HiMSS Insider
Weekly

In This Issue — December 5, 2012

Weekly Insider debuts HIMSS13 Special Section • mHIMSS Roadmap released at mHealth Summit • Meaningful Use Stage 3 request for comments released

Have a question, comment or idea? Please send them to Matt Schlossberg.

What's New

mHIMSS Roadmap Released at mHealth Summit

As hospitals and health systems look for guidance on the present and future state of mobile healthcare technology, mHIMSS, the mobile initiative of HIMSS, introduces the mHIMSS Roadmap. The Roadmap provides insight and direction related to the many components of mobile health. HIMSS members, and members of mHIMSS, have access to all sections of this interactive tool that includes information on new care models, technology, ROI and payment, policy, privacy and security, standards and interoperability. Use #mHIMSSROADMAP on Twitter to share experiences in using the Roadmap and connect with other users of this interactive mobile health tool. Click the link above to read more.

Meaningful Use Stage 3 Request for Comments Released

The Health IT Policy Committee has issued its official Request for Comments (RFC) on its draft proposed Meaningful Use Stage 3 requirements. Comments are due to the Office of the National Coordinator for Health IT (ONC) by Jan. 14, 2013. HIMSS is formulating its response for distribution to HIMSS Committees by Dec. 10, in order to meet the January 14 submission deadline. Contact policy@himss.org for more information. Click the link above to learn more about the document.

HIMSS' Institute for eHealth Policy Updates Congress on Meaningful Use

The Institute for e-Health Policy's Congressional Luncheon Seminar Series, on Nov. 28, was entitled "Moving Toward Widespread Electronic Exchange of Health Information: Update and Status of Meaningful Use and Related Efforts." The latest in the Institute's continuing series attracted over 60 Congressional staff and other stakeholders. Five speakers provided updates on the Meaningful Use Program authorized by the HITECH Act 2009, and discussed issues and experiences related to robust interoperable exchange of healthcare information. They also provided possible issues for consideration by the 113th Congress and the Administration.Presentations and video of this session will be posted on the Institute for e-Health Policy website. Click the link above to read more.

Chapter Events

Dec. 6
Northern California
Holiday Charity Event

Dec. 7
Northern Ohio
Surviving Healthcare in the New Millennium

Dec. 7
Arizona
AZHIMSS and Arizona Health-e Connection Member Holiday Social/Network Event

Dec. 11
Tennessee
TN HIMSS Holiday Reception

Dec. 13
Nevada
2012 Joint Holiday Mixer

Dec. 13
New England
Chapter Awards and Holiday Social

IHE NA Connectathon Conference Agenda Now Available

Integrating the Healthcare Enterprise (IHE) USA announced that the IHE Connectathon Conference 2013, **Jan. 30**, has posted its agenda online. The conference is the cornerstone of the annual interoperability testing event—the North American (NA) Connectathon. This conference will explore and discuss the many ways that technology and IHE is enabling the achievement and sustainability of the meaningful use of healthcare information technology. Admission is $195 per person. Learn more about the exciting educational sessions and CE credits on IHE USA's website.

Save the Date: HIMSS Annual Call for Committee Volunteers Opens Jan. 2

On Jan.2, 2013, HIMSS opens its annual call for volunteers to serve on a committee for the 2014-15 fiscal years. Service on a HIMSS Committee —focused on specific settings and constituencies within health IT and key industry topics, is an excellent opportunity for professional development, networking and active engagement. An electronic application, available at the link above, will be open from Jan. 2, 2013, through March 1, 2013. Committee participation is open to all Individual and Corporate HIMSS Members who are not serving in other leadership positions within the Society and have maintained membership for at least the past 12 consecutive months. Members with questions regarding serving on a committee may contact Joan Flagg.

Privacy & Security Forum Starts Next Week

Healthcare IT News and HIMSS, the industry's leading sources for news and leadership in healthcare IT, have joined forces to create The Privacy & Security Forum, which will be hosted in Boston, **Dec. 12-13**. This conference comes at a critical time. In research conducted earlier this year with a select group of hospital CIOs and IT executives, no issue consistently generated more concern than privacy and security. The Privacy & Security Forum will address security issues by providing a collaborative environment where health IT professionals, industry thought leaders and key government officials can interact and learn from one another. Session topics include the HIMSS Annual Security Survey results; HIPAA enforcement; best practices for securing mobile devices; cloud computing; the privacy policies and technical challenges of HIEs, and much more. Click the link above to learn more and to register.

