HIMSS Insider
Weekly

In This Issue — December 19, 2012

Get the latest updates on HIMSS13 events • HIMSS announces new Advanced Members • JHIM seeks abstracts on Clinical & Business Intelligence

Have a question, comment or idea? Please send them to Matt Schlossberg.

Special Note:
The HIMSS Weekly Insider will not publish Wednesday, Dec. 26, due to the holidays. We will resume publication on Wednesday, January 2.

What's New

HIMSS Announces New Advanced Members
Active HIMSS members are recognized for their dedication to the Society and industry when they become a Senior or Fellow member. Senior and Fellow Members are leaders within HIMSS and the industry. Advanced Membership recognizes past contributions, but also comes with expectations for continuing participation and contribution. Life membership is defined as the category for persons who have been active in the fields of healthcare information and management systems and a regular member of the Society for not less than 30 continuous years. At their December meeting, the HIMSS Board of Directors approved the following appointments of Life, Fellow and Senior Members. Click the link above to read the list.

Summer 2013 *JHIM* to Focus on Clinical & Business Intelligence—Send Your Abstracts
The Summer 2013 issue of *JHIM* will focus on Clinical & Business Intelligence, and is seeking abstracts on this and other topics in the affecting the health IT profession. *JHIM* will seek a variety of abstract proposals (case studies, literature reviews, etc.) that explore the health IT-related facets and implications of Clinical & Business Intelligence, including: performance outcomes; data management; Meaningful Use; decision-making; clinical and cultural investments; framework design and implementation of BI across the continuum of care; basic components of business intelligence; and more. Abstracts are due January 18, 2013. Please send them in a Word document to Matt Schlossberg, Manager, Publications, at the e-mail link above.

Make CPHIMS the Healthcare IT Credential of Choice
The U.S. Department of Labor's (DOL) Credentials Forum would like to know

Chapter Events

Jan. 9, 2013
Washington
11th Annual HIMSS WA Executive Dinner

Jan. 15, 2013
Utah
UHIMSS January 2013 Luncheon

Upcoming Events & Deadlines

Jan. 28-Feb. 2, 2013
2013 Connectathon

March 4-7, 2013
2013 Annual HIMSS Conference & Exhibition

Corporate Members of the Week
HIMSS thanks its Corporate Members.

- Orchard Software
- Nuvon
- Client Outlook Inc.

more about the employee credentials that are in demand by business, affecting hiring and career advancement decisions. HIMSS members and their employers are asked to go to the Credentials Forum to vote for the CPHIMS credential as a credential to look for on an applicant's resume or for employee advancement. Click the link above to learn how to vote.

IHE NA Connectathon Conference Agenda Now Available

Integrating the Healthcare Enterprise (IHE) USA announced that the IHE Connectathon Conference 2013, **Jan. 30**, has posted its agenda online. The conference is the cornerstone of the annual interoperability testing event—the North American (NA) Connectathon. This conference will explore and discuss the many ways that technology and IHE is enabling the achievement and sustainability of the meaningful use of healthcare information technology. Admission is $195 per person. Learn more about the exciting educational sessions and CE credits on IHE USA's website.

Save the Date: HIMSS Annual Call for Committee Volunteers Opens Jan. 2

On Jan. 2, 2013, HIMSS opens its annual call for volunteers to serve on a committee for the 2014-15 fiscal years. Service on a HIMSS Committee —focused on specific settings and constituencies within health IT and key industry topics, is an excellent opportunity for professional development, networking and active engagement. An electronic application, available at the link above, will be open from Jan. 2, 2013, through March 1, 2013. Committee participation is open to all Individual and Corporate HIMSS Members who are not serving in other leadership positions within the Society and have maintained membership for at least the past 12 consecutive months. Members with questions regarding serving on a committee may contact Joan Flagg.

Special Section: HIMSS13

HIMSS13 Reminder!
The 2013 Annual HIMSS Conference & Exhibition returns to its Sunday through Thursday schedule (March 3–7). Learn more >>

Unique 'Views' on Health IT
Views from the Top sessions at HIMSS13 bring together nationally recognized speakers to discuss the industry's hottest issues. Click the link above to learn more about these dynamic sessions, which occur Monday, March 4 through Wednesday, March 6.

Why You Should Attend HIMSS13
There are many reasons why you should attend the 2013 Annual HIMSS Conference & Exhibition in New Orleans, March 3–7. From dynamic education sessions to its massive Exhibit Hall to the many opportunities to forge new connections with health IT leaders from around the globe, HIMSS13 has something for everyone. Click the link above for a taste of what this conference has to offer.

