, Nov. 11-16, at the PGA National Resort and Spa, in Palm Beach Gardens, FL. The Healthcare Transformation Project is an initiative exclusively for senior healthcare executives. Participants will return to their own health systems with practical, actionable knowledge that will directly benefit their organizations today. For more information, click the link embedded in the headline. For questions, contact [Kathy Shaw](#), Director, HCO Services, HIMSS.

[HIMSS13 Returns to Sunday-Thursday Schedule](#)

An important scheduling reminder: the 2013 Annual HIMSS Conference & Exhibition returns to its Sunday through Thursday schedule (March 3-7), departing from the Monday through Friday schedule of HIMSS12 in Las Vegas. Pre-conference symposia and workshops kick off the day before, on Saturday, March 2, and continue through Sunday, March 3. Learn more about events and opportunities to be featured at HIMSS13 by clicking the link embedded in the headline. Registration for HIMSS13 is [open](#).

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Chapter Events

Oct. 11

[National Capital Area
October Educational Event](#)

Oct. 12

[Central and Southern Ohio
Achieving Healthcare Quality: The Next Frontier](#)

Oct. 16-17

[HIMSS Chapters Summit of the Southeast](#)

Oct. 16

[New England
Educational Social: Patient-Centered Medical Homes](#)

Upcoming Events & Deadlines

Oct. 12

[Emerging Professionals Masters Class Series](#)

New! Deadline: Thru Oct. 12

[IHE NA Connectathon System Registration](#)

Deadline: Oct. 15

[2012 HIMSS Annual Award Nominations and
Scholarship Applications](#)

[Interoperability Showcase™ Makes Move at HIMSS13](#)

A must-attend staple of the Exhibit Hall in past years, the HIMSS [Interoperability Showcase](#)™ is moving. The Interoperability Showcase will be positioned at the center of the education rooms at HIMSS13 in order to allow easy access to the hands on learning opportunity that the Interoperability Showcase provides. From Monday, March 4, through Wednesday, March 6, 2013, at La Nouvelle Ballroom—Level 2 at the Ernest N. Morial Convention Center in New Orleans, you can visit the Interoperability Showcase for in depth view of both federal and private initiatives in interoperability. Learn more about the Interoperability Showcase™ by clicking the link embedded in the headline.

[Register Today for the HIMSS Virtual Conference & Expo](#)

Now is the time to register for one of the largest online conferences in the health IT industry—the HIMSS Virtual Conference & Expo, **Nov. 7-8**. The theme of this November's event is "The Impact of Health IT Regulations on Care Delivery." The past few years have been a time of enormous change in healthcare. The HIMSS Virtual Conference is designed to help attendees understand and navigate the major legislative and regulatory initiatives—the Affordable Care Act, Meaningful Use and ICD-10. Learn more about the HIMSS Virtual Conference & Expo by clicking the link embedded in the headline.

[HIMSS Launches Meaningful Use Regional Education](#)

HIMSS has developed compelling regional educational events to help organizations be positioned to meet the new requirements of Meaningful Use Stage 2. This thought leadership program has been developed for ambulatory physicians, practice owners and administrators, large physician practice groups and hospital-based practices, including IT staff. Education events will be held on **Oct. 24**, in Rosemont, IL; **Nov. 8** in Dallas; and **Nov. 13** in Philadelphia. Learn more by clicking the link embedded in the headline.

[Sign Up for a CPHIMS Review Course in Your Area](#)

Certified Professional in Healthcare Information and Management Systems (CPHIMS) is a professional certification program for healthcare information and management systems professionals. This certification distinguishes health IT professionals as proven experts in the critical health IT and management systems categories of healthcare and technology environments, systems, leadership and management. HIMSS is offering three CPHIMS Review Courses this fall, to help applicants prepare for the certification exam. Click on the links below for registration information:

- [Des Moines](#)—hosted by the Iowa HIMSS Chapter on Nov. 11.
- New Orleans—in conjunction with [HIMSS13](#)—on March 3, 2013.

To learn more about how your chapter or organization can host a CPHIMS Review Course in your area, contact [Fritze Roberts](#).

[JHIM Seeks Abstracts on Integration and Interoperability](#)

[JHIM](#), the digital, peer-reviewed publication of HIMSS, is seeking abstracts for its Spring 2013 issue on Integration and Interoperability. *JHIM* encourages submissions related to information exchange, using IT to enable accountable care, IT implications of acquisition of clinical practices, Stage 2 Meaningful Use, privacy and security and much more. Case studies, literature reviews, opinion/trend papers and original research are encouraged.

