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# HIMSS<sup>®</sup> Insider

**In This Issue – November 28, 2012**

Early bird deadline for HIMSS13 is fast approaching—register today and save • Get the latest updates on next week's mHealth Summit • Check out the new tools and resources offered by HIMSS

Have a question, comment or idea? Please send them to [Matt Schlossberg](#).

## **What's New**

### [Register Early for HIMSS13—and Save](#)

Attendee registration for the 2013 Annual HIMSS Conference & Exhibition, March 3-7, at the Ernest N. Morial Convention Center in New Orleans, is open. Early-bird registration rates for HIMSS13 are available now through Dec. 17. HIMSS13 attendee registration includes entrance to all education sessions and the exhibit hall, the Welcome/Opening Reception on Sunday, March 3, and registration tote bag (while supplies last). The HIMSS13 website features details on all registration categories, registration for specialty conferences, registration for optional events such as workshops, symposia and the CPHIMS exams and review course, and discounted rates for a One-Day Pass and Wednesday Exhibit Hall Only Pass. In addition to registration, HIMSS13 housing is open. Hotels are expected to fill up quickly, so attendees are encouraged to make hotel reservations early through onPeak, HIMSS' official housing and travel bureau. In addition to making reservations online, attendees can contact onPeak at 877-517-3038.

### [Save the Date: HIMSS Annual Call for Committee Volunteers Opens Jan. 2](#)

On Jan. 2, 2013, HIMSS opens its annual call for volunteers to serve on a committee for the 2014-15 fiscal years. Service on a HIMSS Committee—focused on specific settings and constituencies within health IT and key industry topics, is an excellent opportunity for professional development, networking and active engagement. An electronic application, available at the link above, will be open from Jan. 2, 2013, through March 1, 2013. Committee participation is open to all Individual and Corporate HIMSS Members who are not serving in other leadership positions within the Society and have maintained membership for at least the past 12 consecutive months. Members with questions regarding serving on a committee may contact [Joan Flagg](#).

### [Dr. Jeremy Bradley Family Practice Clinic Wins 2012 Ambulatory HIMSS Davies Award](#)

HIMSS honors Dr. Jeremy Bradley Family Practice, in Owensboro, Ky., as a

**Quorum<sup>®</sup>**  
**Three Things to Consider Before Implementing Cloud Protection**  
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## **Chapter Events**

Dec. 5

[Southern California HIMSS Chapter HIMSS So. Cal. Chapter/CHIEF CIO Forum](#)

Dec. 6

[Northern California Holiday Charity Event](#)

Dec. 7

[Northern Ohio Surviving Healthcare in the New Millennium](#)

Dec. 7

[Arizona AZHIMSS and Arizona Health-e Connection Member Holiday Social/Network Event](#)

## **Upcoming Events & Deadlines**

Dec. 3-5

[2012 mHealth Summit](#)

Dec. 12-13

[Privacy & Security Forum](#)

winner of the 2012 Ambulatory HIMSS Davies Award of Excellence. Since 1994, the Nicholas E. Davies Award recognizes excellence in health information technology, specifically excellence in use of the EHR to successfully improve quality of care and patient safety while achieving a demonstrated return on investment. Click the link above to learn more.

### [Virtual Conference & Expo Available On-Demand](#)

The HIMSS Virtual Conference & Expo, a fully interactive event hosted Nov. 7-8, is now available on demand. The conference incorporated online learning, exhibit booths, education sessions, industry solutions seminars, contests and more. Themed "The Impact of Health IT Regulations on Care Delivery," the conference focused on the regulatory initiatives—the Affordable Care Act, Meaningful Use and ICD-10—impacting virtually every aspect of healthcare delivery. The Virtual Conference and Expo's educational sessions and expo remain available to registrants for 90 days after Nov. 8. Additionally, be sure to check out the companies featured in the exhibit hall. Their booths are full of downloadable information, white papers and resources that offer valuable insights on the latest product solutions. HIMSS Virtual Conference is free to qualified registrants; non-qualified individuals may attend for a nominal fee.

