

2012 Healthcare IT News

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Weekly

# HIMSS<sup>®</sup> Insider

In This Issue – October 17, 2012

New content posted to HIMSS ICD-10 PlayBook • Get the latest updates on the 2012 mHealth Summit • Register today for the November HIMSS Virtual Conference & Expo

Have a question, comment or idea? Please send them to [Matt Schlossberg](#).

## What's New

### [HIMSS Launches Meaningful Use Regional Education](#)

HIMSS has developed compelling complimentary regional educational events to help organizations be positioned to meet the new requirements of Meaningful Use Stage 2. This thought leadership program has been developed for ambulatory physicians, practice owners and administrators, large physician practice groups and hospital-based practices, including IT staff. Education events will be held on Oct. 24, in Rosemont, IL; Nov. 8 in Dallas; and Nov. 13 in Philadelphia. Learn more by clicking the link embedded in the headline.

### [New Content Posted to HIMSS ICD-10 PlayBook](#)

The HIMSS ICD-10 PlayBook is a web-based guide offering updated and interactive information to help healthcare providers understand, and follow, the necessary steps to meet the October 2014 deadline for ICD-10, the new coding structure required of U.S. hospitals and healthcare providers by CMS. The PlayBook is updated monthly with new, relevant materials to equip providers, including communications templates, education, and training materials. Read more>>

### [HIMSS Acquires CapSite](#)

Expanding its products and services to offer a broader set of high quality data and analytical expertise to clients, providers and vendors, HIMSS recently announced its acquisition of CapSite, a healthcare technology and consulting organization based in Burlington, VT.

### [Registration Opens for Healthcare Transformation Project Annual Forum](#)

Registration has opened for the Healthcare Transformation Project Annual Forum, Nov. 11-16, at the PGA National Resort and Spa, in Palm Beach Gardens, FL. Healthcare Transformation Project is an initiative exclusively for senior healthcare executives. Participants will have exclusive access to a variety of activities and resources promoting thought leadership, an open exchange of ideas, networking and commitments to action that will help

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## Chapter Events

Oct. 23

[Utah](#)

[UHIMSS Breakfast and Educational](#)

Oct. 25

[South Florida](#)

[3rd annual South Florida Healthcare Trade Faire & Regional Conference](#)

Oct. 26

[Kentucky Bluegrass](#)

[Nursing Informatics Boot Camp](#)

## Upcoming Events & Deadlines

Oct. 22-24

[World Congress on Information Technology Panel: Improving Healthcare in a Digital Society](#)

Oct. 24

[Meaningful Use Regional Education](#) (Rosemont, IL)

Nov. 7-8

[HIMSS Virtual Conference & Expo](#)

Nov. 8

transform healthcare. For more information, click the link embedded in the headline. For questions, contact [Kathy Shaw](#), Director, HCO Services, HIMSS.

### [Register for the HIMSS Virtual Conference & Expo](#)

Now is the time to register for one of the largest online conferences in the health IT industry—the HIMSS Virtual Conference & Expo, Nov. 7-8. The theme of this November's event is "The Impact of Health IT Regulations on Care Delivery." The past few years have been a time of enormous change in healthcare. The HIMSS Virtual Conference is designed to help attendees understand and navigate the major legislative and regulatory initiatives—the Affordable Care Act, Meaningful Use and ICD-10.

## [Special Section: 2012 mHealth Summit](#)

### [2012 mHealth Summit—A Can't-Miss Event](#)

The 2012 mHealth Summit, Dec. 3-5, at the Gaylord National Resort and Convention Center just outside of Washington, DC, is a must-attend event for any healthcare professional who uses or plans to use mobile technologies within their practice or organization. Learn more about the education, exhibition and networking opportunities available to you, by clicking the link above.

### [2012 mHealth Summit Features New Track on Global Health](#)

The 2012 mHealth Summit, Dec. 3-5, at the Gaylord National Resort and Convention Center just outside of Washington, DC, will feature a new education track on Global Health. The Global Health track will showcase applications of mHealth topics in the global health field. This cross-cutting track will highlight mHealth efforts to improve health outcomes in low- and middle-income countries including progress and challenges projects have encountered. Find out more about the Global Health tracks, which will be presented all three days of the Summit, by clicking the link above.

