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# HIMSS<sup>®</sup> Insider

In This Issue – December 12, 2012

2012 mHealth Summit delivered leaders from 56 countries • HIMSS seeks Vice President, Government Relations • Check out what's new at HIMSS13

Have a question, comment or idea? Please send them to [Matt Schlossberg](#).

## What's New

### [2012 mHealth Summit Delivered Leaders from 56 Countries](#)

A record-breaking 4,050 participants from 56 countries and all 50 of the United States convened at the 4th annual mHealth Summit, just outside of Washington, DC last week. Leaders from around the globe assembled at this year's summit for four days of networking, knowledge sharing, deal-making and demonstrating the latest mHealth technological offerings. Click the link above to learn more about the Summit.

### [HIMSS Board Approves Revised Public Policy Principles](#)

At its December 7th board meeting, the HIMSS Board of Directors approved the 2013-2014 Public Policy Principles. HIMSS' Principles not only provide guidance for proposed health IT-related legislation by the U.S. Congress and state legislatures, and for inclusion in federal and state regulations, they also become a roadmap guiding HIMSS' government affairs and public policy activities over a two-year period. The Policy Principles are formally reviewed every other year and may be updated by the Board of Directors on an as needed basis. This year's review-by 25 HIMSS volunteers on the Public Policy Principles Review Workgroup, with input from HIMSS Committees—brought the Policy Principles up-to-date with major changes that have impacted the health IT environment in the past two years, including implementation of the Meaningful Use Program and many components of the Accountable Care Act, an increased emphasis on interoperability and mHealth, and special focus on activities in the states.

### [HIMSS Seeks Vice President, Government Relations, in Arlington Office](#)

The Vice President for Government Relations leads the Society's public policy and government affairs initiatives. Internally, the incumbent translates guidance from the Board of Directors into an overarching policy strategy, determines goals to achieve said strategy, and translates the Society's strategic goals into cross-functional coordinated organizational plans. Externally, the incumbent positions HIMSS as a key, impactful leader on public policy and governmental affairs initiatives that are relevant to the Society's vision, mission and goals. Finally, the incumbent serves as the Senior

**HIMSS** Virtual Events Briefings  
Overcoming Barriers to Achieving Meaningful Use  
December 18, 2012  
[Click here to learn more >>](#)

## Chapter Events

Dec. 13

[Nevada](#)

[2012 Joint Holiday Mixer](#)

Dec. 13

[New England](#)

[Chapter Awards and Holiday Social](#)

## Upcoming Events & Deadlines

Jan. 28-Feb. 2, 2013

[2013 Connectathon](#)

March 4-7, 2013

[2013 Annual HIMSS Conference & Exhibition](#)

## Corporate Members of the Week

HIMSS thanks its Corporate Members.

- [Workflow.com LLC](#)
- [RemitDATA, Inc.](#)
- [EHR Doctors, Inc.](#)

Executive within the HIMSS DC-area office. Leads the Government Relations department that is responsible for achieving HIMSS's strategic goals in the realm of public policy. Crafts recommended public policy guidance to achieve HIMSS's long-term strategic goals while sustaining an appropriate balance with annual tactics. Influences and represents HIMSS with high-level government officials, political leaders, influential organizations and other relevant thought leaders to realize HIMSS's cause in the public policy arena, ensure world-class support of stakeholders, and to identify new opportunities, monitor, analyze, and synthesize all constituencies' needs.

The successful candidate will have a Master's Degree or equivalent experience in a public policy area. A minimum of 10 years of related experience working on health-related public policy issues with the Executive and/or Legislative branches of the U.S. Government in the. Similar state level experience desired. A minimum of 5 years of experience focused on public policy issues pertaining to health IT at the federal and/or state level. A minimum of five (5) or more years of successful supervisory experience. Outstanding analytical and leadership skills with ability to achieve results in a complex virtual environment. Superlative written and verbal communication and presentation skills. Effective listener. Ability to articulate HIMSS positions in an impactful and persuasive manner to senior decision makers and industry leaders. Outstanding interpersonal skills. Strong personal integrity. Customer focused with assertive, self-confident personality. Superior planning and organizational skills, both strategic and tactical. Ability to build long-term collaborative relationships to benefit strategic goals of HIMSS.