SHIFT 13—Why You Should Attend
HIMSS *Business Edge* asked Tom Lloyd, Director, Vanderbilt Center for Better Health , Vanderbilt University Medical Center, why he is looking forward to the 2013 Summit for Health Information and Financial Technology at HIMSS13. See what he has to say by clicking the link above, and register now for this session at HIMSS13.

- Ingenious Med, Inc
- Equinix
- AHA Solutions Inc.
- Dimensional Insight, Inc.
- IBM
- Hewlett-Packard Company
- Northrop Grumman Corp.
- Brookmeade Healthcare
- Humetrix, Inc.
- HealthDynamix
- R Systems International Ltd
- GE Healthcare
- KLAS
- MED3OOO
- Epson America, Inc.
- AZZLY
- ExteNet Systems, Inc.
- Georgia Department of Economic Development

Read the Latest News from HIMSS Corporate Members
Get the latest updates from our HIMSS Corporate Members. New press releases and news announcements are updated daily on the HIMSS Web site.

Renew Your HIMSS Membership?
Ensure the continuation of your HIMSS member benefits, login to the Member Center to renew your membership today. If you need a paper invoice, request one via e-mail to the Member Services department. You can also renew by phone at 312-664-4467 (option 8, then 2).

Networking

Connect with HIMSS
Expand your network by connecting to HIMSS on these social media sites:

Tools & Resources

NEW! Rely on the ICD-10 PlayBook for Compliance Guidance
Rely on the ICD-10 PlayBook for critical information useful to hospitals, ambulatory centers, practitioners and their staff in making the transition to ICD-10. While the deadline for compliance has been extended to Oct. 1, 2014, begin implementation and testing now to be ready for this deadline. Visit the ICD-10 PlayBook for valuable tools and resources with updated information added on an ongoing basis.

Corporate Member White Paper: Unleasing Innovation—Tapping into the Full Potential of Information-Driven Healthcare
Information-driven Healthcare is an approach that leverages technology to inform and empower the institutions and individuals that provide care. Define information-driven healthcare by using a four-step framework. Click the link above to read the Dell white paper.

Corporate Member White Paper: Hospital Supply Chain Executives Should 'Think Print' to Drive Down Costs and Inefficiencies
To succeed in the new world order of health care, hospital executives must aggressively pursue strategies that minimize costs and streamline operations. Given that the cost of supplies and services is second only to the cost of labor for hospitals and represents around 42 percent of its operating budget, reducing supply costs, whether low-cost commodity items such as paper or high-cost physician preference devices, is a high priority for hospitals and health systems.

Sponsored White Paper: Improving Patient Care and Reduce Costs
This white paper discusses how to "cloud-enable" medical imaging and optimize vendor neutral archive investments. It illustrates how EMC Atmos cloud storage consolidates PACS silos, reduces storage costs, uses metadata-driven policies to automate image lifecycle management, and provides instant access to images from EMRs, mobile apps, and any viewer across modalities.

Sponsored White Paper: Creating and Testing Your IT Recovery Plan
Testing at least once per month is important to maintain engineering best practices, to comply with stringent standards for data protection and recovery, and to gain confidence and peace of mind. In the midst of disaster is not the time to determine the flaws in your back up and recovery system. Backup alone is useless without the ability to efficiently recover, and technologists know all too well that the only path from "ought to work" to "known to work" is through testing. Read this white paper to learn more about protecting your data through a proper backup system.

Sponsored White Paper: Taming Complexity—A New Solution for In-House Healthcare EDI
If hospitals and providers are the body of the healthcare industry, healthcare electronic data interchange is the heartbeat. This white paper compares the different solutions and costs for achieving HIPAA-compliant EDI, explains the specific technical challenges in the way of successful implementations, and explores new avenues for bridging the gap to an in-house implementation.

Sponsored White Paper: Size Up Your Cloud Options - Is Now the Time?
Will you be left at a competitive disadvantage if you fail to deliver SaaS-enabled solutions in the Cloud? Read this guide to the rise of Cloud computing in healthcare and learn how to rapidly SaaS-enable your

organization today.

Sponsored White Paper: HIPAA Compliant Hosting
Healthcare providers must assure patients the utmost security, confidentiality, and integrity of sensitive information. This means maintaining total HIPAA compliance within their organization, including healthcare IT infrastructure. This white paper elucidates HIPAA compliant IT infrastructure, from physical and environmental controls, to appropriate guidelines between a Covered Entity and data center provider when outsourcing. It also helps clarify key points including service provider qualifications, and why Business Associate Agreements are integral for establishing accountability with partners.