### [Discover Innovative Solutions and Emerging Companies at mHealth Summit's Mobile Venture Fair](#)

Health IT investors and mobile health IT entrepreneurs connect at the [Mobile Venture Fair](#) on Wednesday, Dec. 5 at the mHealth Summit. Hear from 15 pre-qualified cutting edge mobile technology companies seeking investor funding. Entrepreneurs will have an opportunity to learn from experts in the field on how to raise capital. The Mobile Health Venture Fair also includes built-in networking sessions and an all-day networking lounge. You can view the event's schedule [here](#). [Registration](#) to the Mobile Venture Fair is available as a stand-alone event or in conjunction with registration to the mHealth Summit. Investors and entrepreneurs interested in participating should contact [Deborah Caruso](#) for more information.

### [Aetna CEO Mark T. Bertolini to Deliver Keynote Address at 2012 mHealth Summit](#)

Mark T. Bertolini, Chairman, Chief Executive Officer and President of Aetna, will deliver the opening keynote address at the 2012 mHealth Summit, which takes place Dec. 3-5, at the Gaylord National Resort and Convention Center in the Washington, DC area. Click the link above to learn more.

## [Tools & Resources](#)

### [NEW! Report on ICD-10 Implementation](#)

The HIMSS Board of Directors recently approved the release of the latest G7 Advisory Report, "Implementing ICD-10 by the Compliance Date—A Call to Action" outlining four industry recommendations designed to assist the provider community in implementing ICD-10 before the compliance date of

[Meaningful Use Regional Education \(Dallas\)](#)

Nov. 11-16

[Healthcare Transformation Project Annual Forum](#)

Nov. 13

[Meaningful Use Regional Education \(Philadelphia\)](#)

Deadline: Thru Nov. 16

[HL7 Consolidated CDA Registration](#)

Dec. 3-5

[2012 mHealth Summit](#)

Dec. 12-13

[Privacy & Security Forum](#)

Jan. 28-Feb. 2, 2013

[2013 Connectathon](#)

March 4-7, 2013

[2013 Annual HIMSS Conference & Exhibition](#)

## [Corporate Members of the Week](#)

HIMSS thanks its Corporate Members.

- [DeJarnette Research Systems](#)
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- [Sprint](#)
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- [Global Net Access \(GNAX\)](#)
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- [Cardiocom, LLC](#)
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- [Institute for Health Technology Transformation](#)
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- [Corepoint Health](#)
- [Comcast Business Services](#)
- [Siemens Healthcare](#)
- [KNB Communications](#)
- [Sedona Learning Solutions](#)
- [New Wave Software, Inc.](#)
- [Net New Growth, LLC](#)
- [Anthelio](#)
- [L-3 Communications](#)
- [Medsphere Systems Corporation](#)
- [Sclmage](#)
- [Awarepoint](#)

## [Read the Latest News from HIMSS Corporate Members](#)

Get the latest updates from our HIMSS Corporate Members. New press releases and news

October 1, 2014. The finalized report is available via the [ICD-10 PlayBook](#).

### [New! Sponsored White Paper: Three Things to Consider Before Implementing Cloud Protection](#)

Cloud protection doesn't guarantee that critical business functions will always be immediately available. The key question to ask is: How long will it take to get business systems operational again after a disaster? Read this white paper to learn the top 3 factors to consider before implementing a cloud solution.

### [New! Sponsored White Paper: Creating and Testing Your IT Recovery Plan](#)

Testing at least once per month is important to maintain engineering best practices, to comply with stringent standards for data protection and recovery, and to gain confidence and peace of mind. In the midst of disaster is not the time to determine the flaws in your back up and recovery system. Backup alone is useless without the ability to efficiently recover, and technologists know all too well that the only path from "ought to work" to "known to work" is through testing. Read this white paper to learn more about protecting your data through a proper backup system.

### [Sponsored White Paper: Taming Complexity—A New Solution for In-House Healthcare EDI](#)

If hospitals and providers are the body of the healthcare industry, healthcare electronic data interchange is the heartbeat. This white paper compares the different solutions and costs for achieving HIPAA-compliant EDI, explains the specific technical challenges in the way of successful implementations, and explores new avenues for bridging the gap to an in-house implementation.

### [Sponsored White Paper: Size Up Your Cloud Options - Is Now the Time?](#)

Will you be left at a competitive disadvantage if you fail to deliver SaaS-enabled solutions in the Cloud? Read this guide to the rise of Cloud computing in healthcare and learn how to rapidly SaaS-enable your organization today.