Special Section: HIMSS13

HIMSS13 Reminder!
The 2013 Annual HIMSS Conference & Exhibition returns to its Sunday through Thursday schedule (March 3-7). Learn more >>

Only 13 Days Left to Register at HIMSS13 Early Bird Rates

Early-bird registration rates for the 2013 Annual HIMSS Conference & Exhibition, March 3-7, at the Ernest N. Morial Convention Center in New Orleans, are available now through Dec. 17. HIMSS13 attendee registration includes entrance to all education sessions and the exhibit hall, the Welcome/Opening Reception on Sunday, March 3, and registration tote bag (while supplies last). The HIMSS13 website features details on all registration categories, registration for specialty conferences, registration for optional events such as workshops, symposia and the CPHIMS exams and review course, and discounted rates for a One-Day Pass and Wednesday Exhibit Hall Only Pass. In addition to registration, HIMSS13 housing is open. Hotels are expected to fill up quickly, so attendees are encouraged to make hotel

Corporate Members of the Week
HIMSS thanks its Corporate Members.

- Phreesia, Inc.
- CompliancePoint
- ECG Management Consultants, Inc.
- Infosys Public Services
- Healthtech Consultants
- Accenture
- Imprivata, Inc.
- Artificial Medical Intelligence, Inc.
- Acentia
- CSC
- AEGIS.net, Inc.
- College of American Pathologists
- Diebold, Incorporated
- Harris Corporation
- Alcatel-Lucent
- Cintas Document Management
- Epic Systems Corporation
- DrFirst
- Intel Corporation
- Avaya, Inc.
- PatientKeeper, Inc.
- BNY Mellon Treasury Services
- Atlanticon
- Laitek, Inc.
- BerryDunn
- Healthcare Services Management, Inc
- Acuo Technologies

Read the Latest News from HIMSS Corporate Members
Get the latest updates from our HIMSS Corporate Members. New press releases and news announcements are updated daily on the HIMSS Web site.

Renew Your HIMSS Membership?
Ensure the continuation of your HIMSS member benefits, login to the Member Center to renew your membership today. If you need a paper invoice, request one via e-mail to the Member Services department. You can also renew by phone at

reservations early through onPeak, HIMSS' official housing and travel bureau. In addition to making reservations online, attendees can contact onPeak at 877-517-3038.

HIMSS13 Website Debuts Advanced Features

HIMSS has introduced responsive design to the HIMSS13 website, enabling attendees and exhibitors to easily customize their experience at the 2013 Annual HIMSS Conference & Exhibition in New Orleans. From the homepage, select your profession—C-Suite executive, clinical engineering professional, nurse, physician, etc. This will take you to HIMSS13 activities tailored to your area of expertise. The list includes pre-conference education and education and exhibit sessions during conference, as well as other activities such as career and networking opportunities and specialty events. Attendees can also view specific events under broad topic silos, including Meaningful Use, mobile health, health information exchange, and business and clinical intelligence. You can also sign up for free e-mail alerts on HIMSS13 registration, education sessions, exhibit hall events, discounts and other HIMSS news and events. Click the link above to register and to learn more about HIMSS13.

President Clinton Joins HIMSS13 Keynote Lineup

President Bill Clinton, Founder of the William J. Clinton Foundation and 42nd President of the United States, will take the podium on Wednesday, March 6, 2013, to make a keynote address to attendees of the 2013 Annual HIMSS Conference & Exhibition.

Other keynote speakers include:

- Warner Thomas, President and Chief Executive Officer, Ochsner Health System, will speak Monday, March 4.
- Eric J. Topol, MD, West Endowed Chair of Innovative Medicine, Scripps Health; Cardiologist; Geneticist will speak Tuesday, March 5.
- Democratic strategist James Carville and former Bush administration advisor Karl Rove debate politics, economics, healthcare reform and other key initiatives affecting the country on Thursday, March 7.

