HIMSS Insider
Weekly

In This Issue — November 14, 2012

Get the latest updates on the 2012 mHealth Summit • HIMSS congratulates the winners of the 2012 general election • Virtual Conference & Expo available on-demand

Have a question, comment or idea? Please send them to Matt Schlossberg.

What's New

HIMSS Congratulates Election Winners

HIMSS extends its congratulations to Congress, President Barack Obama and all the other election winners on their victories in this week's elections. During the 2012 election cycle, the majority of candidates at the national and state levels agreed that improvements in the quality, safety, efficiency, and access to care for all Americans relies, in part, on the adoption and best use of health IT, and deployment of secure, interoperable networks enabling appropriate exchange of health information. Such efforts support the transformation of our Nation's health system. Historically, the implementation of health information technology to achieve more efficient healthcare has received wide bipartisan support both in Congress and in successive Republican and Democratic administrations. Click the link above to read more.

Virtual Conference & Expo Available On-Demand

The HIMSS Virtual Conference & Expo, a fully interactive event hosted Nov. 7-8, is now available on demand. The conference incorporated online learning, exhibit booths, education sessions, industry solutions seminars, contests and more. Themed "The Impact of Health IT Regulations on Care Delivery," the conference focused on the regulatory initiatives—the Affordable Care Act, Meaningful Use and ICD-10—impacting virtually every aspect of healthcare delivery. The Virtual Conference and Expo's educational sessions and expo remain available to registrants for 90 days. Additionally, be sure to check out the companies featured in the exhibit hall. Their booths are full of downloadable information, white papers and resources that offer valuable insights on the latest product solutions. HIMSS Virtual Conference is free to qualified registrants; non-qualified individuals may attend for a nominal fee.

HIMSS Chair to Testify Before Congress on Health IT Standards and Interoperability

HIMSS Board Chair Dr. Willa Fields acted as a witness to the Subcommittee on Technology and Innovation, providing testimony stating that Meaningful Use

Chapter Events

Nov. 15
San Antonio
Lunch and Learn

Upcoming Events & Deadlines

Deadline: Thru Nov. 16
HL7 Consolidated CDA Registration

Dec. 3-5
2012 mHealth Summit

Dec. 12-13
Privacy & Security Forum

Jan. 28-Feb. 2, 2013
2013 Connectathon

March 4-7, 2013
2013 Annual HIMSS Conference & Exhibition

Corporate Members of the Week

HIMSS thanks its Corporate Members.

is delivering meaningful results during a hearing this morning. In her testimony, Dr. Fields presented the HIMSS perspective that Meaningful Use and the Stage 2 regulations allow the healthcare community to continue the necessary steps to ensure health information technology will support the transformation of healthcare delivery in the United States. Dr. Fields' comments are posted on the HIMSS Public Policy and Advocacy page under Testimony.

Public Policy Volunteer Honored for Service to HIMSS

Thompson H. Boyd, III, MD, FACHE, CHCQM, CPHM, CPHIMS, is being honored with the "Spirit of HIMSS Award" for his many years of dedicated service to HIMSS and its mission. Dr. Boyd's contributions have been invaluable when serving on the HIMSS Public Policy Committee, HIMSS Privacy and Security Steering Committee, and the HIMSS Privacy and Security Advocacy Task Force. Additionally, his activities on the HIMSS Public Policy Congressional Asks Task Force, the Health IT Leadership Awards Task Force, and the HIMSS Public Policy Principles Review Work Group have made significant advances to the cause of spearheading adoption of electronic health records and health information exchange across the nation. Dr. Boyd, Physician Liaison at Hahnemann University Hospital in Pennsylvania, has been a practicing physician in Internal Medicine for more than 24 years. Established in 2003, the Spirit of HIMSS award recognizes members who exemplify the mission of HIMSS through their recent volunteer efforts within the society.

Attend the Inaugural Privacy & Security Forum in December

Healthcare IT News and HIMSS, the industry's leading sources for news and leadership in healthcare IT, have joined forces to create The Privacy & Security Forum, which will be hosted in Boston, **Dec. 12-13**. This conference comes at a critical time. In research conducted earlier this year with a select group of hospital CIOs and IT executives, no issue consistently generated more concern than privacy and security. The Privacy & Security Forum will address security issues by providing a collaborative environment where health IT professionals, industry thought leaders and key government officials can interact and learn from one another. Session topics include the HIMSS Annual Security Survey results; HIPAA enforcement; best practices for securing mobile devices; cloud computing; the privacy policies and technical challenges of HIEs, and much more. Click the link above to learn more and to register.