Sponsored White Paper: The Need for Data Loss Prevention Now
Data Loss Prevention (DLP) is powerful technology that can be use to plug the holes in the data leakage dam affecting organizations worldwide. In the healthcare industry the consequences of leakage are particularly dire. This white paper offers an introduction to the topic of DLP, which is one of the most important and powerful tools in the information security industry.

Sponsored White Paper: Blood Systems Expands Remote Access Connectivity to Prepare for Disaster
For more than 60 years, Blood Systems has been offering its life-giving services throughout the Western U.S. Blood Systems wanted to optimize its network for business value, migrating to the latest WAN services. Read this white paper to learn how Blood Systems increased flexibility and now support business continuity requirements so the nation's blood supply wouldn't be interrupted in the face of a natural disaster or pandemic.

Calling All Members

NEW! Take the HIMSS Clinical Informatics Survey
HIMSS is conducting research to better understand how health IT affects communication between clinicians. Initial results will be presented at the HIMSS13 in New Orleans and made available on the HIMSS Clinical Informatics website. The survey will close mid-January. Visit the link above to participate in this 10-minute study.

HIMSS Seeks Vice President, Government Relations, in Arlington Office
The Vice President for Government Relations leads the Society's public policy and government affairs initiatives. Internally, the incumbent translates guidance from the Board of Directors into an overarching policy strategy, determines goals to achieve said strategy, and translates the Society's strategic goals into cross-functionally coordinated organizational plans. Externally, the incumbent positions HIMSS as a key, impactful leader on public policy and governmental affairs initiatives that are relevant to the Society's vision, mission and goals. Finally, the incumbent serves as the Senior Executive within the HIMSS DC-area office. Leads the Government Relations department that is responsible for achieving HIMSS's strategic goals in the realm of public policy. Crafts recommended public policy guidane to achieve HIMSS's long-term strategic goals while sustaining an appropriate balance with annual tactics. Influences and represents HIMSS with high-level government officials, political leaders, influential organizations and other relevant thought leaders to realize HIMSS's cause in the public policy arena, ensure world-class support of stakeholders, and to identify new opportunities, monitor, analyze, and synthesize all constituencies' needs.

The successful candidate will have a Master's Degree or equivalent experience in a public policy area. A minimum of 10 years of related experience working

on health-related public policy issues with the Executive and/or Legislative branches of the U.S. Government in the. Similar state level experience desired. A minimum of 5 years of experience focused on public policy issues pertaining to health IT at the federal and/or state level. A minimum of five (5) or more years of successful supervisory experience. Outstanding analytical and leadership skills with ability to achieve results in a complex virtual environment. Superlative written and verbal communication and presentation skills. Effective listener. Ability to articulate HIMSS positions in an impactful and persuasive manner to senior decision makers and industry leaders. Outstanding interpersonal skills. Strong personal integrity. Customer focused with assertive, self-confident personality. Superior planning and organizational skills, both strategic and tactical. Ability to build long-term collaborative relationships to benefit strategic goals of HIMSS.

If you or anyone you know is interested in this position, please send your resume and salary requirements to the link above.

HIMSS offers a competitive total compensation and benefits program including medical, dental, life, tuition reimbursement and a very competitive 401(k) plan. Sorry, HIMSS does not reimburse candidates for relocation nor does it sponsor foreign nationals. HIMSS is An Equal Opportunity/Affirmative Action Employer.

HIMSS Clinical & Business Intelligence Community Seeks Members

HIMSS is accepting members for the newly formed Clinical & Business Intelligence (C&BI) Community. The goal of the C&BI Community is to bring together thought leadership and share knowledge that will support the future success of our members by improving their ability to understand and form partnerships to manage C&BI as a part of doing business and providing accountable and quality care to their members. The community will support activities that promote peer-to-peer networking, problem solving, solution sharing and education. Please join the Community on the fourth Thursday of the month, 1-2 pm (ET). Our next meeting will be Jan. 24, 2013. Contact Nancy Devlin for meeting information. Participation is open to all current HIMSS members. If you are interested in participating in the community or presenting a use case, join now. For more information, visit the C&BI Community website.