Can't Make HIMSS13? Try HIMSS13 Online

If you are unable to attend HIMSS13 in person, take the second best seat by attending the online extension of the Annual Conference & Exhibition. HIMSS13 Online provides access to select portions of both live and on-demand events for only $39. Participants can gain actionable information and engage with peers as they seek out practical solutions to healthcare's most demanding challenges. If you plan to attend HIMSS13 in person, add HIMSS13 Online to your registration and gain access to highlights—during and after the show. The online extension's live hours include Tuesday, March 5; Wednesday March 6; and Wednesday, March 13. On demand sessions will be available through June 7. Click the link above to learn more.

Tools & Resources

NEW! NQF to Host Virtual Forum on Quality Data Model

As HHS continues to develop a strategy for quality measurement, reporting, and performance improvement for Meaningful Use Stage 3, the National Quality Forum has continued work to develop a comprehensive Clinical Quality Data Model. NQF will present findings at a complimentary Virtual Forum on Wednesday, Dec. 16. Speakers include NQF Vice President Rosemary Kennedy and a host of other experts, who will describe the role of the Clinical Quality Data Model in developing specifications for electronic clinical quality measures. Providers and hospital staff planning to achieve Meaningful Use, EHR vendors, and measure developers are encouraged to attend. Click the link above to register.

Networking

Connect with HIMSS
Expand your network by connecting to HIMSS on these social media sites:

NEW! HIMSS Publishes Paper on Health IT in Latino Community

HIMSS has published online a new white paper on health IT in the Latino Community. As noted in the paper's executive summary, Latinos/Hispanics comprise more than 15 percent of the US population, and are expected to reach 30 percent by 2050. This important demographic segment, the paper notes, must be engaged to understand how health IT can improve the health of the Latino community. The white paper discusses

"the HIMSS Latino Community's experience in moving from the theoretical 'promise' of increasing the adoption of health IT in primarily underserved Latino communities to real-world adoption by putting into 'practice' the systems and tools needed to achieve healthier communities. Click the link above to access the white paper.

NEW! HIMSS Virtual: Patient Safety in the Age of Constraints

Join HIMSS on Dec. 6 to learn best practices and leadership strategies for compliance, financial and staffing issues. You'll find out how to make your care delivery safer, more accessible, and cost-effective from Kaiser Permanente and National Quality Forum...all in less than three hours. Click the link above to register.

NEW! Corporate Member White Paper: Delivering Accountable Care with Remote Monitoring for Chronic Disease Management

In an effort to bend the cost curve and address chronic conditions, leading healthcare organizations have implemented various solutions. This white paper outlines why now is the ideal time for healthcare organizations to move past the pilot stage and roll out and scale remote monitoring for chronic disease management. In addition, it explores how remote monitoring can improve the patient's lifestyle, help patients with better self-management of conditions and reduce expenses for providers.

NEW! Corporate Member White Paper: Innovation Beyond the Four Walls

This report from Cognizant explores the collaboration efforts and tools embraced to foster and expand innovation outside the traditional organization's four walls. It finds that organizations strongly believe in open environments for innovation and a vast majority of them are using virtual tools for internal and external collaboration. Yet, having embraced the new tactics and tools, companies now face the challenge of integrating them into an organizational structure that will unlock the value of open innovation, drive superior business performance and build competitive advantage vis-à-vis key rivals, near and far.

NEW! Corporate Member White Paper: ICD-10—What a Healthcare Provider Should Know

The transition to ICD-10 is inevitable, impactful and invasive. But before healthcare providers start fretting about this complex migration and its extensive requirements, it is vital they realize that its benefits are numerous, including lower costs, enriched care delivery, fewer errors, and greater efficiencies. Providers must leverage this compliance regimen as an opportunity and transform processed and technology to maximize performance and returns. They must act fast, analyze the impact, and adopt a holistic approach that embraces business and technology. In this paper, Infosys Public Services shares their perspective on what a provider should know to ensure a smooth transition, the most effective approach for the migration, and which implementation partner is the best bet.

Sponsored White Paper: Improving Patient Care and Reduce Costs

This white paper discusses how to "cloud-enable" medical imaging and optimize vendor neutral archive investments. It illustrates how EMC Atmos cloud storage consolidates PACS silos, reduces storage costs, uses metadata-driven policies to automate image lifecycle management, and provides instant

access to images from EMRs, mobile apps, and any viewer across modalities.

