

Weekly

HIMSS[®] Insider

In This Issue – October 31, 2012

Attend the Inaugural Privacy & Security Forum in December • See how to get your most pressing legal questions answered at the 2012 mHealth Summit • HIMSS to prepare webinar on the effects of the general election

Have a question, comment or idea? Please send them to [Matt Schlossberg](#).

What's New

[Attend the Inaugural Privacy & Security Forum in December](#)

Healthcare IT News and HIMSS, the industry's leading sources for news and leadership in healthcare IT, have joined forces to create The Privacy & Security Forum, which will be hosted in Boston, Dec. 12-13. This conference comes at a critical time. In research conducted earlier this year with a select group of hospital CIOs and IT executives, no issue consistently generated more concern than privacy and security. The Privacy & Security Forum will address security issues by providing a collaborative environment where health IT professionals, industry thought leaders and key government officials can interact and learn from one another. Session topics include the HIMSS Annual Security Survey results; HIPAA enforcement; best practices for securing mobile devices; cloud computing; the privacy policies and technical challenges of HIEs, and much more. Click the link above to learn more and to register.

[HL7 Consolidated CDA[®]: New Testing Opportunity at NA Connectathon 2013](#)

IHE USA, Health Level Seven International, and the Health Story Project will offer HL7 Consolidated Clinical Document Architecture (CDA[®]) testing for the first time at the IHE N.A. Connectathon 2013, Jan. 28-Feb. 2, 2013 in Chicago. Consolidated CDA is an information exchange standard for common clinical documents, such as a consult, history and physical or progress note. Organizations that participate will demonstrate they are ahead of the curve in applying standards required for Stage 2 Meaningful Use of electronic health records. The Connectathon will offer tests for both Consolidated CDA Document Creators and Document Consumers. Organizations that create Consolidated CDA documents can register to test one or more of the nine document types. Organizations that consume Consolidated CDA documents must support all nine document types, at minimum for display. The [registration](#) and payment deadline for Consolidated CDA testing have been extended to Nov. 16.

[Effects of Election to be Focus of Upcoming HIMSS Webinar](#)



HIPAA Compliant Hosting

Maintain total
HIPAA compliance
within your
organization



Chapter Events

Nov. 1

[Southern California
So Cal Privacy and Security Forum](#)

Nov. 2

[New England
HFMA/NEHIMSS Conference](#)

Nov. 11

Midwest Chapters
[Fall Technology Conference](#)

Upcoming Events & Deadlines

Oct. 29-31

[International Conference on Software Quality](#)

Nov. 7-8

[HIMSS Virtual Conference & Expo](#)

Nov. 8

[Meaningful Use Regional Education \(Dallas\)](#)

Nov. 11-16

[Healthcare Transformation Project Annual Forum](#)

Registration is now open for HIMSS' professional development webinar, [Election 2012: How will the 2012 Presidential Election Affect the Healthcare IT Industry?](#) On Nov. 14, from 12 pm to 1 pm (ET), experts will examine election results at the Presidential, Congressional, and state levels and the possible impact on healthcare and health IT. Attendee questions are encouraged. Participants will also discuss potential actions HIMSS and its members can take to educate newly elected officials on the importance of health IT.

[HIMSS Launches Meaningful Use Regional Education](#)

HIMSS has developed compelling regional educational events to help organizations be positioned to meet the new requirements of Meaningful Use Stage 2. This thought leadership program has been developed for ambulatory physicians, practice owners and administrators, large physician practice groups and hospital-based practices, including IT staff. Education events will be held on Nov. 13 in Philadelphia; and in Dallas on a date to be named later. and Learn more by clicking the link embedded in the headline.

[Online Election for Board, Nominating Committee Open Until Nov. 15](#)

The annual election of the Board of Directors and Nominating Committee run through Nov. 15. All current HIMSS individual members should have received an e-mail with a link to cast their ballot online. If you do not have your election login information, please click on the "Need help logging in?" link on the [login](#) page enter the e-mail address on file with HIMSS and your election login information will be emailed to you. The election is conducted by a third party to ensure confidentiality; votes are not linked to individual members. Cast your ballot today.