### [Sponsored White Paper: HIPAA Compliant Hosting](#)

Healthcare providers must assure patients the utmost security, confidentiality, and integrity of sensitive information. This means maintaining total HIPAA compliance within their organization, including healthcare IT infrastructure. This white paper elucidates HIPAA compliant IT infrastructure, from physical and environmental controls, to appropriate guidelines between a Covered Entity and data center provider when outsourcing. It also helps clarify key points including service provider qualifications, and why Business Associate Agreements are integral for establishing accountability with partners.

### [Sponsored White Paper: The Need for Data Loss Prevention Now](#)

Data Loss Prevention (DLP) is powerful technology that can be use to plug the holes in the data leakage dam affecting organizations worldwide. In the healthcare industry the consequences of leakage are particularly dire. This white paper offers an introduction to the topic of DLP, which is one of the most important and powerful tools in the information security industry.

### [Sponsored White Paper: Benefits, User Advantages & Concerns About Cloud Computing](#)

The improved ability to gather, store, and share patient data is driving change across the healthcare sector. The good news is that cloud technologies enable healthcare IT managers to move to more efficient and less cumbersome information systems. Cloud-based systems give them the potential to economize in a number of key areas, a development that IT managers welcome unequivocally. However, due diligence is essential to ensure that IT systems are managed in a way that increases efficiency while

announcements are updated daily on the [HIMSS Web site](#).

### **Renew Your HIMSS Membership?**

Ensure the continuation of your HIMSS member benefits, login to the [Member Center](#) to renew your membership today. If you need a paper invoice, request one via e-mail to the Member Services department. You can also renew by phone at 312-664-4467 (option 8, then 2).



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improving healthcare outcomes. This paper will answer your questions about cloud computing: What is it? Is it secure? What do you need to know about it? This paper will also discuss benefits and user advantages of cloud computing.

### [Sponsored White Paper: Blood Systems Expands Remote Access Connectivity to Prepare for Disaster](#)

For more than 60 years, Blood Systems has been offering its life-giving services throughout the Western U.S. Blood Systems wanted to optimize its network for business value, migrating to the latest WAN services. Read this white paper to learn how Blood Systems increased flexibility and now support business continuity requirements so the nation's blood supply wouldn't be interrupted in the face of a natural disaster or pandemic.

## [Calling All Members](#)

### [NEW! HIMSS Clinical and Business Intelligence Community Seeks Members](#)

HIMSS is accepting members for the newly formed Clinical and Business Intelligence (C&BI) Community. The goal of the C&BI Community is to bring together thought leadership and share knowledge that will support the future success of our members by improving their ability to understand and form partnerships to manage C&BI as a part of doing business and providing accountable and quality care to their members. The community will support activities that promote peer-to-peer networking, problem solving, solution sharing and education. Please join the Community WebEx meeting on Thursday, October 25, 2012 from 1:00-2:00pm ET. Our guest speaker this month will be Brian Veara, Director, Information Technology, ThedaCare. Brian will be discussing the "Healthcare Business Intelligence -More Than Just Technology." He will speak on their Lean BI efforts and achieved results. Contact [Nancy Devlin](#) for meeting information.

Participation is open to all current HIMSS members. If you are interested in participating in the community or presenting a use case, [join now!](#)

For more information, please visit the [C&BI Community website](#).

### [NEW! HIMSS Patient-Centered Payer Roundtable Is Accepting New Members](#)

The HIMSS Patient-Centered Payer Roundtable is accepting new members. The vision of the Roundtable is to improve individual patient care, quality, and outcomes in a cost-effective manner by fostering collaboration and trust between providers, payers and vendors through the development of interoperable health IT. The Roundtable serves to provide a vehicle for these and other stakeholders to exchange ideas and dialogue on emerging health IT issues and opportunities. The Roundtable continues to engage on relevant issues with industry experts, and share learning experiences and case studies. Key topics for the year include accountable care/value-based healthcare/care coordination, and "enabling" issues such as HIE, interoperability, funding models, data management, business intelligence, and patient identity. The next meeting of the Roundtable, via conference call, will be October 18, from 4 p.m. to 5 p.m., Eastern. Join us for the first in a series of four on payer-provider interoperability and data exchange in support of care coordination and new payment models. This month, our guest speaker is Michael Nusbaum, B.A.Sc., M.H.S.A., FHIMSS, IHE International, IT Infrastructure Domain Planning Committee co-Chair, on "IHE: A Solution for Payer-Provider Interoperability?" Please visit HIMSS Patient-Centered Payer Roundtable web site at the link above for additional information and contact [Nancy Devlin](#) to become a member.