If you or anyone you know is interested in this position, please send your resume and salary requirements to the link above.

HIMSS offers a competitive total compensation and benefits program including medical, dental, life, tuition reimbursement and a very competitive 401(k) plan. Sorry, HIMSS does not reimburse candidates for relocation nor does it sponsor foreign nationals. HIMSS is An Equal Opportunity/Affirmative Action Employer.

### [Mount Sinai Medical Center Selected as 2012 Enterprise HIMSS Davies Award Winner](#)

HIMSS is proud to honor the Mount Sinai Medical Center as the winner of the 2012 Enterprise HIMSS Davies Award of Excellence. Since 1994, the Nicholas E. Davies Award recognizes excellence in health information technology, specifically excellence in use of the EHR to successfully improve quality of care and patient safety. The Mount Sinai Medical Center will be recognized at the 2013 Annual HIMSS Conference & Exhibition in New Orleans, March 3-7, 2013. Click the link above to read more.

### [IHE NA Connectathon Conference Agenda Now Available](#)

Integrating the Healthcare Enterprise (IHE) USA announced that the [IHE Connectathon Conference 2013](#), Jan. 30, has posted its agenda online. The conference is the cornerstone of the annual interoperability testing event—the [North American \(NA\) Connectathon](#). This conference will explore and discuss the many ways that technology and IHE is enabling the achievement and sustainability of the meaningful use of healthcare information technology. Admission is \$195 per person. Learn more about the exciting [educational sessions](#) and CE credits on IHE USA's website.

### [Save the Date: HIMSS Annual Call for Committee Volunteers Opens Jan. 2](#)

On Jan. 2, 2013, HIMSS opens its annual call for volunteers to serve on a committee for the 2014-15 fiscal years. Service on a HIMSS Committee—focused on specific settings and constituencies within health IT and key industry topics, is an excellent opportunity for professional development, networking and active engagement. An electronic application, available at the link above, will be open from Jan. 2, 2013, through March 1, 2013.

- [OTTR Chronic Care Solutions](#)
- [AirWatch](#)
- [Iatric Systems, Inc.](#)
- [Biamp Systems](#)
- [Global Care Quest](#)
- [TeleTracking Technologies](#)
- [Lockheed Martin](#)
- [ALERT Life Sciences Computing, Inc.](#)
- [Verizon](#)
- [Martin, Blanck & Associates](#)
- [Gateway EDI, Inc.](#)
- [Eli Lilly and Company](#)
- [Alere Wellogic](#)
- [Access](#)
- [CDW Healthcare](#)
- [Varian Medical Systems](#)
- [Medtronic, Inc.](#)
- [Liaison Technologies](#)
- [Caradigm](#)

## Read the Latest News from HIMSS Corporate Members

Get the latest updates from our HIMSS Corporate Members. New press releases and news announcements are updated daily on the [HIMSS Web site](#).

## Renew Your HIMSS Membership?

Ensure the continuation of your HIMSS member benefits, login to the [Member Center](#) to renew your membership today. If you need a paper invoice, request one via e-mail to the Member Services department. You can also renew by phone at 312-664-4467 (option 8, then 2).