### [Attend the Inaugural Privacy & Security Forum in December](#)

*Healthcare IT News* and HIMSS, the industry's leading sources for news and leadership in healthcare IT, have joined forces to create The Privacy & Security Forum, which will be hosted in Boston, Dec. 12-13. This conference comes at a critical time. In research conducted earlier this year with a select group of hospital CIOs and IT executives, no issue consistently generated more concern than privacy and security. The Privacy & Security Forum will address security issues by providing a collaborative environment where health IT professionals, industry thought leaders and key government officials can interact and learn from one another. Session topics include the HIMSS Annual Security Survey results; HIPAA enforcement; best practices for securing mobile devices; cloud computing; the privacy policies and technical challenges of HIEs, and much more. Click the link above to learn more and to register.

## [Special Section: 2012 mHealth Summit](#)

### [Inaugural Global Health Track at 2012 mHealth Summit Attracts Health Leaders from 50 Countries](#)

The 2012 mHealth Summit is expecting 4,000 representatives from 50 countries to attend the fourth annual event which, for the first time, will include a dedicated global health component focused on major developments for improving health systems in low- and middle-income countries through the best use of mobile technologies. Click the link above to learn more.

### [Don't Leave your New Product Idea on Table...Bring it to HIMSS Mobile Venture Fair](#)

Be part of the [HIMSS Mobile Venture Fair](#) on Dec. 5 at the [mHealth Summit](#) in Washington, DC, at the Gaylord National Resort and Convention Center. What is a Mobile Venture Fair? This year, at the mHealth Summit, it is a one-day event where company representatives—with a new product idea—can connect with potential investors. This year's [agenda](#) includes time for networking with other innovators and investors while listening to two sets of presentations from [companies introducing their health IT innovation](#) to attending investment banks and other investors. [Register now](#) for this interactive event where innovation and investment connect at the HIMSS Mobile Venture Fair.

### [Still Time to Register—and Save—for the mHealth Summit](#)

Times remains for individuals to register for the 2012 mHealth Summit, Dec.

Jan. 28-Feb. 2, 2013

[2013 Connectathon](#)

March 4-7, 2013

[2013 Annual HIMSS Conference & Exhibition](#)

## Corporate Members of the Week

HIMSS thanks its Corporate Members.

- [Crescendo Systems Corporation](#)
- [Enterasys](#)
- [Community Hospital Advisors](#)
- [Lantana Consulting Group](#)
- [Pascal Metrics Inc.](#)
- [SAP America](#)
- [Curaspan Health Group, Inc.](#)
- [Indigo Identityware](#)
- [Citrix Systems, Inc.](#)
- [3M Health Information Systems](#)
- [Honeywell HomMed](#)
- [Axway](#)
- [Dell, Inc.](#)
- [BancorpSouth](#)
- [Vitera Healthcare Solutions](#)
- [AeroScout](#)
- [Manatt Health Solutions](#)
- [Hospira](#)
- [Syus, Inc.](#)
- [Lifepoint Informatics](#)

## Read the Latest News from HIMSS Corporate Members

Get the latest updates from our HIMSS Corporate Members. New press releases and news announcements are updated daily on the [HIMSS Web site](#).

## Renew Your HIMSS Membership?

Ensure the continuation of your HIMSS member benefits, login to the [Member Center](#) to renew your membership today. If you need a paper invoice, request one via e-mail to the Member Services department. You can also renew by phone at 312-664-4467 (option 8, then 2).

3-5, at the Gaylord National Resort and Convention Center just outside of Washington, DC. Standard registration rates, which cost on average \$100 less than onsite rates, will apply until Dec. 2. Click the link above to register, and book your hotel and travel.

## Tools & Resources

### [NEW! Podcast—Tennessee REC Uses DIRECT Project to Achieve MU Requirement for Health Information Exchange](#)

Dawn FitzGerald, CEO of QSource, explains how practices and eligible providers (EPs) can use DIRECT to meet the Meaningful Use Stages 1 and 2 requirements in the third podcast of the Medical Practice Journeys to Meaningful Use Podcast Series. Click the link above to listen.

### [HIMSS Analytics Paper Explores Critical Role of Clinical and Business Intelligence](#)

As patient care models evolve to value-based care, clinical and business intelligence (C&BI) tools are playing a central role for organizations operating under new payment models. HIMSS Analytics published a new white paper titled “Banner Health Network Pioneer ACO Clinical Intelligence & Business Intelligence Approaches” that looks at how Banner Health Network is designing and implementing C&BI to effectively operate in a value-based care model. Click the link above to read the complimentary white paper.

