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Weekly

HIMSS[®] Insider

In This Issue – October 24, 2012

Online election for Board, Nominating Committee open until Nov. 15 • Get the latest updates to the mHealth Summit • HIMSS Media announces launch of *HIMSSwire*

Have a question, comment or idea? Please send them to [Matt Schlossberg](#).

What's New

[Online Election for Board, Nominating Committee Open Until Nov. 15](#)

The annual election of the Board of Directors and Nominating Committee run through Nov. 15. All current HIMSS individual members should have received an e-mail with a link to cast their ballot online. If you do not have your election login information, please click on the "Need help logging in?" link on the [login](#) page enter the e-mail address on file with HIMSS and your election login information will be emailed to you. The election is conducted by a third party to ensure confidentiality; votes are not linked to individual members. Cast your ballot today.

[HIMSS Media Announces Launch of *HIMSSwire*](#)

MedTech Media, a division of HIMSS Media, announced today the launch of *HIMSSwire*, a custom content news service for healthcare professionals, accessible through feeds on a network of healthcare websites. *HIMSSwire* offers healthcare professionals custom news articles, covering challenges and opportunities in areas such as meaningful use, mobile health and ICD-10, as well as how healthcare organizations are using IT to improve clinical care and the bottom-line. Click the link above to learn more about *HIMSSwire*.

[Healthcare Transformation Project Launches at HIMSS13](#)

HIMSS announces the launch of its [Healthcare Transformation Project](#) Annual Forum to coincide with the HIMSS Annual Conference & Exhibition in March, 2013. The HIMSS Healthcare Transformation Project is modeled on the [Clinton Global Initiative](#), which convenes action-oriented individuals and organizations from around the world to affect transformational change. Via the Healthcare Transformation Project, HIMSS is building a robust, action-minded senior healthcare executive community to transform healthcare. We have a strong program scheduled during HIMSS13; contact John Daniels, HIMSS Vice President, Healthcare Organizational Services, at jhdaniels@himss.org, for more information.

[HIMSS Launches Meaningful Use Regional Education](#)



NEW – All of the latest news, announcements & insights from top healthcare solutions providers

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Chapter Events

Oct. 25
[South Florida](#)
[3rd annual South Florida Healthcare Trade Faire & Regional Conference](#)

Oct. 26
[Kentucky Bluegrass](#)
[Nursing Informatics Boot Camp](#)

Nov. 1
[Southern California](#)
[So Cal Privacy and Security Forum](#)

Nov. 2
[New England](#)
[HFMA/NEHIMSS Conference](#)

Upcoming Events & Deadlines

NEW! Oct. 29-31
[International Conference on Software Quality](#)

Nov. 7-8
[HIMSS Virtual Conference & Expo](#)

Nov. 8

HIMSS has developed compelling regional educational events to help organizations be positioned to meet the new requirements of Meaningful Use Stage 2. This thought leadership program has been developed for ambulatory physicians, practice owners and administrators, large physician practice groups and hospital-based practices, including IT staff. Education events will be held on **Nov. 8** in Dallas; and **Nov. 13** in Philadelphia. Learn more by clicking the link embedded in the headline.

[Register for the HIMSS Virtual Conference & Expo](#)

Now is the time to register for one of the largest online conferences in the health IT industry—the HIMSS Virtual Conference & Expo, **Nov. 7-8**. The theme of this November's event is "The Impact of Health IT Regulations on Care Delivery." The past few years have been a time of enormous change in healthcare. The HIMSS Virtual Conference is designed to help attendees understand and navigate the major legislative and regulatory initiatives—the Affordable Care Act, Meaningful Use and ICD-10. Click the link above to learn more.

[HIMSS13 Registration and Housing Open](#)

Attendee registration for the 2013 Annual HIMSS Conference & Exhibition, March 3-7, at the Ernest N. Morial Convention Center in New Orleans, is open. Early-bird registration rates for HIMSS13 are available now through Dec. 17. HIMSS13 attendee registration includes entrance to all education sessions and the exhibit hall, the Welcome/Opening Reception on Sunday, March 3, and registration tote bag (while supplies last). The HIMSS13 website features details on all registration categories, registration for specialty conferences, registration for optional events such as workshops, symposia and the CPHIMS exams and review course, and discounted rates for a One-Day Pass and Wednesday Exhibit Hall Only Pass. In addition to registration, HIMSS13 housing is open. Hotels are expected to fill up quickly, so attendees are encouraged to make hotel reservations early through onPeak, HIMSS' official housing and travel bureau. In addition to making reservations online, attendees can contact onPeak at 877-517-3038.

