



## **Professional Roles/Target Audiences**

The HIMSS19 Global Conference & Exhibition audience includes health information technology and management systems stakeholders, stakeholder groups, and those that contribute to the healthcare ecosystem with titles that include, but are not limited to, the following:

- Advocacy Groups Focused on Patient, Family Member, or Caregiver
- Allied Health Professional
- CEO/COO
- CIO/CTO/CTIO/Senior IT
- Clinical Engineering Professional
- Clinical Informaticist
- CMIO/CMO
- CNIO/CNO
- Chief Quality Officer and Chief Clinical Transformation Officer
- CISO/CSO
- Consultant
- Consumer Groups
- Data Scientist
- Early Careerist
- First Time Attendee
- Government or Public Policy Professional
- Healthcare Financial Professional
- Investor or Entrepreneur
- IT Professional
- Information Management Professional
- Life Sciences Professional
- Management Engineering or Process Improvement Professional
- Military Health Professional
- Nurse or Nurse Practitioner
- Payer
- Pharmacy Professional
- Physician or Physician's Assistant
- Population Health Management Professional
- Project Manager
- Professor/Academician
- Public Health Practitioner
- Quality Professional
- Research and Development Professional
- Start-Up
- Student
- Supply Chain Management Professional/Clinician
- Technologist