[HIMSS Virtual Conference & Expo is Next Week](#)

Now is the time to register for one of the largest online conferences in the health IT industry—the HIMSS Virtual Conference & Expo, Nov. 7-8. The theme of this November's event is "The Impact of Health IT Regulations on Care Delivery." The past few years have been a time of enormous change in healthcare. The HIMSS Virtual Conference is designed to help attendees understand and navigate the major legislative and regulatory initiatives—the Affordable Care Act, Meaningful Use and ICD-10. Click the link above to learn more.

[HIMSS13 Registration and Housing Open](#)

Attendee registration for the 2013 Annual HIMSS Conference & Exhibition, March 3-7, at the Ernest N. Morial Convention Center in New Orleans, is open. Early-bird registration rates for HIMSS13 are available now through Dec. 17. HIMSS13 attendee registration includes entrance to all education sessions and the exhibit hall, the Welcome/Opening Reception on Sunday, March 3, and registration tote bag (while supplies last). The HIMSS13 website features details on all registration categories, registration for specialty conferences, registration for optional events such as workshops, symposia and the CPHIMS exams and review course, and discounted rates for a One-Day Pass and Wednesday Exhibit Hall Only Pass. In addition to registration, HIMSS13 housing is open. Hotels are expected to fill up quickly, so attendees are encouraged to make hotel reservations early through onPeak, HIMSS' official housing and travel bureau. In addition to making reservations online, attendees can contact onPeak at 877-517-3038.

[Special Section: 2012 mHealth Summit](#)

[Don't Miss the Healthcare IT News Breakfast: mPowering the Physician in the Era of Patient-Directed Healthcare](#)

With recent studies showing reluctance by doctors to adopt mHealth technology, some physicians are worried that a move to patient-centered

Nov. 13

[Meaningful Use Regional Education](#) (Philadelphia)

Deadline: Thru Nov. 16

[HL7 Consolidated CDA Registration](#)

Dec. 3-5

[2012 mHealth Summit](#)

Dec. 12-13

[Privacy & Security Forum](#)

Jan. 28-Feb. 2, 2013

[2013 Connectathon](#)

March 4-7, 2013

[2013 Annual HIMSS Conference & Exhibition](#)

Corporate Members of the Week

HIMSS thanks its Corporate Members.

- [Highmark, Inc.](#)
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- [LINK Medical Computing, Inc.](#)
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- [SSI Group, Inc., The](#)
- [Intelligent InSites, Inc.](#)
- [CapsuleTech, Inc](#)
- [Bottomline Technologies](#)
- [BMJ Publishing Group](#)
- [Atrilogy Solutions Group Inc](#)
- [Prosch Consulting](#)
- [Texas Systems Group](#)

Read the Latest News from HIMSS Corporate Members

Get the latest updates from our HIMSS Corporate Members. New press releases and news announcements are updated daily on the [HIMSS Web](#)

healthcare will mean less business for them. On the contrary, today's tools and services are being designed not only to improve the patient experience, but to improve the physician's workflow as well, and thus enhance clinical outcomes. How can we bring more physicians into the mHealth conversation? What do they need to hear to be convinced that this paradigm shift, however daunting, is to their advantage? You can find answers to these critical questions by registering for the Healthcare IT News Breakfast, on Monday, Dec. 3, at the 2012 mHealth Summit. This is an add-on event and requires separate fee. However, if you register before Nov. 30, you can save \$10 on the event. Click the link above to register today.

[Deadline Approaching for Start-ups to Sing Up for Complimentary Legal Advice](#)

Nov. 9 is the deadline for start-up companies to submit their applications for an opportunity to meet with members of the Arent Fox legal team to have some of their most pressing legal questions answered. Arent Fox is offering "Office Hours" on the exhibit floor of the 2012 mHealth Summit as a complimentary service to entrepreneurs and startup companies attending the summit. Arent Fox has joined the summit as a Strategic Affiliate to provide a unique service to our attendees offering the chance to have legal questions answered without the burden of initial high costs. Click the link above for more information and to apply.

[mHealth Blog: Interesting Times for Mobile Health IT](#)

David Metcalf, PhD, co-editor of the 2012 HIMSS book [mHealth: From Smartphones to Smart Systems](#), explores in this blog post the trends, opportunities and challenges of the emerging mHealth ecosystem.

[mHealth Blog: Towards an mHealth Ecosystem](#)

Rick Krohn, MA, MAS, co-editor of the 2012 HIMSS book [mHealth: From Smartphones to Smart Systems](#), unravels the complexity of the emerging mHealth ecosystem—and how mobile health has the potential to change healthcare delivery and outcomes for all stakeholders. Many of the topics explored in this post are part of the agenda at the 2012 mHealth Summit, Dec. 3-5, in the Washington, DC area.