HIMSS Patient-Centered Payer Roundtable is Accepting New Members

The HIMSS Patient-Centered Payer Roundtable is accepting new members. The vision of the Roundtable is to improve individual patient care, quality, and outcomes in a cost-effective manner by fostering collaboration and trust between providers, payers and vendors through the development of interoperable health IT. The Roundtable serves to provide a vehicle for these and other stakeholders to exchange ideas and dialogue on emerging health IT issues and opportunities. The Roundtable continues to engage on relevant issues with industry experts, and share learning experiences and case studies. Key topics for the year include accountable care/value-based healthcare/care coordination, and "enabling" issues such as HIE, interoperability, funding models, data management, business intelligence, and patient identity. The next meeting of the Roundtable, via conference call, will be Dec. 20, from 4 p.m. to 5 p.m., Eastern. Join us for the third in a series of four on payer-provider interoperability and data exchange in support of care coordination and new payment models. Please visit HIMSS Patient-Centered Payer Roundtable web site at the link above for additional information and contact Nancy Devlin to become a member.

HIMSS Accountable Care Task Force Seeks Members

The HIMSS Accountable Care Task Force is accepting members for this new Task Force. The Task Force will be focused on the adoption and use of Health Information Technology for Accountable Care organizations and will be

co-chaired by Paul Oates, CPHIMS, FHIMSS, IT Architecture, Cigna and Lee Lemelson, RPh, System Vice President, Clinical Applications, Banner Health. The Task Force will work to provide valuable tools and resources to the industry, specifically, use cases and best practices for Accountable Care Organizations. The meetings are held on the first Wednesday of the month, 1 pm–2 pm (ET). To sign up for the Task Force, and to help us get to know each other's background, skill set and interest, please take a moment to fill out this brief survey. The Task Force is open to all current HIMSS members. Contact Nancy Devlin, for further information.

HIMSS Now Accepting Applications for Advanced Membership!

If you have been a member of HIMSS for at least three years, you are eligible to apply for advanced membership. You can become a Senior Member or Fellow Member of HIMSS depending on years of membership and number of points. Points are earned for education and certification; experience and professional responsibility; presenting or publishing on health IT topics; and serving as a HIMSS volunteer on committees, work groups, chapter leadership, etc. See our Member Advancement webpage for more information, or email questions to the e-mail link in the headline above.

Seeking Members for HIE Task Forces and Work Groups

The HIMSS HIE Committee is seeking members to join a number of their task forces and work groups. Click the link above to learn more about these groups and how to join.

Nominations Welcome for the Spirit of HIMSS Award

Established in 2003, the Spirit of HIMSS award recognizes members who exemplify the mission of HIMSS through their recent volunteer efforts within the society. The award is given to a member or group of members every month, at the discretion of the Individual Membership Committee. HIMSS utilizes awards to recognize the special contributions of individuals, groups and organizations to the advancement of the healthcare profession as encompassed by the HIMSS mission. These special contributions may vary widely due to the diverse membership of HIMSS and the broad definition of the healthcare professions represented in our mission. To submit a nomination, click the link above or contact Helen Figge with questions.

Participants Needed for New I&S Committee Work Groups

The new Interoperability & Standards (I&S) Committee is looking for volunteers to serve on a variety of work groups including: HIMSS Interoperability Policy Section (HIPS) Work Group; Enterprise Architecture (EA) Work Group; I&S Section of the mHIMSS Roadmap (ISS mHealth) Work Group; I&S Toolkit & Web Resource (Toolkit) Work Group (TBD); Health IT Standards (Standards) Work Group (TBD); and the Technical Information Exchange (Tech-IE) Work Group (TBD). If you would like to volunteer to serve on any of the I&S Committee Work Groups please contact Mary-Ellen Devitt Johnson at the e-mail link above.

Corporate Member Spotlight

Avanade provides business technology solutions and managed services that connect insight, innovation and expertise in Microsoft technologies to help customers realize results .

Visit Avanade online

Harris Healthcare promotes high value care to health systems through clinical integration, patient engagement and data workflow optimization. Our goal is to securely aggregate and present all available data for clinicians, patients and executives at the point of critical decision making.

Visit Harris Healthcare online

Martin Blanck provides critical assistance to private sector clients focused on federal health care delivery systems and services and public health programs.

Visit Martin, Blanck & Associates online

VitalWare leads the market in transforming healthcare intelligence into useful information, allowing our clients to focus their resources on core business. Call 855-GOICD10

Visit VitalWare online

Providing healthcare Best in KLAS consultants for EMR implementations, Integration, HIE's and Staff Augmentation. Specializing in Epic, Medicity, Meditech and other HIT.

Visit Orchestrate online

General Dynamics Information Technology supports some of the nation's largest health programs. Our health team creates solutions that improve care quality and efficiency.

Visit General Dynamics IT online