HL7 Consolidated CDA®: New Testing Opportunity at NA Connectathon 2013

IHE USA, Health Level Seven International, and the Health Story Project will offer HL7 Consolidated Clinical Document Architecture (CDA®) testing for the first time at the IHE N.A. Connectathon 2013, **Jan. 28-Feb. 2, 2013**, in Chicago. Consolidated CDA is an information exchange standard for common clinical documents, such as a consult, history and physical or progress note. Organizations that participate will demonstrate they are ahead of the curve in applying standards required for Stage 2 Meaningful Use of electronic health records. The Connectathon will offer tests for both Consolidated CDA Document Creators and Document Consumers. Organizations that create Consolidated CDA documents can register to test one or more of the nine document types. Organizations that consume Consolidated CDA documents must support all nine document types, at minimum for display. The registration and payment deadline for Consolidated CDA testing have been extended to **Nov. 16**.

Online Election for Board, Nominating Committee Open Until Tomorrow

The annual election of the Board of Directors and Nominating Committee run through **Nov. 15**. All current HIMSS individual members should have received an e-mail with a link to cast their ballot online. If you do not have your election login information, please click on the "Need help logging in?" link on the login page enter the e-mail address on file with HIMSS and your election

- Optimum Healthcare IT
- Jeron Electronic Systems, Inc.
- NextServices, Inc.
- RelayHealth
- QuadraMed
- Oracle Corporation
- Ernst & Young
- Humedica Inc
- ScaleMatrix
- Fujitsu
- Deloitte
- Empower Systems
- Aruba Networks, Inc.
- Press Ganey Associates, Inc.
- Hudson Global Resources Management
- ANXeBusiness Corp.
- NextGen Healthcare
- AtTask, Inc.
- NextGate
- Standard Register
- Boston Software Systems
- Auxilio, Inc.
- MZI HealthCare, LLC
- Philips Healthcare
- Witt/Kieffer

Read the Latest News from HIMSS Corporate Members

Get the latest updates from our HIMSS Corporate Members. New press releases and news announcements are updated daily on the HIMSS Web site.

Renew Your HIMSS Membership?

Ensure the continuation of your HIMSS member benefits, login to the Member Center to renew your membership today. If you need a paper invoice, request one via e-mail to the Member Services department. You can also renew by phone at 312-664-4467 (option 8, then 2).

login information will be emailed to you. The election is conducted by a third party to ensure confidentiality; votes are not linked to individual members. Cast your ballot today.

Register Today for the HIMSS eNursing Informatics Institute

Oncology Nursing Society (ONS) and HIMSS are offering the e-Nursing Informatics Institute on Friday, **Nov. 30**. This collaboration will bring nursing professionals together in an interactive virtual platform to learn about the role of nursing informatics related to improving cancer care. Click the link above to register and to learn more about featured topics.

HIMSS13 Registration and Housing Open

Attendee registration for the 2013 Annual HIMSS Conference & Exhibition, **March 3-7**, at the Ernest N. Morial Convention Center in New Orleans, is open. Early-bird registration rates for HIMSS13 are available now through Dec. 17. HIMSS13 attendee registration includes entrance to all education sessions and the exhibit hall, the Welcome/Opening Reception on Sunday, March 3, and registration tote bag (while supplies last). The HIMSS13 website features details on all registration categories, registration for specialty conferences, registration for optional events such as workshops, symposia and the CPHIMS exams and review course, and discounted rates for a One-Day Pass and Wednesday Exhibit Hall Only Pass. In addition to registration, HIMSS13 housing is open. Hotels are expected to fill up quickly, so attendees are encouraged to make hotel reservations early through onPeak, HIMSS' official housing and travel bureau. In addition to making reservations online, attendees can contact onPeak at 877-517-3038.

Call for HIMSS13 Physicians' IT Symposium Posters

Posters will be displayed on **March 3, 2013**, in during the Physicians' IT Symposium at the 2013 Annual HIMSS Conference & Exhibition in New Orleans. Those interested in submitting a poster proposal can review the guidelines here, and submit a proposal here. The deadline for poster proposals is **Nov. 30** at 4 pm (CT). All questions related to submitting a proposal should be directed to Summer O'Neill, Manager, Education.