[Special Section: 2012 mHealth Summit](#)

[2012 mHealth Summit—A Can't-Miss Event](#)

The 2012 mHealth Summit, Dec. 3-5, at the Gaylord National Resort and Convention Center just outside of Washington, DC, is a must-attend event for any healthcare professional who uses or plans to use mobile technologies within their practice or organization. Learn more about the education, exhibition and networking opportunities available to you, by clicking the link above.

[Still Time to Register—and Save—for the mHealth Summit](#)

Times remains for individuals to register for the 2012 mHealth Summit, Dec. 3-5, at the Gaylord National Resort and Convention Center just outside of Washington, DC. Standard registration rates, which cost on average \$100 less than onsite rates, will apply until Dec. 2. Click the link above to register, and book your hotel and travel.

[mHealth Summit Pavilion Uses Videogames to Improve Healthcare](#)

The Games for Health Pavilion will showcase leading products, companies, and researchers spearheading the use of videogames and videogame technologies to improve health and healthcare. The opportunities afforded by combining the engagement and technology capabilities of games, with the behavioral and learning needs in health & healthcare has led to the rise of an entire new industry and segment of the mHealth field. Attendees will have the opportunity to stop in and "play their way to better health" using a variety of exciting mobile health games. The pavilion represents the increasing role

[Meaningful Use Regional Education \(Dallas\)](#)

Nov. 11-16

[Healthcare Transformation Project Annual Forum](#)

Nov. 13

[Meaningful Use Regional Education \(Philadelphia\)](#)

Deadline: Thru Nov. 16

[HL7 Consolidated CDA Registration](#)

Dec. 3-5

[2012 mHealth Summit](#)

Dec. 12-13

[Privacy & Security Forum](#)

Jan. 28-Feb. 2, 2013

[2013 Connectathon](#)

March 4-7, 2013

[2013 Annual HIMSS Conference & Exhibition](#)

Corporate Members of the Week

HIMSS thanks its Corporate Members.

- [Welch Allyn](#)
- [TeleVox Software, Inc.](#)
- [nVoq Inc.](#)
- [Innovative Healthcare Solutions \(IHS\)](#)
- [Equicare Health Inc.](#)
- [dbMotion](#)
- [First Databank \(FDB\)](#)
- [NexTech](#)
- [Sword and Shield Enterprise Security](#)
- [Nuance Communications](#)
- [ESD](#)
- [Stinger Medical](#)
- [Merge Healthcare](#)

Read the Latest News from HIMSS Corporate Members

Get the latest updates from our HIMSS Corporate Members. New press releases and news announcements are updated daily on the [HIMSS Web site](#).

Renew Your HIMSS Membership?

Ensure the continuation of your HIMSS member benefits, login to the [Member Center](#) to renew your membership today. If you need a paper invoice, request one via e-mail to the Member Services department. You can also renew by phone at 312-664-4467 (option 8, then 2).

videogames—and gamification—are having in health and more specifically mHealth. Learn more by clicking the link above.

Tools & Resources

[NEW! Register Opens for HIMSS eNursing Informatics Institute](#)

Oncology Nursing Society (ONS) and HIMSS are offering the e-Nursing Informatics Institute on Nov. 30. This collaboration will bring nursing professionals together in an interactive virtual platform to learn about the role of nursing informatics related to improving cancer care. Topics will include scope and standards of nursing informatics; building your informatics portfolio; informatics and quality in oncology practices; quality initiatives; professional development; informatics career services; and more. In addition, the call for the 2012 eNursing Informatics Institute abstracts is open to registered attendees. Abstracts should focus on the role informatics play in shaping the future of nursing. Abstract selection will be based solely on a blind peer review. They will be accepted in electronic format only through an abstract submission form. Abstracts may be accepted for ePoster presentation and published within the 2012 eNursing Informatics Institute virtual experience platform as well as on the ONS website. Click the link above to submit an abstract.