[Still Time to Register—and Save—for the mHealth Summit](#)

Times remains for individuals to register for the 2012 mHealth Summit, Dec. 3-5, at the Gaylord National Resort and Convention Center just outside of Washington, DC. Standard registration rates, which cost on average \$100 less than onsite rates, will apply until Dec. 2. Click the link above to register, and book your hotel and travel.

[2012 mHealth Summit—A Can't-Miss Event](#)

The 2012 mHealth Summit, Dec. 3-5, at the Gaylord National Resort and Convention Center just outside of Washington, DC, is a must-attend event for any healthcare professional who uses or plans to use mobile technologies within their practice or organization. Learn more about the education, exhibition and networking opportunities available to you, by clicking the link above.

[Tools & Resources](#)

[HIMSS Media Announces Launch of HIMSSwire](#)

MedTech Media, a division of HIMSS Media, announced today the launch of [HIMSSwire](#), a custom content news service for healthcare professionals, accessible through feeds on a network of healthcare websites. HIMSSwire offers healthcare professionals custom news articles, covering challenges and opportunities in areas such as meaningful use, mobile health and ICD-10, as well as how healthcare organizations are using IT to improve clinical care and the bottom-line. Click the link above to learn more about [HIMSSwire](#).

[site](#).

[Renew Your HIMSS Membership?](#)

Ensure the continuation of your HIMSS member benefits, login to the [Member Center](#) to renew your membership today. If you need a paper invoice, request one via e-mail to the Member Services department. You can also renew by phone at 312-664-4467 (option 8, then 2).



Networking

Connect with HIMSS

Expand your network by connecting to HIMSS on these social media sites:



[Register for HIMSS eNursing Informatics Institute](#)

Oncology Nursing Society (ONS) and HIMSS are offering the e-Nursing Informatics Institute on Nov. 30. This collaboration will bring nursing professionals together in an interactive virtual platform to learn about the role of nursing informatics related to improving cancer care. Topics will include scope and standards of nursing informatics; building your informatics portfolio; informatics and quality in oncology practices; quality initiatives; professional development; informatics career services; and more. In addition, the call for the 2012 eNursing Informatics Institute abstracts is open to registered attendees. Abstracts should focus on the role informatics play in shaping the future of nursing. Abstract selection will be based solely on a blind peer review. They will be accepted in electronic format only through an abstract submission form. Abstracts may be accepted for ePoster presentation and published within the 2012 eNursing Informatics Institute virtual experience platform as well as on the ONS website. Click the link above to submit an abstract.

[Sponsored White Paper: Three Things to Consider Before Implementing Cloud Protection](#)

Cloud protection doesn't guarantee that critical business functions will always be immediately available. The key question to ask is: How long will it take to get business systems operational again after a disaster? Read this white paper to learn the top 3 factors to consider before implementing a cloud solution.

[Sponsored White Paper: Creating and Testing Your IT Recovery Plan](#)

Testing at least once per month is important to maintain engineering best practices, to comply with stringent standards for data protection and recovery, and to gain confidence and peace of mind. In the midst of disaster is not the time to determine the flaws in your back up and recovery system. Backup alone is useless without the ability to efficiently recover, and technologists know all too well that the only path from "ought to work" to "known to work" is through testing. Read this white paper to learn more about protecting your data through a proper backup system.

[Sponsored White Paper: Taming Complexity—A New Solution for In-House Healthcare EDI](#)

If hospitals and providers are the body of the healthcare industry, healthcare electronic data interchange is the heartbeat. This white paper compares the different solutions and costs for achieving HIPAA-compliant EDI, explains the specific technical challenges in the way of successful implementations, and explores new avenues for bridging the gap to an in-house implementation.

[Sponsored White Paper: Size Up Your Cloud Options - Is Now the Time?](#)

Will you be left at a competitive disadvantage if you fail to deliver SaaS-enabled solutions in the Cloud? Read this guide to the rise of Cloud computing in healthcare and learn how to rapidly SaaS-enable your organization today.