Scripps Health's Topol to Speak on the Future of Technology in Healthcare

Dr. Eric Topol, author and Chief Academic Officer for Scripps Health, will feature in HIMSS' latest in a series of Thought Leadership web events. Dr. Topol, a keynote speaker for the upcoming 2013 Annual HIMSS Conference & Exhibition, will explore the "The Future of Technology in Healthcare" by focusing on the convergence of technologies which has enabled the creation of amazing medical innovations that can save lives and alleviate suffering. This event was developed in collaboration with the 2013 Annual HIMSS Conference & Exhibition.

This event occurs on Nov. 28, and is part of the HIMSS Thought Leadership series "Healthcare 20/20: A Clear Vision for the Path Ahead." The series features leading healthcare experts discussing far-reaching technology developments and regulatory mandates, their likely impacts on care delivery, and effective implementation strategies. To register, click here.

Special Section: 2012 mHealth Summit

Consumer Electronics Association CEO Joins mHealth Summit as Keynote

Gary Shapiro, President and CEO of the Consumer Electronics Association will join the mHealth Summit as a Day 2 keynote speaker, on Tuesday, Dec. 4. Shapiro's talk will focus on Innovation and the Consumerization of Healthcare. Click the link above to learn more.

Networking

Connect with HIMSS
Expand your network by connecting to HIMSS on these social media sites:

[More Than 4,500 Stakeholders Prepare to Attend mHealth Summit](#)

More than 4,500 key stakeholders are expected to attend the 2012 mHealth Summit, Dec. 3-5, in the Washington, DC area. This event offers attendees a unique opportunity to join like-minded health IT professionals from around the world to see how mHealth is integrating into the greater healthcare system and causing disruptive innovation. Click the link above to see how you could benefit from attending the Summit.

[Still Time to Register—and Save—for the mHealth Summit](#)

Times remains for individuals to register for the 2012 mHealth Summit, Dec. 3-5, at the Gaylord National Resort and Convention Center just outside of Washington, DC. Standard registration rates, which cost on average $100 less than onsite rates, will apply until Dec. 2. Click the link above to register, and book your hotel and travel.

[Three Tips for Innovators at HIMSS Mobile Venture Fair](#)

Think about new health IT products – any new health IT product. How did it get started – the idea and the funding? The upcoming [HIMSS Mobile Venture Fair](#) will provide answers to these, and other, questions on Dec. 5 during the [mHealth Summit](#) in Washington, DC, at the Gaylord National Resort and Convention Center. This unique setting offers companies with a new product idea the chance to connect with investors. It's that simple. This year's [agenda](#) has evolved to an all-day session with time for networking with other innovators and investors while listening to two sets of presentations from [companies introducing their health IT innovation](#) to attending investment banks and other investors. Click the link above to watch a video overview of last year's event and get tips on ensuring success at the Venture Fair.

[2012 mHealth Summit—A Can't-Miss Event](#)

The 2012 mHealth Summit, Dec. 3-5, at the Gaylord National Resort and Convention Center just outside of Washington, DC, is a must-attend event for any healthcare professional who uses or plans to use mobile technologies within their practice or organization. Learn more about the education, exhibition and networking opportunities available to you, by clicking the link above.

Tools & Resources

[New! 'Heal the Claims Process' Campaign](#)

HIMSS is a supporter of the American Medical Association's (AMA) [Heal the Claims Process](#). The campaign's goal is to reduce the cost of managing the claims revenue cycle from as much as 14 percent of revenue to just 1 percent. The focus of the campaign is on helping physician practices streamline the claims process by providing point-of-care pricing and accepting patient payment at the time of service. Click the link above to learn more.

[New! November *Clinical Informatics Insights* eNewsletter Now Available](#)

The November 2012 issue of HIMSS *Clinical Informatics Insights* highlights the careers of clinical informatics leaders. Each career profile explores how these professionals are transforming their organizations through their leadership roles and day-to-day activities. Each professional also shares career pointers for emerging professionals who are interested in becoming an informaticist. This issue also includes a new monthly feature—Trend Spotter—that offers expert insights around industry trends mined from the HIMSS Analytics database. Click the link above to read the issue.

[Virtual Town Hall Explores Improving Medication Reconciliation](#)

[with Standards](#)
A virtual Town Hall meeting on Improving Medication Reconciliation with Standards will be held by the Pharmacy Informatics Community—a collaboration among NCPDP and HIMSS—on **Nov. 15**. This is the first in a new series of virtual and highly interactive Town Hall meetings for the Pharmacy Informatics Community. Click the link above to learn more and to register.