[NEW! Innovations in Social Media Presentation Available Online](#)

Explore the recording and slide set from this HIMSS Nursing Informatics Task Force meeting. Participants who view the presentation will be able to identify three use cases for integrating social media into healthcare applications; be able to define “social noise” in relation to social media data; and discuss the key components of sentiment analysis. Click the link above to view the recording.

[NEW! Pharmacy Informatics Virtual Town Hall Series Recording Available](#)

A virtual Town Hall meeting on ePrescribing Fundamentals was held by the Pharmacy Informatics Community—a collaboration among NCPDP and HIMSS. The presenters were Patricia L. Hale MD, PhD, FACP, Associate Medical Director of Informatics at Albany Medical Center; Michael Van Ornum, RN, RPh, Information Systems Pharmacist at Martha Jefferson Hospital; and Scott M Robertson, PharmD, Principal, Technology Consultant and Health IT Strategy and Policy at Kaiser Permanente Information Technology. Click the link above to view the recording.

[NEW! Running IT Like a Business in the Healthcare Industry](#)

The results from Accenture’s third global IT performance research initiative underscore the challenges that CIOs are facing as they cope with the continued effects of the economic downturn while also striving to increase the strategic impact of IT. Forging an optimal path forward depends on making investments in new applications and technologies. Yet in today’s economic environment, the ability to make those investments depends on a smarter, more targeted approach to cost management and control. Simultaneously managing cost cutting and reinvesting is one of the toughest challenges CIOs face. Click the link above to read.

[Sponsored White Paper: Three Things to Consider Before Implementing Cloud Protection](#)

Cloud protection doesn't guarantee that critical business functions will always be immediately available. The key question to ask is: How long will it take to get business systems operational again after a disaster? Read this white paper to learn the top 3 factors to consider before implementing a cloud solution.

[Sponsored White Paper: Creating and Testing Your IT Recovery Plan](#)

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Networking

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Expand your network by connecting to HIMSS on these social media sites:



Testing at least once per month is important to maintain engineering best practices, to comply with stringent standards for data protection and recovery, and to gain confidence and peace of mind. In the midst of disaster is not the time to determine the flaws in your back up and recovery system. Backup alone is useless without the ability to efficiently recover, and technologists know all too well that the only path from "ought to work" to "known to work" is through testing. Read this white paper to learn more about protecting your data through a proper backup system.

[Sponsored White Paper: Taming Complexity—A New Solution for In-House Healthcare EDI](#)

If hospitals and providers are the body of the healthcare industry, healthcare electronic data interchange is the heartbeat. This white paper compares the different solutions and costs for achieving HIPAA-compliant EDI, explains the specific technical challenges in the way of successful implementations, and explores new avenues for bridging the gap to an in-house implementation.

[Sponsored White Paper: Size Up Your Cloud Options - Is Now the Time?](#)

Will you be left at a competitive disadvantage if you fail to deliver SaaS-enabled solutions in the Cloud? Read this guide to the rise of Cloud computing in healthcare and learn how to rapidly SaaS-enable your organization today.

[Sponsored White Paper: HIPAA Compliant Hosting](#)

Healthcare providers must assure patients the utmost security, confidentiality, and integrity of sensitive information. This means maintaining total HIPAA compliance within their organization, including healthcare IT infrastructure. This white paper elucidates HIPAA compliant IT infrastructure, from physical and environmental controls, to appropriate guidelines between a Covered Entity and data center provider when outsourcing. It also helps clarify key points including service provider qualifications, and why Business Associate Agreements are integral for establishing accountability with partners.

[Sponsored White Paper: The Need for Data Loss Prevention Now](#)

Data Loss Prevention (DLP) is powerful technology that can be used to plug the holes in the data leakage dam affecting organizations worldwide. In the healthcare industry the consequences of leakage are particularly dire. This white paper offers an introduction to the topic of DLP, which is one of the most important and powerful tools in the information security industry.