Abstracts should be created in a Word document and include a 250-word summary of the paper you propose to write. Include a working title for your abstract and complete contact information for all potential authors. All abstracts must be received by **Oct. 17, 2012**, to be considered for publication. For questions, please contact Matt Schlossberg, Manager, Publications, at the e-mail link above.

Oct. 15

[Nursing Informatics Institute, Hosted by Partners HealthCare](#)

Oct. 22-24

[World Congress on Information Technology Panel: Improving Healthcare in a Digital Society](#)

New! Oct. 24

[Meaningful Use Regional Education](#) (Rosemont, IL)

Nov. 7-8

[HIMSS Virtual Conference & Expo](#)

New! Nov. 8

[Meaningful Use Regional Education](#) (Dallas)

New! Nov. 11-16

[Healthcare Transformation Project Annual Forum](#)

New! Nov. 13

[Meaningful Use Regional Education](#) (Philadelphia)

New! Deadline: Thru Nov. 16

[HL7 Consolidated CDA Registration](#)

Dec. 3-5

[2012 mHealth Summit](#)

Dec. 12-13

[Privacy & Security Forum](#)

Jan. 28-Feb. 2, 2013

[2013 Connectathon](#)

March 4-7, 2013

[2013 Annual HIMSS Conference & Exhibition](#)

Corporate Members of the Week

HIMSS thanks its Corporate Members.

- [Corning MobileAccess](#)
- [HIT Exchange \(MD News\)](#)
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- [WhiteCloud Analytics](#)
- [ARGO](#)
- [VALANT MEDICAL SOLUTIONS™, INC.](#)
- [RICOH USA](#)
- [Ensure Technologies](#)
- [SCC Soft Computer](#)
- [Quammen Health Care Consultants](#)
- [Metro](#)
- [Futura Mobility](#)
- [Intuitive Technology Group](#)
- [APIXIO](#)
- [AmazingCharts.com, Inc.](#)
- [Ergotron, Inc.](#)
- [Care360](#)
- [MITRE Corporation](#)
- [Allscripts](#)
- [Kronos, Inc.](#)

Special Section: 2012 mHealth Summit

New! Register Today for the 2012 mHealth Summit

Registration is open for the mHealth Summit, Dec. 3-5, at the Gaylord National Resort and Convention Center. The 2012 mHealth Summit will build on last year's success by highlighting emerging best practices from mHealth implementations as well as the latest business, finance, policy and technical perspectives, fostering in-depth dialogue to identify and accelerate cross-cutting value chains and sustainable mHealth business model adoption around the globe. The Summit will provide networking opportunities with leading-edge and c-level industry decision makers, healthcare professionals, researchers and other critical end-users; deliver more than 4,500 leaders from nearly 50 countries; and host more than 400 exhibitors showcasing innovative devices, services, applications, tools and related solutions. Click the link above for the latest updates.

New! Start-Up Company? Get Your Legal Questions Answered at mHealth Summit

During the 2012 [mHealth Summit](#), Dec. 3-5, at the Gaylord National Resort and Convention Center, entrepreneurs will have an opportunity to meet with members of the Arent Fox legal team to have some of their most pressing legal questions answered. Arent Fox is offering "Office Hours" on the exhibit floor as a complimentary service to entrepreneurs and start-up companies attending the Summit. Arent Fox has joined the summit as a Strategic Affiliate to provide a unique service to our attendees offering the chance to have legal questions answered without the burden of initial high costs. To be considered for office hours, please fill out the [registration form](#) by Nov. 9.

Tools & Resources

New! HIMSS *Clinical Informatics Insights* eNewsletter: Project Management

This month's issue of HIMSS *Clinical Informatics Insights* focuses on Project Management. It features tips, tools and case studies to effectively manage and participate in the different phases of a health IT project. Click the link embedded in the headline to read this issue.

New! HIMSS Award Nominations and Scholarship Applications Ends Monday

The Calls for HIMSS 2012 Award Nominations and Scholarship Applications are now open. Award and scholarship recipients will be honored at the Awards and Recognition Banquet during the 2013 Annual HIMSS Conference & Exhibition, March 3-7 in New Orleans. Click the link above to learn more...

New! Corporate Member White Paper: Physician Adoption of EHR from the Rural Hospital Perspective

In recent years, few topics have dominated the conversation in rural hospitals as much as the deployment of electronic health record (EHR) technology. As the discussion has evolved, the questions have changed, too. Today, we no longer ask, "Will we deploy an EHR system?" or even "When will we deploy an EHR system?" Rather, the focus in many hospitals has shifted to how EHR deployment will occur in a timely and orderly fashion. Of equal importance is the answer to this question: How can we get physicians to accept and use our EHR system?