### [NEW! HIMSS Accountable Care Task Force Seeks Members](#)

The HIMSS Accountable Care Task Force is accepting members for this new Task Force. The Task Force will be focused on the adoption and use of Health

Information Technology for Accountable Care organizations and will be co-chaired by Paul Oates, CPHIMS, FHIMSS, IT Architecture, Cigna and Lee Lemelson, RPh, System Vice President, Clinical Applications, Banner Health. The group will develop use cases and best practices for Accountable Care Organizations. Meeting times TBD. To sign up for the Task Force, and to help us get to know each other's background, skill set and interest, please take a moment to fill out this brief [survey](#). The Task Force is open to all current HIMSS members. If you are interested in participating in the Task Force, click the e-mail link in the headline above.

### [NEW! HIMSS Davies Award of Excellence: New Categories, Criteria and Application Process](#)

The HIMSS Davies Award has evolved...Application process is as easy as 1..2..3..4! The new application process is based on a case-study format, so tell us your story of EHR success. There are three award categories with new criteria for each. Applications are accepted on a rolling basis. For more information, contact [Jonathan French](#). You can also click the link above...

### [NEW! Stories of Success! Program Deadline for Submitting Case Studies—Nov 2](#)

HIMSS, with co-sponsors American Society for Quality (ASQ), National Committee for Quality Assurance (NCQA) and National Patient Safety Foundation (NPSF), announce a new call for the Stories of Success! case study program. This program showcases outstanding accomplishments in the adoption and use of health IT to fulfill national priorities recommended by the National Priorities Partnership (NPP) and The Joint Commission's National Patient Safety Goals (NPSG). To get started, go to the Stories of Success! web page at the link above and complete the questions on the Case Study Application Form. All case studies must be submitted to Jonathan French by Nov. 2.

### [Sign Up for a CPHIMS Review Course in Your Area](#)

Certified Professional in Healthcare Information and Management Systems (CPHIMS) is a professional certification program for healthcare information and management systems professionals. This certification distinguishes health IT professionals as proven experts in the critical health IT and management systems categories of healthcare and technology environments, systems, leadership and management. HIMSS is offering two CPHIMS Review Courses this fall, to help applicants prepare for the certification exam. Click on the links below for registration information: [Des Moines](#)—hosted by the Iowa HIMSS Chapter on Nov. 11; and New Orleans—in conjunction with [HIMSS13](#)—on March 3, 2013. To learn more about how your chapter or organization can host a CPHIMS Review Course in your area, contact [Fritze Roberts](#).

### [HIMSS Now Accepting Applications for Advanced Membership](#)

If you have been a member of HIMSS for at least three years, you are eligible to apply for advanced membership. You can become a Senior Member or Fellow Member of HIMSS depending on years of membership and number of points. Points are earned for education and certification; experience and professional responsibility; presenting or publishing on health IT topics; and serving as a HIMSS volunteer on committees, work groups, chapter leadership, etc. See our [Member Advancement webpage](#) for more information, or email questions to the e-mail link in the headline above.

### [Seeking Members for HIE Task Forces and Work Groups](#)

The HIMSS HIE Committee is seeking members to join a number of their task forces and work groups. Click the link above to learn more about these groups and how to join.

### [Nominations Welcome for the Spirit of HIMSS Award](#)

Established in 2003, the Spirit of HIMSS award recognizes members who exemplify the mission of HIMSS through their recent volunteer efforts within the society. The award is given to a member or group of members every

month, at the discretion of the Individual Membership Committee. HIMSS utilizes awards to recognize the special contributions of individuals, groups and organizations to the advancement of the healthcare profession as encompassed by the HIMSS mission. These special contributions may vary widely due to the diverse membership of HIMSS and the broad definition of the healthcare professions represented in our mission. To submit a nomination, click the link above or contact [Helen Figge](#) with questions.

## Corporate Member Spotlight



Explorys provides a secure software platform enabling healthcare systems to aggregate, analyze, and manage their BIG DATA to provide better patient care at a lower price.

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