[Sponsored White Paper: Benefits, User Advantages & Concerns About Cloud Computing](#)

The improved ability to gather, store, and share patient data is driving change across the healthcare sector. The good news is that cloud technologies enable healthcare IT managers to move to more efficient and less cumbersome information systems. Cloud-based systems give them the potential to economize in a number of key areas, a development that IT managers welcome unequivocally. However, due diligence is essential to ensure that IT systems are managed in a way that increases efficiency while improving healthcare outcomes. This paper will answer your questions about cloud computing: What is it? Is it secure? What do you need to know about it? This paper will also discuss benefits and user advantages of cloud computing.

[Sponsored White Paper: Blood Systems Expands Remote Access Connectivity to Prepare for Disaster](#)

For more than 60 years, Blood Systems has been offering its life-giving services throughout the Western U.S. Blood Systems wanted to optimize its network for business value, migrating to the latest WAN services. Read this white paper to learn how Blood Systems increased flexibility and now support business continuity requirements so the nation's blood supply wouldn't be

interrupted in the face of a natural disaster or pandemic.

[Sponsored White Paper: Security Best Practices for Mobility in Healthcare: Ensuring the Security of Healthcare Networks as Mobile Devices Proliferate](#)

This white paper highlights the way changes in the use of laptops, smartphones, tablets, and other mobile devices are affecting the security of networks at healthcare institutions as well as the IT staff that manages network access. It outlines a set of best practices for controlling access within and beyond perimeter protections. Most affected are network access control and related provisions, where market trends warrant new capabilities and procedures.

[Calling All Members](#)

[HIMSS Clinical and Business Intelligence Community seeks Members](#)

HIMSS is accepting members for the newly formed Clinical and Business Intelligence (C&BI) Community. The goal of the C&BI Community is to bring together thought leadership and share knowledge that will support the future success of our members by improving their ability to understand and form partnerships to manage C&BI as a part of doing business and providing accountable and quality care to their members. The community will support activities that promote peer-to-peer networking, problem solving, solution sharing and education. Please join the Community WebEx meeting on Thursday, October 25, 2012 from 1:00-2:00pm ET. Our guest speaker this month will be Brian Veara, Director, Information Technology, ThedaCare. Brian will be discussing the "Healthcare Business Intelligence -More Than Just Technology." He will speak on their Lean BI efforts and achieved results. Contact [Nancy Devlin](#) for meeting information.

Participation is open to all current HIMSS members. If you are interested in participating in the community or presenting a use case, [join now!](#)

For more information, please visit the [C&BI Community website](#).

[HIMSS Patient-Centered Payer Roundtable is Accepting New Members](#)

The HIMSS Patient-Centered Payer Roundtable is accepting new members. The vision of the Roundtable is to improve individual patient care, quality, and outcomes in a cost-effective manner by fostering collaboration and trust between providers, payers and vendors through the development of interoperable health IT. The Roundtable serves to provide a vehicle for these and other stakeholders to exchange ideas and dialogue on emerging health IT issues and opportunities. The Roundtable continues to engage on relevant issues with industry experts, and share learning experiences and case studies. Key topics for the year include accountable care/value-based healthcare/care coordination, and "enabling" issues such as HIE, interoperability, funding models, data management, business intelligence, and patient identity. The next meeting of the Roundtable, via conference call, will be October 18, from 4 p.m. to 5 p.m., Eastern. Join us for the first in a series of four on payer-provider interoperability and data exchange in support of care coordination and new payment models. This month, our guest speaker is Michael Nusbaum, B.A.Sc., M.H.S.A., FHIMSS, IHE International, IT Infrastructure Domain Planning Committee co-Chair, on "IHE: A Solution for Payer-Provider Interoperability?" Please visit HIMSS Patient-Centered Payer Roundtable web site at the link above for additional information and contact [Nancy Devlin](#) to become a member.

[HIMSS Accountable Care Task Force Seeks Members](#)

The HIMSS Accountable Care Task Force is accepting members for this new Task Force. The Task Force will be focused on the adoption and use of Health

Information Technology for Accountable Care organizations and will be co-chaired by Paul Oates, CPHIMS, FHIMSS, IT Architecture, Cigna and Lee Lemelson, RPh, System Vice President, Clinical Applications, Banner Health. The group will develop use cases and best practices for Accountable Care Organizations. Meeting times TBD. To sign up for the Task Force, and to help us get to know each other's background, skill set and interest, please take a moment to fill out this brief [survey](#). The Task Force is open to all current HIMSS members. If you are interested in participating in the Task Force, click the e-mail link in the headline above.