[Sponsored White Paper: HIPAA Compliant Hosting](#)

Healthcare providers must assure patients the utmost security, confidentiality, and integrity of sensitive information. This means maintaining total HIPAA compliance within their organization, including healthcare IT infrastructure. This white paper elucidates HIPAA compliant IT infrastructure, from physical and environmental controls, to appropriate guidelines between a Covered Entity and data center provider when outsourcing. It also helps clarify key points including service provider qualifications, and why Business Associate Agreements are integral for establishing accountability with partners.

[Sponsored White Paper: The Need for Data Loss Prevention](#)

Now

Data Loss Prevention (DLP) is powerful technology that can be used to plug the holes in the data leakage dam affecting organizations worldwide. In the healthcare industry the consequences of leakage are particularly dire. This white paper offers an introduction to the topic of DLP, which is one of the most important and powerful tools in the information security industry.

[Sponsored White Paper: Benefits, User Advantages & Concerns About Cloud Computing](#)

The improved ability to gather, store, and share patient data is driving change across the healthcare sector. The good news is that cloud technologies enable healthcare IT managers to move to more efficient and less cumbersome information systems. Cloud-based systems give them the potential to economize in a number of key areas, a development that IT managers welcome unequivocally. However, due diligence is essential to ensure that IT systems are managed in a way that increases efficiency while improving healthcare outcomes. This paper will answer your questions about cloud computing: What is it? Is it secure? What do you need to know about it? This paper will also discuss benefits and user advantages of cloud computing.

[Sponsored White Paper: Blood Systems Expands Remote Access Connectivity to Prepare for Disaster](#)

For more than 60 years, Blood Systems has been offering its life-giving services throughout the Western U.S. Blood Systems wanted to optimize its network for business value, migrating to the latest WAN services. Read this white paper to learn how Blood Systems increased flexibility and now support business continuity requirements so the nation's blood supply wouldn't be interrupted in the face of a natural disaster or pandemic.

[Sponsored White Paper: Security Best Practices for Mobility in Healthcare: Ensuring the Security of Healthcare Networks as Mobile Devices Proliferate](#)

This white paper highlights the way changes in the use of laptops, smartphones, tablets, and other mobile devices are affecting the security of networks at healthcare institutions as well as the IT staff that manages network access. It outlines a set of best practices for controlling access within and beyond perimeter protections. Most affected are network access control and related provisions, where market trends warrant new capabilities and procedures.

Calling All Members

[NEW! HIMSS Clinical and Business Intelligence Community Seeks Members](#)

HIMSS is accepting members for the newly formed Clinical & Business Intelligence (C&BI) Community. The goal of the C&BI Community is to bring together thought leadership and share knowledge that will support the future success of our members by improving their ability to understand and form partnerships to manage C&BI as a part of doing business and providing accountable and quality care to their members. The community will support activities that promote peer-to-peer networking, problem solving, solution sharing and education. Please join the Community WebEx meeting on Thursday, Nov. 15, from 1 pm to 2 pm (ET). The guest speaker this month will be Paula Edwards, Partner, HIMformatics. Paula's presentation topic is "Developing an Analytics Strategy & Roadmap." Contact [Nancy Devlin](#) for meeting information. Participation is open to all current HIMSS members. If you are interested in participating in the community or presenting a use case, [join now!](#) For more information, please visit the [C&BI Community website](#).

[HIMSS Patient-Centered Payer Roundtable is Accepting New Members](#)

The HIMSS Patient-Centered Payer Roundtable is accepting new members. The vision of the Roundtable is to improve individual patient care, quality, and outcomes in a cost-effective manner by fostering collaboration and trust between providers, payers and vendors through the development of interoperable health IT. The Roundtable serves to provide a vehicle for these and other stakeholders to exchange ideas and dialogue on emerging health IT issues and opportunities. The Roundtable continues to engage on relevant issues with industry experts, and share learning experiences and case studies. Key topics for the year include accountable care/value-based healthcare/care coordination, and “enabling” issues such as HIE, interoperability, funding models, data management, business intelligence, and patient identity. The next meeting of the Roundtable, via conference call, will be **Oct. 18**, from 4 p.m. to 5 p.m., Eastern. Join us for the first in a series of four on payer-provider interoperability and data exchange in support of care coordination and new payment models. This month, our guest speaker is Michael Nusbaum, B.A.Sc., M.H.S.A., FHIMSS, IHE International, IT Infrastructure Domain Planning Committee co-Chair, on “IHE: A Solution for Payer-Provider Interoperability?” Please visit HIMSS Patient-Centered Payer Roundtable web site at the link above for additional information and contact [Nancy Devlin](#) to become a member.