### [NEW! Corporate Member White Paper: Hospital Supply Chain Executives Should ‘Think Print’ to Drive Down Costs and Inefficiencies](#)

To succeed in the new world order of healthcare, hospital executives must aggressively pursue strategies that minimize costs and streamline operations. Given that the cost of supplies and services is second only to the cost of labor for hospitals and represents around 42 percent of its operating budget, reducing supply costs, whether low-cost commodity items such as paper or high-cost physician preference devices, is a high priority for hospitals and health systems. This white paper was produced by Auxilio, a HIMSS Corporate Member.

### [Sponsored White Paper: Improving Patient Care and Reduce Costs](#)

This white paper discusses how to “cloud-enable” medical imaging and optimize vendor neutral archive investments. It illustrates how EMC Atmos cloud storage consolidates PACS silos, reduces storage costs, uses metadata-driven policies to automate image lifecycle management, and provides instant access to images from EMRs, mobile apps, and any viewer across modalities.

### [Sponsored White Paper: Creating and Testing Your IT Recovery Plan](#)

Testing at least once per month is important to maintain engineering best practices, to comply with stringent standards for data protection and recovery, and to gain confidence and peace of mind. In the midst of disaster is not the time to determine the flaws in your back up and recovery system. Backup alone is useless without the ability to efficiently recover, and technologists know all too well that the only path from “ought to work” to “known to work” is through testing. Read this white paper to learn more about protecting your data through a proper backup system.

### [Sponsored White Paper: Taming Complexity—A New Solution for In-House Healthcare EDI](#)

If hospitals and providers are the body of the healthcare industry, healthcare electronic data interchange is the heartbeat. This white paper compares the different solutions and costs for achieving HIPAA-compliant EDI, explains the specific technical challenges in the way of successful implementations, and



#### Networking

#### Connect with HIMSS

Expand your network by connecting to HIMSS on these social media sites:



explores new avenues for bridging the gap to an in-house implementation.

### [Sponsored White Paper: Size Up Your Cloud Options - Is Now the Time?](#)

Will you be left at a competitive disadvantage if you fail to deliver SaaS-enabled solutions in the Cloud? Read this guide to the rise of Cloud computing in healthcare and learn how to rapidly SaaS-enable your organization today.

### [Sponsored White Paper: HIPAA Compliant Hosting](#)

Healthcare providers must assure patients the utmost security, confidentiality, and integrity of sensitive information. This means maintaining total HIPAA compliance within their organization, including healthcare IT infrastructure. This white paper elucidates HIPAA compliant IT infrastructure, from physical and environmental controls, to appropriate guidelines between a Covered Entity and data center provider when outsourcing. It also helps clarify key points including service provider qualifications, and why Business Associate Agreements are integral for establishing accountability with partners.

### [Sponsored White Paper: The Need for Data Loss Prevention Now](#)

Data Loss Prevention (DLP) is powerful technology that can be used to plug the holes in the data leakage dam affecting organizations worldwide. In the healthcare industry the consequences of leakage are particularly dire. This white paper offers an introduction to the topic of DLP, which is one of the most important and powerful tools in the information security industry.

### [Sponsored White Paper: Blood Systems Expands Remote Access Connectivity to Prepare for Disaster](#)

For more than 60 years, Blood Systems has been offering its life-giving services throughout the Western U.S. Blood Systems wanted to optimize its network for business value, migrating to the latest WAN services. Read this white paper to learn how Blood Systems increased flexibility and now support business continuity requirements so the nation's blood supply wouldn't be interrupted in the face of a natural disaster or pandemic.

## [Calling All Members](#)

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### [HIMSS Clinical & Business Intelligence Community Seeks Members](#)

HIMSS is accepting members for the newly formed Clinical & Business Intelligence (C&BI) Community. The goal of the C&BI Community is to bring together thought leadership and share knowledge that will support the future success of our members by improving their ability to understand and form partnerships to manage C&BI as a part of doing business and providing accountable and quality care to their members. The community will support activities that promote peer-to-peer networking, problem solving, solution sharing and education. Please join the Community on the fourth Thursday of the month, 1-2 pm (ET). Our next meeting will be Jan. 24, 2013. Contact [Nancy Devlin](#) for meeting information. Participation is open to all current HIMSS members. If you are interested in participating in the community or presenting a use case, [join now](#). For more information, visit the [C&BI Community website](#).