Sponsored White Paper: Creating and Testing Your IT Recovery Plan

Testing at least once per month is important to maintain engineering best practices, to comply with stringent standards for data protection and recovery, and to gain confidence and peace of mind. In the midst of disaster is not the time to determine the flaws in your back up and recovery system. Backup alone is useless without the ability to efficiently recover, and technologists know all too well that the only path from "ought to work" to "known to work" is through testing. Read this white paper to learn more about protecting your data through a proper backup system.

Sponsored White Paper: Taming Complexity—A New Solution for In-House Healthcare EDI

If hospitals and providers are the body of the healthcare industry, healthcare electronic data interchange is the heartbeat. This white paper compares the different solutions and costs for achieving HIPAA-compliant EDI, explains the specific technical challenges in the way of successful implementations, and explores new avenues for bridging the gap to an in-house implementation.

Sponsored White Paper: Size Up Your Cloud Options - Is Now the Time?

Will you be left at a competitive disadvantage if you fail to deliver SaaS-enabled solutions in the Cloud? Read this guide to the rise of Cloud computing in healthcare and learn how to rapidly SaaS-enable your organization today.

Sponsored White Paper: HIPAA Compliant Hosting

Healthcare providers must assure patients the utmost security, confidentiality, and integrity of sensitive information. This means maintaining total HIPAA compliance within their organization, including healthcare IT infrastructure. This white paper elucidates HIPAA compliant IT infrastructure, from physical and environmental controls, to appropriate guidelines between a Covered Entity and data center provider when outsourcing. It also helps clarify key points including service provider qualifications, and why Business Associate Agreements are integral for establishing accountability with partners.

Sponsored White Paper: The Need for Data Loss Prevention Now

Data Loss Prevention (DLP) is powerful technology that can be use to plug the holes in the data leakage dam affecting organizations worldwide. In the healthcare industry the consequences of leakage are particularly dire. This white paper offers an introduction to the topic of DLP, which is one of the most important and powerful tools in the information security industry.

Sponsored White Paper: Blood Systems Expands Remote Access Connectivity to Prepare for Disaster

For more than 60 years, Blood Systems has been offering its life-giving services throughout the Western U.S. Blood Systems wanted to optimize its network for business value, migrating to the latest WAN services. Read this white paper to learn how Blood Systems increased flexibility and now support business continuity requirements so the nation's blood supply wouldn't be interrupted in the face of a natural disaster or pandemic.

Calling All Members

HIMSS Clinical & Business Intelligence Community Seeks Members

HIMSS is accepting members for the newly formed Clinical & Business

Intelligence (C&BI) Community. The goal of the C&BI Community is to bring together thought leadership and share knowledge that will support the future success of our members by improving their ability to understand and form partnerships to manage C&BI as a part of doing business and providing accountable and quality care to their members. The community will support activities that promote peer-to-peer networking, problem solving, solution sharing and education. Please join the Community on the fourth Thursday of the month, 1-2 pm (ET). Our next meeting will be Jan. 24, 2013. Contact Nancy Devlin for meeting information. Participation is open to all current HIMSS members. If you are interested in participating in the community or presenting a use case, join now. For more information, visit the C&BI Community website.

HIMSS Patient-Centered Payer Roundtable is Accepting New Members

The HIMSS Patient-Centered Payer Roundtable is accepting new members. The vision of the Roundtable is to improve individual patient care, quality, and outcomes in a cost-effective manner by fostering collaboration and trust between providers, payers and vendors through the development of interoperable health IT. The Roundtable serves to provide a vehicle for these and other stakeholders to exchange ideas and dialogue on emerging health IT issues and opportunities. The Roundtable continues to engage on relevant issues with industry experts, and share learning experiences and case studies. Key topics for the year include accountable care/value-based healthcare/care coordination, and "enabling" issues such as HIE, interoperability, funding models, data management, business intelligence, and patient identity. The next meeting of the Roundtable, via conference call, will be December 20 , from 4 p.m. to 5 p.m., Eastern. Join us for the third in a series of four on payer-provider interoperability and data exchange in support of care coordination and new payment models. Please visit HIMSS Patient-Centered Payer Roundtable web site at the link above for additional information and contact Nancy Devlin to become a member.