[Virtual Town Hall Recaps AAMI/FDA Interoperability Summit](#)
The HIMSS Clinical Engineering & IT Community will recap the AAMI/FDA You can register for the complimentary 90-minute session, which will explore the AAMI/FDA Interoperability Summit, by clicking the link above. The November Virtual Town Hall will be moderated by Elliot Sloane, PhD, and will feature a presentation by Carol Davis-Smith of Kaiser Permanente.

[New! Corporate Member White Paper: The ICD-10 Transition —Maintaining Financial Integrity](#)
How will ICD-10 affect your reimbursements and cash flow? A successful transition to ICD-10 will touch virtually every component of a provider's administrative and clinical operations, from processes, to people, to IT systems. One critical transition area to address is how ICD-10 will affect reimbursements and cash flows. With careful financial analysis and a collaborative approach, hospitals will have the opportunity to realize increased specificity in clinical information that can lead to more accurate reimbursement and improvement of operations. This paper addresses potential impacts on reimbursement, areas of risk, and developing mitigation plans.

[New! Corporate Member White Paper: Five EMR Questions That Should Be a Part of Board Deliberations](#)
Making the right electronic medical record (EMR) vendor decision can help enable high performance in hospital systems. Accenture research shows that 4-4.5 percent of hospitals will make an EMR buying decision each year. This could exceed 110-plus EMR contracts or 200-250 hospitals per year. This trend is expected to continue well into the future. What's influencing the trend? According to Accenture—several factors. Hospitals are mandated to demonstrate meaningful use of electronic medical records, while at the same time, address pressures to cut costs and enhance quality of patient care. As hospital boards and administrators consider making changes to what has been a significant investment, they must do so with care. Accenture recommends that hospital boards weigh the quantitative and qualitative benefits to switching EMR vendors. This point of view outlines the five questions that boards should consider when making an EMR decision.

[Sponsored White Paper: Creating and Testing Your IT Recovery Plan](#)
Testing at least once per month is important to maintain engineering best practices, to comply with stringent standards for data protection and recovery, and to gain confidence and peace of mind. In the midst of disaster is not the time to determine the flaws in your back up and recovery system. Backup alone is useless without the ability to efficiently recover, and technologists know all too well that the only path from "ought to work" to "known to work" is through testing. Read this white paper to learn more about protecting your data through a proper backup system.

[Sponsored White Paper: Taming Complexity—A New Solution for In-House Healthcare EDI](#)
If hospitals and providers are the body of the healthcare industry, healthcare electronic data interchange is the heartbeat. This white paper compares the different solutions and costs for achieving HIPAA-compliant EDI, explains the specific technical challenges in the way of successful implementations, and explores new avenues for bridging the gap to an in-house implementation.

[Sponsored White Paper: Size Up Your Cloud Options - Is Now the](#)

Time?

Will you be left at a competitive disadvantage if you fail to deliver SaaS-enabled solutions in the Cloud? Read this guide to the rise of Cloud computing in healthcare and learn how to rapidly SaaS-enable your organization today.

Sponsored White Paper: HIPAA Compliant Hosting

Healthcare providers must assure patients the utmost security, confidentiality, and integrity of sensitive information. This means maintaining total HIPAA compliance within their organization, including healthcare IT infrastructure. This white paper elucidates HIPAA compliant IT infrastructure, from physical and environmental controls, to appropriate guidelines between a Covered Entity and data center provider when outsourcing. It also helps clarify key points including service provider qualifications, and why Business Associate Agreements are integral for establishing accountability with partners.

Sponsored White Paper: The Need for Data Loss Prevention Now

Data Loss Prevention (DLP) is powerful technology that can be use to plug the holes in the data leakage dam affecting organizations worldwide. In the healthcare industry the consequences of leakage are particularly dire. This white paper offers an introduction to the topic of DLP, which is one of the most important and powerful tools in the information security industry.

Sponsored White Paper: Blood Systems Expands Remote Access Connectivity to Prepare for Disaster

For more than 60 years, Blood Systems has been offering its life-giving services throughout the Western U.S. Blood Systems wanted to optimize its network for business value, migrating to the latest WAN services. Read this white paper to learn how Blood Systems increased flexibility and now support business continuity requirements so the nation's blood supply wouldn't be interrupted in the face of a natural disaster or pandemic.