[HIMSS Davies Award of Excellence: New Categories, Criteria and Application Process](#)

The HIMSS Davies Award has evolved...Application process is as easy as 1..2..3..4! The new application process is based on a case-study format, so tell us your story of EHR success. There are three award categories with new criteria for each. Applications are accepted on a rolling basis. For more information, contact [Jonathan French](#). You can also click the link above...

[Stories of Success! Program Deadline for Submitting Case Studies—Nov 2](#)

HIMSS, with co-sponsors American Society for Quality (ASQ), National Committee for Quality Assurance (NCQA) and National Patient Safety Foundation (NPSF), announce a new call for the Stories of Success! case study program. This program showcases outstanding accomplishments in the adoption and use of health IT to fulfill national priorities recommended by the National Priorities Partnership (NPP) and The Joint Commission's National Patient Safety Goals (NPSG). To get started, go to the Stories of Success! web page at the link above and complete the questions on the Case Study Application Form. All case studies must be submitted to Jonathan French by Nov. 2.

[Sign Up for a CPHIMS Review Course in Your Area](#)

Certified Professional in Healthcare Information and Management Systems (CPHIMS) is a professional certification program for healthcare information and management systems professionals. This certification distinguishes health IT professionals as proven experts in the critical health IT and management systems categories of healthcare and technology environments, systems, leadership and management. HIMSS is offering two CPHIMS Review Courses this fall, to help applicants prepare for the certification exam. Click on the links below for registration information: [Des Moines](#)—hosted by the Iowa HIMSS Chapter on Nov. 11; and New Orleans—in conjunction with [HIMSS13](#)—on March 3, 2013. To learn more about how your chapter or organization can host a CPHIMS Review Course in your area, contact [Fritze Roberts](#).

[HIMSS Now Accepting Applications for Advanced Membership!](#)

If you have been a member of HIMSS for at least three years, you are eligible to apply for advanced membership. You can become a Senior Member or Fellow Member of HIMSS depending on years of membership and number of points. Points are earned for education and certification; experience and professional responsibility; presenting or publishing on health IT topics; and serving as a HIMSS volunteer on committees, work groups, chapter leadership, etc. See our [Member Advancement webpage](#) for more information, or email questions to the e-mail link in the headline above.

[Seeking Members for HIE Task Forces and Work Groups](#)

The HIMSS HIE Committee is seeking members to join a number of their task forces and work groups. Click the link above to learn more about these groups and how to join.

[Nominations Welcome for the Spirit of HIMSS Award](#)

Established in 2003, the Spirit of HIMSS award recognizes members who exemplify the mission of HIMSS through their recent volunteer efforts within the society. The award is given to a member or group of members every

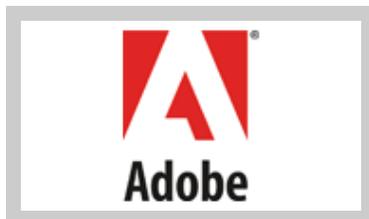
month, at the discretion of the Individual Membership Committee. HIMSS utilizes awards to recognize the special contributions of individuals, groups and organizations to the advancement of the healthcare profession as encompassed by the HIMSS mission. These special contributions may vary widely due to the diverse membership of HIMSS and the broad definition of the healthcare professions represented in our mission. To submit a nomination, click the link above or contact [Helen Figge](#) with questions.

Corporate Member Spotlight



Alverix is a leader in the design and manufacture of instruments for Point-of-Care (POC) diagnostic testing. We enable near patient testing by providing unprecedented accuracy, portability, and ubiquitous connectivity to POC healthcare providers.

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ARIA is a comprehensive information and image management system that aggregates patient data into an organized, oncology-specific medical chart. With ARIA you can effectively manage treatment for patients undergoing medical, radiation or surgical therapies. Automated cancer staging, treatment preparation and tumor monitoring simplify your oncology processes. ARIA uses standard HL7 for reliable connectivity to hospital information systems.

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