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**NEW** – All of the latest news, announcements & insights from top healthcare solutions providers

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Networking

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Committee participation is open to all Individual and Corporate HIMSS Members who are not serving in other leadership positions within the Society and have maintained membership for at least the past 12 consecutive months. Members with questions regarding serving on a committee may contact [Joan Flagg](#).

social media sites:



## **Special Section: HIMSS13**

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### **HIMSS13 Reminder!**

The 2013 Annual HIMSS Conference & Exhibition returns to its Sunday through Thursday schedule (March 3-7). [Learn more >>](#)

### **Only 5 Days Left to Register at HIMSS13 Early Bird Rates**

Early-bird registration rates for the 2013 Annual HIMSS Conference & Exhibition, March 3-7, at the Ernest N. Morial Convention Center in New Orleans, are available now through Dec. 17. HIMSS13 attendee registration includes entrance to all education sessions and the exhibit hall, the Welcome/Opening Reception on Sunday, March 3, and registration tote bag (while supplies last). The HIMSS13 website features details on all registration categories, registration for specialty conferences, registration for optional events such as workshops, symposia and the CPHIMS exams and review course, and discounted rates for a One-Day Pass and Wednesday Exhibit Hall Only Pass. In addition to registration, HIMSS13 [housing](#) is open. Hotels are expected to fill up quickly, so attendees are encouraged to make hotel reservations early through onPeak, HIMSS' official housing and travel bureau. In addition to making reservations online, attendees can contact onPeak at 877-517-3038.

### **'Meaningful Use Experience' to Make Its Debut at HIMSS13 Exhibit Hall**

New to 2013 Annual HIMSS Conference & Exhibition Exhibit Hall is the [Meaningful Use Experience](#), a special demonstration area on the exhibit floor that puts visitors in the middle of proven, certified EHR solutions—including complete EHR and EHR modules. Visitors to this interactive event will be able to connect with vendors, hear presentations and see demonstrations side-by-side for a credible opportunity to assess criteria achievement and evaluate products based on specific needs. Space is still available for vendors to apply to participate in this event. Please visit this [dedicated page](#) for eligibility criteria and to submit an application. Exhibiting companies will be selected on a first come, first serve basis once they are approved. Check back to the HIMSS13 newsfeed for more information on this and other HIMSS13 events in the coming weeks.

### **Launch or Advance Your Career at HIMSS13**

HIMSS13 is the perfect place to launch or advance your career. Through HIMSS Professional Development, Career Services, attendees will find incredible and varied opportunities to access tools, resources and education to help find a career, develop and advance a career, and network with prospective employers and employees. "There will be an increasing need for those who understand the healthcare environment and who also understand the various technologies that support it and education and career development is the cornerstone in fulfilling these efforts," says Helen Figge, Senior Director, Career Services. "That is the role of Professional Development, Career Services." Click the link above to learn more.

## **Tools & Resources**

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### [New! Corporate Member White Paper: Unleashing Innovation –Tapping into the Full Potential of Information-Driven Healthcare](#)

Information-driven Healthcare is an approach that leverages technology to inform and empower the institutions and individuals that provide care. Define information-driven healthcare by using a four-step framework. Click the link above to read the Dell white paper.

### [New! Corporate Member White Paper: Hospital Supply Chain Executives Should 'Think Print' to Drive Down Costs and Inefficiencies](#)

To succeed in the new world order of health care, hospital executives must aggressively pursue strategies that minimize costs and streamline operations. Given that the cost of supplies and services is second only to the cost of labor for hospitals and represents around 42 percent of its operating budget, reducing supply costs, whether low-cost commodity items such as paper or high-cost physician preference devices, is a high priority for hospitals and health systems.

### [Sponsored White Paper: Improving Patient Care and Reduce Costs](#)

This white paper discusses how to "cloud-enable" medical imaging and optimize vendor neutral archive investments. It illustrates how EMC Atmos cloud storage consolidates PACS silos, reduces storage costs, uses metadata-driven policies to automate image lifecycle management, and provides instant access to images from EMRs, mobile apps, and any viewer across modalities.