New! Corporate Member White Paper: The Role of Health IT in Accountable Care

The concept of accountable care and the potential for accountable care

- [Symantec Corporation](#)
- [Sentry Data Systems, Inc.](#)
- [Zynx Health, Inc.](#)
- [OnRamp Access, LLC](#)
- [Pricewaterhouse Coopers](#)

Read the Latest News from HIMSS Corporate Members

Get the latest updates from our HIMSS Corporate Members. New press releases and news announcements are updated daily on the [HIMSS Web site](#).

Renew Your HIMSS Membership?

Ensure the continuation of your HIMSS member benefits, login to the [Member Center](#) to renew your membership today. If you need a paper invoice, request one via e-mail to the Member Services department. You can also renew by phone at 312-664-4467 (option 8, then 2).

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organizations (ACOs) continue to generate significant buzz in the healthcare industry. Despite considerable ambiguity on what accountable care looks like (or will look like), there is near uniform agreement that information technology is a key enabler of accountable care.

[New! Sponsored White Paper: Taming Complexity—A New Solution for In-House Healthcare EDI](#)

If hospitals and providers are the body of the healthcare industry, healthcare electronic data interchange is the heartbeat. This white paper compares the different solutions and costs for achieving HIPAA-compliant EDI, explains the specific technical challenges in the way of successful implementations, and explores new avenues for bridging the gap to an in-house implementation.

[Sponsored White Paper: Size Up Your Cloud Options - Is Now the Time?](#)

Will you be left at a competitive disadvantage if you fail to deliver SaaS-enabled solutions in the Cloud? Read this guide to the rise of Cloud computing in healthcare and learn how to rapidly SaaS-enable your organization today.

[Sponsored White Paper: HIPAA Compliant Hosting](#)

Healthcare providers must assure patients the utmost security, confidentiality, and integrity of sensitive information. This means maintaining total HIPAA compliance within their organization, including healthcare IT infrastructure. This white paper elucidates HIPAA compliant IT infrastructure, from physical and environmental controls, to appropriate guidelines between a Covered Entity and data center provider when outsourcing. It also helps clarify key points including service provider qualifications, and why Business Associate Agreements are integral for establishing accountability with partners.

[Sponsored White Paper: The Need for Data Loss Prevention Now](#)

Data Loss Prevention (DLP) is powerful technology that can be used to plug the holes in the data leakage dam affecting organizations worldwide. In the healthcare industry the consequences of leakage are particularly dire. This white paper offers an introduction to the topic of DLP, which is one of the most important and powerful tools in the information security industry.

[Sponsored White Paper: Benefits, User Advantages & Concerns About Cloud Computing](#)

The improved ability to gather, store, and share patient data is driving change across the healthcare sector. The good news is that cloud technologies enable healthcare IT managers to move to more efficient and less cumbersome information systems. Cloud-based systems give them the potential to economize in a number of key areas, a development that IT managers welcome unequivocally. However, due diligence is essential to ensure that IT systems are managed in a way that increases efficiency while improving healthcare outcomes. This paper will answer your questions about cloud computing: What is it? Is it secure? What do you need to know about it? This paper will also discuss benefits and user advantages of cloud computing.

[Sponsored White Paper: Blood Systems Expands Remote Access Connectivity to Prepare for Disaster](#)

For more than 60 years, Blood Systems has been offering its life-giving services throughout the Western U.S. Blood Systems wanted to optimize its network for business value, migrating to the latest WAN services. Read this white paper to learn how Blood Systems increased flexibility and now support business continuity requirements so the nation's blood supply wouldn't be interrupted in the face of a natural disaster or pandemic.

[Sponsored White Paper: Security Best Practices for Mobility in Healthcare: Ensuring the Security of Healthcare Networks as](#)

[Mobile Devices Proliferate](#)

This white paper highlights the way changes in the use of laptops, smartphones, tablets, and other mobile devices are affecting the security of networks at healthcare institutions as well as the IT staff that manages network access. It outlines a set of best practices for controlling access within and beyond perimeter protections. Most affected are network access control and related provisions, where market trends warrant new capabilities and procedures.

[Calling All Members](#)

[HIMSS Chapter Leader & Chapter of the Year Award—Nominations Open](#)

HIMSS chapters make many noteworthy contributions to the professional lives of their members and to the health-IT community in their local areas. Why not honor an outstanding chapter or chapter leader to show your appreciation for their hard work? Be heard and nominate a candidate the [HIMSS Chapter of the Year Award](#) and the [HIMSS Chapter Leader of the Year Award](#). Award recipients will be recognized at [HIMSS13](#) in New Orleans. HIMSS members are encouraged to nominate their peers who have made lasting contributions within the Society and to the greater healthcare community. The call for nominations closes Oct. 15.