### [HIMSS Patient-Centered Payer Roundtable is Accepting New Members](#)

The HIMSS Patient-Centered Payer Roundtable is accepting new members. The vision of the Roundtable is to improve individual patient care, quality, and outcomes in a cost-effective manner by fostering collaboration and trust between providers, payers and vendors through the development of

interoperable health IT. The Roundtable serves to provide a vehicle for these and other stakeholders to exchange ideas and dialogue on emerging health IT issues and opportunities. The Roundtable continues to engage on relevant issues with industry experts, and share learning experiences and case studies. Key topics for the year include accountable care/value-based healthcare/care coordination, and "enabling" issues such as HIE, interoperability, funding models, data management, business intelligence, and patient identity. The next meeting of the Roundtable, via conference call, will be December 20, from 4 p.m. to 5 p.m., Eastern. Join us for the third in a series of four on payer-provider interoperability and data exchange in support of care coordination and new payment models. Please visit HIMSS Patient-Centered Payer Roundtable web site at the link above for additional information and contact [Nancy Devlin](#) to become a member.

### **[NEW! HIMSS Accountable Care Task Force Seeks Members](#)**

The HIMSS Accountable Care Task Force is accepting members for this new Task Force. The Task Force will be focused on the adoption and use of Health Information Technology for Accountable Care organizations and will be co-chaired by Paul Oates, CPHIMS, FHIMSS, IT Architecture, Cigna and Lee Lemelson, RPh, System Vice President, Clinical Applications, Banner Health. The Task Force will work to provide valuable tools and resources to the industry, specifically, use cases and best practices for Accountable Care Organizations. The Task Force will meet December 6, 2012, 12:00-1:00pm Eastern. Beginning in January 2013, the meetings will be held on the 1st Wednesday of the month, 1:00-2:00pm Eastern. To sign up for the Task Force, and to help us get to know each other's background, skill set and interest, please take a moment to fill out this brief [survey](#). The Task Force is open to all current HIMSS members. Contact [Nancy Devlin](#), for further information.

### **[HIMSS Now Accepting Applications for Advanced Membership!](#)**

If you have been a member of HIMSS for at least three years, you are eligible to apply for advanced membership. You can become a Senior Member or Fellow Member of HIMSS depending on years of membership and number of points. Points are earned for education and certification; experience and professional responsibility; presenting or publishing on health IT topics; and serving as a HIMSS volunteer on committees, work groups, chapter leadership, etc. See our [Member Advancement webpage](#) for more information, or email questions to the e-mail link in the headline above.

### **[Seeking Members for HIE Task Forces and Work Groups](#)**

The HIMSS HIE Committee is seeking members to join a number of their task forces and work groups. Click the link above to learn more about these groups and how to join.

### **[Nominations Welcome for the Spirit of HIMSS Award](#)**

Established in 2003, the Spirit of HIMSS award recognizes members who exemplify the mission of HIMSS through their recent volunteer efforts within the society. The award is given to a member or group of members every month, at the discretion of the Individual Membership Committee. HIMSS utilizes awards to recognize the special contributions of individuals, groups and organizations to the advancement of the healthcare profession as encompassed by the HIMSS mission. These special contributions may vary widely due to the diverse membership of HIMSS and the broad definition of the healthcare professions represented in our mission. To submit a nomination, click the link above or contact [Helen Figge](#) with questions.

### **[Participants Needed for New I&S Committee Work Groups](#)**

The new Interoperability & Standards (I&S) Committee is looking for volunteers to serve on a variety of work groups including: HIMSS Interoperability Policy Section (HIPS) Work Group; Enterprise Architecture (EA) Work Group; I&S Section of the [mHIMSS](#) Roadmap (ISS mHealth) Work Group; [I&S Toolkit](#) & Web Resource (Toolkit) Work Group (TBD); [Health IT Standards](#) (Standards) Work Group (TBD); and the Technical Information

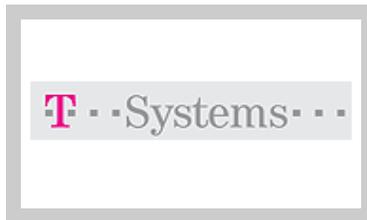
Exchange (Tech-IE) Work Group (TBD). If you would like to volunteer to serve on any of the I&S Committee Work Groups please contact Mary-Ellen Devitt Johnson at the e-mail link above.

## Corporate Member Spotlight



EHR Doctors is a leading provider of Health Information Exchange of patient data across diverse settings and multiple providers improving the quality, safety, of healthcare.

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