### [Sponsored White Paper: Creating and Testing Your IT Recovery Plan](#)

Testing at least once per month is important to maintain engineering best practices, to comply with stringent standards for data protection and recovery, and to gain confidence and peace of mind. In the midst of disaster is not the time to determine the flaws in your back up and recovery system. Backup alone is useless without the ability to efficiently recover, and technologists know all too well that the only path from "ought to work" to "known to work" is through testing. Read this white paper to learn more about protecting your data through a proper backup system.

### [Sponsored White Paper: Taming Complexity—A New Solution for In-House Healthcare EDI](#)

If hospitals and providers are the body of the healthcare industry, healthcare electronic data interchange is the heartbeat. This white paper compares the different solutions and costs for achieving HIPAA-compliant EDI, explains the specific technical challenges in the way of successful implementations, and explores new avenues for bridging the gap to an in-house implementation.

### [Sponsored White Paper: Size Up Your Cloud Options - Is Now the Time?](#)

Will you be left at a competitive disadvantage if you fail to deliver SaaS-enabled solutions in the Cloud? Read this guide to the rise of Cloud computing in healthcare and learn how to rapidly SaaS-enable your organization today.

### [Sponsored White Paper: HIPAA Compliant Hosting](#)

Healthcare providers must assure patients the utmost security, confidentiality, and integrity of sensitive information. This means maintaining total HIPAA compliance within their organization, including healthcare IT infrastructure. This white paper elucidates HIPAA compliant IT infrastructure, from physical and environmental controls, to appropriate guidelines between a Covered Entity and data center provider when outsourcing. It also helps clarify key points including service provider qualifications, and why Business Associate Agreements are integral for establishing accountability with

partners.

### [Sponsored White Paper: The Need for Data Loss Prevention Now](#)

Data Loss Prevention (DLP) is powerful technology that can be use to plug the holes in the data leakage dam affecting organizations worldwide. In the healthcare industry the consequences of leakage are particularly dire. This white paper offers an introduction to the topic of DLP, which is one of the most important and powerful tools in the information security industry.

### [Sponsored White Paper: Blood Systems Expands Remote Access Connectivity to Prepare for Disaster](#)

For more than 60 years, Blood Systems has been offering its life-giving services throughout the Western U.S. Blood Systems wanted to optimize its network for business value, migrating to the latest WAN services. Read this white paper to learn how Blood Systems increased flexibility and now support business continuity requirements so the nation's blood supply wouldn't be interrupted in the face of a natural disaster or pandemic.

## **Calling All Members**

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### [HIMSS Clinical & Business Intelligence Community Seeks Members](#)

HIMSS is accepting members for the newly formed Clinical & Business Intelligence (C&BI) Community. The goal of the C&BI Community is to bring together thought leadership and share knowledge that will support the future success of our members by improving their ability to understand and form partnerships to manage C&BI as a part of doing business and providing accountable and quality care to their members. The community will support activities that promote peer-to-peer networking, problem solving, solution sharing and education. Please join the Community on the fourth Thursday of the month, 1-2 pm (ET). Our next meeting will be Jan. 24, 2013. Contact [Nancy Devlin](#) for meeting information. Participation is open to all current HIMSS members. If you are interested in participating in the community or presenting a use case, [join now](#). For more information, visit the [C&BI Community website](#).

### [HIMSS Patient-Centered Payer Roundtable is Accepting New Members](#)

The HIMSS Patient-Centered Payer Roundtable is accepting new members. The vision of the Roundtable is to improve individual patient care, quality, and outcomes in a cost-effective manner by fostering collaboration and trust between providers, payers and vendors through the development of interoperable health IT. The Roundtable serves to provide a vehicle for these and other stakeholders to exchange ideas and dialogue on emerging health IT issues and opportunities. The Roundtable continues to engage on relevant issues with industry experts, and share learning experiences and case studies. Key topics for the year include accountable care/value-based healthcare/care coordination, and "enabling" issues such as HIE, interoperability, funding models, data management, business intelligence, and patient identity. The next meeting of the Roundtable, via conference call, will be Dec. 20, from 4 p.m. to 5 p.m., Eastern. Join us for the third in a series of four on payer-provider interoperability and data exchange in support of care coordination and new payment models. Please visit HIMSS Patient-Centered Payer Roundtable web site at the link above for additional information and contact [Nancy Devlin](#) to become a member.