[HIMSS Now Accepting Applications for Advanced Membership!](#)

If you have been a member of HIMSS for at least three years, you are eligible to apply for advanced membership. You can become a Senior Member or Fellow Member of HIMSS depending on years of membership and number of points. Points are earned for education and certification; experience and professional responsibility; presenting or publishing on health IT topics; and serving as a HIMSS volunteer on committees, work groups, chapter leadership, etc. See our [Member Advancement webpage](#) for more information, or email questions to the e-mail link in the headline above.

[New! HIMSS Clinical & Business Intelligence Community Seeks Members](#)

HIMSS is accepting members for the newly formed Clinical and Business Intelligence (C&BI) Community. The goal of the C&BI Community is to bring together thought leadership and share knowledge that will support the future success of our members by improving their ability to understand and form partnerships to manage C&BI as a part of doing business and providing accountable and quality care to their members. The community will support activities that promote peer-to-peer networking, problem solving, solution sharing and education. Please join the Community WebEx meeting on Thursday, October 25, 2012 from 1:00-2:00pm ET. Our guest speaker this month will be Brian Veara, Director, Information Technology, ThedaCare. Brian will be discussing the "Healthcare Business Intelligence -More Than Just Technology." He will speak on their Lean BI efforts and achieved results. Contact [Nancy Devlin](#) for meeting information. Participation is open to all current HIMSS members. If you are interested in participating in the community or presenting a use case, [join now!](#) For more information, please visit the [C&BI Community website](#).

[New! HIMSS Patient-Centered Payer Roundtable is Accepting New Members](#)

The HIMSS Patient-Centered Payer Roundtable is accepting new members. The vision of the Roundtable is to improve individual patient care, quality, and outcomes in a cost-effective manner by fostering collaboration and trust between providers, payers and vendors through the development of interoperable health IT. The Roundtable serves to provide a vehicle for these and other stakeholders to exchange ideas and dialogue on emerging health IT issues and opportunities. The Roundtable continues to engage on relevant

issues with industry experts, and share learning experiences and case studies. Key topics for the year include accountable care/value-based healthcare/care coordination, and “enabling” issues such as HIE, interoperability, funding models, data management, business intelligence, and patient identity. The next meeting of the Roundtable, via conference call, will be October 18, from 4 p.m. to 5 p.m., Eastern. Please visit HIMSS Patient-Centered Payer Roundtable web site at the link above for additional information and contact [Nancy Devlin](#) to become a member.

[New! HIMSS Accountable Care Task Force Seeks Members](#)

The HIMSS Accountable Care Task Force is accepting members for this new Task Force. The Task Force will be focused on the adoption and use of Health Information Technology for Accountable Care organizations and will be co-chaired by Paul Oates, CPHIMS, FHIMSS, IT Architecture, Cigna and Lee Lemelson, RPh, System Vice President, Clinical Applications, Banner Health. The group will develop use cases and best practices for Accountable Care Organizations. Meeting times TBD. To sign up for the Task Force, and to help us get to know each other’s background, skill set and interest, please take a moment to fill out this brief [survey](#). The Task Force is open to all current HIMSS members. If you are interested in participating in the Task Force, join now by clicking the e-mail link embedded in the headline.

[Seeking Members for HIE Task Forces and Work Groups](#)

The HIMSS HIE Committee is seeking members to join a number of their task forces and work groups. Click the link above to learn more about these groups and how to join.

[Nominations Welcome for the Spirit of HIMSS Award](#)

Established in 2003, the Spirit of HIMSS award recognizes members who exemplify the mission of HIMSS through their recent volunteer efforts within the society. The award is given to a member or group of members every month, at the discretion of the Individual Membership Committee. HIMSS utilizes awards to recognize the special contributions of individuals, groups and organizations to the advancement of the healthcare profession as encompassed by the HIMSS mission. These special contributions may vary widely due to the diverse membership of HIMSS and the broad definition of the healthcare professions represented in our mission. To submit a nomination, click the link above or contact [Helen Figge](#) with questions.

Corporate Member Spotlight



Aerohive Networks simplifies enterprise networking by reducing the cost & complexity of distributed enterprise deployments with cooperative control, cloud-enabled Wi-Fi & routing solutions.

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SAS delivers powerful solutions for improving medical care, strengthening financial performance, deepening customer relationships and pursuing medical innovations.

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Equinix is the leading global interconnection platform, connecting companies to their customers and partners to accelerate business performance inside the world’s most network-dense data centers.

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