HIMSS Accountable Care Task Force Seeks Members

The HIMSS Accountable Care Task Force is accepting members for this new Task Force. The Task Force will be focused on the adoption and use of Health Information Technology for Accountable Care organizations and will be co-chaired by Paul Oates, CPHIMS, FHIMSS, IT Architecture, Cigna and Lee Lemelson, RPh, System Vice President, Clinical Applications, Banner Health. The Task Force will work to provide valuable tools and resources to the industry, specifically, use cases and best practices for Accountable Care Organizations. The Task Force will meet December 6, 2012, 12:00-1:00pm Eastern. Beginning in January 2013, the meetings will be held on the 1st Wednesday of the month, 1:00-2:00pm Eastern. To sign up for the Task Force, and to help us get to know each other's background, skill set and interest, please take a moment to fill out this brief survey. The Task Force is open to all current HIMSS members. Contact Nancy Devlin, for further information.

HIMSS Now Accepting Applications for Advanced Membership!

If you have been a member of HIMSS for at least three years, you are eligible to apply for advanced membership. You can become a Senior Member or Fellow Member of HIMSS depending on years of membership and number of points. Points are earned for education and certification; experience and professional responsibility; presenting or publishing on health IT topics; and serving as a HIMSS volunteer on committees, work groups, chapter leadership, etc. See our Member Advancement webpage for more information, or email questions to the e-mail link in the headline above.

Seeking Members for HIE Task Forces and Work Groups

The HIMSS HIE Committee is seeking members to join a number of their task forces and work groups. Click the link above to learn more about these groups and how to join.

Nominations Welcome for the Spirit of HIMSS Award

Established in 2003, the Spirit of HIMSS award recognizes members who exemplify the mission of HIMSS through their recent volunteer efforts within the society. The award is given to a member or group of members every month, at the discretion of the Individual Membership Committee. HIMSS utilizes awards to recognize the special contributions of individuals, groups and organizations to the advancement of the healthcare profession as encompassed by the HIMSS mission. These special contributions may vary widely due to the diverse membership of HIMSS and the broad definition of the healthcare professions represented in our mission. To submit a nomination, click the link above or contact Helen Figge with questions.

Participants Needed for New I&S Committee Work Groups

The new Interoperability & Standards (I&S) Committee is looking for volunteers to serve on a variety of work groups including: HIMSS Interoperability Policy Section (HIPS) Work Group; Enterprise Architecture (EA) Work Group; I&S Section of the mHIMSS Roadmap (ISS mHealth) Work Group; I&S Toolkit & Web Resource (Toolkit) Work Group (TBD); Health IT Standards (Standards) Work Group (TBD); and the Technical Information Exchange (Tech-IE) Work Group (TBD). If you would like to volunteer to serve on any of the I&S Committee Work Groups please contact Mary-Ellen Devitt Johnson at the e-mail link above.

Corporate Member Spotlight

Join us for our upcoming webcast: What's Around the Corner for Health Care Organizations and Policymakers? December 11, 1:00 PM ET.
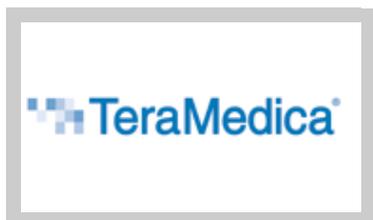
Visit Deloitte online

GSI Health delivers care coordination solutions to hospitals and Health Systems, Health Homes, and Accountable Care Organizations to collaborate and manage the patient's care as they move through the delivery system.

Visit GSI Health online

Inovalon is a healthcare technology company that combines advanced data analytics with highly targeted interventions to achieve meaningful impact in clinical outcomes and financial performance across the healthcare landscape.

Visit Inovalon online

TeraMedica, Inc. is the leading provider of vendor neutral, enterprise-wide solutions for unrestricted medical image management.

Visit TeraMedica online

JACO is a proven leader in the design and fabrication of American-Made point-of-care mobile computer carts, power systems, computer wall stations and wall arm technology.

Visit JACO online

McKesson, ranked 14th on the FORTUNE 500, is a healthcare services and information technology company dedicated to making the business of healthcare run better.

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