### [HIMSS Accountable Care Task Force Seeks Members](#)

The HIMSS Accountable Care Task Force is accepting members for this new Task Force. The Task Force will be focused on the adoption and use of Health Information Technology for Accountable Care organizations and will be

co-chaired by Paul Oates, CPHIMS, FHIMSS, IT Architecture, Cigna and Lee Lemelson, RPh, System Vice President, Clinical Applications, Banner Health. The Task Force will work to provide valuable tools and resources to the industry, specifically, use cases and best practices for Accountable Care Organizations. The meetings are held on the first Wednesday of the month, 1 pm-2 pm (ET). To sign up for the Task Force, and to help us get to know each other's background, skill set and interest, please take a moment to fill out this brief [survey](#). The Task Force is open to all current HIMSS members. Contact [Nancy Devlin](#), for further information.

### [HIMSS Now Accepting Applications for Advanced Membership!](#)

If you have been a member of HIMSS for at least three years, you are eligible to apply for advanced membership. You can become a Senior Member or Fellow Member of HIMSS depending on years of membership and number of points. Points are earned for education and certification; experience and professional responsibility; presenting or publishing on health IT topics; and serving as a HIMSS volunteer on committees, work groups, chapter leadership, etc. See our [Member Advancement webpage](#) for more information, or email questions to the e-mail link in the headline above.

### [Seeking Members for HIE Task Forces and Work Groups](#)

The HIMSS HIE Committee is seeking members to join a number of their task forces and work groups. Click the link above to learn more about these groups and how to join.

### [Nominations Welcome for the Spirit of HIMSS Award](#)

Established in 2003, the Spirit of HIMSS award recognizes members who exemplify the mission of HIMSS through their recent volunteer efforts within the society. The award is given to a member or group of members every month, at the discretion of the Individual Membership Committee. HIMSS utilizes awards to recognize the special contributions of individuals, groups and organizations to the advancement of the healthcare profession as encompassed by the HIMSS mission. These special contributions may vary widely due to the diverse membership of HIMSS and the broad definition of the healthcare professions represented in our mission. To submit a nomination, click the link above or contact [Helen Figge](#) with questions.

### [Participants Needed for New I&S Committee Work Groups](#)

The new Interoperability & Standards (I&S) Committee is looking for volunteers to serve on a variety of work groups including: HIMSS Interoperability Policy Section (HIPS) Work Group; Enterprise Architecture (EA) Work Group; I&S Section of the [mHIMSS](#) Roadmap (ISS mHealth) Work Group; [I&S Toolkit](#) & Web Resource (Toolkit) Work Group (TBD); [Health IT Standards](#) (Standards) Work Group (TBD); and the Technical Information Exchange (Tech-IE) Work Group (TBD). If you would like to volunteer to serve on any of the I&S Committee Work Groups please contact Mary-Ellen Devitt Johnson at the e-mail link above.

## Corporate Member Spotlight



Check out the NEW MX Series Computer Workstations from Capsa Solutions for the latest point-of-care medication carts with configurable storage and advanced security.

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RF IDEAS readers expand existing badge functionality to securely authenticate clinicians inside the building allowing more time to be spent on providing quality patient care.

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NexTech is the leader in fully-integrated specialty specific EMR, Practice Management, and Marketing software. NexTech is the comprehensive, customizable, and completely modular software solution of choice for over 7000 providers worldwide.

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Dell's end-to-end healthcare IT solutions and services connect people to the right technology and processes to create information-driven healthcare and accelerate innovation.

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NaviNet, Americas largest real-time healthcare communications network, links plans to 70% of U.S. physician offices for bidirectional data exchange.

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