Calling All Members

New! HIMSS Clinical & Business Intelligence Community Seeks Members

HIMSS is accepting members for the newly formed Clinical & Business Intelligence (C&BI) Community. The goal of the C&BI Community is to bring together thought leadership and share knowledge that will support the future success of our members by improving their ability to understand and form partnerships to manage C&BI as a part of doing business and providing accountable and quality care to their members. The community will support activities that promote peer-to-peer networking, problem solving, solution sharing and education. Please join the Community WebEx meeting on Thursday, November 15, 2012, from 1 pm to 2 pm (ET). The guest speaker this month will be Paula Edwards, Partner, HIMformatics. Paula's presentation topic is "Developing an Analytics Strategy & Roadmap." Contact Nancy Devlin for meeting information. Participation is open to all current HIMSS members. If you are interested in participating in the community or presenting a use case, Join Now ! For more information, please visit the C&BI Community website .

HIMSS Accountable Care Task Force Seeks Members

The HIMSS Accountable Care Task Force is accepting members for this new Task Force. The Task Force will be focused on the adoption and use of Health Information Technology for Accountable Care organizations and will be co-chaired by Paul Oates, CPHIMS, FHIMSS, IT Architecture, Cigna and Lee Lemelson, RPh, System Vice President, Clinical Applications, Banner Health. The group will develop use cases and best practices for Accountable Care

Organizations. Meeting times TBD. To sign up for the Task Force, and to help us get to know each other's background, skill set and interest, please take a moment to fill out this brief survey. The Task Force is open to all current HIMSS members. If you are interested in participating in the Task Force, click the e-mail link in the headline above.

HIMSS Davies Award of Excellence: New Categories, Criteria and Application Process

The HIMSS Davies Award has evolved…Application process is as easy as 1..2..3..4! The new application process is based on a case-study format, so tell us your story of EHR success. There are three award categories with new criteria for each. Applications are accepted on a rolling basis. For more information, contact Jonathan French. You can also click the link above…

HIMSS Now Accepting Applications for Advanced Membership!

If you have been a member of HIMSS for at least three years, you are eligible to apply for advanced membership. You can become a Senior Member or Fellow Member of HIMSS depending on years of membership and number of points. Points are earned for education and certification; experience and professional responsibility; presenting or publishing on health IT topics; and serving as a HIMSS volunteer on committees, work groups, chapter leadership, etc. See our Member Advancement webpage for more information, or email questions to the e-mail link in the headline above.

Seeking Members for HIE Task Forces and Work Groups

The HIMSS HIE Committee is seeking members to join a number of their task forces and work groups. Click the link above to learn more about these groups and how to join.

Nominations Welcome for the Spirit of HIMSS Award

Established in 2003, the Spirit of HIMSS award recognizes members who exemplify the mission of HIMSS through their recent volunteer efforts within the society. The award is given to a member or group of members every month, at the discretion of the Individual Membership Committee. HIMSS utilizes awards to recognize the special contributions of individuals, groups and organizations to the advancement of the healthcare profession as encompassed by the HIMSS mission. These special contributions may vary widely due to the diverse membership of HIMSS and the broad definition of the healthcare professions represented in our mission. To submit a nomination, click the link above or contact Helen Figge with questions.

Participants Needed for New I&S Committee Work Groups

The new Interoperability & Standards (I&S) Committee is looking for volunteers to serve on a variety of work groups including: HIMSS Interoperability Policy Section (HIPS) Work Group; Enterprise Architecture (EA) Work Group; I&S Section of the mHIMSS Roadmap (ISS mHealth) Work Group; I&S Toolkit & Web Resource (Toolkit) Work Group (TBD); Health IT Standards (Standards) Work Group (TBD); and the Technical Information Exchange (Tech-IE) Work Group (TBD). If you would like to volunteer to serve on any of the I&S Committee Work Groups please contact Mary-Ellen Devitt Johnson at the e-mail link above.

Corporate Member Spotlight

dbMotion serves leading healthcare organizations. Our interoperability platform creates connected healthcare communities by delivering patient information from disparate systems to the point of care.

Visit dbMotion online

HPA is a healthcare focused software development and consulting company focused on saving money through the automation and robotization of manual processes. Our solutions improve of the provider-payor payment relationship by increasing the quality, accuracy, volume and efficiencies of these manual processes.

Visit HPA online

Intel helps enable coordinated, customized care by contributing to the creation of an interopertable health IT infrastructure that connects people to the information they need.

Visit Intel online

As an innovative leader in information management and business process automation (BPA) Data Dimensions helps clients better manage business processes and workflows.

Visit Data Dimensions online

The Experis Healthcare Practice is focused on promoting connected care. Our cost-effective project solutions optimize efficiency and effectiveness and that benefits patients as well as your business.

Visit Experis online

Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, enables its clients in healthcare to transform and perform through technologies.

Visit Capgemini online