[HIMSS Accountable Care Task Force Seeks Members](#)

The HIMSS Accountable Care Task Force is accepting members for this new Task Force. The Task Force will be focused on the adoption and use of Health Information Technology for Accountable Care organizations and will be co-chaired by Paul Oates, CPHIMS, FHIMSS, IT Architecture, Cigna and Lee Lemelson, RPh, System Vice President, Clinical Applications, Banner Health. The group will develop use cases and best practices for Accountable Care Organizations. Meeting times TBD. To sign up for the Task Force, and to help us get to know each other’s background, skill set and interest, please take a moment to fill out this brief [survey](#). The Task Force is open to all current HIMSS members. If you are interested in participating in the Task Force, click the e-mail link in the headline above.

[HIMSS Davies Award of Excellence: New Categories, Criteria and Application Process](#)

The HIMSS Davies Award has evolved...Application process is as easy as 1..2..3..4! The new application process is based on a case-study format, so tell us your story of EHR success. There are three award categories with new criteria for each. Applications are accepted on a rolling basis. For more information, contact [Jonathan French](#). You can also click the link above...

[Stories of Success! Program Deadline for Submitting Case Studies—Nov 2](#)

HIMSS, with co-sponsors American Society for Quality (ASQ), National Committee for Quality Assurance (NCQA) and National Patient Safety Foundation (NPSF), announce a new call for the Stories of Success! case study program. This program showcases outstanding accomplishments in the adoption and use of health IT to fulfill national priorities recommended by the National Priorities Partnership (NPP) and The Joint Commission’s National Patient Safety Goals (NPSG). To get started, go to the Stories of Success! web page at the link above and complete the questions on the Case Study Application Form. All case studies must be submitted to Jonathan French by Nov. 2.

[Sign Up for a CPHIMS Review Course in Your Area](#)

Certified Professional in Healthcare Information and Management Systems (CPHIMS) is a professional certification program for healthcare information and management systems professionals. This certification distinguishes health IT professionals as proven experts in the critical health IT and management systems categories of healthcare and technology environments, systems, leadership and management. HIMSS is offering two CPHIMS Review Courses this fall, to help applicants prepare for the certification exam. Click on the

links below for registration information: [Des Moines](#)—hosted by the Iowa HIMSS Chapter on Nov. 11; and New Orleans—in conjunction with [HIMSS13](#)—on March 3, 2013. To learn more about how your chapter or organization can host a CPHIMS Review Course in your area, contact [Fritze Roberts](#).

[HIMSS Now Accepting Applications for Advanced Membership!](#)

If you have been a member of HIMSS for at least three years, you are eligible to apply for advanced membership. You can become a Senior Member or Fellow Member of HIMSS depending on years of membership and number of points. Points are earned for education and certification; experience and professional responsibility; presenting or publishing on health IT topics; and serving as a HIMSS volunteer on committees, work groups, chapter leadership, etc. See our [Member Advancement webpage](#) for more information, or email questions to the e-mail link in the headline above.

[Seeking Members for HIE Task Forces and Work Groups](#)

The HIMSS HIE Committee is seeking members to join a number of their task forces and work groups. Click the link above to learn more about these groups and how to join.

[Nominations Welcome for the Spirit of HIMSS Award](#)

Established in 2003, the Spirit of HIMSS award recognizes members who exemplify the mission of HIMSS through their recent volunteer efforts within the society. The award is given to a member or group of members every month, at the discretion of the Individual Membership Committee. HIMSS utilizes awards to recognize the special contributions of individuals, groups and organizations to the advancement of the healthcare profession as encompassed by the HIMSS mission. These special contributions may vary widely due to the diverse membership of HIMSS and the broad definition of the healthcare professions represented in our mission. To submit a nomination, click the link above or contact [Helen Figge](#) with questions.

Corporate Member Spotlight



Cognizant (NASDAQ: CTSI) is a leading provider of information technology, consulting and business process outsourcing services. Consistently ranked among the Healthcare Informatics Top 100, our industry-specific services and solutions support leading healthcare organizations worldwide.

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Better care and better outcomes for more people it's what we're all striving for in the health industry. Our solutions - some designed specifically for health and others well-known to people everywhere - are intuitive and powerful, delivering excellent value. At Microsoft, we support everyone's efforts to move health forward by delivering health solutions for the way people aspire to work and live.

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