



## Professional Roles/Target Audiences

The HIMSS19 Global Conference & Exhibition audience includes health information technology and management systems stakeholders, stakeholder groups, and those that contribute to the healthcare ecosystem with titles that include, but are not limited to, the following:

Advocacy Groups Focused on Patient, Family Member, or Caregiver  
Allied Health Professional  
CEO/COO  
CIO/CTO/CTIO/Senior IT  
Clinical Engineering Professional  
Clinical Informaticist  
CMIO/CMIO  
CNIO/CNO  
Chief Quality Officer and Chief Clinical Transformation Officer  
CISO/CSO  
Consultant  
Consumer Groups  
Data Scientist  
Early Careerist  
First Time Attendee  
Government or Public Policy Professional  
Healthcare Financial Professional  
Investor or Entrepreneur  
IT Professional  
Information Management Professional  
Life Sciences Professional  
Management Engineering or Process Improvement Professional  
Military Health Professional  
Nurse or Nurse Practitioner  
Payer  
Pharmacy Professional  
Physician or Physician's Assistant  
Population Health Management Professional  
Project Manager  
Professor/Academician  
Public Health Practitioner  
Quality Professional  
Research and Development Professional  
Start-Up  
Student  
Supply Chain Management Professionals/Clinicians  
Technologist